

# THE VISUAL AUTHORITY KIT

Plug-and-Play Authority Visual System for Faceless/Brand Pages

*By Women Who Build Dynasties (WWBD)*

Please note, all images/visuals are owned by WWBD. You may not sale or redistribute them.  
You may use them solely for your social media account. Please add your profile name or logo to each visual.

# WHAT THIS KIT DOES

This kit gives you ready-to-use AI-generated visuals.

- Create visual authority instantly
- Look professional always
- Maintain consistency without thinking
- Scale content without redesigning too much
- Offer fresh content to your audience

\*\*\*All visuals were created with the use of AI.

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# WHO THIS IS FOR

- Faceless women's theme pages
- Quote pages, authority pages, lifestyle themes
- Beginners + scaling pages

# WHAT'S INCLUDED

## AI IMAGES — 24 TOTAL

- 12 SOFT LUXE VISUALS
- 12 DARK AUTHORITY VISUALS

### USE THESE FOR:

- STATIC POSTS
- CAROUSELS
- QUOTE BACKGROUNDS
- PINTEREST PINS

### Also Included:

- Basic Asset Visual Direction
- License & Usage Terms
- AI Usage Disclosure
- A Note from the Brand Creator

## AI VIDEOS — 14 TOTAL

- 7 SOFT LUXE VIDEO LOOPS
- 7 DARK AUTHORITY VIDEO LOOPS

### USE THESE FOR:

- REELS
- STORIES
- TIKTOK BACKGROUND VISUALS

# LICENSE & USAGE TERMS

This product is licensed for personal use on one (1) social media page only.

By purchasing The Visual Authority Kit, you are granted permission to:

- Use the included AI-generated images and videos on your own social media content
- Add text, captions, or branding for your page
- Post on platforms including Instagram, Facebook, TikTok, and Pinterest

You may NOT:

- Resell, share, trade, or redistribute these visuals
- Include these visuals in your own templates, kits, or digital products
- Claim the visuals as your own creation
- Upload or distribute the assets to stock sites, drives, or communities
- Use the visuals for multiple pages or client work

This license is non-transferable and non-exclusive.

All visuals remain the intellectual property of the brand creator.

Purchase does not transfer ownership.

If you have questions about usage, contact the seller before use.

# AI USAGE DISCLOSURE

The visuals included in this kit were created using AI-assisted tools.

They are provided as creative visual assets for social media use.

These visuals do not depict real people, real locations, or real events.

You are free to add text, captions, or music and use them in your content under the terms of the license provided.

By purchasing this product, you acknowledge and accept the use of AI-generated visuals.

# HOW TO USE THIS KIT

- Pick a visual
- Edit visual (highly recommended)
- Add text (or don't) and your profile name/logo
- Add music/audio (or don't)
- Post

**Download your visuals here:**

<https://drive.google.com/drive/folders/1YEr8ZNjvVyKf-XdF7tQadOBytxiesoT2?usp=sharing>

# STYLE CHOICES

## Style A: Soft Luxe Authority

Calm. Clean. Expensive.

### Best for:

- Soft authority
- Lifestyle quotes
- Calm confidence

## Style B: Dark Feminine Authority

Bold. Serious. High-status.

### Best for:

- Power quotes
- Rules
- Boundaries

# HOW TO CHOOSE A STYLE

Pick ONE style.

We don't recommend mixing styles.

Repeating the same look makes your page  
look more aesthetic.

