

7 REAL SIDE HUSTLES FOR MOMS

Being a mom means you need flexibility, not a second full-time job.

These are real ways moms are making extra money from home - no cold messaging, no parties, no recruiting.



MOM
SIDE
HUSTLES

OVERVIEW

Pinterest Affiliate Marketing

Create pins that link to products you love. Even with zero followers, consistent posting can drive traffic and sales through links.

Selling Digital Products

Design printables, planners, or worksheets and sell them online for passive income.

Freelancing

Offer skills like writing, graphic design, social media management, to clients online. Work remotely on your own schedule.

Virtual Assistant

Help small business owners with tasks like emails, scheduling, social media. Great for moms who want steady online work.

Blogging

Start a blog to share your expertise, favorite products, or experiences. Monetize with ads, affiliate links, and digital products.

Online Reselling

Buy items at thrift stores, garage sales, etc., then resell them for profit on platforms like eBay, Poshmark, or Facebook Marketplace.

Print-On-Demand

Create custom items like shirts, mugs, or bags w/o holding inventory. The print-on-demand company handles production and shipping.

FIRST STEPS

Pinterest Affiliate Marketing

Set up a Pinterest business account and create 5 pins linking to your favorite affiliate products.

Selling Digital Products

Pick one product idea, create a simple version in Canva, and upload it to Etsy or Gumroad.

Freelancing

Sign up for Fiverr or Upwork and create a profile showcasing your services.

Virtual Assistant

List 3 services you can offer and apply for jobs on platforms like Belay, Fiverr, or Upwork.

Blogging

Pick a niche you love, set up a free WordPress blog, and write your first 2-3 posts.

Online Reselling

Pick one category (toys, clothes, books) and list your first 5 items online.

Print-On-Demand

Sell custom mugs, shirts, or gifts without inventory.

TIME/SKILL LEVEL

**Pinterest Affiliate
Marketing**

Time: 30-60 min/day
Skill Level: Beginner

**Selling Digital
Products**

Time: 1-2 hrs/week
Skill Level: Beginner

Freelancing

Time: Flexible
Skill Level: Beginner-Intermediate

**Virtual
Assitant**

Time: 1-5 hrs/day
Skill Level: Beginner-Intermediate

Blogging

Time: 1-3 hrs/day
Skill Level: Beginner

**Online
Reselling**

Time: Flexible
Skill Level: Beginner

Print-On-Demand

Time: 1-2 hrs/week
Skill Level: Beginner

BONUS TIPS

Free Tools We Recommend to Get Started:

Canva

Pinterest scheduling tools

Etsy

Redbubble

** While we personally use some of these tools, Systeme.io is amazing for building pages and funnels and managing everything in one place. **

Productivity Hacks:

** Make a checklist of tasks to accomplish each week.

** Block time in your calendar to complete tasks.



See our website <https://momsidehustles.com> for more helpful content.