

# xosialX Opportunity Quick Start Script

*A simple, polite script for anyone who's new, not sure what to say, or tends to over-explain when talking to people about the business.*

## **Sharing With Someone You Already Know**

*A calm, permission-based approach for sharing the business with people you know, without pressure or awkward conversations.*

## **Opening Statement**

“Hey, firstname, last time we talked you mentioned wanting to earn a little extra each month. Is that still something you’re looking for?”

## **If They Say “Yes” — Bridge + Next Step**

“Awesome. I’ve been using something flexible that fits around real-life schedules, so I thought of you. It’s nothing salesy — just a simple way to earn from home without chasing people. Most people start with a short video to see if it feels like a fit. Want me to send it?”

## **If They Ask What It Is Before Watching**

“It’s basically a simple system that helps people earn from home without doing the typical ‘bugging people’ stuff. The video explains it way better than I can in a text — it’s short and really clear.”

## **FAQ: Sharing the Opportunity With Someone You Already Know**

### **What if I feel awkward bringing this up?**

That’s normal. This script is designed to take the pressure off you. It gives you a calm, polite way to start the conversation without feeling salesy or pushy.

### **What if I’m not a good communicator?**

You don’t need to be. The script does the heavy lifting. Your only job is to send one simple message and let the video explain the rest.

### **What if I tend to talk too much?**

Stick to the script exactly as written. It's short on purpose so you don't accidentally overwhelm people or slip into "pitch mode." Short messages feel more respectful and modern, and they help people stay open instead of overwhelmed.

### **What if they ask a bunch of questions before watching the video?**

Use the line provided:

"The video explains it way better than I can in a text — it's short and really clear."

This keeps things simple and prevents long explanations.

### **What if they say they're interested but don't watch the video?**

Send the gentle 24–48 hour follow-up. After that, stop. People often revisit it when the timing is better.

### **What if they say 'No' or 'Not right now'?**

Thank them, stay warm, and move on. No pressure, no convincing. Timing changes, and people often circle back later.

### **What if they ask how much money they can make?**

Stay compliant and keep it simple:

"Everyone's results are different, so the video gives the clearest overview of how it works."

### **What if I'm worried they'll think I'm trying to sell them something?**

The script is built to avoid that. It's permission-based, calm, and focused on whether it feels like a fit — not convincing them.

### **What if they ask for details I don't know?**

You don't need to know everything. Just say:

"Great question — the video (and/or website) covers that part really clearly."

### **What if they ignore my message?**

Don't take it personally. People get busy. One follow-up is enough. Anything more feels pushy.

### **Why do we always send the video instead of explaining it ourselves?**

Because the video is consistent, compliant, and clear. It keeps the message the same for everyone and removes pressure from you.

### **Why do we use permission-based language?**

It makes people feel safe and in control. Asking "Want me to send it?" is far more effective than assuming, and it keeps the conversation from feeling like a pitch.

## **Top 5 Mistakes to Avoid When Sharing With Someone You Already Know**

### **1. Talking too much or explaining the whole thing yourself**

Over-explaining creates pressure and usually confuses people. The video gives a clear, consistent overview — your job is simply to guide them to it.

### **2. Sounding overly enthusiastic or animated**

Even good intentions can feel pushy. Staying calm, neutral, and matter-of-fact helps people feel safe and in control.

### **3. Answering detailed questions before they watch the video**

This pulls you into long explanations and makes the conversation harder. Redirect gently: "The video explains it way better than I can in a text."

### **4. Sending multiple follow-ups or checking in too soon**

One warm message after 24–48 hours is enough. Anything more feels like chasing, which breaks trust.

### **5. Trying to convince someone who isn't ready**

If they're unsure, respect their timing. A calm, pressure-free tone keeps the door open for when life settles and they're more receptive.

## Top 5 Best Practices When Sharing With Someone You Already Know

### **1. Keep the conversation short and calm**

A simple, two-sentence message is more effective than a long explanation. Short messages feel respectful, modern, and non-salesy.

### **2. Use permission-based language every time**

Asking “Want me to send it?” or “If you’re open to it...” gives people control and removes pressure. This is the foundation of trust-first communication.

### **3. Let the video do the explaining**

The video is consistent, compliant, and clear. Sending it protects you from over-explaining and keeps the message the same for everyone.

### **4. Match their pace and energy**

If they respond quickly, great. If they’re slow, stay relaxed. People feel more comfortable when the conversation matches their natural pace.