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

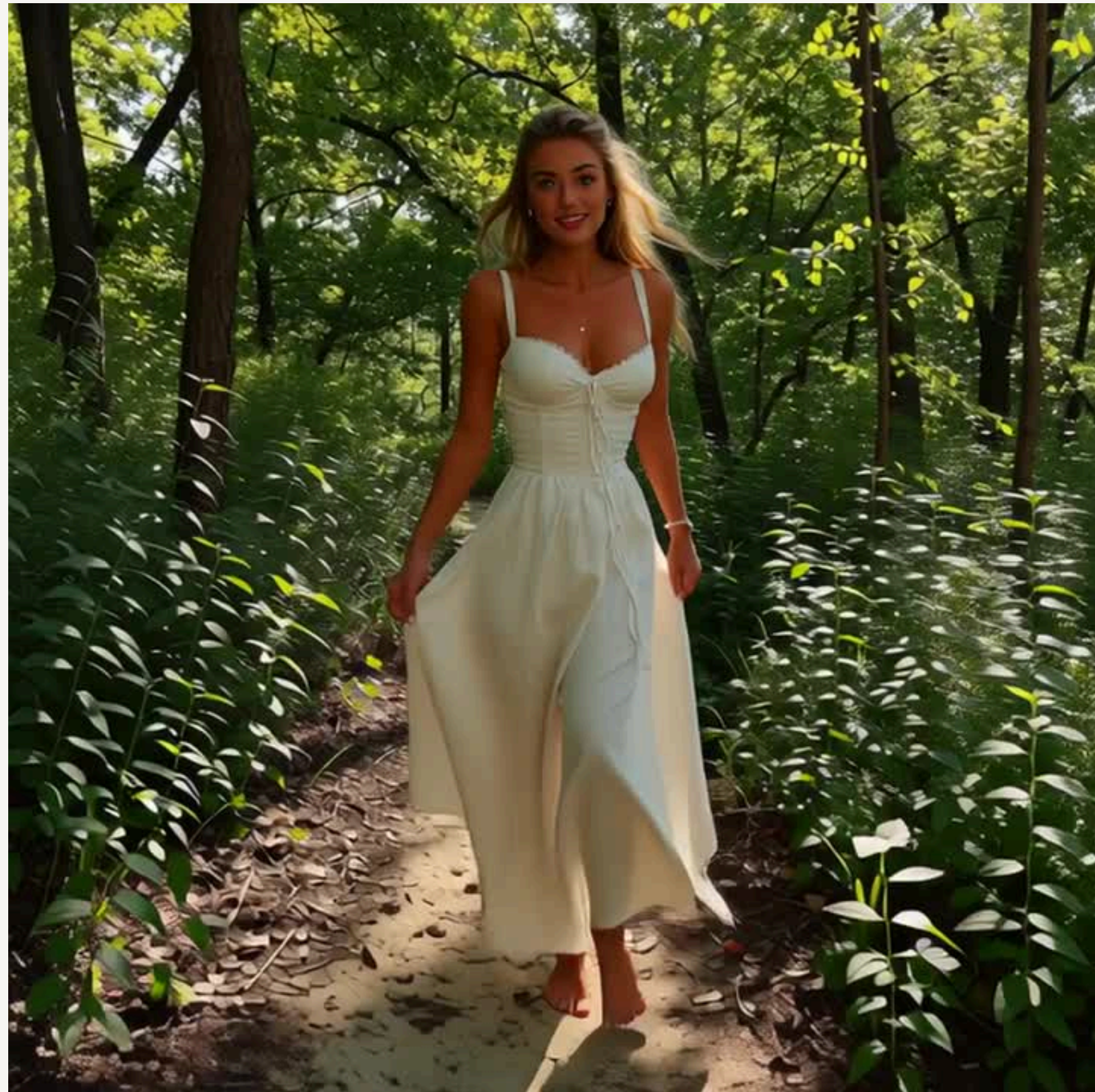
# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

