FUNNEL FREEDOM KIT — BONUS GUIDE

THE AI FUNNEL ASSISTANT

COPY-PASTE PROMPTS THAT HAVE AI BUILD YOUR FUNNEL COPY, PAGES & EMAILS — IN YOUR VOICE.

You don't need to be a copywriter. You need a starting draft that sounds like YOU — then you edit it with your story, your words, your proof. That's what this guide does: 10 prompts that turn any AI platform (ChatGPT, Claude, Gemini — pick your favorite) into your personal funnel copywriter.

Golden rule: AI writes the first draft. YOU write the final draft. Never publish AI output word-for-word — your story is the part no AI can fake.

BEFORE YOU PROMPT:
THE 3-SENTENCE BRIEF

Every prompt in this guide works better if you paste this brief FIRST. It teaches the AI who you are in 30 seconds. Save it in your notes app.

> I help [WHO — e.g. busy workers in their 40s and 50s] who want [OUTCOME — e.g. income outside their paycheck] without [THING THEY HATE — e.g. quitting their job or hype-y marketing]. My voice is bold, authentic, and empowering — plain talk, no corporate jargon, no fear-based selling. Never write income claims, guarantees, or fake testimonials. My signature line is: We don't do stuck over here!

Fill in the [BRACKETS] once, then paste the whole brief at the top of any prompt below. The AI will sound 10x more like you.

1 HEADLINE + SUBHEADLINE

USE IT FOR: Your opt-in or sales page headline — the first 10 words that decide everything.

COPY-PASTE PROMPT:

> Write 10 headline + subheadline pairs for my [opt-in page / sales page] offering [YOUR FREE GUIDE / PRODUCT]. Each headline under 10 words, bold and specific — no clickbait, no hype. Subheadline explains the outcome in one plain sentence. Rank them best-first and tell me why #1 wins.

PRO TIP: Pick your favorite, then rewrite it in YOUR words. If it doesn't sound like something you'd actually say, it's wrong.

2 YOUR STORY SECTION

USE IT FOR: The 'why listen to me' block — in your voice, not a guru's.

COPY-PASTE PROMPT:

> Write a 150-word 'my story' section from these facts: [3–4 FACTS — e.g. 23 years at the same job, 56-hour weeks, protecting my Saturdays]. First person, plain talk, bold and warm. End with one line about why I started building online. Do NOT invent income results or imply I've quit my job.

PRO TIP: This one needs your heaviest edit. Add one detail only YOU know — that's what makes it believable.

3 LEAD MAGNET OUTLINE

USE IT FOR: A free guide worth trading an email for.

COPY-PASTE PROMPT:

> Outline a 5-step free PDF guide titled [TITLE] for [AUDIENCE]. Each step: a bold title, 2–3 sentences of real teaching (not fluff), and one action step the reader can do today. Keep the whole thing skimmable — this should feel doable in one sitting.

PRO TIP: Pair with Prompt 1: the headline sells this guide.

4 5-DAY WELCOME EMAIL SEQUENCE

USE IT FOR: What new subscribers hear from you after they opt in.

COPY-PASTE PROMPT:

> Write a 5-email welcome sequence for someone who just downloaded [FREE GUIDE]. Email 1: deliver + quick win. Email 2: my story (use the brief). Email 3: the #1 mistake beginners make. Email 4: how the funnel works, simply. Email 5: soft invite to [PRODUCT]. Each email 150–200 words, subject line included, warm and direct. No hype, no fake scarcity.

PRO TIP: Send Email 1 to yourself first. If YOU wouldn't open Email 2, rewrite the subject.

5 PRODUCT DESCRIPTION / SALES COPY

USE IT FOR: The 'what you get and why it matters' section.

COPY-PASTE PROMPT:

> Write a product description for [PRODUCT NAME]: what's included [LIST ITEMS], who it's for, who it's NOT for, and 3 bullet-point outcomes. Honest tone — describe what it teaches, never promise income results. End with a plain-spoken guarantee or refund note.

