

# "YOUR FIRST DIGITAL SALE" BLUEPRINT

A step-by-step roadmap  
for making your first  
\$500-\$1000 online —  
without confusion, tech  
stress, or burnout.





## **Let me show you how I started (without feeling ready).**

You've seen others do it:

Sell digital products. Build online income streams. Work from anywhere.

But every time you try to figure it out, it feels like too much:

- What do I even sell?
- How do I make people buy?
- What if I mess it up?

This blueprint is your shortcut.

It's the guide I wish I had when I was starting — simple, clear, and designed for beginners who want to make money without building from scratch.

When I was starting, I didn't need another PDF full of fluff. I needed a clear, practical path — one that didn't assume I already knew how to build a funnel, post daily, or create a product. This is that path.

If you've ever thought:

- "I want to make money online but have no idea how"
- "It all looks so complicated"
- "Where do I even start?"

This guide is for you.

I wrote this as the guide I wish I had when I was starting. No tech overwhelm. No pressure to be perfect.

Just a simple roadmap.

Let's break it down, step-by-step.



# WHY SELLING DIGITAL PRODUCTS IS THE SMARTEST FIRST STEP?

You don't need a team, a degree, or a big investment.

With just a few simple tools, you can sell:

- A digital checklist
- A mini-guide
- A simple Notion template
- Canva designs or a printable planner

You create it once — and sell it again and again. No inventory. No shipping. No extra cost per sale.

That's why so many creators, coaches, and beginners are turning to digital products: it's low-risk, low-cost, and fully flexible around your schedule.

# STEP 1 — PICK A PRODUCT YOU CAN START SELLING TODAY

The easiest way to start earning online?

→ Sell a product that's already created, packaged, and proven to sell. Instead of spending weeks designing your own, you can begin with high-quality, ready-to-go products that require zero experience to launch.



Here are three beginner-friendly options:

➤ **PLR Products (Private Label Rights)**

You can rebrand and resell these digital products as your own. Think planners, guides, templates — all editable and customizable to fit your style and audience.

➤ **Done-For-You Business Systems**

These are complete digital business kits with products, funnels, content, and systems already built in. You plug in your name, and you're ready to sell.

➤ **Affiliate Products**

Not ready to resell your own digital product?

Start by promoting someone else's. With affiliate products, you earn commission every time someone buys through your link — no tech setup or customer service required.

Whichever option you choose, you're skipping the hardest (and slowest) part — product creation — and moving straight into profit potential.



## STEP 2 — SET UP A SIMPLE STORE

Now you need a place to sell it.  
You do NOT need to build a full website.

You can use:

- Stan Store — perfect for creators
- Systeme.io — all-in-one platform for funnels + email

In less than an hour, you can:

- Upload your product
- Connect PayPal or Stripe
- Add a headline + price
- Share your link

Done. You're ready to receive payments.

## STEP 3 — POST CONTENT THAT MAKES PEOPLE BUY

This is where most beginners freeze: “What do I post?”

The answer: simple, helpful content.

Post stories, reels, or carousels that show:

- Why the product exists
- What problem it solves
- How it helped YOU
- Social proof or feedback
- Behind-the-scenes or “day in the life” content

You don’t need to go viral — you just need to build trust.

Use AI tools like ChatGPT or the DMS Sales Content Bot to help you write if you’re stuck.

## STEP 4 — KEEP SHOWING UP CONSISTENTLY

Sales don't come from "one post."  
They come from consistent momentum.

What helps:

- A weekly content plan
- A few evergreen reels
- Story templates + daily reminders
- A strategy that doesn't burn you out.

If you're working 1–2 hours a day, focus on one thing:  
visibility with value.

# STEP 5 — ADD A SYSTEM TO SCALE

Once you've made your first \$500–\$1000?  
Don't stop.

Plug into a system that helps you scale.  
This is where most people stall — because they  
don't know what to do next.

But with the right tools + guidance, you can:

- Earn weekly commissions
- Grow your audience
- Start building your OWN product
- Create long-term, reliable income from home



# READY TO MAKE YOUR FIRST \$1000 ONLINE?

You don't need a full-time schedule or expert-level skills.

You just need:

- A ready-to-sell offer
- A simple way to show up online
- A roadmap that makes it make sense

That's exactly why I recommend:



# THE DIGITAL MAGNETIC SYSTEM (DMS)

A plug-and-play digital business designed for beginners who want to earn fast – and grow confidently.

Two ways to start:

Starter – \$497

Perfect for beginners ready to launch a business with no extra tools or subscriptions.

Includes:

- Done-for-you website, funnel, and email system
- 5 editable digital products (with PLR)
- AI sales content bot
- 30-day content plan + Magnetic Content Vault
- Social media + faceless strategy training
- Step-by-step course: Magnetic Sales Formula

Lifetime access. No monthly fees.

# DIGITAL MAGNETIC SYSTEM STARTER MODULES

Welcome + Fast Start Orientation

Your Business Is Ready – Let's Plug It In

Set Up Your Socials (IG, TT, FB, YT)

Get Clear on Who You're Talking To

Start Posting (Even If You're Nervous)

Your Daily Freedom Framework

Your First \$500–\$5,000 Plan

Support, Community & What's Next

[Click here to get started](#)