



*The*  
**DAILY CASH  
METHOD**

**LEARN THE SIMPLE AD STRATEGY THAT CREATES  
CASHFLOW WITHOUT SHOWING YOUR FACE OR  
POSTING 24/7**

# WHAT'S INSIDE

**01**

Rebrand this PDF by changing its cover page to resell it as your own.

**02**

Set up an online store for customers to buy this PDF document.

**03**

Create a dedicated Instagram page.

**04**

Create a 7 second reel to promote your digital product.

**05**

Set up your auto DM to send your sales page link to interested people 24/7.

**06**

Create an ad with that 7 second video to drive traffic to your online store.

# WELCOME!

You've just taken an incredible step toward building daily income and freedom online, and I'm so excited for you!

On the next pages you will be taken through step by step how to rebrand this PDF, set up a store to sell it in, create an Instagram page to promote it on, create your first reel, and then finally - turning that reel into an ad so you can start making that money!

This process can be used either to resell this PDF, or for any digital product you have or plan to create!

Be sure to send me a DM on Instagram and let me know what you think and how you are going with your journey!

You've got this. Take it one step at a time, follow the system, and celebrate every little win along the way! - I'm here cheering you on!

[@themonetizedfemme](#)

# **STEP 01**

**REBRAND THIS PDF**

# Step One

Click on the link below to open an editable version of this PDF in Canva.

After its open return here and read the entirety of this document to rebrand and resell it.

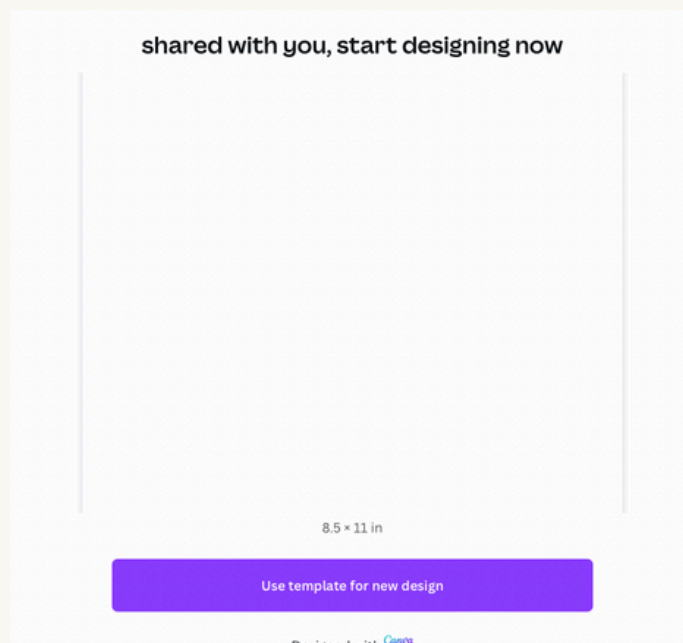
**YOU MUST RENAME THE GUIDE AND CHANGE THE FRONT COVER IMAGE BEFORE YOU RESELL IT. (I recommend asking ChatGPT for ideas!) Once you have edited the cover page, you will download the guide as a PDF to share with your customers.**

**[CLICK HERE FOR THE EDITABLE VERSION](#)**

# Step Two

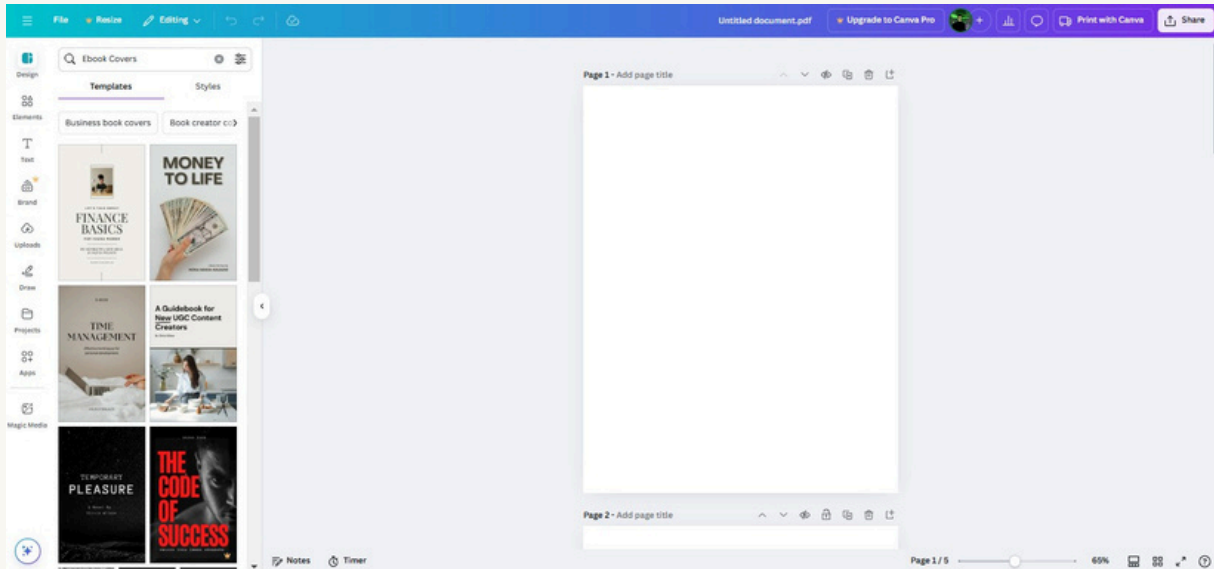
Once you open the link click on the “View Template” button then “Open in Editor”. This will take you to an editable version of this PDF document.

Return here after opening to read the rest of the steps.



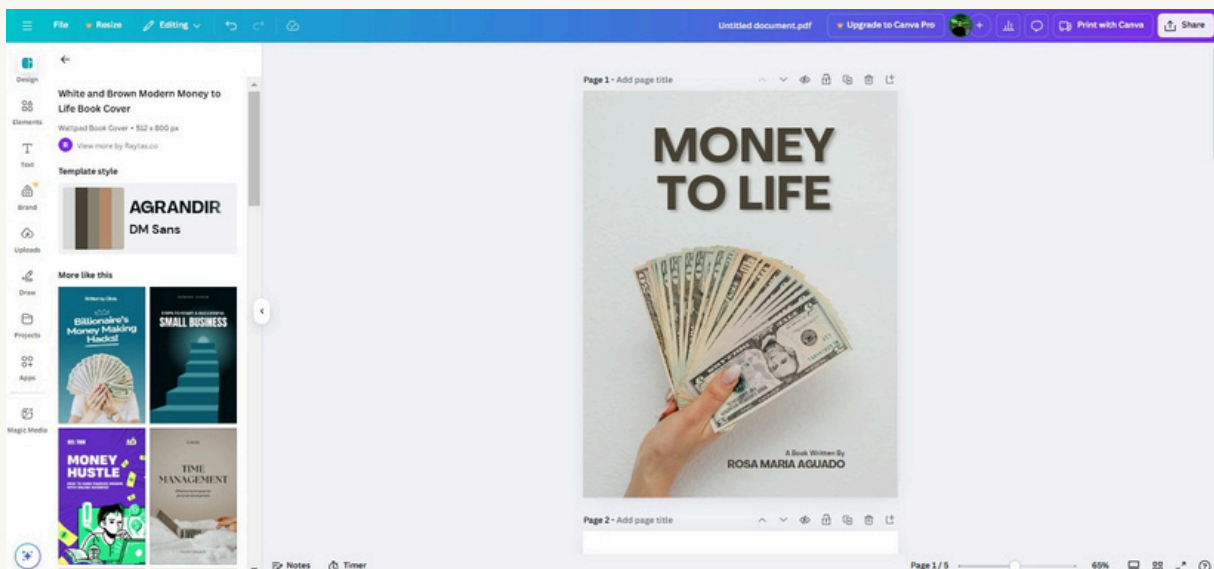
# Step Three

Click on the “Design” Tab and type “Ebook covers” in the search bar.



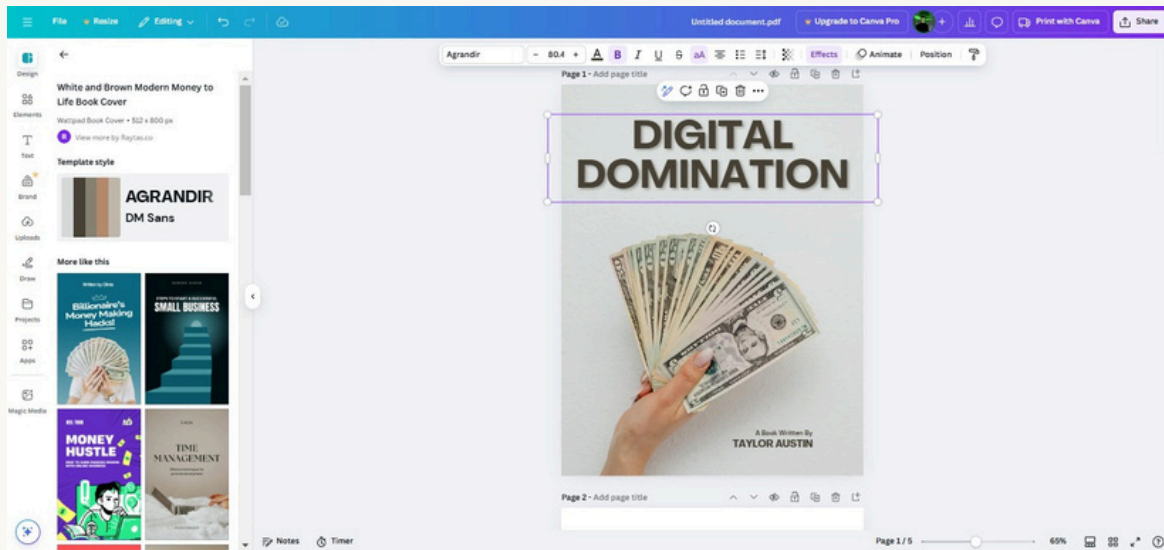
# Step Four

Drag the cover of your choice to the canvas and resize it so that it fits.



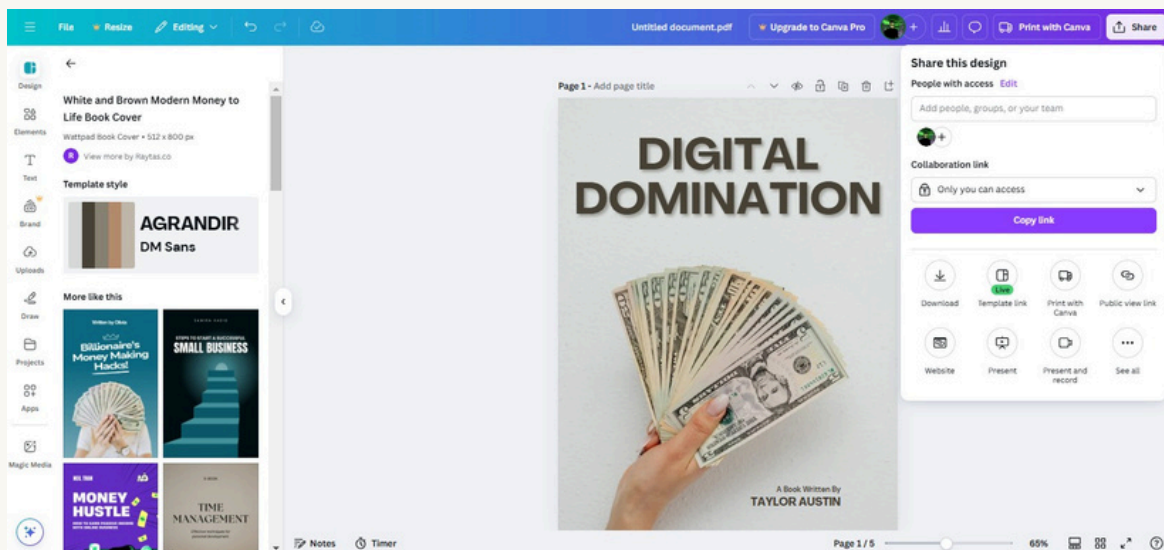
# Step Five

Click on the title and change the name to fit your branding. Feel free to change the colors, fonts, etc. This depends on your creativity. For demonstration purposes. I will just change the title.



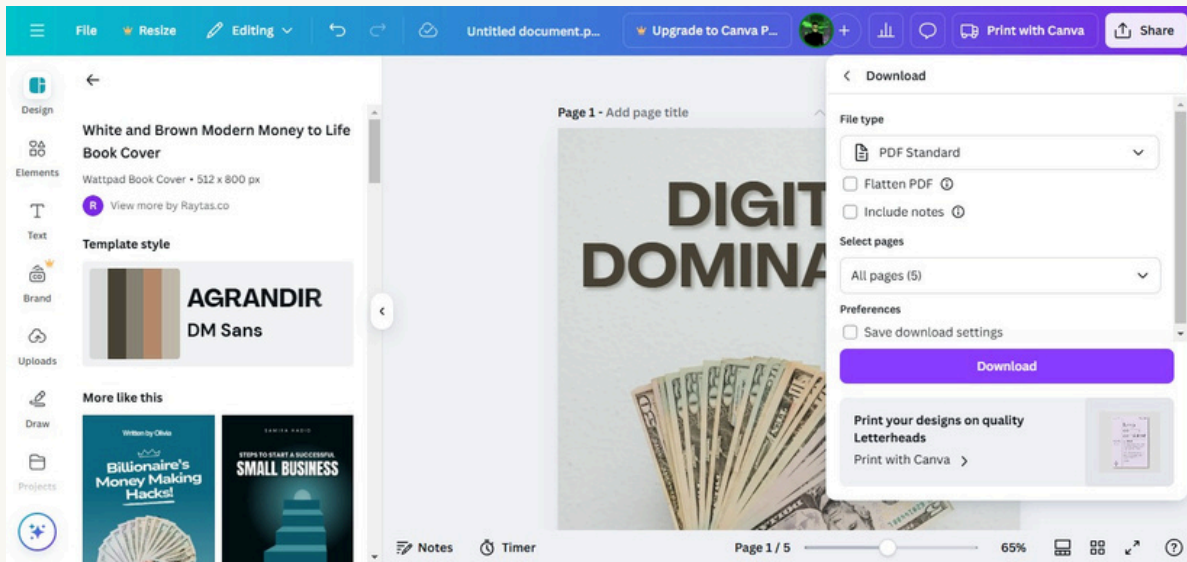
# Step Six

Once you've finished your edits and are satisfied you need to download your digital product as a PDF document. Click on the “Share” button. Then Click on the “Download” Icon.