PRO TIP: The 'who it's NOT for' line builds more trust than any hype paragraph.

6 FAQ / OBJECTION ANSWERS

USE IT FOR: Answer the doubts before they become reasons to leave.

COPY-PASTE PROMPT:

> List the 8 most common objections someone in [AUDIENCE] has about [PRODUCT / STARTING A FUNNEL] — things like 'I'm not techy,' 'I don't have time,' 'I'm too old to start.' Write a 2–3 sentence honest answer to each. No dismissing the fear — respect it, then reframe it.

PRO TIP: Turn the best 3 answers into social posts. Objections are content gold.

7 SOCIAL BIO + LINK-IN-BIO

USE IT FOR: Your profile, rewritten to convert visitors into subscribers.

COPY-PASTE PROMPT:

> Write 3 social bio options (Instagram / TikTok / Threads, under 150 characters each) for [NICHE/BRAND]: line 1 = who I help, line 2 = the outcome, line 3 = call to action. Witty but clear — a stranger should get it in 3 seconds. Then suggest 4 link-in-bio button labels with one-line descriptions.

PRO TIP: Ask a friend: 'what do I do?' If they can't answer from your bio, try again.

8 ONE IDEA ☒ 5 POSTS

USE IT FOR: Your daily content engine: one core idea, five formats.

COPY-PASTE PROMPT:

> Take this core idea: [PASTE IDEA]. Turn it into 5 social posts: 1) a 30-second talking-head script with a hook in the first 3 seconds, 2) a 'part 2' follow-up script, 3) a Q&A-style post answering one comment it might get, 4) a 5-slide carousel outline, 5) a short text post with a question at the end. Voice: bold, warm, plain talk.

PRO TIP: Film all 5 in one batch session. Consistency beats intensity.

9 THE OBJECTION CRUSHER

USE IT FOR: For the voice in YOUR head — and your buyer's.

COPY-PASTE PROMPT:

> I'm stuck on this belief: [e.g. 'I'm too old to start an online business']. Give me 3 reframes: one logical (facts/examples), one emotional (a story angle), one action (the smallest first step that disproves it). Direct tone — like a friend who respects me too much to let me quit.

PRO TIP: Use the best reframe as the hook for your next video.

10 FUNNEL PAGE AUDIT

USE IT FOR: Brutally honest feedback on your draft before you publish.

COPY-PASTE PROMPT:

> Act as a conversion copywriter. Here's my [opt-in page / sales page / email] draft: [PASTE DRAFT]. Score it 1–10 on: clarity of headline, believability, call-to-action strength. Then list the 3 highest-impact fixes in priority order, with rewritten examples. Be direct — I want the truth, not encouragement.

PRO TIP: Run every important page through this before it goes live.

AI GROUND RULES

AI is your assistant, not your conscience. These rules keep your funnel honest — and keep you out of trouble.

NEVER publish AI output word-for-word.
Your story, your edits, your voice — always.

NEVER let it write income claims.
No 'make $10K/month,' no guarantees, no 'financial freedom' promises.

NEVER let it invent proof.
No fake testimonials, no made-up results, no stock-photo 'students.'

ALWAYS fact-check specifics.
Prices, dates, platform steps — verify before you publish.

ALWAYS keep the human parts human.
Your story, your opinions, your replies to real people. That's the brand.

NOW GO BUILD.

You now have 10 prompts that turn any AI platform into your funnel copywriter — plus the brief that makes it sound like you and the ground rules that keep it honest. Pair this guide with the Funnel Freedom Kit's build modules (Beacons, Stan Store, Systeme.io) and the Funnel Builder app, and you have the full system: plan it with AI, build it with the Kit, run it with the app.

AI WRITES THE FIRST DRAFT.
YOU WRITE THE FINAL DRAFT.