



THE
CONVERSATION
COMPANY™
BETTER CONVERSATIONS.
STRONGER RESULTS.

AI SALES PIPELINE CALCULATOR

Get a quick snapshot of your pipeline health.
Focus your conversations where it matters most.



1 MONTHLY REVENUE GOAL

Monthly Revenue Goal

\$

2 AVERAGE DEAL SIZE

Average Deal Value

\$

3 DEALS NEEDED

Revenue Goal + Average Deal Size

= _____ Deals Needed

4 CURRENT PIPELINE

STAGE	NUMBER OF DEALS	ESTIMATED VALUE
PROSPECTING		\$
DISCOVERY		\$
PROPOSAL		\$
NEGOTIATION		\$
CLOSING		\$
TOTAL PIPELINE VALUE		\$ _____

5 PIPELINE COVERAGE

Pipeline Value

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Monthly Goal

= _____ X
COVERAGE

QUICK GUIDE

- Under 2x
Build more pipeline
- 2 – 3x
Watch carefully
- 3x+
Healthy pipeline

6 QUICK REFLECTION



Which stage has the most opportunities?



Which stage feels weakest?



If you could improve one conversation this week, where would it make the biggest impact?



AI PROMPT

Copy the information from this page and paste it into your preferred AI assistant. Or: Upload a snapshot to your preferred AI assistant.

Then ask:

- Is my pipeline healthy?
- Where should I focus this week?
- What concerns do you see?
- Give me three practical actions I should take next.

Revenue Goal: \$ _____

Average Deal Size: \$ _____

Pipeline by Stage:



Better conversations create clarity. Clarity creates action. Action creates results.