

WHY MORE JOBS MAY ONLY MAKE YOU STAY
BROKE!

FROM HUSTLE TO WEALTH: 10X Your Income With This Secret Strategy.

ONLY FOR: Freelancers, ecom business owners,
content creators, influencers and people with no skill,
multiple skills or unstructured offer.



Why This Conversation Matters

This guide exists for one simple reason:
you cannot walk through life **without a plan for making money.**

Whether we like it or not, money is part of survival, growth, freedom, and opportunity.

You can be ambitious, intelligent, talented — but without making money and building a career, life becomes very hard. And I know this first hand.

This guide is meant to help you think differently — not about hustle, not about shortcuts, but about making real money.

Who This Guide Is For

This guide is written primarily for people who already fall into one of these categories:

Audience 1 (People with something to offer)

Skills and services

Graphic designers, writers, analysts, coaches, freelancers, consultants.

Physical or trade businesses

Bakers, jewelers, fashion sellers, technicians, traders, e-commerce businesses.

Content and attention work

Content creators, educators, influencers, people who share knowledge or ideas.

Audience 2

People with nothing doing, multiple, unstructured skills and no clear offer.

In the next part of this book, I'll be addressing Audience 1. So if you fall under Audience 2, you can skip it.

However, I'll say this plainly:

If I were in your position, I would not skip it.

Why?

Because one day soon, you will have something to offer. As a matter of fact, what this book promises to do to you first is to help you have something to offer.

And when you get there, the ideas in the next part will determine how far it takes you.

So don't skip.

Now let's talk to those who already have something in their hands.

The Hidden Problem with Skills and Businesses

Here is a hard truth:

You do not sell every day.

Every day is not Christmas.

People do not wake up daily needing your graphic design service.

They do not buy jewelry every day.

They do not order cakes every day.

This creates three major problems for you and your business:

1. Inconsistent income

You rely on good days to cover bad days.

2. Limited audience

Your customers are usually:

Referrals

Repeat buyers

People close to your network

3. Heavy competition

As the years advance, more people will do exactly what you do.

Same skill.

Same service.

Same business.

What you do will become saturated. Some of you are already even experiencing it the worst way possible.

Everywhere you turn, graphic designers, UI/UX designers, copywriters — saturated markets everywhere.

The question now is:

what will separate you from them?

Hard work alone — surely — will not.

Why “Doing More” Is Not the Answer

Most people respond to this problem by doing more:

Posting more

Working longer hours

Running discounts

Chasing visibility

But effort does not automatically create leverage.

You can be busy and still be stuck.

What you need is not more activity —
what you need is amplification.

**Specifically for the social media influencers,
content creators and online teachers**

You teach people things that make them better...

But you lack money. It's not meant to be so.

You're wasting attention and letting money slip away if you gather thousands of people to watch a video you created and you're not able

to get them to pay you (outside of YouTube or whatever social media's arrangement) legally and ethically.

You can monetise your content, monetise your knowledge, and monetise your presence outside what any platform wants to pay you.

And you should.

But how can you?

**EVERY ONE STARTED HERE.
YOU'RE NO EXCEPTION!**

Before I go on to tell you my secret, let me give a simple advice to those with nothing to offer (audience 2).

If you truly do not have a skill yet, this is simple advice:

Go and learn one.

Let me be blunt:

You can't expect money without something valuable to offer.

The marketplace doesn't pay for nothing.

Here's the good news:

Some skills today are in high demand and will grow even more valuable in 2026, including:

Cybersecurity fundamentals

Data analytics & business intelligence

AI prompt engineering

Cloud computing basics

Coding (Python, JavaScript, API work)

UI/UX design

Digital video editing

Businesses will want to make money in 2026 so people would need to runs ads.

Go and learn:

Copywriting

Marketing

Meta Ads

NOW THIS IS IMPORTANT:

When you learn these things, you can:

1. **Build an agency** that helps people do these things and get paid (eg, you learn book editing and publishing and build a publishing agency that helps authors edit and publish their books).
2. **Freelance** (the same thing as number one, but here you're operating as an individual not a company).

3. [Self-apply](#) (eg you learn marketing and use it to market a skill you want to teach).

NOTE:

If you have multiple skills and don't know which one to focus on —
or you already have a business and another idea you want to monetize
— or you're unsure whether something you know/want to teach is
"worth money" —

Stay [till the end of this guide](#).

I have something for you.

THE SHIFT

In 2024, I launched my YouTube channel. I was super excited about it because it was a moment I had been anticipating.

I love teaching new things. I also love expanding my thoughts on common knowledge in very uncommon ways.

So launching a YouTube channel was an exciting time for me. Along with it, I launched my brand that teaches success & life principles (of course, I'd been doing it before but I was making it official now).

But it failed.

Then I did graphics design.

Then digital video editing.

At a point I founded an agency that does both (which never saw the light of day, by the way).

I couldn't really commit to them because lack of steady customers made me lose quick interest. I left YouTube because it wasn't giving me money too.

Then I was reading a book recommended by a senior friend, and I saw my miracle somewhere in between the pages...

It was simple, obvious... Yet it bore great mystery and success around it.

What did I find?

Digital Offers!

Packaging what you know into a digital form and selling it.

Goodness, simple yet powerful!

WHY DIGITAL PRODUCT IS YOUR BREAKTHROUGH

Think about this:

As of early 2025, **about 107 million Nigerians were internet users** — that's roughly almost half the population with access to the digital world.