### **5. Keep your tone warm, neutral, and human**

Think: calm friend, not salesperson. A friendly, matter-of-fact tone helps people stay open and curious instead of guarded.

## Using the xosialX – NuCalm Business Opportunity Card

*A simple, confidence-boosting way to share the business politely—without pushing, bugging, or making anyone uncomfortable.*

**Check out our team’s business cards and one-sheet here → [link](#)**

### Mini-Script for When Someone Reaches Out

When someone reaches out about the opportunity, the goal is to keep the tone calm, human, and pressure-free while guiding them toward the next step. This mini-script gives you and your team a simple, duplicatable way to respond without over-explaining or

slipping into “pitch mode.” It mirrors the emotional journey of someone who scanned your card: curious, cautious, and wanting clarity without commitment.

### **1. Opening — Acknowledge Their Curiosity**

“Hey Sarah, thanks for reaching out — happy to share more. It’s a simple, flexible way to earn from home that fits around real-life schedules.”

(Use their name only if they included it.)

### **2. Middle — Set Expectations (Without Explaining Everything)**

“It’s not salesy or hype-y, and you don’t have to chase people. Most people start by watching a quick breakdown so they can see if it feels like a fit.”

### **3. Next Step — Give One Clear Action**

“I can send you the link — want me to text it here?”

### **Why You Still Offer to Send the Link**

When they text or call you, they’re signaling:

- “I’m curious, but I want a human to guide me.”
- “I want to make sure I’m doing the right next step.”
- “I want to know this isn’t some random website.”

Sending the link directly removes friction and builds trust.

### **4. If They Say Yes**

“Perfect, here it is. Watch it when you have a minute, and if anything stands out or you have questions, just let me know. No rush.”

### **5. If They Ask What It Is Before Watching**

“It’s a simple system that lets people earn from home without doing the typical ‘bugging people’ stuff. The video explains it way better than I can in a text — it’s short and really clear.”

### **6. If They Go Quiet (Send This 24–48 Hours Later)**

“Hey Sarah, hope your day’s going well! Just checking in — did you get a chance to watch that quick breakdown?”

## **7. If They Don’t Respond**

Don’t keep texting. One gentle follow-up is enough. People get busy, and silence usually means they’ll circle back when they’re ready.

## **FAQ: When Someone Reaches Out After Scanning Your Card**

### **What if I don’t know what to say when they text me?**

Use the mini-script exactly as written. It keeps things simple, calm, and duplicatable.

### **Should I use their first name?**

Use it only if they included it in their message. If not, keep it warm and neutral.

### **What if they ask for details before watching the video?**

Redirect gently:

**“The video explains it way better than I can in a text — it’s short and really clear.”**

### **What if they seem excited and want to jump ahead?**

Stay steady and guide them to the video first. It keeps everything consistent and compliant.

### **What if they go quiet after I send the link?**

Send one gentle follow-up after 24–48 hours. If they don’t respond, stop. People often come back when the timing is right.

### **What if they ask if this is legit?**

Stay calm and neutral:

**“Totally understand. That’s why most people start with the short breakdown — it gives a clear overview so you can see if it feels like a fit.”**

### **What if they ask how much money they can make?**

Keep it compliant:

**“Everyone’s results are different, so the video gives the clearest overview of how it works.”**

### **What if I feel nervous responding?**

That’s normal. Keep it short, calm, and human — the video does the explaining.

### **Do Not**

- Don’t explain the whole thing in text.
- Don’t pressure, convince, or chase.
- Don’t send multiple follow-ups.
- Don’t over-promise or hype.
- Don’t use salesy language (“opportunity,” “ground floor,” “residual income”).
- Don’t answer questions you don’t know — point to the video.
- Don’t talk about income amounts.

### **Do This Instead**

- Keep it short and human.
- Let the video do the explaining.
- Use permission-based language (“Want me to send it?”).
- Match their pace — stay relaxed.
- Stay curious, not salesy.
- Keep the tone warm and supportive.
- Use modern, clean, compliant language.
- Respect timing — people come back when they’re ready.

## **You've Got This...**

As you start sharing, just know that the first wins come quickly. When you gather 3 customers on the Monthly Edge Plan, you earn a \$50 thank-you bonus — and at 7 customers, it becomes a \$200 bonus. Those simple milestones add up fast and help you create real breathing room early on. If anything feels unclear or you want support, reach out to the person who shared this with you — you’re not doing this alone.