

The Lean AI Video System

This guide shows you how to create high-quality AI-generated short-form videos without paying for expensive monthly software stacks. By combining Leonardo AI, ChatGPT, and simple editing tools already available on your computer, you can produce polished 30–40 second videos in 15–30 minutes.

Step 1 – Define Your Product or Service: Clarify what you are promoting. Upload brand images or describe your offer clearly to ChatGPT so it can craft precise scripts and prompts.

Step 2 – Write the 30-Second Script: Use ChatGPT to generate a concise 30-second script focused on one main message and one call to action.

Step 3 – Generate 5 Video Prompts: Ask ChatGPT to create five 8-second Leonardo AI prompts that visually represent your script in order.

Step 4 – Create Leonardo AI Clips: Generate the 8-second clips using Leonardo AI (free plan works, but the \$12/month plan is highly recommended for quality and flexibility).

Step 5 – Download and Organize Clips: Download your clips and rename them in order (Clip 1–5) to match the script flow.

Step 6 – Record or Generate Voiceover: Record your own voice or use ElevenLabs (\$5/month) to generate a clean, professional MP3 narration.

Step 7 – Edit the Video: On PC, use Clipchamp (free and included in Windows). On Mac, use iMovie (free and pre-installed). Place clips in order on the timeline.

Step 8 – Add Voiceover and Music: Place the MP3 beneath the clips and add royalty-free music from YouTube Audio Library at low volume beneath narration.

Step 9 – Polish and Export: Adjust clip timing to match voiceover pacing. Add simple text overlays if desired. Export in 9:16 format for short-form platforms.

Step 10 – Publish and Repeat: Upload to YouTube Shorts, Instagram Reels, and TikTok. With practice, the full process takes 15–20 minutes per video.

Bonus: 10 High-Impact Hook Video Prompts

Cinematic skydiver free-falling above glowing city skyline at sunrise, ultra-realistic, dramatic camera angle, 9:16 vertical.

Mountain climber reaching summit in extreme weather, slow-motion flag raise, golden light breaking through clouds.

Jet fighter pilot performing aerial stunt over ocean at sunset, intense cinematic lighting, high realism.

Deep-sea scuba diver exploring glowing underwater cave, bioluminescent light particles floating.

White-water rafting through massive rapids, dynamic water splashes, action camera perspective.

Wingsuit flyer gliding through narrow canyon at golden hour, ultra-realistic cinematic style.

Professional stunt driver drifting supercar around sharp mountain curve, sparks and motion blur.

Astronaut stepping onto glowing futuristic platform above Earth, epic wide-angle space shot.

Extreme parkour athlete leaping rooftop to rooftop in city skyline at night, slow-motion realism.

Massive storm clouds parting as a lone figure walks forward confidently toward bright horizon.

You do not need expensive subscriptions to create professional AI video content. You need a simple system, smart prompts, and basic editing structure. Collaborate with AI instead of outsourcing your creativity entirely. Build efficiently. Stay profitable. Scale intentionally.