# Step Seven

For “File type” select “PDF Standard”. Then Click the “Download” Button. Your digital product has been created and you can now resell it as your own.



# **STEP 02**

## **SET UP YOUR ONLINE STORE**

**IF YOU USE STAN.STORE -  
SCROLL DOWN**

**IF YOU USE BEACONS -  
SKIP TO PG 23**

**\*YOU DO NOT NEED BOTH\***

**STAN  
STORE**

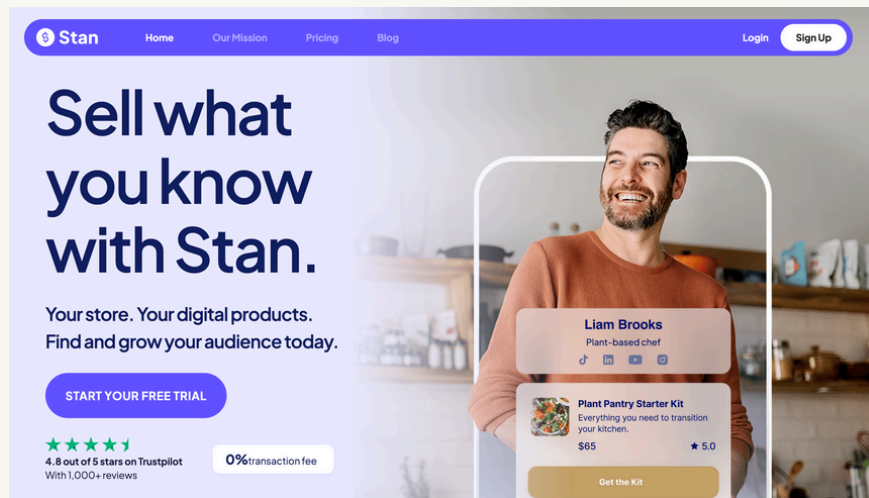
# Step One

You will now create a Stan store for customers to buy your digital product.

For demonstration purposes, I will show you how to create a store and what description to use for your Stan Store to make sales. All other creative choices are your choice.

Click the link to below to signup for Stan Store and get 14 days free.

**[CLICK HERE TO GET 14 DAYS OF STAN STORE FOR FREE](#)**



# Step Two

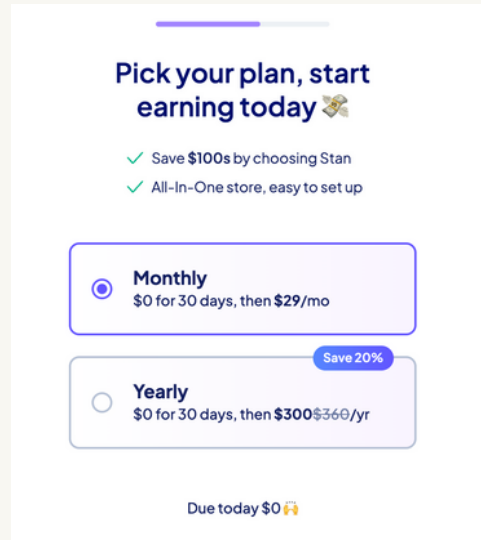
Stan will now prompt you to set up your account.

For 'Connect your social accounts to your store' click skip (we will come back and add this after creating your Instagram account in the next section).



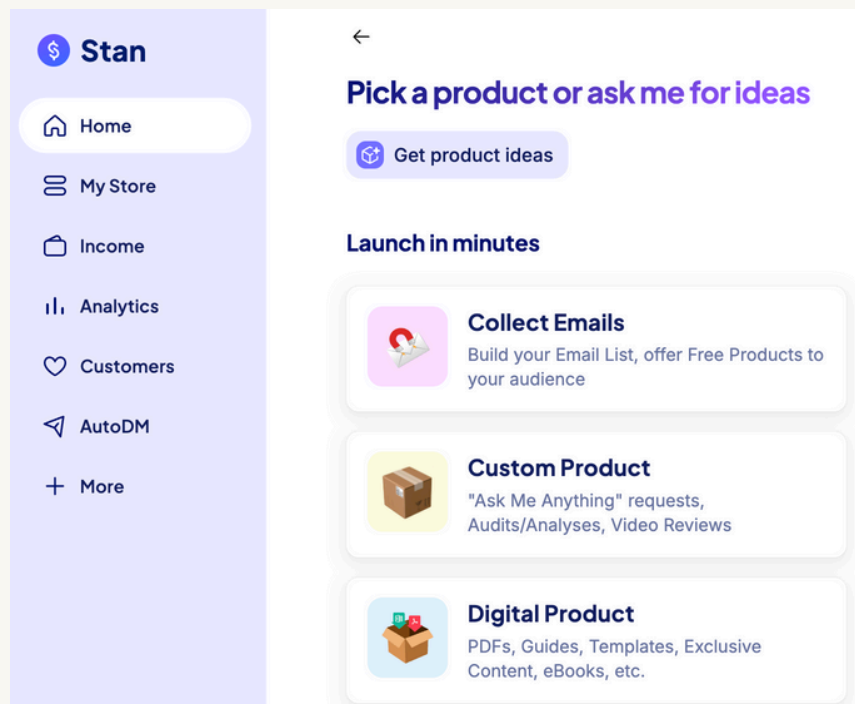
# Step Three

Choose the billing plan that best suits you. Next you will be prompted to add in your credit card information.



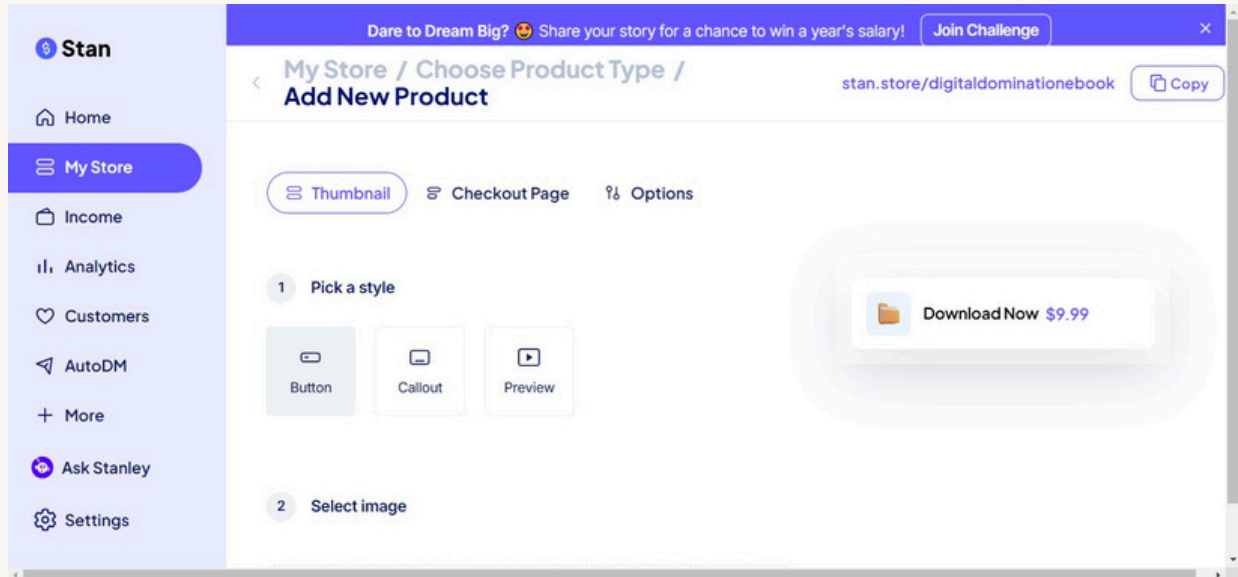
# Step Four

Under 'Pick a product or ask me for ideas' select Digital Product.



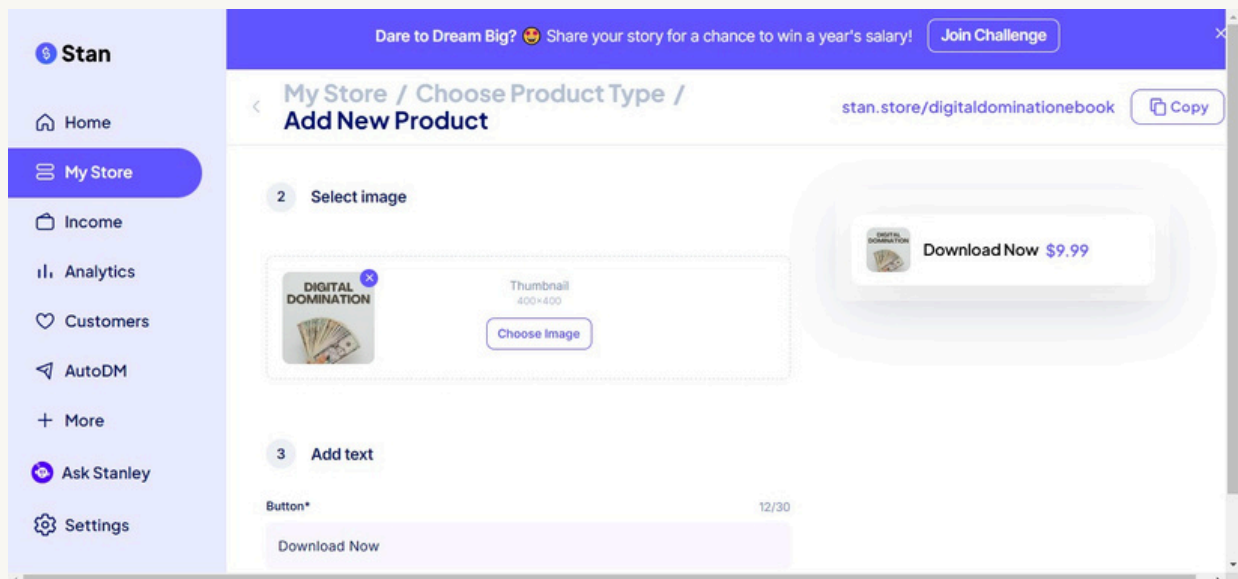
# Step Five

Pick the style of button you prefer.



# Step Six

Download a PNG or JPG file of your cover page. Upload it to Stan Store and resize it to fit the thumbnail.



# Step Seven

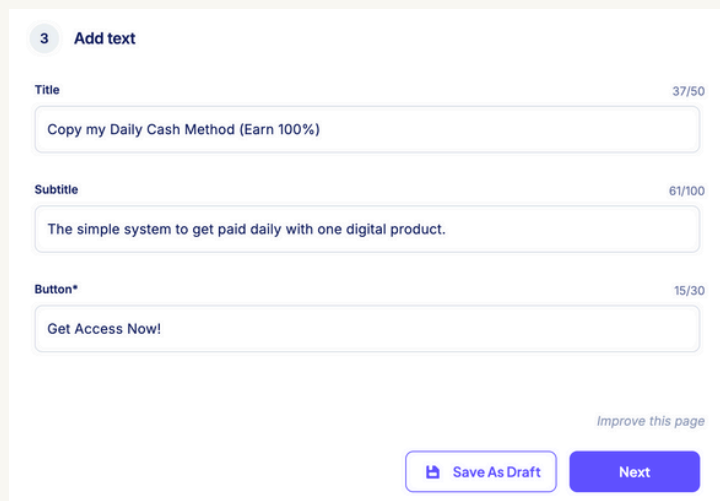
Under Add Text enter the following (and replace [PRODUCT NAME] with the name of your product).

**Title:** Copy my [PRODUCT NAME] (Earn 100%)

**Subtitle:** The simple system to get paid daily with one digital product.

**Button:** Get Access Now!

Then click Next.



3 Add text

Title 37/50  
Copy my Daily Cash Method (Earn 100%)

Subtitle 61/100  
The simple system to get paid daily with one digital product.

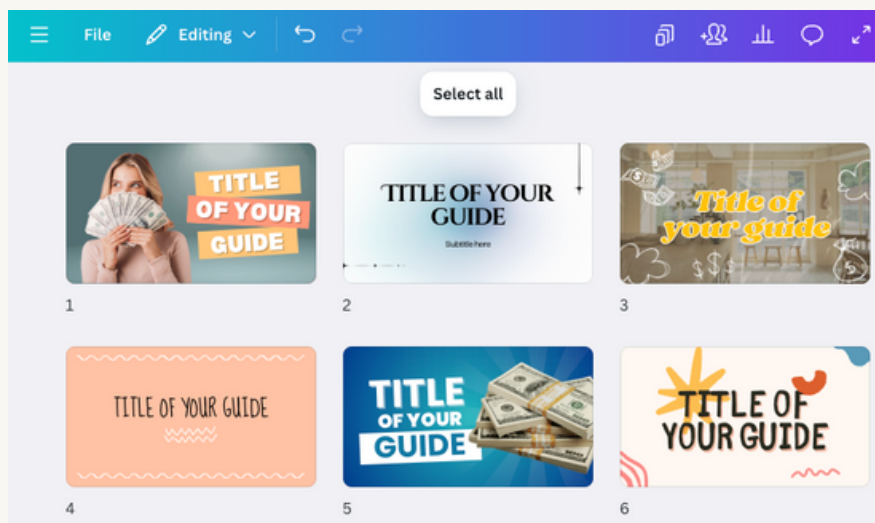
Button\* 15/30  
Get Access Now!

Improve this page

Save As Draft Next

# Step Eight

Create your sales page banner in Canva by clicking [HERE](#) or you can upload a PNG or JPG of your cover page and resize it to fit.



# Step Nine

Add your “Description Body” by copying and pasting the below copy into the “Description Body” field. **NOTE:** This copy is your **STARTING POINT**. Do your best to make it **YOUR OWN** and break up the text with lots of photos!

## PRODUCT DESCRIPTION:

**Turn ONE ready-to-sell PDF into daily income (even if you've never sold anything online), in just 6 steps! No daily posting. No algorithm hacks. No need to go viral.**

Just one digital product and one proven system that works.

- ✗ No followers required
- ✗ No complicated tech
- ✗ No “posting every day” hustle

Just follow the guide and launch this system for yourself in an evening.

### ✔ This isn't just a PDF ... It's a whole system. Here's what's inside:

- [YOUR PRODUCT NAME] fully done-for-you and ready to sell
- Editable Canva template so you can rebrand it in minutes
- Plug-and-play copy templates for your sales page, product title, pricing, and launch messaging
- Stan Store setup instructions for instant checkout and auto-delivery
- Beginner-friendly Meta Ads walkthrough with screenshots + budget, targeting etc
- Master Resell Rights so you keep 100% of every sale you make
- Transfer Rights so your buyers can resell it too!

