TOUGH COOKIE BOOT CAMP

Professional Privacy Policy & Data Protection Notice
Deer Park, Long Island, New York
Email: Toughcookiebootcamp88@gmail.com
Instagram: @ToughCookie_BootCamp

Effective Date: April 28, 2026

Tough Cookie Boot Camp (“Tough Cookie,” “Company,” “we,” “our,” or “us”) is committed to maintaining the highest standards of professionalism, confidentiality, and data protection for all clients, members, website visitors, and users of our services. This Privacy Policy outlines the manner in which Tough Cookie Boot Camp collects, utilizes, stores, safeguards, and discloses information obtained through our website, online fitness programs, Meal Calc™, in-person training services, digital platforms, and related business operations (collectively referred to as the “Services”). By accessing or utilizing the Services, users acknowledge and agree to the terms and conditions contained within this Privacy Policy.

1. Information We Collect

Tough Cookie Boot Camp may collect personal, technical, financial, and wellness-related information including, but not limited to:

- Name and contact information
- Email address and phone number
- Payment and transaction details
- Fitness goals and participation information
- Meal tracking submissions through Meal Calc™
- Website analytics and browser information
- Communications submitted through forms, messaging systems, or customer support inquiries

2. Use of Information

Collected information may be utilized for legitimate business purposes including:

• Delivering coaching and fitness services
• Managing memberships and transactions
• Enhancing user experience and platform performance
• Supporting Meal Calc™ functionality
• Providing customer service and communications
• Conducting analytics, marketing, and operational improvements
• Maintaining security, compliance, and fraud prevention measures

3. Payment Processing & Third-Party Services

Payments may be securely processed through trusted third-party payment processors and service providers. Tough Cookie Boot Camp does not store full payment card information on Company-controlled servers.

Third-party vendors may include payment processors, analytics providers, website hosting providers, email communication systems, scheduling platforms, and customer management services.

4. Data Security

Tough Cookie Boot Camp implements commercially reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, disclosure, misuse, or destruction.

While reasonable efforts are taken to maintain security, no method of electronic transmission or online storage can be guaranteed as completely secure.

5. Cookies & Analytics

The Company may utilize cookies, pixels, analytics tools, and related technologies to:

• Improve website functionality
• Analyze user engagement and traffic patterns

• Enhance user experience
• Support advertising and remarketing campaigns

6. Health & Wellness Disclaimer

The Services provided by Tough Cookie Boot Camp are intended solely for informational, educational, and general wellness purposes. The Company does not provide medical advice, diagnosis, or treatment.

Users are encouraged to consult qualified healthcare professionals prior to beginning any exercise, nutrition, or wellness program. Participation in physical activity is voluntary and undertaken at the user's own risk.

7. Limitation of Liability

To the fullest extent permitted by applicable law, Tough Cookie Boot Camp and its affiliates, representatives, contractors, employees, and partners shall not be held liable for:

• Injuries or physical complications
• Adverse health outcomes
• Technical interruptions or data loss
• Service interruptions
• Indirect, incidental, or consequential damages arising from participation in the Services

Individual results may vary and are not guaranteed.

8. User Rights

Subject to applicable laws, users may request access, correction, modification, or deletion of certain personal information by contacting the Company directly using the contact information provided below.

9. Policy Updates

Tough Cookie Boot Camp reserves the right to amend or modify this Privacy Policy at any time without prior notice. Updated policies shall become effective upon publication on the Company website.

10. Contact Information

Tough Cookie Boot Camp
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