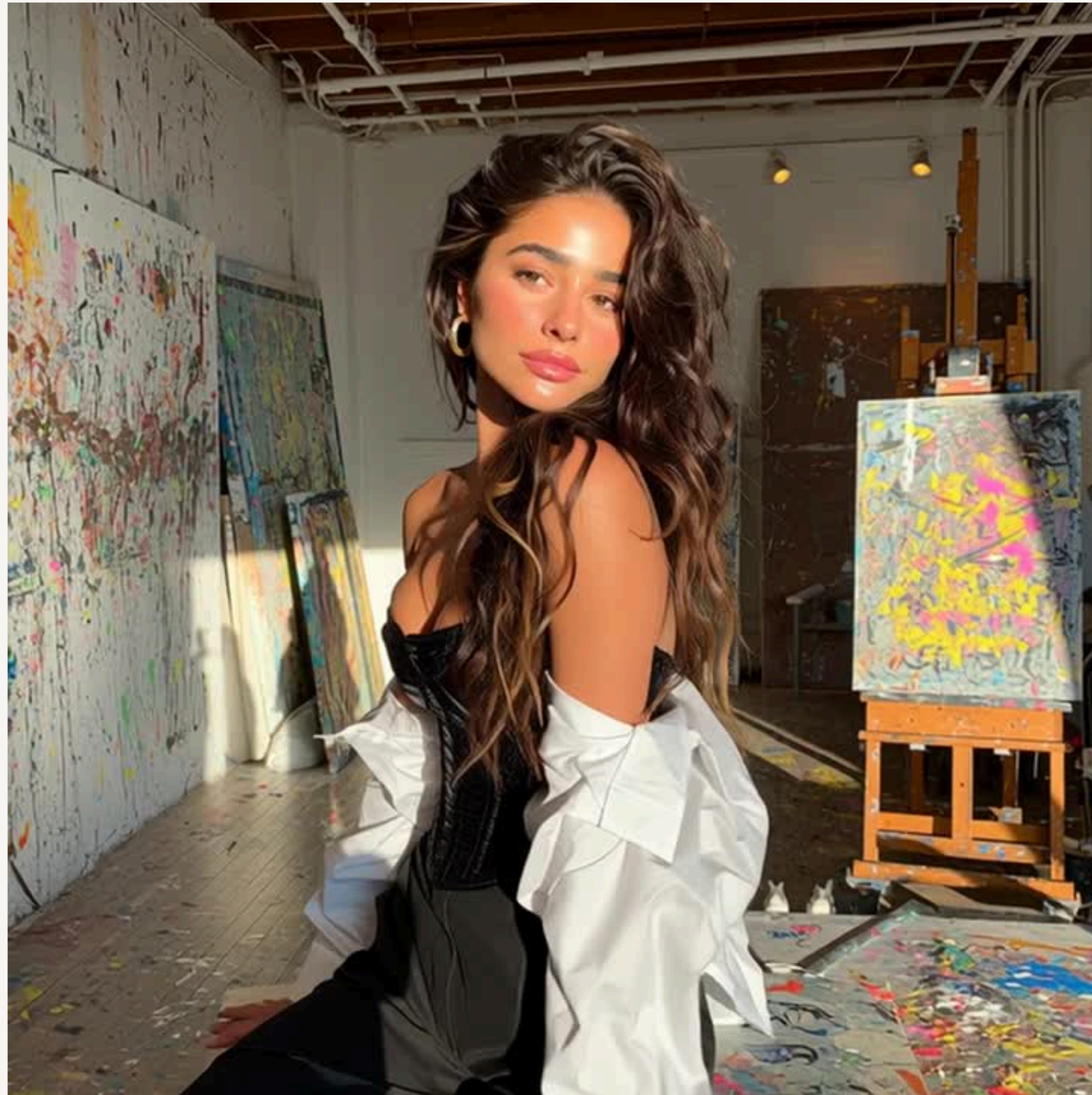
# STYLE A: SOFT LUXE AUTHORITY VIDEOS



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AI