### 💡 How It Works:

- Step 1: Get access to [YOUR PRODUCT NAME] (everything is done for you) with Resell Rights
- Step 2: Rebrand the cover & download your rebranded digital product as a PDF.
- Step 3: Follow the instructions to set up your Stan Store to sell your product and to collect payments.
- Step 4: Create a 7-second video about the product.
- Step 5: Post your video on Instagram.
- Step 7: Run a \$20/day Instagram ad to the video to start making sales.
- Step 8: Set up a AutoDM to automatically send the link to your PDF to your audience when the enquire about it.

**That's it! One product + one ad → daily sales on autopilot.**

Image that you sold just 1 a day...that'd still be an extra \$820 per month.

...what about 5 per day...that's an extra \$135/day or \$4k per month!

...and what if you sold 10 per day...that'd be an extra \$270/day or a whopping \$8k per month!!!

And all of this made passively from one ad while you go about living your life.

**What would an extra \$8K a month do for you?**

### 📌 This Is For You If:

- You don't want to waste months posting, chasing followers, or trying to go viral for sales
- You're after a simple system that earns in the background while you live your life
- You want a low-stress way to earn online without needing a big audience
- You're ready to create consistent daily cash with just one product and one ad

### ★ Why This Offer Works So Well

**This isn't some generic, fluffy PDF...it's a plug-and-play system designed to make selling simple and profitable from day one.**

- It's an easy product to promote, because it solves a real problem
- It's quick and easy to digest. No need to watch a bunch of videos of people rambling
- It shows you step-by-step how to make money so anyone can follow along and get results
- You can immediately resell it and your buyers can too

***This is the shortcut that beginners have been waiting for. Which makes it a win-win solution... your buyers win + you win!***

### FAQs

#### **Q: Are you just gonna tell me to boost a post?**

Absolutely not. Boosting is not a strategy, it's a money drain. I'll show you exactly how to run targeted ads the right way through Meta Ads Manager.

#### **Q: How many videos should I post before running ads?**

At least 6 short reels. Post them first to build some traction. You can film them all in one day, so no excuses, just get it done.

#### **Q: How much should I spend on ads?**

I started with \$20/day. Once you see positive results, scaling up makes sense. Starting lower is possible, though results may vary.

#### **Q: Do you offer refunds?**

No refunds due to the digital nature of this product. Please make sure you're ready before you purchase.

#### **Q: Do I keep 100% of the money?**

Yes. You own the product, and you get paid directly.

#### **Q: Is this beginner-friendly?**

Yes. The blueprint walks you through every step with pictures.

#### **Q: How soon can I make a sale?**

Many students make their first sale within 24–72 hours of launching. Set up to sell the same day and with the right ad, daily cash could begin as soon as tomorrow.

#### **Q: What makes this different from other digital product courses?**

This isn't a course or some vague "framework." This is a done-for-you business in a box:

- ✓ The product is ready
- ✓ The ad is written
- ✓ You learn step-by-step how to set it all up
- ✓ You own the rights to it and keep 100% of the profit when you sell it

If you're ready to stop overthinking and start getting paid from a digital product **you didn't have to create...** This is where it starts.

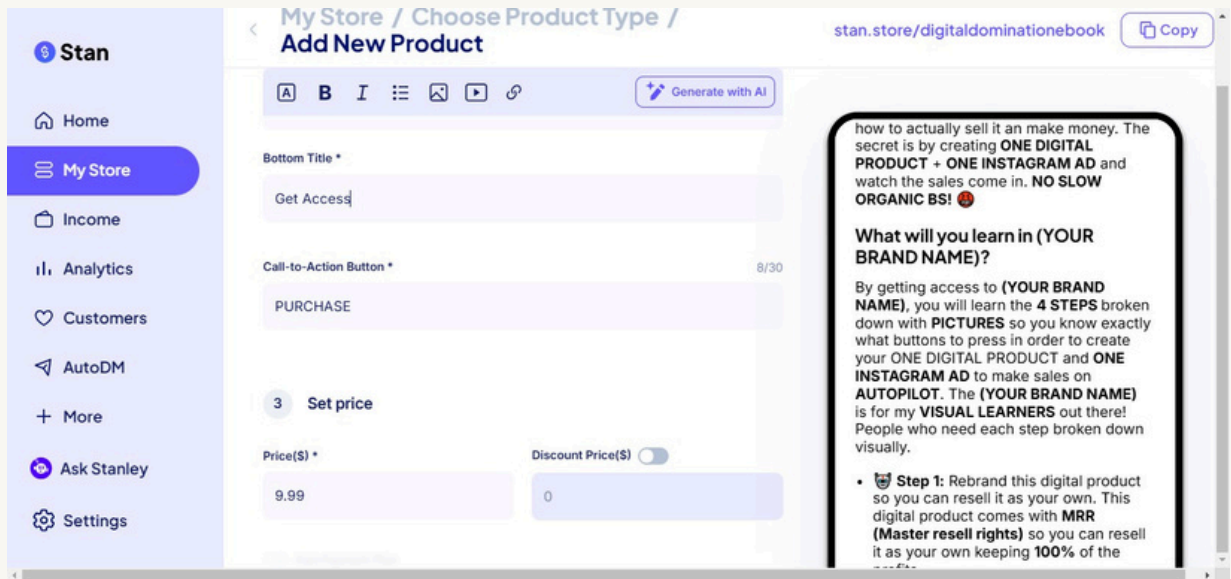
This is plug-and-play. Everything is already built for you; the product, the sales page copy, the ad, and the assets so you can **launch once, profit forever.**

**Instant access. Lifetime resale rights. No monthly fees.**

The only thing missing? **Your action.**

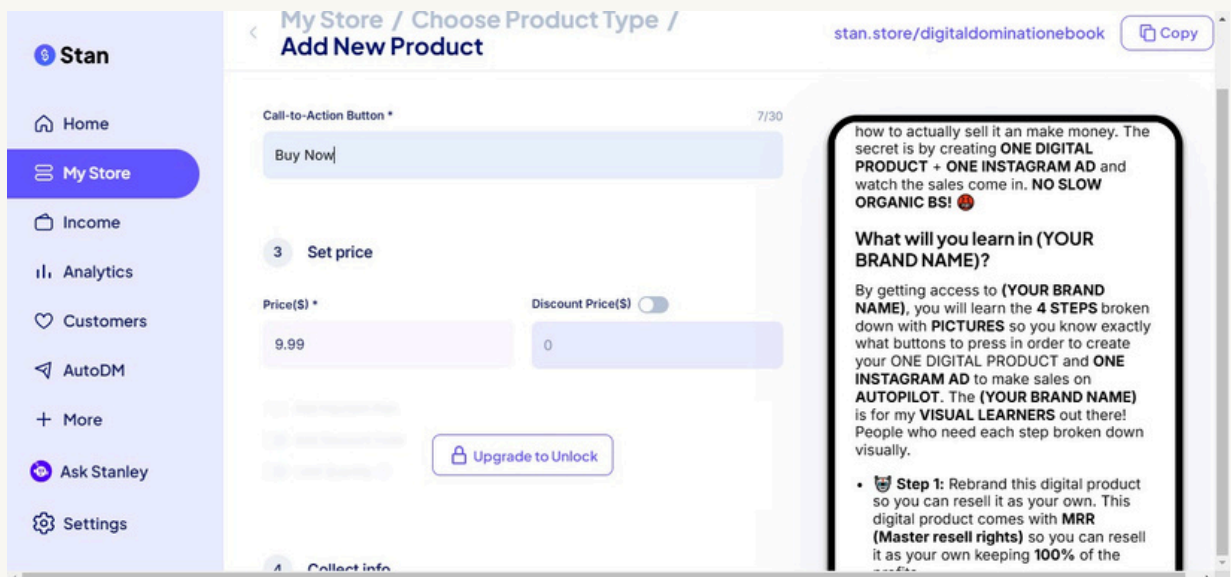
# Step Ten

Make sure to go through the copy and change [YOUR PRODUCT NAME] to the name you've chosen for your guide. **AND ADD FORMATTING!** Make the headers of each section **BOLD**. Make sure spacing looks correct, etc.



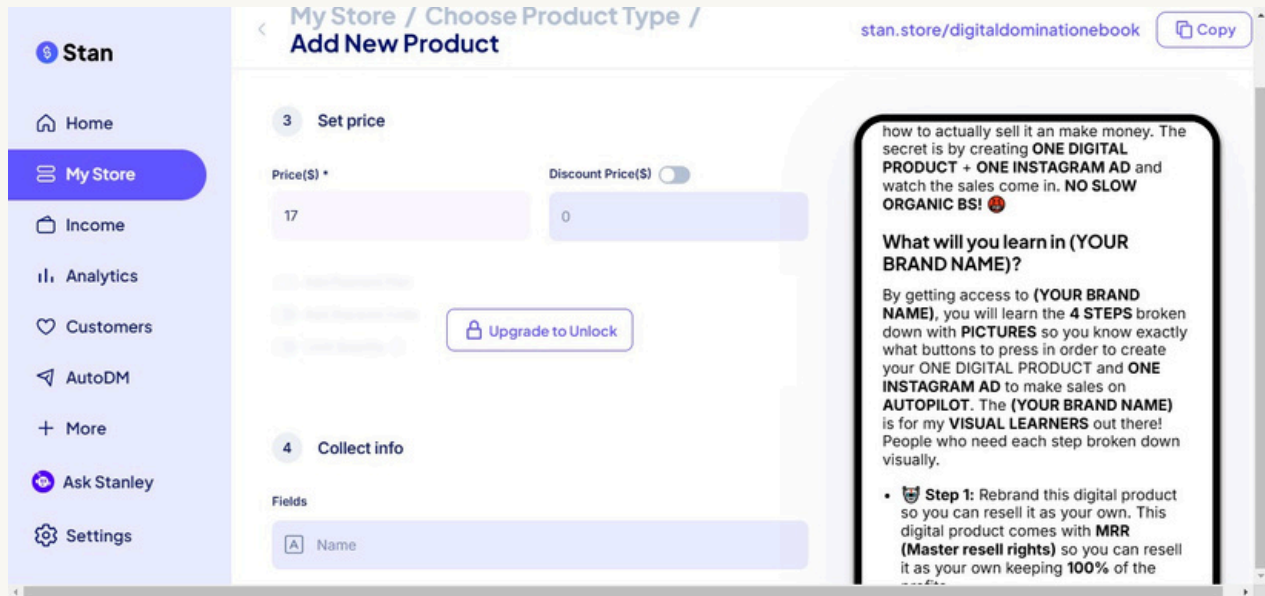
# Step Eleven

Under “Bottom Title” write. “Get Access”.



# Step Twelve

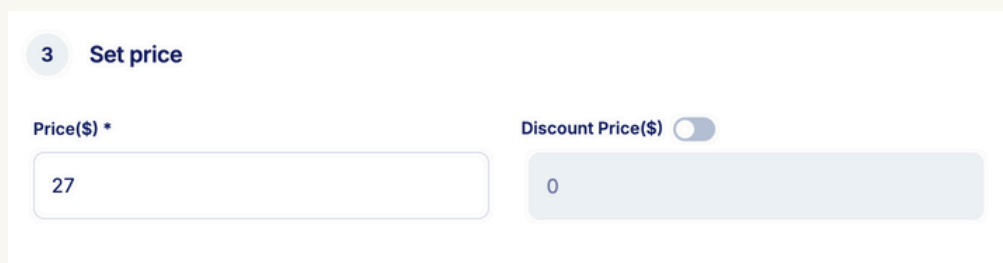
Under “Call-to-Action Button” Write “Buy Now”.



# Step Thirteen

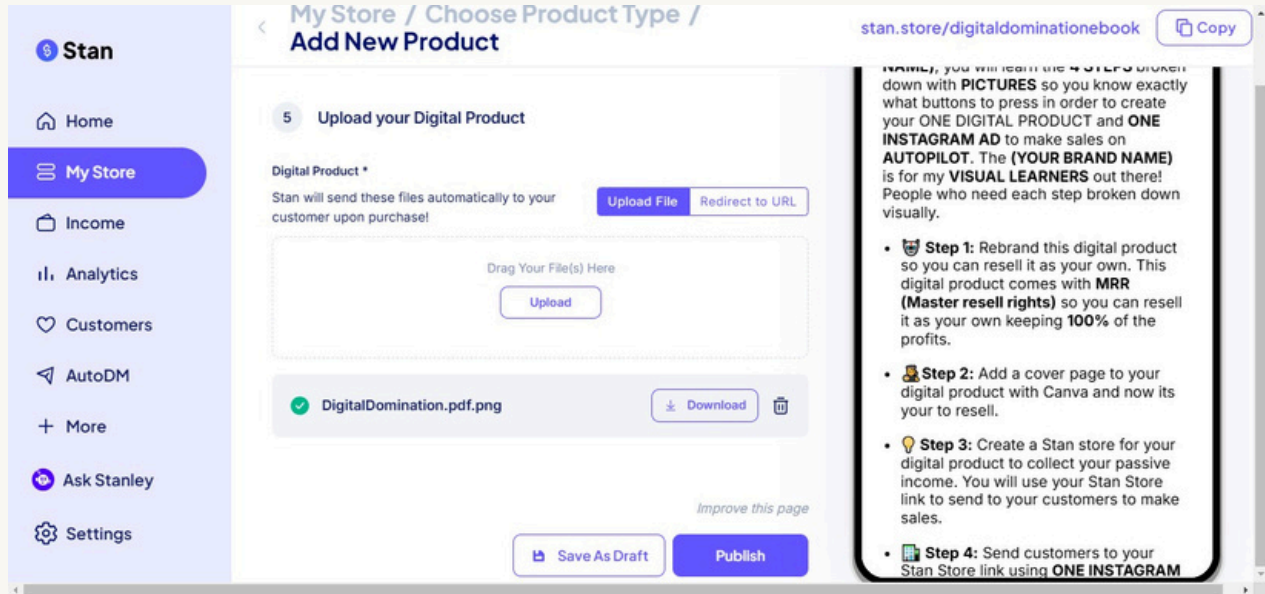
Under “Set Price” enter the price for your PDF. You can price your product as anything.

Starting out I recommend setting your price between \$17- \$47 to get more sales. As you begin to get more sales you can increase the price.



