

THE BEGINNER'S

Digital Income  
Starter Guide



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# The Beginner's Digital Income Starter guide

## A Simple Step-By- Step Plan to Launch Your First Digital Income

**This Will Show You How to Launch Your First  
Online Income Stream  
Without Showing Your Face**



# Welcome!

**If you've ever thought...**

~ "I want to make money online but I don't know where to start."

~ "I'm not comfortable being on camera"

~ "I'm scared of wasting money on the wrong thing"

## You're in the right place

Let me tell you something important:

You are not behind.

You are not incapable.

You just need structure.

**This guide will walk you through the exact beginner roadmap to launching your first digital income stream - step by step, without tech overwhelm.**

# Let's Begin!



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# What is Digital Income?

**Digital income is money earned online through systems, content, or products that don't require physical inventory.**

Examples:

- Selling digital products (E-books, planners, templates, guides)
- Affiliate marketing ((earning commission by recommending tools)
- Online courses
- Print-on-demand

## **Why digital income is powerful:**

- Low startup cost
- No stock or shipping
- Can be automated
- Can scale globally
- Can go global

**It's not magic. It's a system.**

# Step 1: Pick one simple model

## Pick one simple path

Beginners often fail because they try to do everything at once.

### Choose ONE:

#### Option A : Affiliate Marketing

You promote products or tools and earn a commission when someone buys through your link.

#### Best for:

- Beginners
- People who don't want to create products yet
- Those who prefer recommending tools

#### Option B : Simple Digital Product

You create a small guide, checklist, planner, or template that solves one problem.

#### Best for:

- People who like creating
- Those who want full control
- Anyone wanting higher profit margins



**Commit to one model for 90 days.**

# Step 2 - Pick a Micro Niche

## CHOOSE A SPECIFIC AUDIENCE

**General = invisible**

**Specific = profitable**

Instead of:

“I help people make money online”

Try:

- Stay-at-home moms needing extra income
- Women 40+ starting over
- Students needing side income
- Beginners scared of tech

### **Ask yourself:**

Who do I understand?

What problem do they constantly talk about?

What result are they desperate for?

*Clarity creates confidence.*

# Step 3 - Set up your simple system



**You do NOT need 10 platforms. You need 3.**  
**Funnel & Email Platform**

**I Recommend System.io because it includes:**

- It is a landing page
- Email marketing
- Product hosting
- Automation

## **Design Tool**

**Canva is the best in creating:**

- PDFs
- Workbooks
- Designs
- Printables

## **Traffic Platform**

**Pinterest**

Why?

- Search-based
- Long-lasting posts
- Great if you don't want to show your face

**Simple wins.**



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# Step 4 - Create your first offer

## Keep it SIMPLE

Ask:

**What problem can I solve?**

Examples:

- “Digital Starter Checklist”
- “Pinterest for Beginners Guide”
- “Mental Load Reset Workbook”
- “Beginner Affiliate Launch Plan”

**Your First product should:**

Solve ONE problem

Be 10–25 pages

Be actionable

*Perfection delays income.  
Simple creates momentum.*

# Step 5 - Build your email list

**Your email list is your online asset.**

**Social media can change.  
Your list belongs to you.**

Simple system:

1. Free guide (like this one)
2. Offer it in exchange for email
3. Send helpful emails
4. Introduce a paid product

*No spam. Just value +  
structure.*

# Beginner mistakes to avoid

## Completely avoid:

Buying 5 courses before starting

Changing niche every week

Waiting for perfect logo

Posting randomly without a plan

Comparing yourself to big creators

## Your only real advantage?

Consistency.  
Stay committed for  
90 days.



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# Your 30 day action plan

## **Week One**

- Choose niche
- Choose model
- Set up Systeme.io

## **Week Two**

- Create a free guide
- Build your landing page
- Connect email automation

## **Week Three**

- Create your first small paid product
- Write your email sequence

## **Week Four**

- Start posting consistently
- Drive traffic daily

*Progress over perfection.*

*What happens next?*

**You now have clarity.**

**The next step is implementation.**

*You have two options:*

**Chose this guide and stay stuck**

**Or you can follow your gut and get the  
Blueprint.**

**It will give you the full step-by-step  
walkthrough,**

**including templates and done-for-you  
structure, a full community there for  
support, questions and leadership....**

**The Exact Blueprint is what  
you need.**

**[www.bloombytestudio.com](http://www.bloombytestudio.com)**



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