VIDEO — LOOP-FRIENDLY

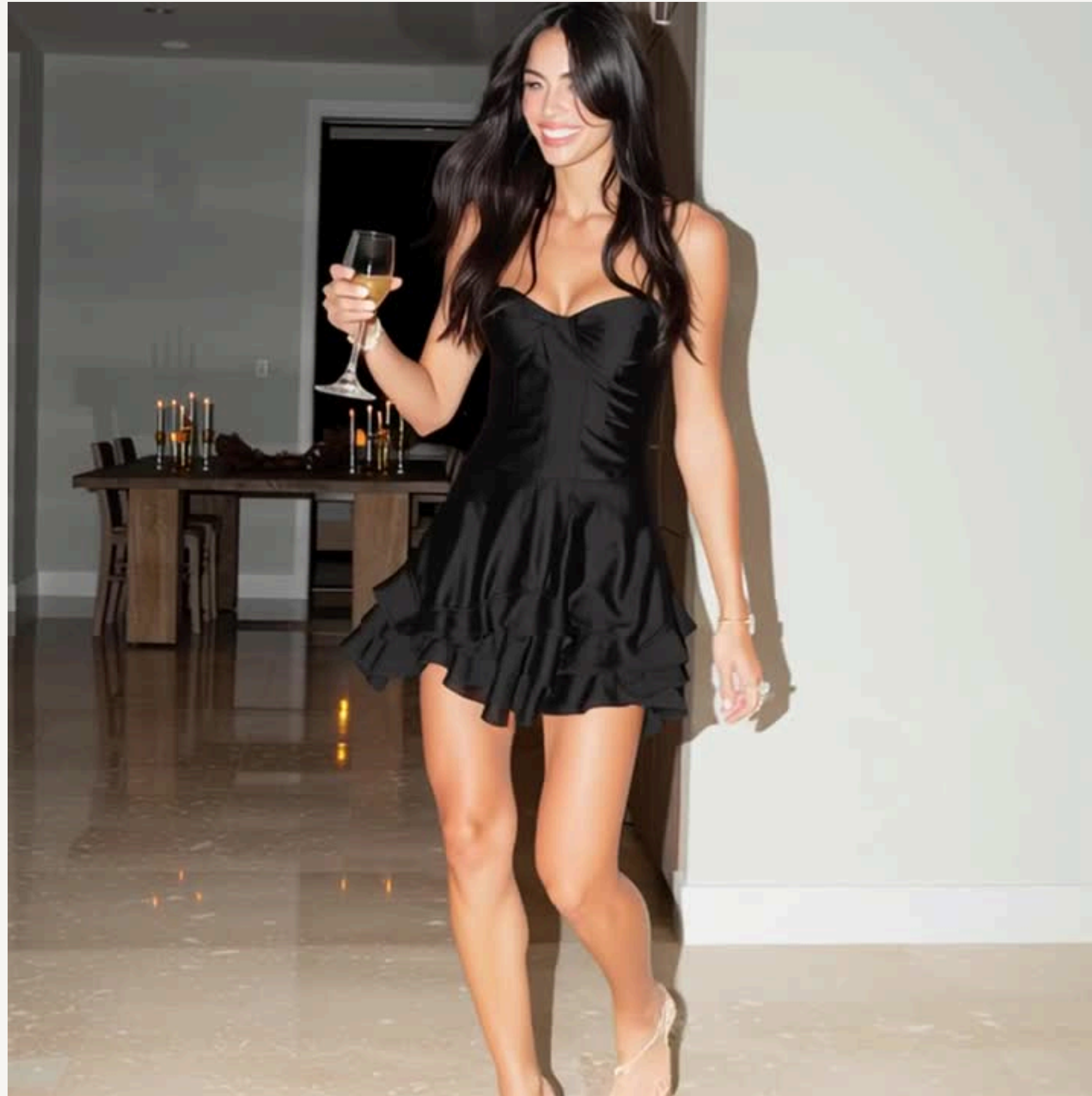
# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