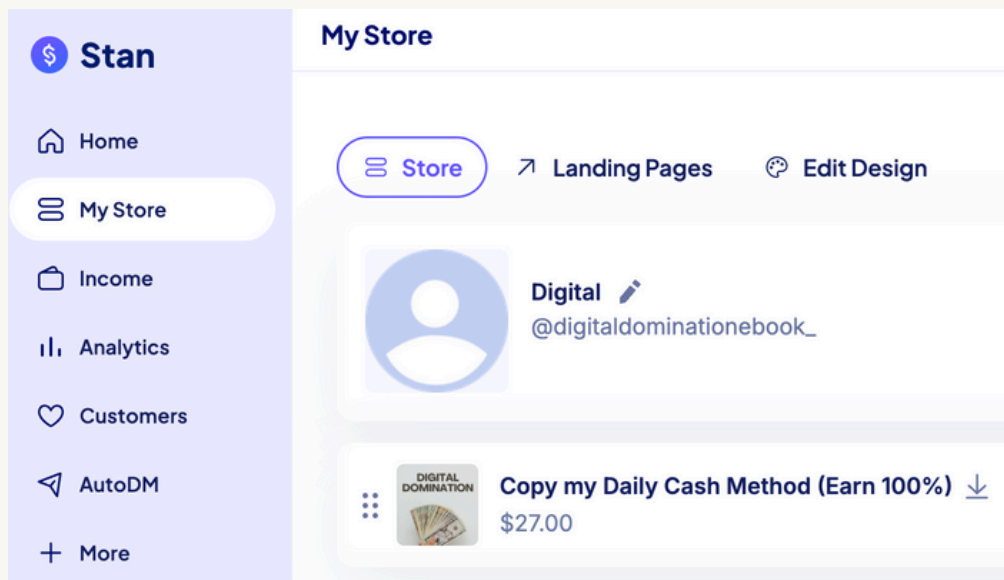
# Step Fourteen

Upload your digital Product. Then Click on the “Publish” button.



# Step Fifteen

Head to the My Store tab on the left, then click the pencil icon next to your name.



# Step Sixteen

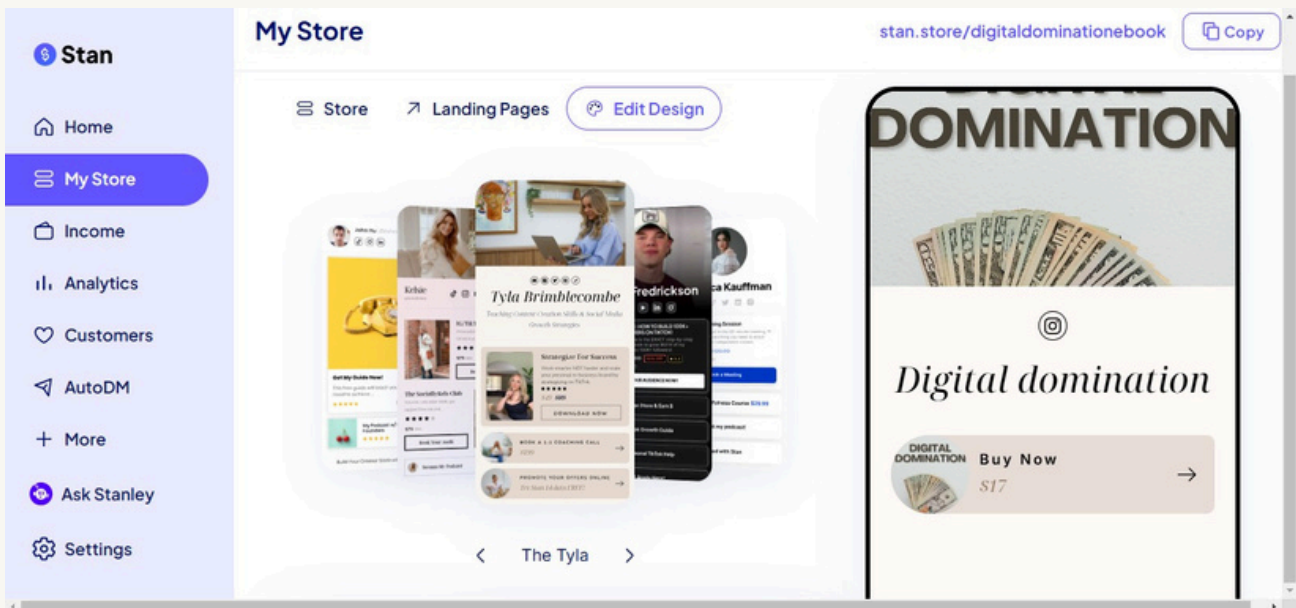
Click on the pencil icon and upload a profile image of your choice.

Click Save (we will come back and add your Instagram handle in the next section after we have set your Instagram account up).



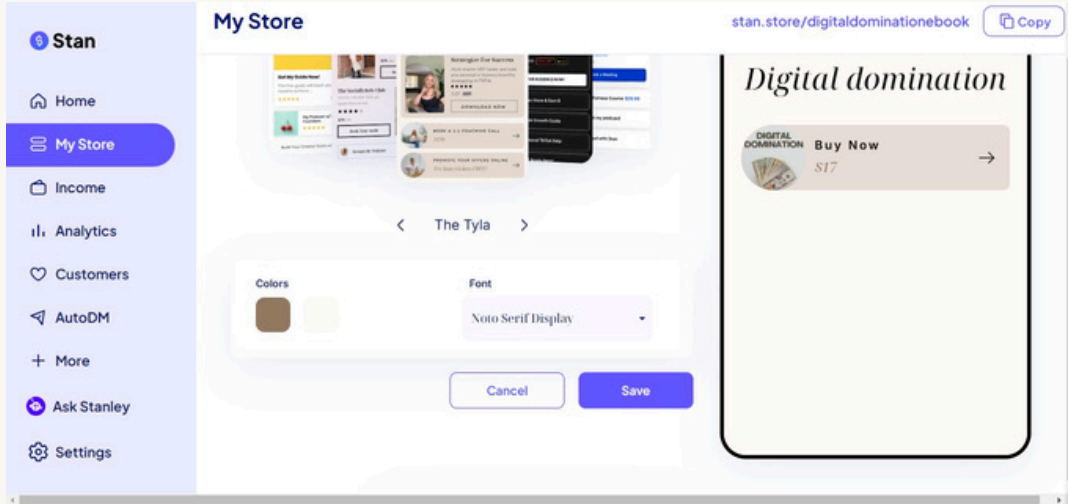
# Step Seventeen

Now click on the “Edit Design” tab and choose a style you prefer.



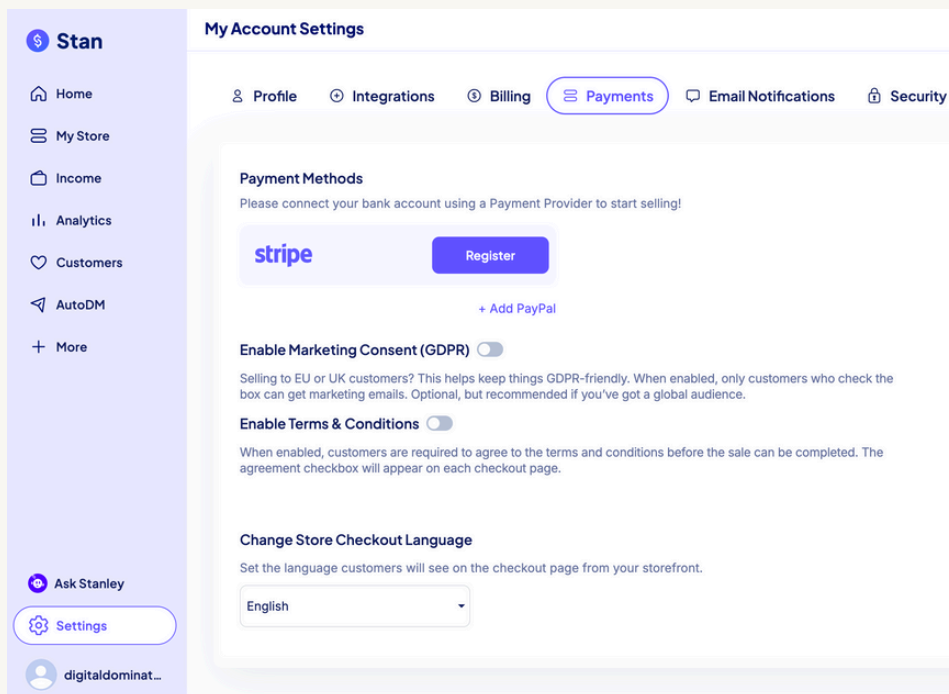
# Step Eighteen

Click on the “Save” button.



# Step Nineteen

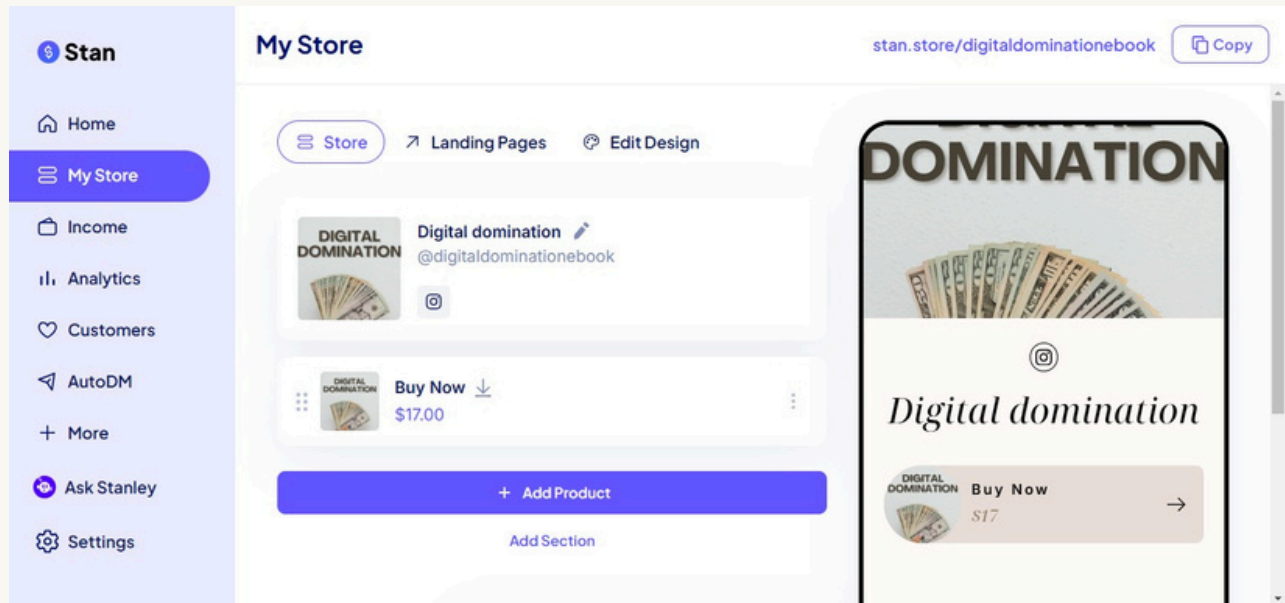
Click on Settings, then Payments. Click Register to set up a Stripe account. This is your personal information so we won't go into this section. Just follow all instructions Stan Store tells you to follow



# Step Twenty

Your Stan Store is complete.

The link to your Stan Store is in the top right hand corner. You will need this for you ad so save it.



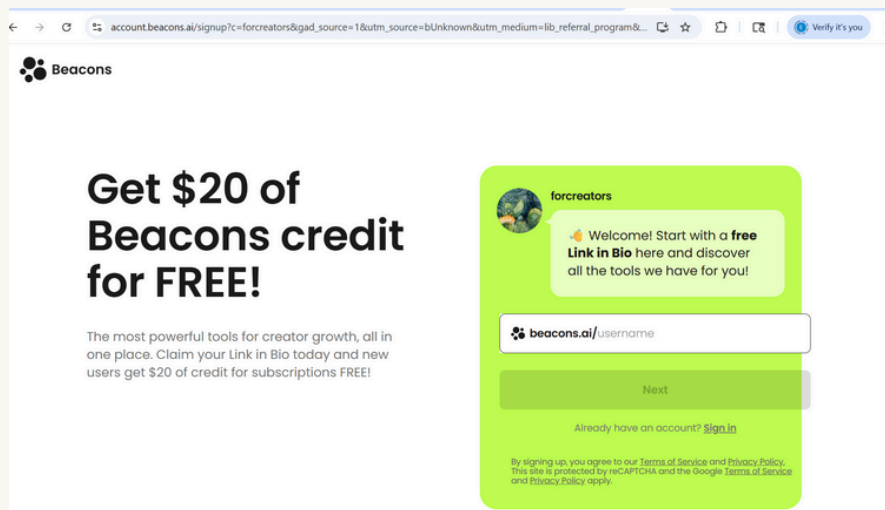
**BEACONS**

# Step One

You can now create a Beacons.ai store for customers to buy your digital product. (If you set up a Stan.Store - you don't need Beacons too! Skip these next few pages!)

For demonstration purposes, I will show you how to create a store and what description to use for your Beacons Store to make sales. All other creative choices are your choice.

**CLICK HERE TO GET \$20 OF BEACONS CREDITS FREE**



# Step Two

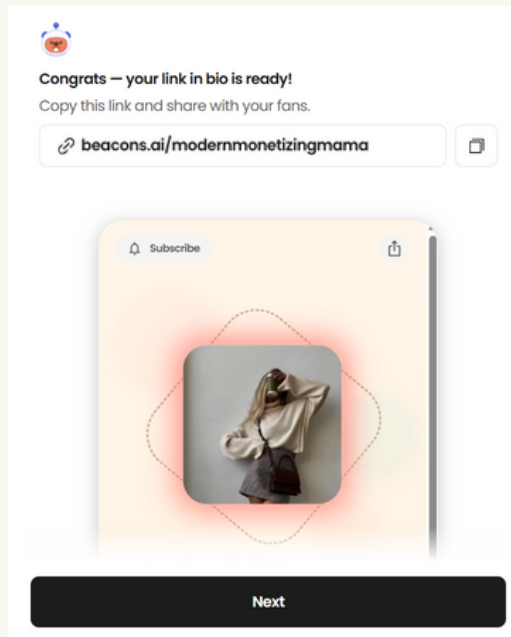
Choose a username, click Next, and sign up using whichever method you prefer - then click Create Account.

On the next pages, input your social media account information so Beacons can link with your Instagram. It will give you a prompt to create your Link in Bio. Click Next and choose the option you like best.

