

PRIVACY POLICY

Effective Date: May 3, 2026

Your privacy matters. This policy explains what information we collect, how we use it, and what choices you have.

1. Who This Policy Covers

This Privacy Policy applies to all visitors and clients of lisamayhuby.com and any related services operated by Lisa-May Huby.

2. Information We Collect

We collect information in the following ways: information you provide directly, including your name, email address, and any details you submit through contact forms, opt-ins, or purchases; payment information, processed securely by our payment processor (we do not store your full payment details on our servers); communications you send us in the course of working together; general usage and analytics data such as pages visited and referral source; and cookies, which are small files stored in your browser that help the site function. You may disable cookies in your browser settings.

3. How We Use Your Information

We use the information we collect to deliver products, services, or content you have purchased or requested; send transactional emails related to your purchase or session; send marketing emails or updates if you have opted in (you may unsubscribe at any time); improve the Site based on how visitors use it; and comply with legal obligations. We do not sell, rent, or trade your personal information to third parties.

4. Email Marketing

If you subscribe to our email list, your information is managed through our email service provider. Each marketing email includes an unsubscribe link. You will only hear from us if you have opted in or if you are an existing client receiving service-related communications.

5. Third-Party Services

We use trusted third-party tools to operate the Site and deliver our services. These may include payment processors, email marketing platforms, website analytics tools, video hosting platforms, and video conferencing software. Each of these services operates under its own privacy policy.

6. International Users

This Site is operated from the United States and may be accessed from anywhere in the world. If you are located in the European Union or European Economic Area, we process your data in accordance with the General Data Protection Regulation (GDPR). If you are located in Canada, we process your data in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA). If you are located in California, you may have additional rights under the California Consumer Privacy Act (CCPA). By using this Site, you consent to the transfer and processing of your information in accordance with this policy.

7. Your Rights

Depending on your location, you may have the right to access the personal information we hold about you; request correction of inaccurate information; request deletion of your data; withdraw consent to marketing communications at any time; and, where applicable, request data portability or lodge a complaint with a supervisory authority. To exercise any of these rights, email us at support@lisamayhuby.com.

8. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy or as required by law. If you would like your data deleted, contact us and we will honor your request within a reasonable timeframe.

9. Children's Privacy

This Site is not intended for children under the age of 13. We do not knowingly collect personal information from anyone under 13. If we become aware that we have done so, we will delete it promptly.

10. Security

We take reasonable technical and organizational measures to protect your information from unauthorized access, loss, or misuse. No method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

11. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted to this page with an updated effective date.

Questions? Contact us at support@lisamayhuby.com.