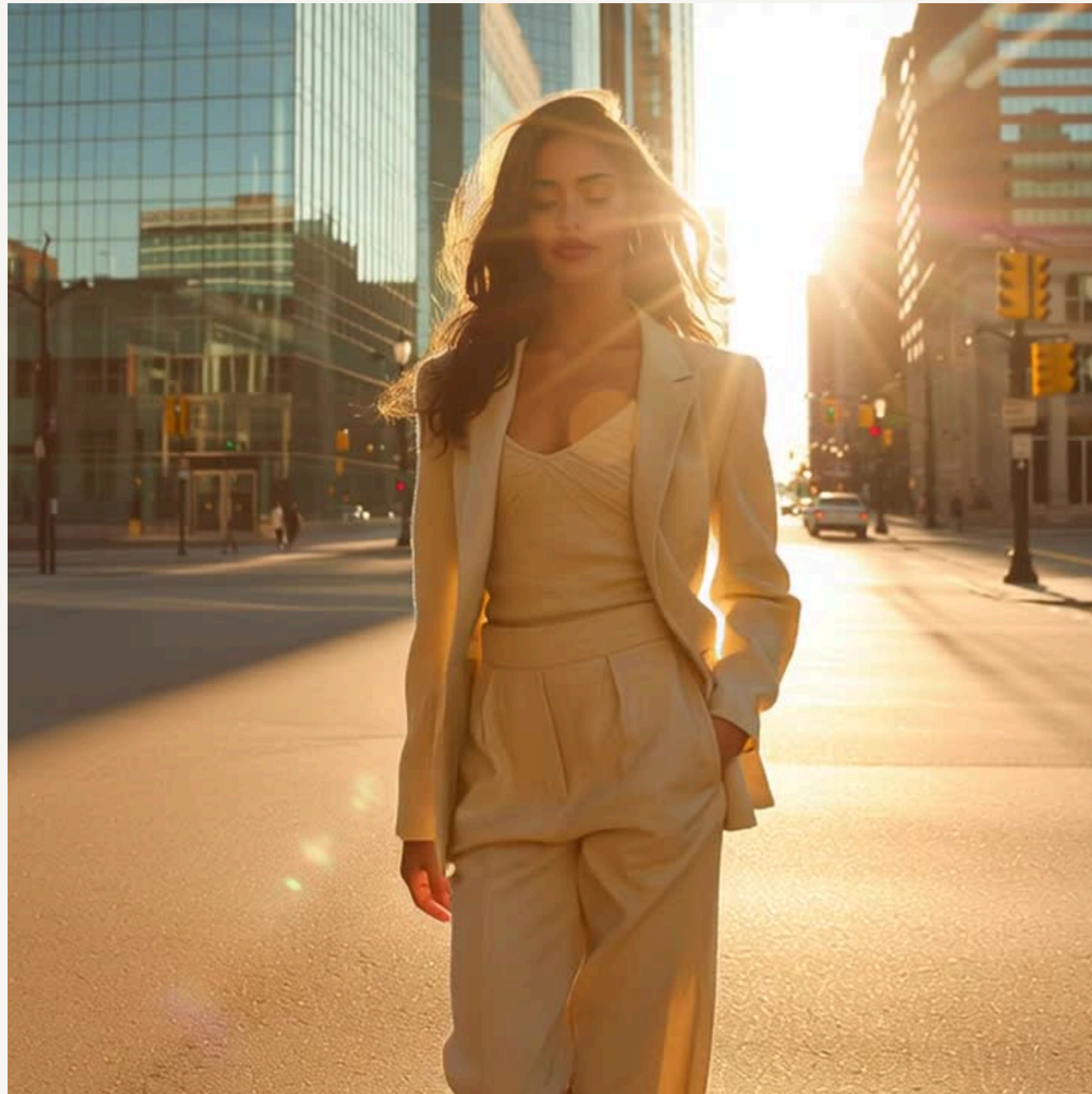
# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE A: SOFT LUXE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