A screenshot of a sign-up form titled "Let's claim your username". It starts with a green checkmark and the text "Sign up to Beacons, it's free!". Below this are three social media sign-up options: "Sign up with Google", "Sign up with Facebook", and "Sign up with Apple". An "Or" separator is followed by three text input fields labeled "Name", "Email Address", and "Password". At the bottom is a dark grey button labeled "Create Account".

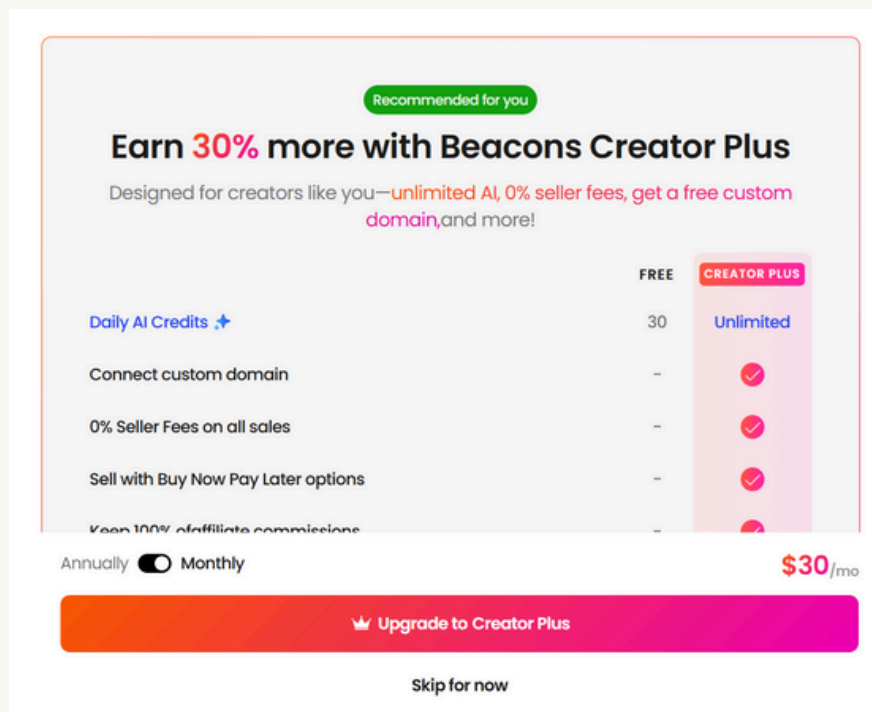
# Step Three

Copy the link it creates for you - this is what will go in your bio on your Instagram page.



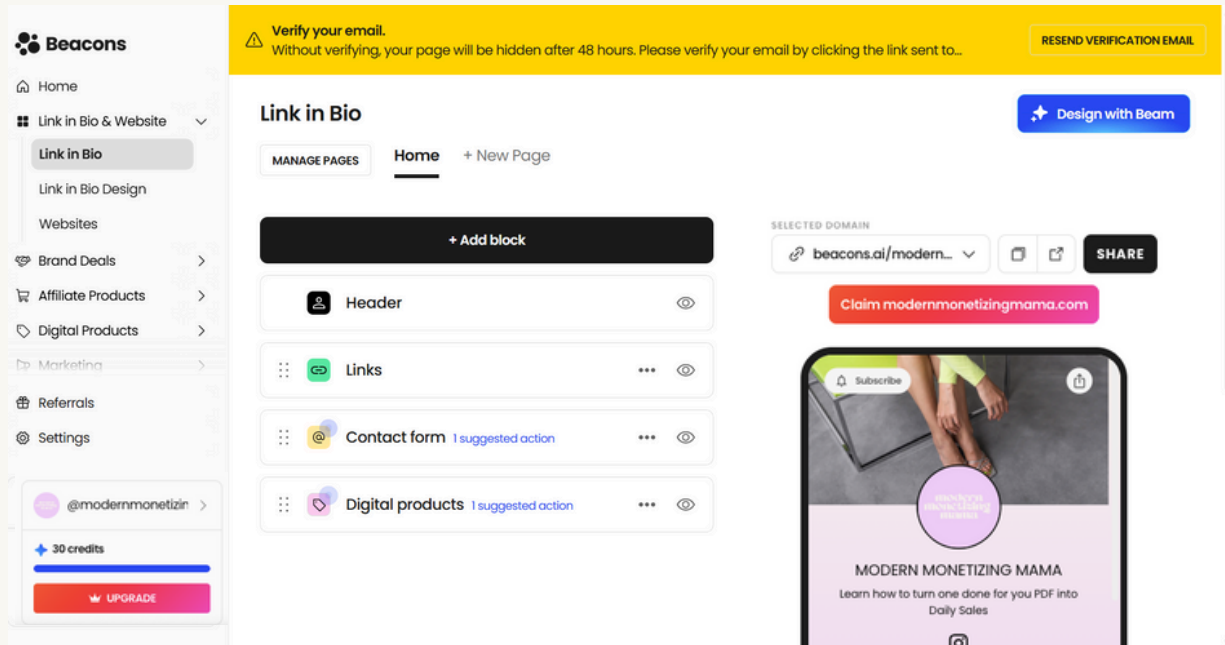
# Step Four

On the next screen it will prompt you to upgrade to the Creator Plus plan (\$30 a month) You can upgrade or keep the basic version by clicking “Skip”



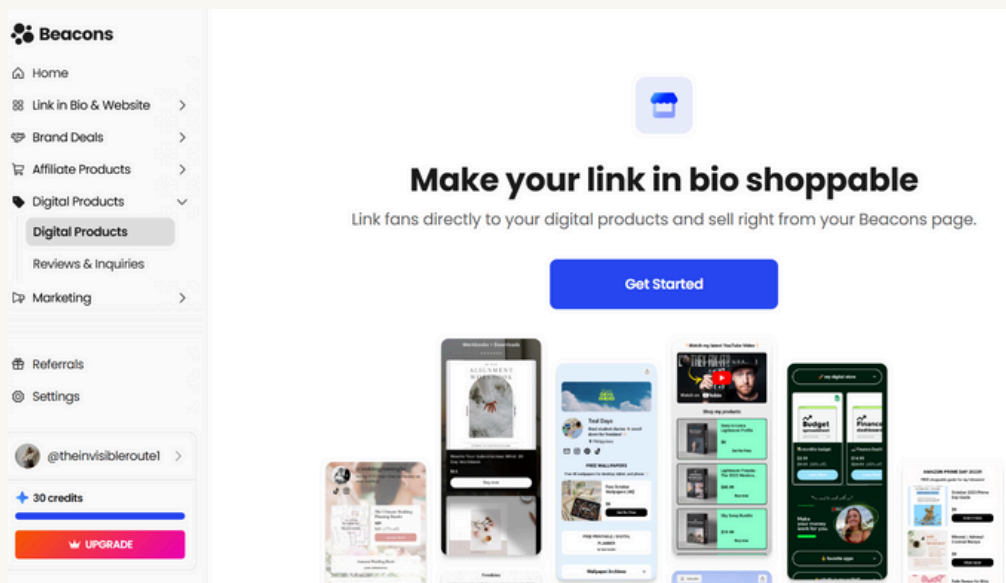
# Step Five

Once your account is created, your dashboard should look like this. Make sure to verify your email so your account will be complete.



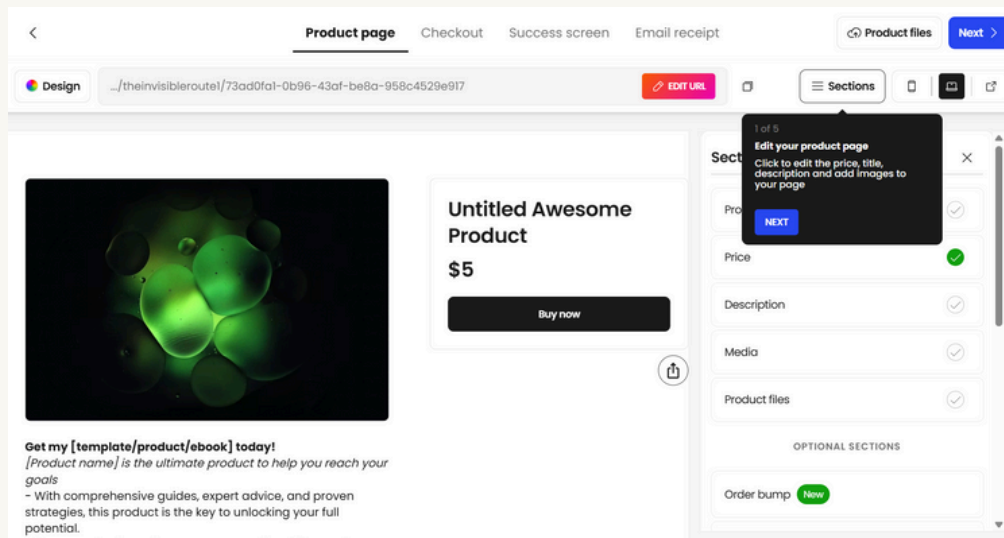
# Step Six

From the menu on the left hand side, select Digital Products, then click Get Started. On the next screen, under Create a Product, click Digital Product.



# Step Seven

Beacons will walk you through a little tutorial to show you the editing features. Click the blue Next button until it finishes and pay attention because we need all of the features it points out!



# Step Eight

Follow the menu on the right hand side and add the following to complete your page:

**Product Title:** Copy my [PRODUCT NAME] (Earn 100%)

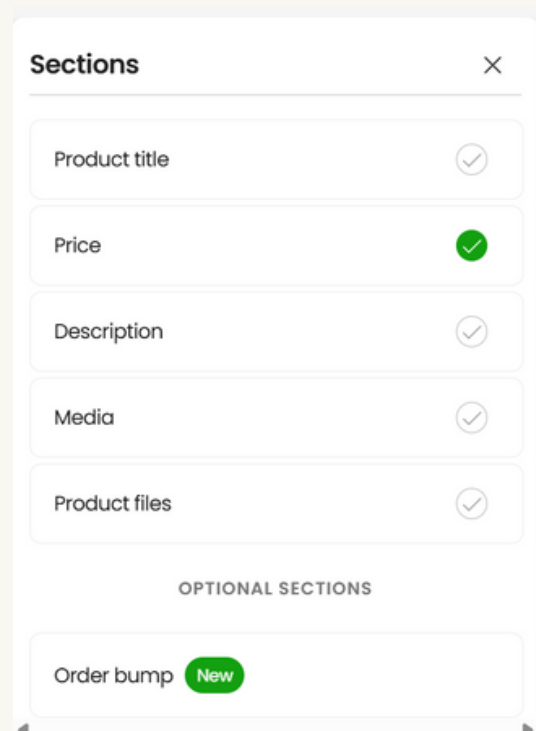
**Price:** Anywhere from \$17-\$47 - Your choice!

**Description:** [Copy the script from the next page below]

**Media:** Click add image to add a cover photo (you can make one in Canva)

**Product Files:** Upload your downloaded PDF here

**Order Bump:** This is where you can add an additional, cheaper product your customers can add to their order - HIGHLY RECOMMEND having one!



# Step Nine

Add your “Description” by copying and pasting the below copy into the “Description” field. **NOTE:** This copy is your **STARTING POINT**. Do your best to make it **YOUR OWN** and break up the text with lots of photos!

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- ✓ The ad is written
- ✓ You learn step-by-step how to set it all up
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If you're ready to stop overthinking and start getting paid from a digital product **you didn't have to create...** This is where it starts.

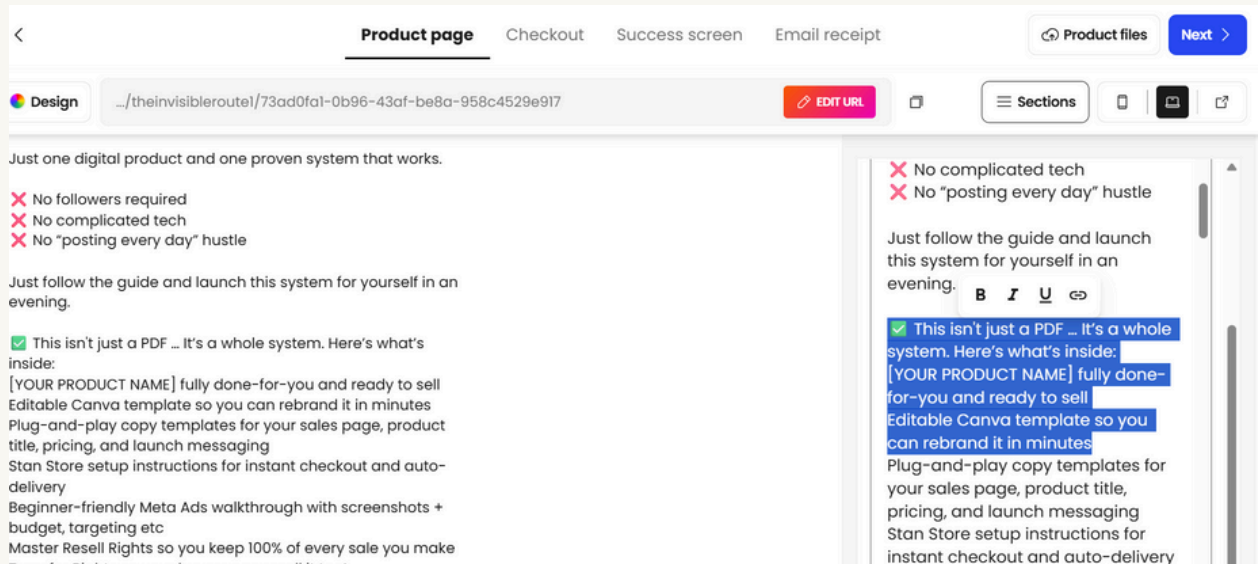
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**Instant access. Lifetime resale rights. No monthly fees.**

The only thing missing? **Your action.**

# Step Ten

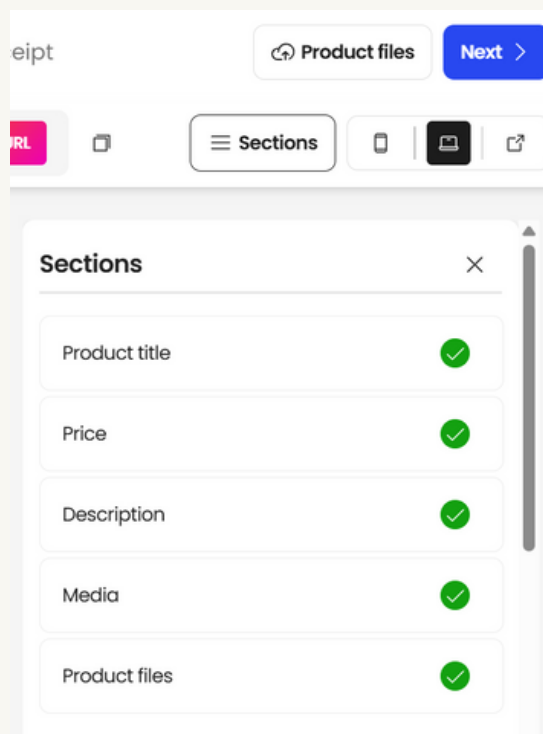
Make sure to go through the copy and change [YOUR PRODUCT NAME] to the name you've chosen for your guide. **AND ADD FORMATTING!** Make the headers of each section BOLD. Make sure spacing looks correct, etc.



