

CAPI Shield

Fix My Ad Tracking for Free

Part of **The \$0 Automation Stack** by Stack Architect

Recover lost ROAS by sending real purchase data directly to Google Ads

What CAPI Shield Does

Bypasses iOS privacy restrictions and ad-blockers by sending verified purchase data directly from your server to Google Ads. No fragile browser pixels.

Expected Results:

- Recover 15–25% of previously lost conversions
 - Lower reported CPA
 - Improve ROAS accuracy
 - Enable smarter Google Ads bidding
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Step 1 — Select “Fix My Ad Tracking Free

On StackArchitect.xyz, select **CAPI Shield** card or click below to open the blueprint:

[Fix My Ad Tracking Free.](#)

- Log in to your Make.com account (Free tier works).
 - Click 'Use this Scenario' to copy it into your workspace.
 - Connect your Google Ads account.
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Step 2 — Create the Import Conversion in Google Ads

- Go to Google Ads → Goals → Conversions.
 - Click 'New Conversion Action'.
 - Select Import → Other data sources or CRMs → Track conversions from clicks.
 - Name it exactly: CAPI_Shield.
 - Set value to 'Use different values for each conversion.'
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Step 3 — Final Mapping in Make.com

- Select your Customer ID.
- Choose Conversion Action: CAPI_Shield.
- Map Google Click ID (gclid).
- Map Conversion Value.
- Turn Scheduling ON.

You Are Now Server-Side

Google Ads now receives verified server conversions even when browsers block pixels. Your campaigns optimize on real revenue — not partial data.

[Activate Make.com Free →](#)

Create Your Free Make.com Account

Runs free after setup. No ongoing subscriptions required.