THE FUNNEL PACK

START HERE

You're in. Here's everything you got and the order to use it.

WHAT'S IN YOUR PACK

1 **PART 1: THE SIMPLE INSTAGRAM-TO-SALE FUNNEL**
The why. Read this first so the whole system makes sense. (PDF in this folder)

2 **PART 2: BUILD YOUR FUNNEL**
The how, step by step, in Beacons or Stan Store. (PDF in this folder)

3 **PART 3: SWIPE FILES & TEMPLATES — NEW**
The words. 4 fill-in-the-blank emails, landing page copy, 12 hooks, lead-magnet guide, benchmarks. (PDF in this folder)

4 **THE FUNNEL BUILDER APP**
Plan your funnel, run the 15-step test and fix the leak, right from your phone.

OPEN THE APP

Or type this address into your browser: **app.bpbreakfree.com**

PUT THE APP ON YOUR HOME SCREEN

IPHONE

1. Open the link in **Safari**
2. Tap the **Share** button
3. Tap **Add to Home Screen**

ANDROID

1. Open the link in **Chrome**
2. Tap the menu (three dots)
3. Tap **Install app** or **Add to Home screen**

Menu names can vary a little by phone. Your progress saves on the device you use the app on.

THE ORDER THAT WORKS

READ PART 1 » PLAN YOUR FUNNEL IN THE APP » GRAB WORDS FROM PART 3 » BUILD IT WITH PART 2 » RUN THE TEST » FIX THE LEAK

ONE REQUEST

This pack and the app link are just for you. Please don’t share them around. Building them took real work, and it helps keep the price fair for everyone.