# Step Eleven

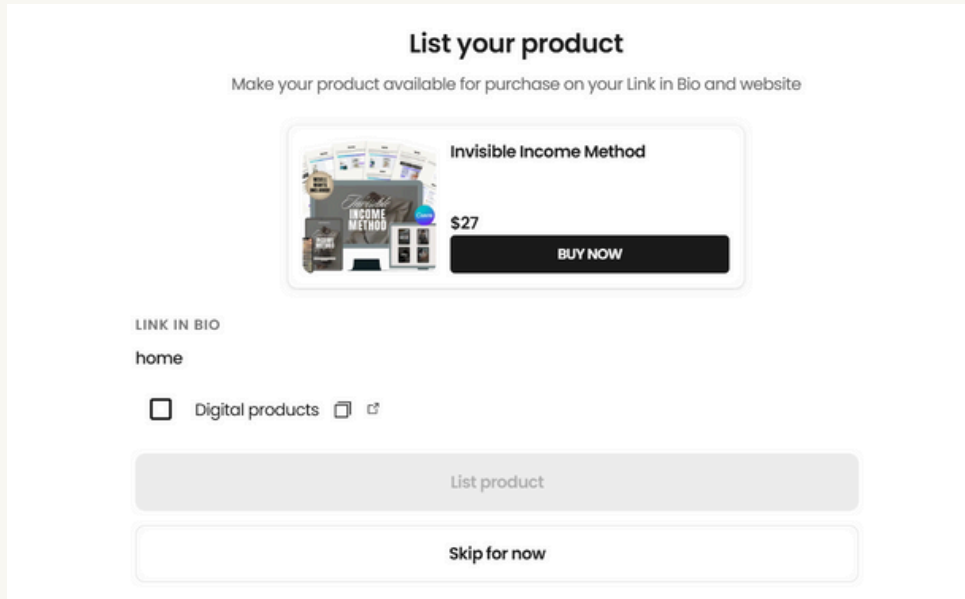
You can toggle through the Checkout Page, Success Page, etc at the top - but nothing needs to be changed here unless you want to.

Once you have everything how you want it, click the blue Next button in the top right corner.



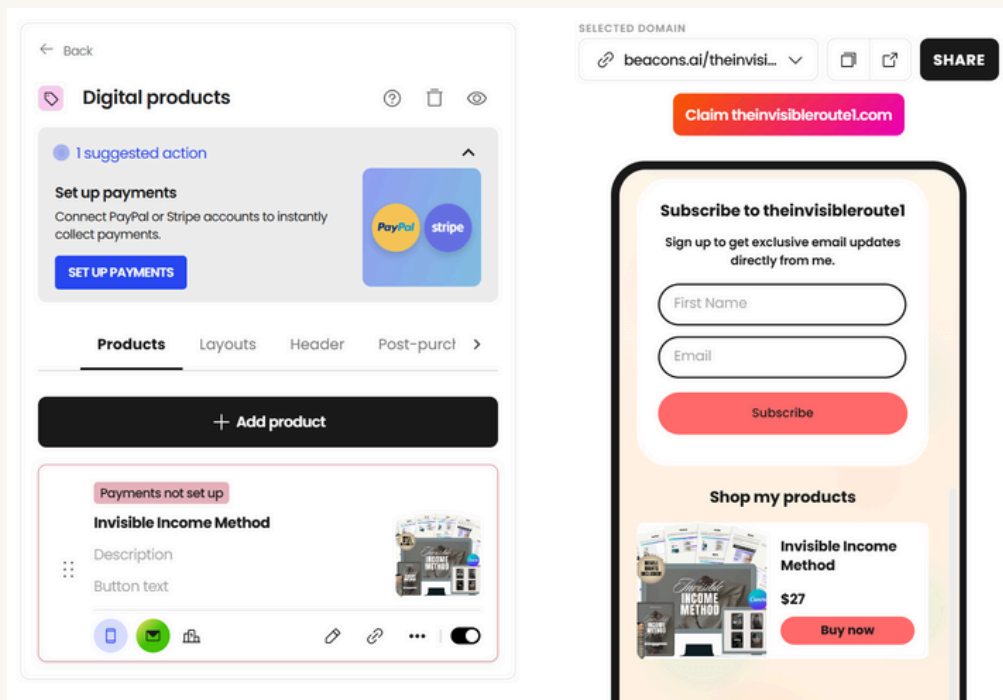
# Step Twelve

Check the box next to Digital Products to list your PDF in your storefront!



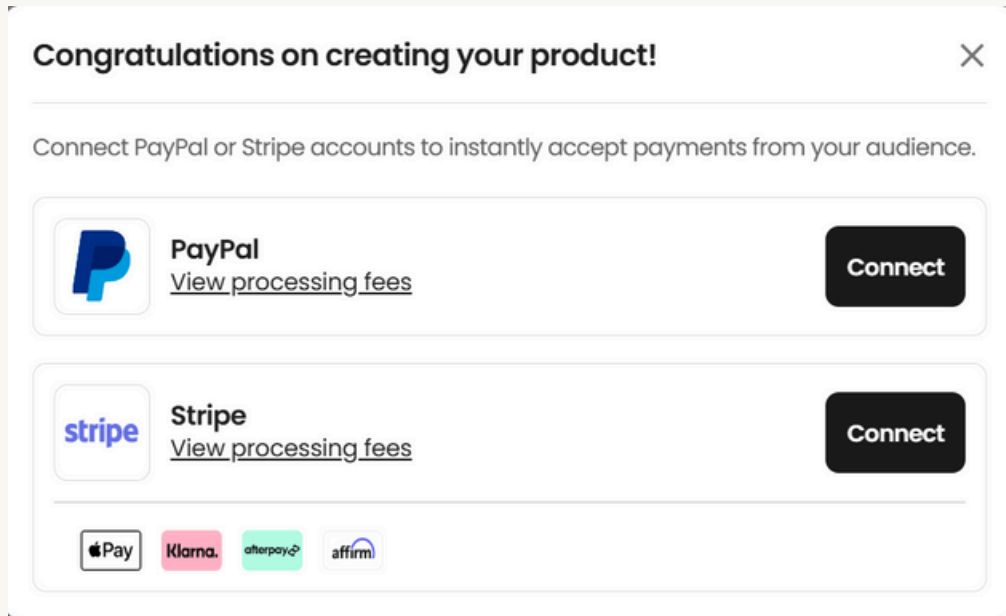
# Step Thirteen

You can preview how your PDF will look in your store - but now we need to set up your payment processors so you can collect payments! Click Set Up Payments in the blue box.



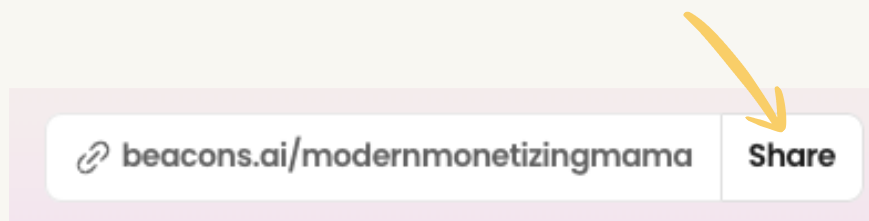
# Step Fourteen

Follow the steps for PayPal and Stripe to either create new accounts or connect existing ones. This is all your personal financial info, so we won't go into this section.



# Step Fifteen

Your Beacons account is complete! Paste your link in your bio to start making sales!!



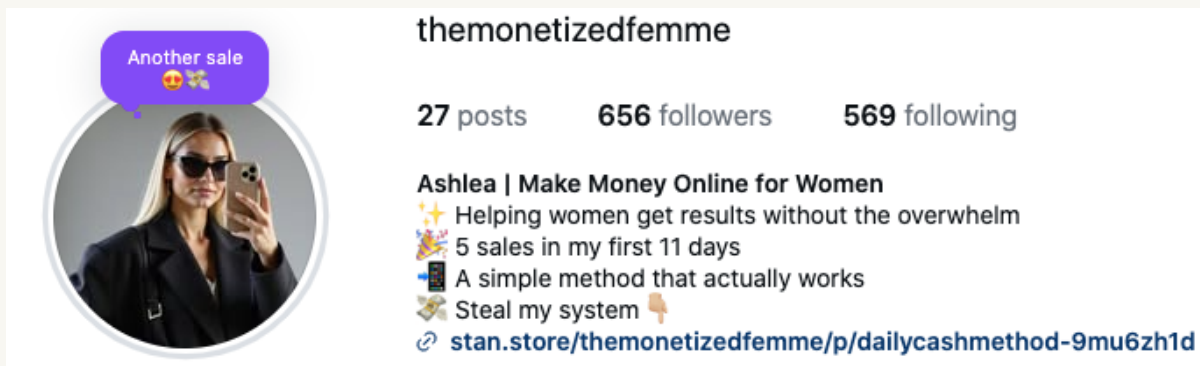
# **STEP 03**

**SET UP A NEW INSTAGRAM  
ACCOUNT**

# Step One

Create a new Instagram page dedicated to your digital product. Set it up as a professional account. If you need help doing this click [HERE](#).

Select a username and profile picture. This can be a photo of you, a faceless stock photo or a photo of your digital product. Put your name or a short descriptor telling people what you do, ex: Faceless Marketing, Digital Products, etc.



# Step Two

Write a Bio that explains clearly what you do, but keep it short and concise. Add the link to your **product page** on Stan Store or Beacons as your website link.

**Example bio (remember to edit this to make it your own!):**

😬 Make \$\$\$ online (without showing your face)  
💻 Turn ONE PDF + ONE ad → Daily Income  
Learn how 🙋

# Step Three

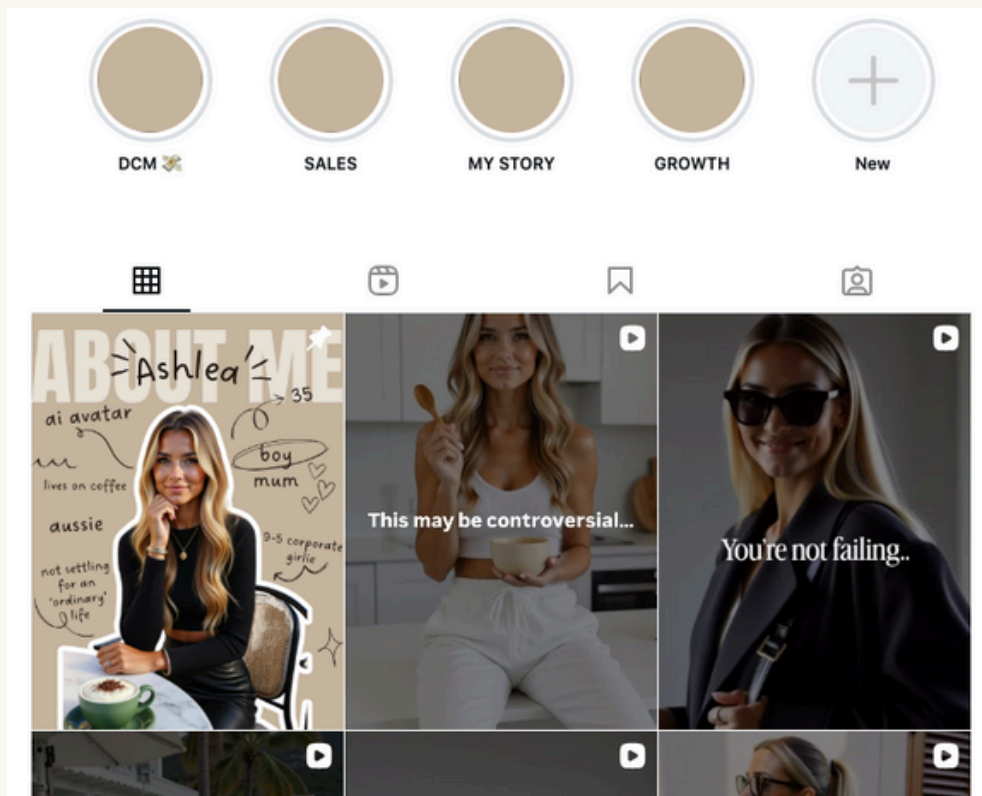
If using Stan Store, log back into your Stan, click My Store and click the pencil icon. Enter your Instagram handle under Social Profiles.

## Step Four

Make sure your Instagram profile is complete before running ads. Meaning you should have a bio that tells people what you do. You should have your Stan Store or Beacons link in your bio.

Ideally, you want to have at least 6 reels to fill out your page before running any ads (which we will create in the next section)!

It's not 100% necessary, but posting stories showcasing your journey is also super helpful in letting people see that you are all in with this method!



## Step Five

When you start to get sales, take screenshots and post them in a highlight bubble so that people can see your results.

The more your Instagram page looks like you're all in on your digital product the more people will buy from you.

# **STEP 04**

**CREATE YOUR FIRST REEL**

## YOUR INSTAGRAM AD NEEDS 4 ELEMENTS

**Element 1: Video** - A captivating 7-10 second video.

**Element 2: Hook** - A hook is a sentence that captures the viewer's attention.

**Element 3: Call To Action (CTA)** - The CTA tells the viewer to read the description.

**Element 4: Caption** - The caption tells the viewer about the digital product and provides information and inspiration to buy it.