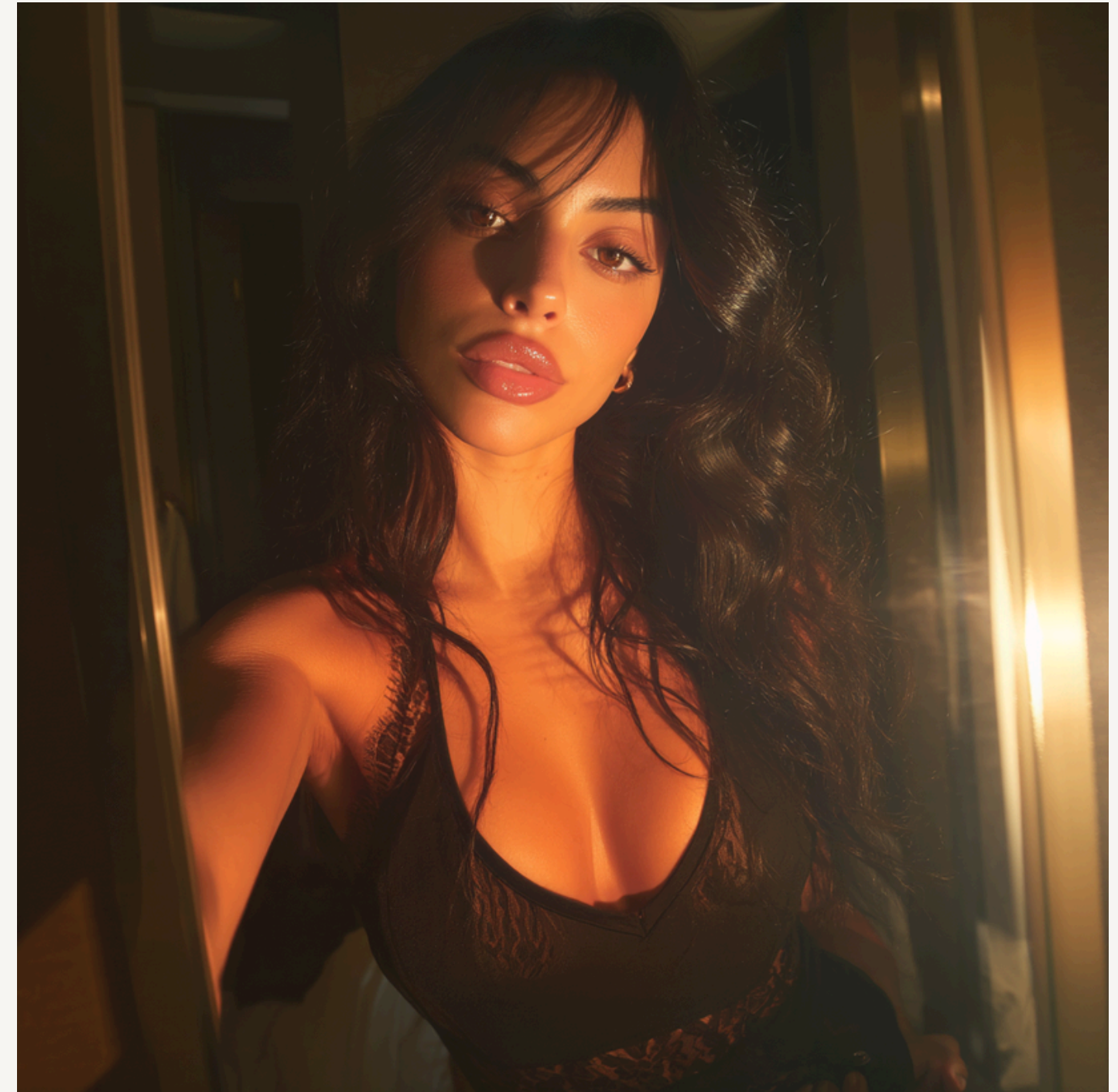
AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY STILL IMAGES