If only 0.1% of Nigeria's 107 million internet users bought something from you — that's a massive audience already.

Then add the fact that you can sell to people across the continent and even across the globe.

Even if 01.% is too optimistic, the scale is still bigger than relying on referrals or local clients.

A digital product removes location, timing, and scale limitations.

From your home, you can:

- + Package what you know
- + Turn it into information
- + And make it accessible to people far beyond your immediate environment.

Digital products allow you to turn experience into income without repeating yourself every time.

**This does not replace your skill or business —
it amplifies it.**

Why Digital Products Actually Work

Here's a simple truth:

If something was once difficult for you, **there are millions of people currently struggling with the same thing.**

You don't believe me?

Let me tell you what's happening right now:

- 💡 Someone has packaged how to edit videos faster
- 💡 Someone has sold AI prompt templates
- 💡 Someone has sold data analytics dashboards
- 💡 Someone has sold cybersecurity basics
- 💡 Someone has sold Excel templates that automate work
- 💡 Someone has sold a barbing course (yes, how to barb hair)
- 💡 Someone has launched a consultancy service on how to care for the female hair (yes, tips that your mother gives for free)

That's real demand.

If it was a problem for you, it's most likely a problem for millions of others who haven't figured it out yet.

The question now is:

You who have figured it out, would you go out there and collect money in return for your knowledge, or you'll keep shouting "God when?"

Reasons You Should Create Digital Products

1. Sell Multiple Times Without Doing More Work

This is the big one: create once, sell many times, anywhere in the world.

You don't need to be in multiple places at once. One product can reach hundreds, thousands, even millions, while you focus on creating new things or improving your skill.

Example: You're a graphic designer. You can sell:

Templates for social media posts

Color palettes for brands

Font guides for specific business types

Branding packages for startups

Graphic design course

You're a baker. You can sell:

Recipe books

Baking guides

Step-by-step video tutorials

You're a fashion content creator. You can create a course about styling, wardrobe organization, or seasonal fashion tips. Then, direct your audience from your content (videos, posts, TikTok, Instagram, YouTube) to buy the course.

Every product can generate income repeatedly without you needing to be present for every sale.

2. Sell to People Who Don't Directly Need Your Service

Your audience is bigger than your immediate clients.

Example: A cake client might not need you to bake a cake, but they can buy your recipe.

Example: A graphic designer may not hire you (a graphic designer), but can buy your templates.

Example: A student or professional can buy your book, guides, or cheat sheets.

This expands your market beyond your physical or local limitations, letting more people buy what you know.

3. Create Multiple Income Streams

You can sell services, AND digital products.

Example: A content creator posts a video with 2,000 views. You sell a 5,000 Naira product to 50 people from that single video. That's 250,000 Naira, without relying on YouTube or sponsorships.

Repeat this across multiple videos or posts, and your income grows predictably.

Graphic designers, bakers, creators, and students alike can monetize knowledge. Every skill, every experience, every system you've developed is an asset you can package.

4. Build Authority and Trust

Teaching what you know positions you as an expert.

People are more likely to buy from someone who shares value first.

Example: Fashion content creator teaches style tips → sells fashion guide → audience trusts and buys.

5. Diversify Your Market

Digital products let you sell to people who wouldn't otherwise become clients.

Example: Someone doesn't need a custom design, but they'll buy your templates.

Example: Someone doesn't want a cake today, but they'll buy your recipe.

This diversifies income sources, reducing dependency on one type of client or service.

**WHAT'S HOLDING YOU
BACK?**

You requested this book with the intention of finding how to make money.

You came confused.

Now you have clarity. You know exactly what to do.

But still, you're feeling reluctant.

So I'm asking:

What's holding you back?

I still feel unsure...

Even though that's valid...

As of 2025, digital products created **more than \$2.5 trillion in value per year** according to statistics.

You really do not want to have your part in this cake?

If you're going to build wealth, you can't be sentimental and emotional about it. Buy the truth, and do not sell it is what the Bible says.

What will my friends say?

If this is you, I see you. This was me too.

But guess what I found?

What they say doesn't buy data subscription for me.

What they say wouldn't help change my phone when I want to.

What they say doesn't feed me.

If you understand the situation you currently are in and you're aware that no one is coming to save you, you better hurry while the sun is still up.

How do I proceed from here?

If you are ready to take the next step, seize this opportunity and start making money online, I have a package for you. It's 86% off the normal price, and you can try it for 7 days for FREE and pay ONLY if you like it. Click below to learn more.

[I want the package!](#)

The bonuses expire by Feb 1 so click the link now!

I'm ready to take this up, but I have too many things I can do, teach or sell. I don't know what to pick.

If this is you, remember I have a gift for you?

It'll unlock which part of your skill or knowledge to focus on. And even if you're already on a path, who knows, you might be on the wrong or the less profitable one.

I have a free mini book like this one that can give you [instant clarity](#).

For you who struggle to know what exactly to niche down on and start selling, I have a book for you to help you gain clarity on what to sell.

It currently sells for ₦2,500 (C25) on Selar, but I'll give it to you for free if you take up my offer. Click below to learn more.

[I want the package!](#)

The bonuses expire by Feb 1 so click the link now!

In the book, I broke down the most profitable niches in Nigeria. I also taught down the Three Niche Pillars — the compass that directs you to decide and settle once and for all what you should focus on to make money online.

Remember there's an 86% discount off the normal price if you act NOW, and you can try it for 7 days for FREE and pay ONLY if you like it.

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Cheers to a Builder and more. 🍷🥂