## Step One

Create your reel video. For this you have 3 options:

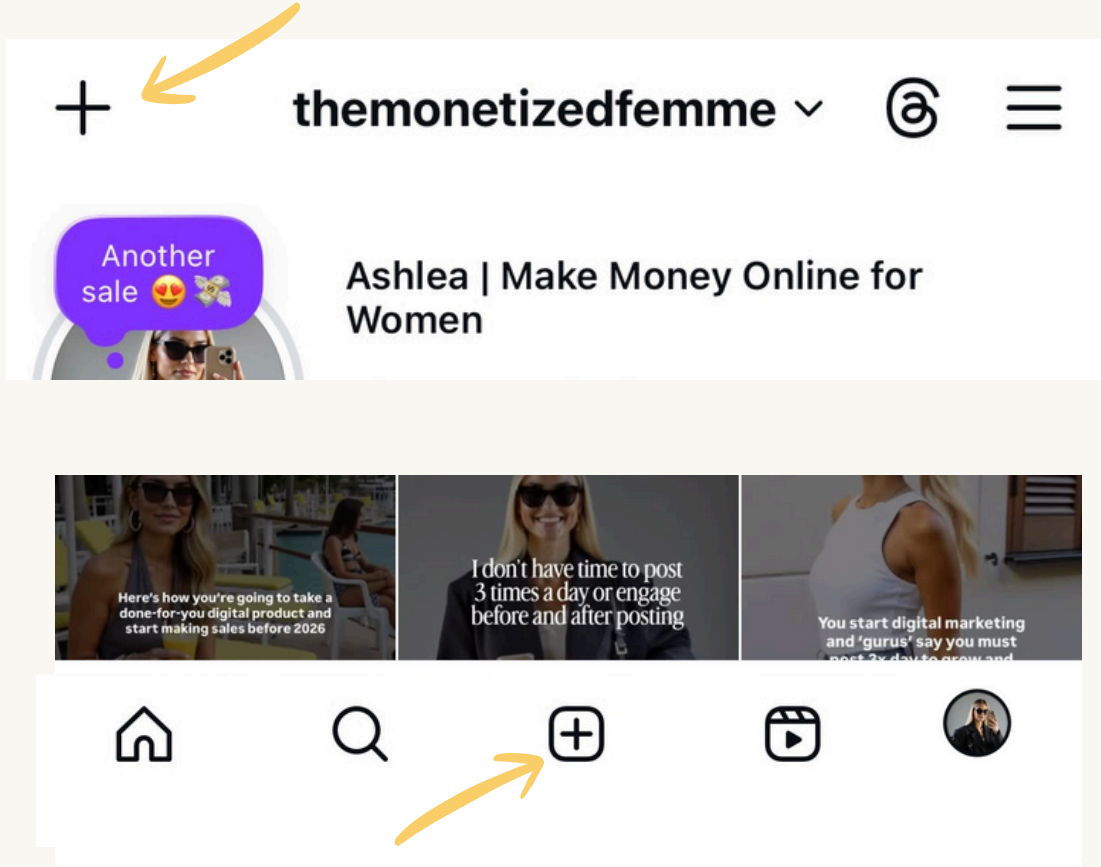
1. Record a short clip of yourself or your daily life.
2. Print off a paper version of your digital product and record a 7 second video of you holding it.
3. Use stock video. You can use one of the 1900 faceless reels included with your purchase, or sign up for a paid content bank.

For this example I will use #3 - a stock video from the 5,000 faceless reels bank. Choose one you like, then download it as an MP4 video.



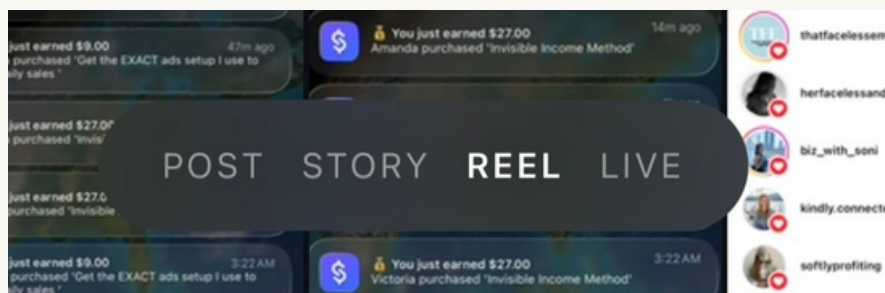
## Step Two

In Instagram, push the little + sign on the menu - this may be across the bottom, or at the top right of your screen.



## Step Three

Make sure REEL is selected, then select the video you chose for your reel. Click the blue Next at the bottom of the screen.



# Step Four

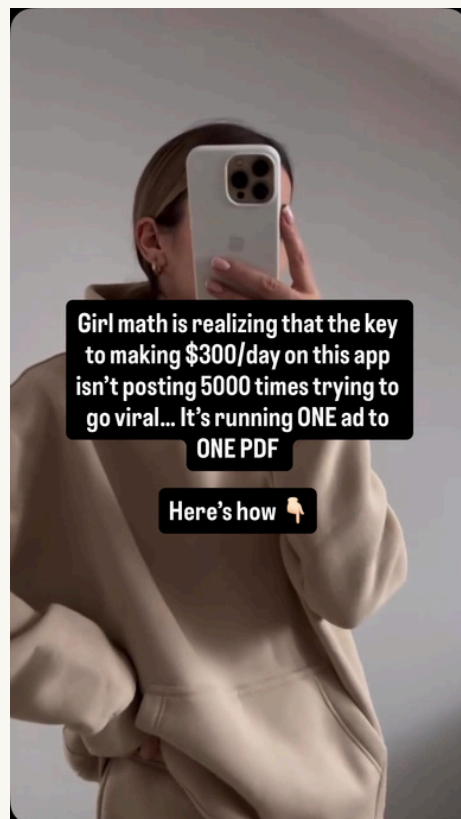
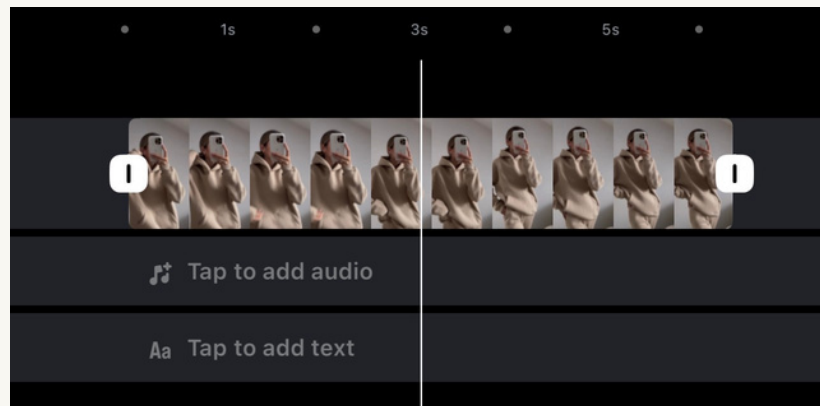
On the next page, you can edit your video - add a filter, adjust the brightness, etc. But don't go too crazy! Basic is better. Once you're done, click Edit Video in the bottom left to add audio and text.



# Step Five

Add the text you want for your reel, making sure it's nice and big and bold and centered in your screen. Go easy here! Don't overload the screen with too many words, and don't make them flash by too quickly.

You can use the copy in the image below or you can purchase my 30 Ad-Ready Reels & Captions that I wrote specifically to sell your version of Daily Cash method [HERE](#).

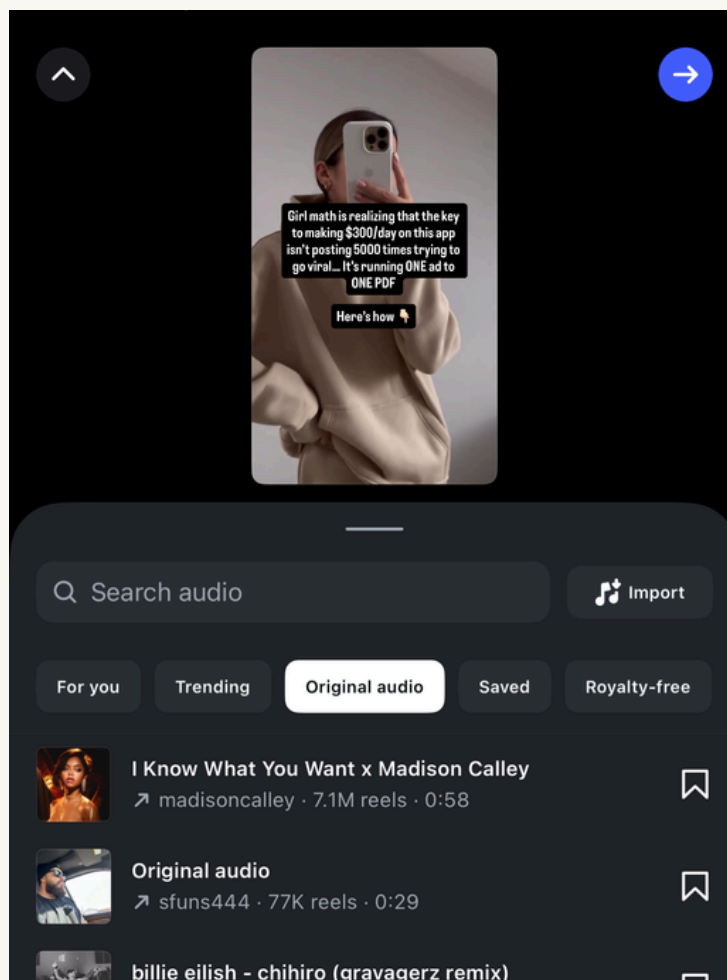


# Step Six

Add audio to your reel. **NOTE:** If you've chosen a reel from the 1900 faceless reel bundle - it may already have audio attached to it! If it does, you don't need to add more audio in Instagram.

If you plan on using your reel for an ad, **MAKE SURE TO SELECT AN ORIGINAL AUDIO OR A ROYALTY FREE AUDIO.** Otherwise Meta will not let you use it for an ad.

Once you've got you audio sorted, click the blue arrow in the top right corner.



# Step Seven

On the next screen, add your caption. You can use the DFY caption below, or pick one from the [Ad-Ready Hooks & Captions](#).

## REEL AD CAPTION:

I used to think the only way to make money online was to:

- ✗ Post every day
- ✗ Grow a huge following
- ✗ Chase the algorithm

Turns out I was wrong.

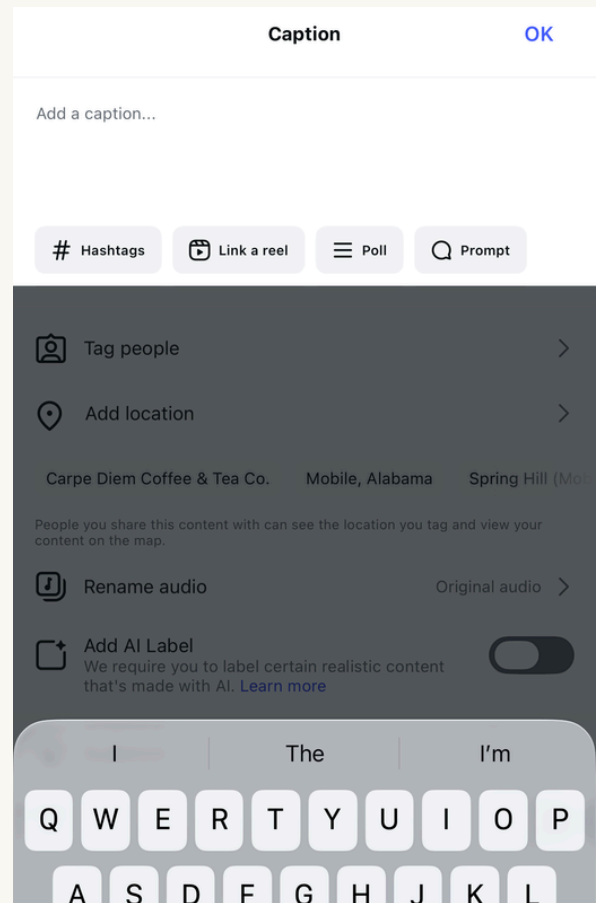
What I actually needed was a simple system:

- 📦 One ready-to-sell product
- 🛒 A checkout that delivers it instantly
- 📱 One ad running behind the scenes

That's it. No daily posting. No stressing about likes. Just a setup that works even when I'm offline.

And the best part? You don't need followers, tech skills, or a ton of time to get started.

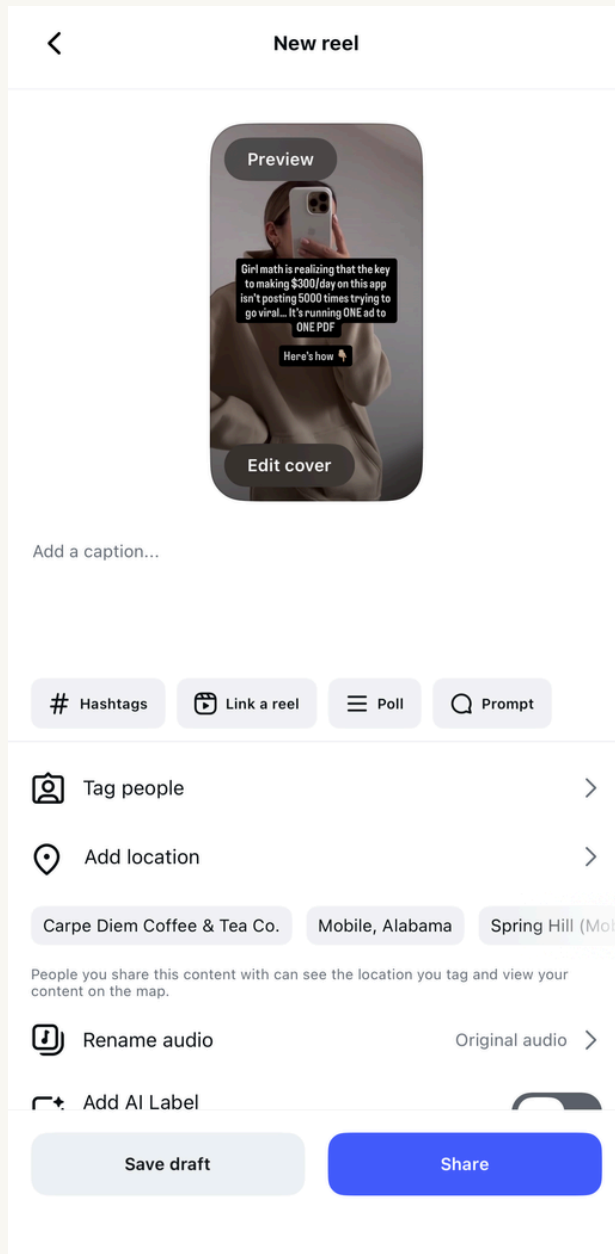
Comment "KEYWORD" and I'll send you the details so you can set this up for yourself.



