

Privacy Policy

Alison Gouws Coaching and Consulting Pty Ltd

1. Introduction

This Privacy Policy explains how we collect, use, store, and protect your personal information when you purchase or access our online course, *The Confidence Code: Unshakable in 21 Days*, through **Systeme.io**.

We comply with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

2. Information We Collect

We may collect:

- Name
- Email address
- Billing information (processed securely by Systeme.io or its payment partners)
- Course progress and engagement data
- Communications with us
- Technical data such as IP address, device type, and browser

We do **not** store your credit card details.

3. How We Use Your Information

We use your information to:

- Provide access to the Course
- Deliver customer support
- Send course-related updates
- Improve our content and services
- Send optional marketing communications (unsubscribe anytime)

4. Storage & Security

Your data is stored securely within Systeme.io and our internal systems. We take reasonable steps to protect your information from misuse, loss, unauthorised access, modification, or disclosure.

5. Sharing Your Information

We may share your information with:

- Systeme.io (course hosting and payment processing)
- Email service providers
- Legal authorities if required by law

We do **not** sell or rent your personal information.

6. International Transfers

Systeme.io may store data on servers outside Australia. By using our services, you consent to this transfer.

7. Access & Correction

You may request access to or correction of your personal information by contacting us.

8. Contact

Email: hello@lifehackswithme.com Website: lifehackswithme.com