Bonus\*

AI Visual — Use as background or post as-is

# STYLE B: DARK FEMININE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

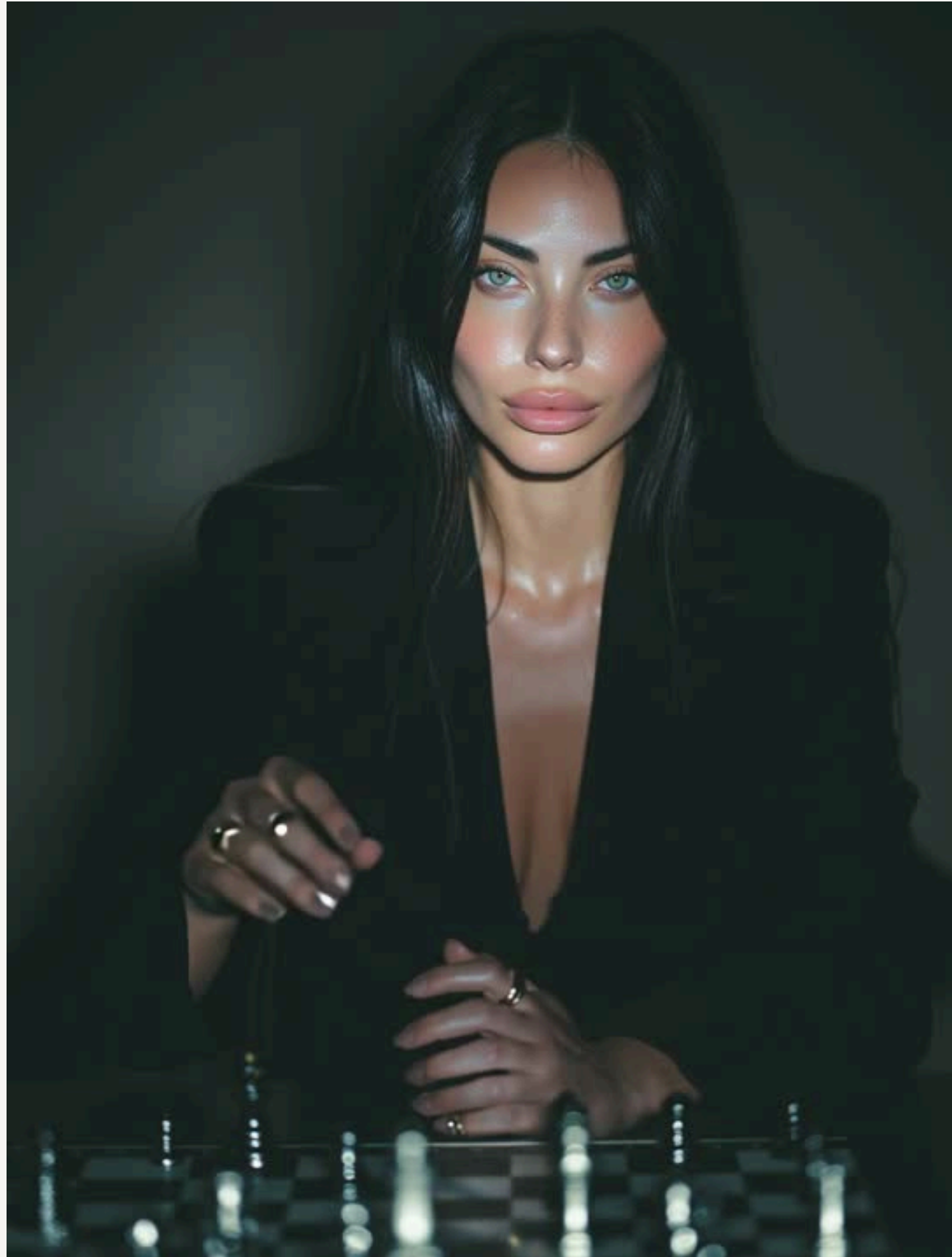
# STYLE B: DARK FEMININE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE B: DARK FEMININE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE B: DARK FEMININE AUTHORITY VIDEOS



USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# STYLE B: DARK FEMININE AUTHORITY VIDEOS

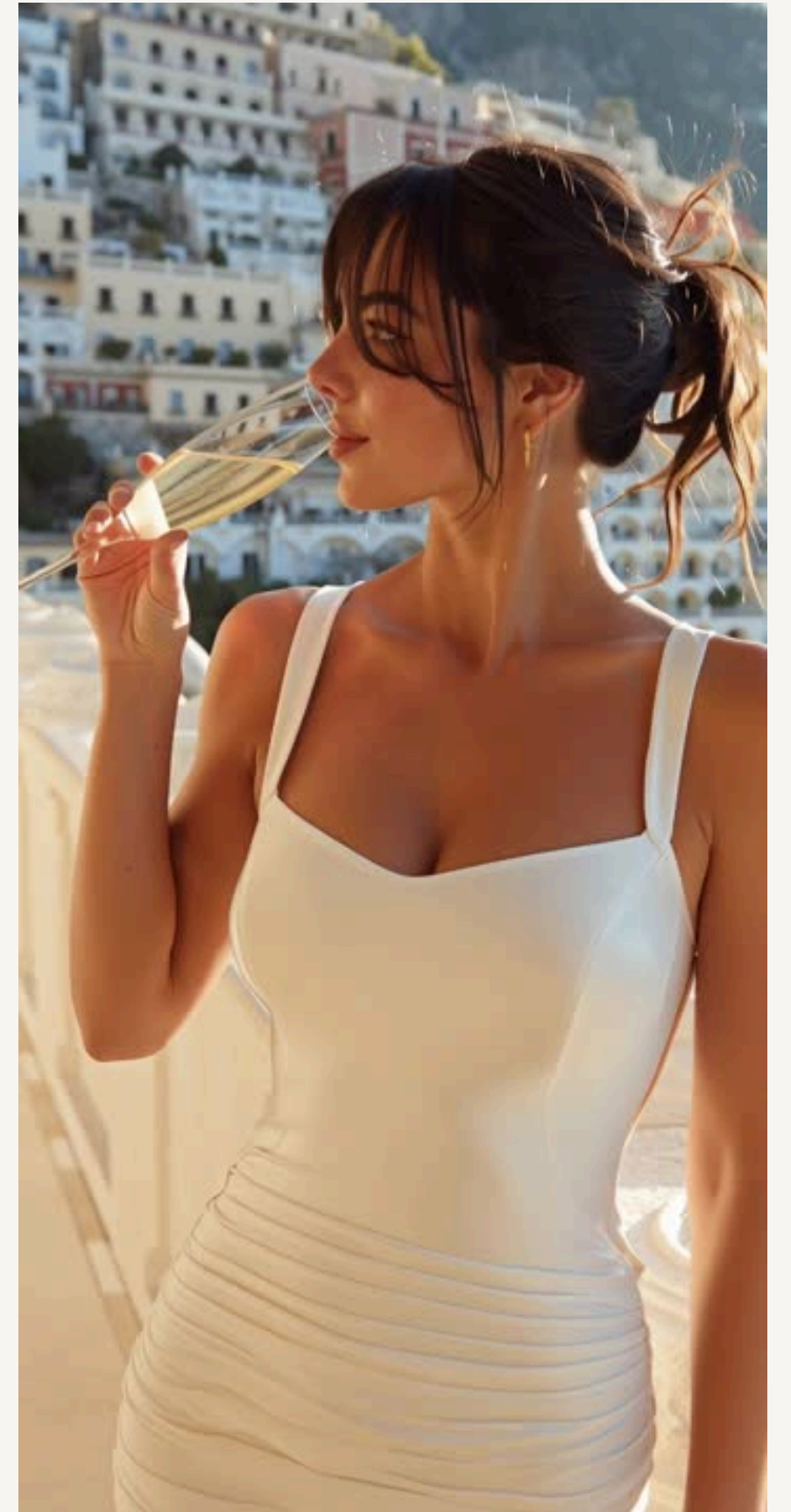


USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.

AI VIDEO — LOOP-FRIENDLY

# BONUS AUTHORITY VIDEOS

USE VIDEOS FOR REELS OR STORIES.  
ADD TEXT OR MUSIC IF YOU WANT.



# WHERE THESE VISUALS WORK

These visuals work for:

- Instagram
- TikTok
- Pinterest
- Facebook

# WHAT TO POST ON THEM

You can post:

- Quotes
- One-line thoughts
- Statements
- Silence

# HOW TO EXPORT

**Images:** Export as PNG

**Videos:** Export as MP4

**Keep the same style every time.**

Tip: For videos, we typically duplicate the video once so the reel can hit 10 seconds.

**Download your visuals here:**

<https://drive.google.com/drive/folders/1YEr8ZNjvVyKf-XdF7tQadOBytxiesoT2?usp=sharing>

# BASIC VISUAL DIRECTION

- It's highly recommended that you edit the color/tone of the visuals to match your brand aesthetic and to make the videos more realistic.
- Overlays work well for these. Add a blur or a soft gradient to make them look even more better.
- For videos, we typically duplicate the video once so the reel can hit 10 seconds. (Each video is ~5 seconds long). Edit the timing as you see fit.
- When editing, be sure to use the correct page size adjustments for your post type. All visuals can be made to fit social media (platforms mentioned prior) format sizing.
- All edits can be done in Canva but use whatever you're comfortable with.
- To prevent any issues with social media apps, please don't forget to add an AI tag to your posts.
- Hot tip: try matching the tone of your quote to the visuals. Your audience will feel it.

# A NOTE FROM THE BRAND CREATOR

Thank you for purchasing *The Visual Authority Kit (Volume 1)*.

I receive frequent messages asking where my visuals come from and how they're created. Rather than gatekeep, I chose to build a starter-system and make it available to brands that value consistency, clarity, and visual authority.

This kit was created to help you simplify your process, elevate your page, and focus on showing up consistently without overthinking the visuals.

I hope it serves your content as well as it has served mine.

This is only volume 1. More to come soon.

Also, any feedback or suggestions is very appreciated. I'd love to add changes to make these kits even better.