Make sure to enter a specific keyword that you want people to comment when they are interested in your guide (we will set up an automation for this in the next step).

# Step Eight

Once you've added your caption and hashtags, you can preview your reel to see how it will look when people scroll to it. Once you've got it how you want it - hit SHARE!



# **STEP 05**

## **SET UP YOUR AUTO DM**

**IF YOU USE STAN STORE,  
SCROLL DOWN**

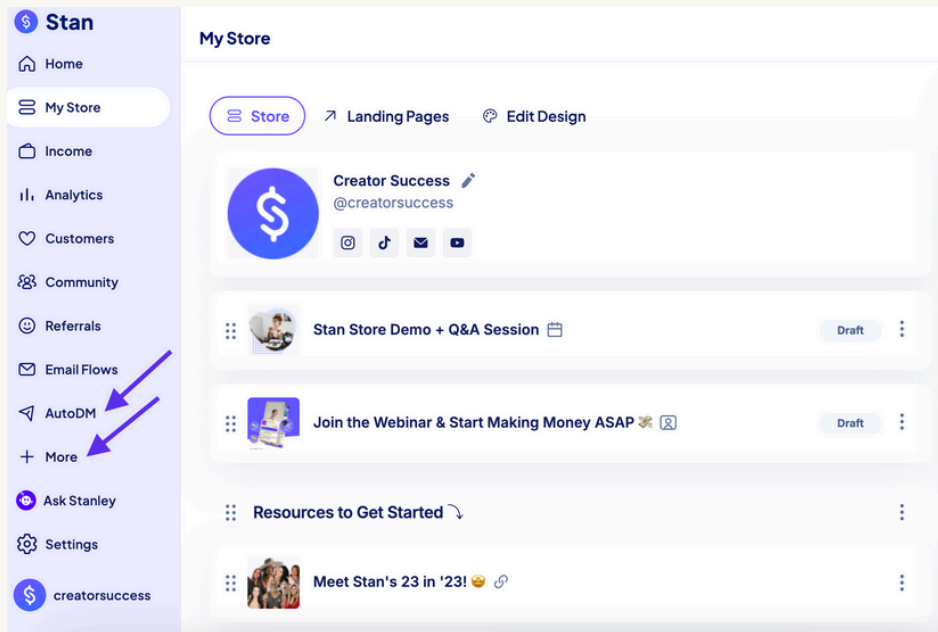
**IF YOU USE BEACONS,  
SKIP TO PAGE 50**

**\*YOU DO NOT NEED BOTH\***

# **STAN STORE**

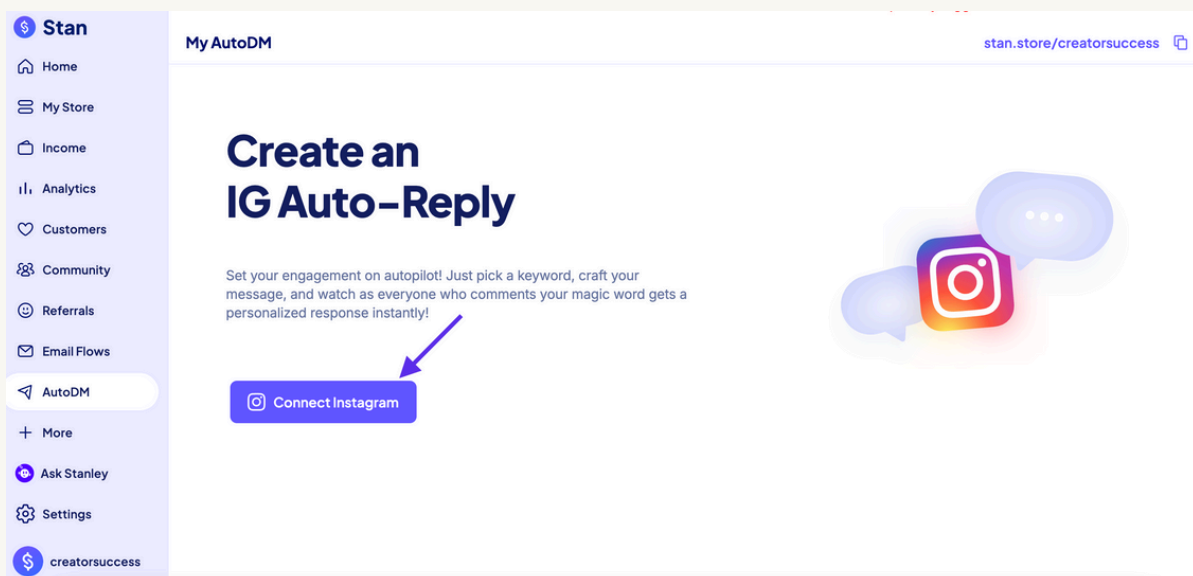
# Step One

Go back to your Stan Store and click on Auto DM in the left sidebar.



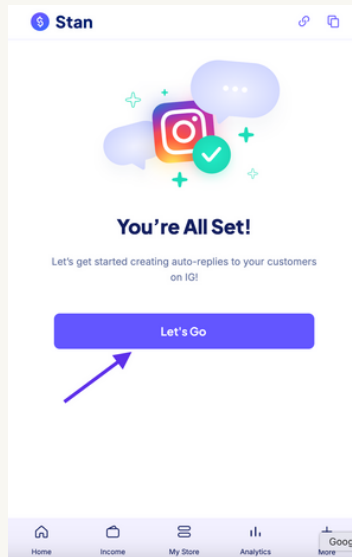
# Step Two

Next, click Connect Instagram and enter your login credentials. Be sure to hit Allow to grant permissions.



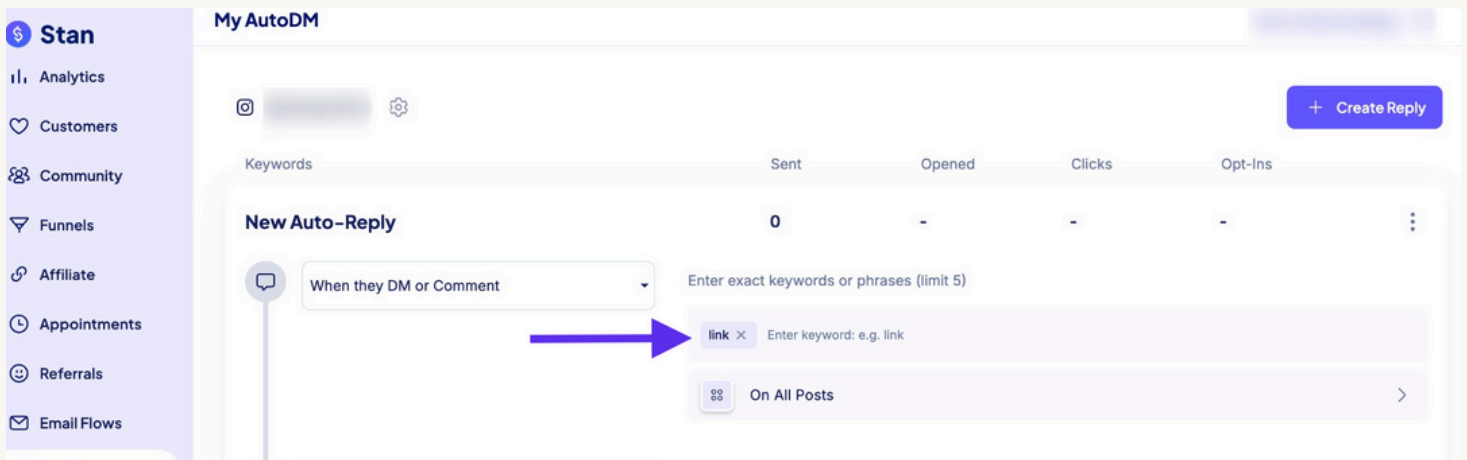
# Step Three

Now it's time to set up your automation by clicking Let's Go!



# Step Four

Choose your unique Keyword (i.e. PDF) that will trigger the auto-reply.

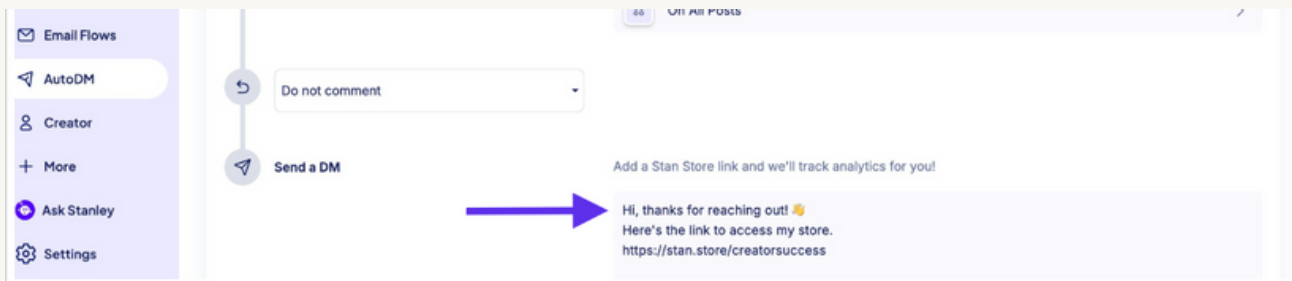


# Step Five

Under 'Send a DM' enter the below message for your customer to receive when they DM or comment that Keyword. Include your Stan Store link at the end of the message.

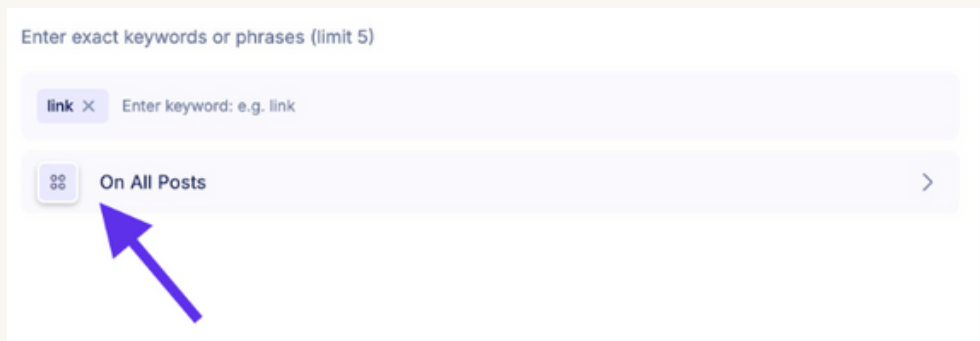
## Message reply:

“Hey! 🙌 Here’s the \$27 PDF I mentioned – it shows you how to make money with one PDF and includes resell + transfer rights, so you can sell it too 💰 Let me know if you have questions – I’m happy to help! [ENTER YOUR STAN STORE LINK HERE]



# Step Six

Now set the Auto DM to run on All posts by clicking on On 'All Posts' and 'Enable for All Posts'.



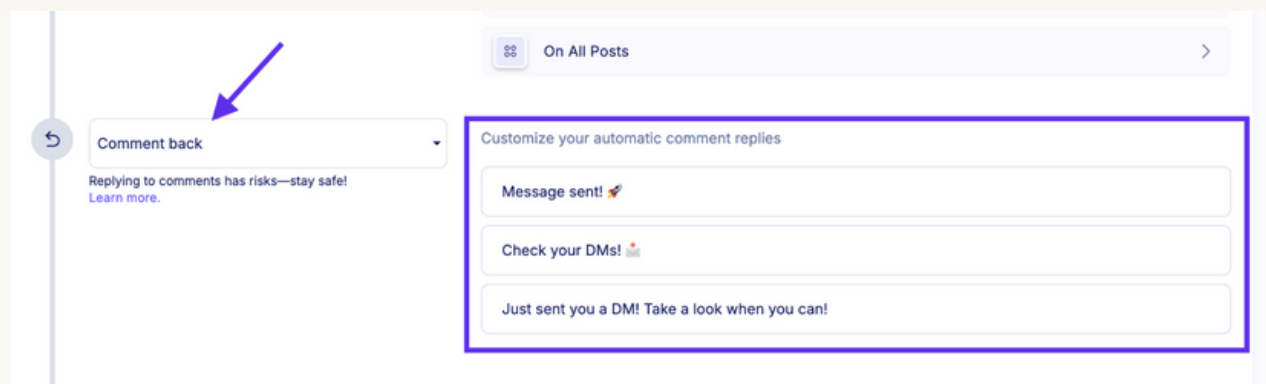
# Step Seven

Add the reply comments to automate responses in the comments that your audience leaves you by turning on 'Comment back' and entering the below comment replies:

Message sent! 🚀

Check your DM's 📧

Just sent you a DM! Let me know if you have any questions!



# Step Eight

Click 'Publish' and your AutoDM is set up!

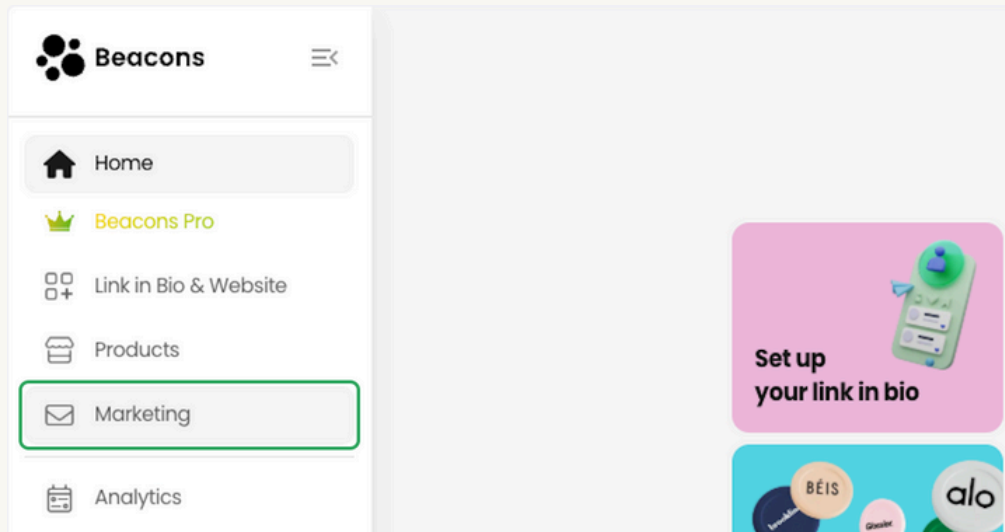
I recommend that you go to your Instagram and test it out by entering your Keyword in a comment or message to check that it works the way that you want it to.

# BEACONS

# Step One

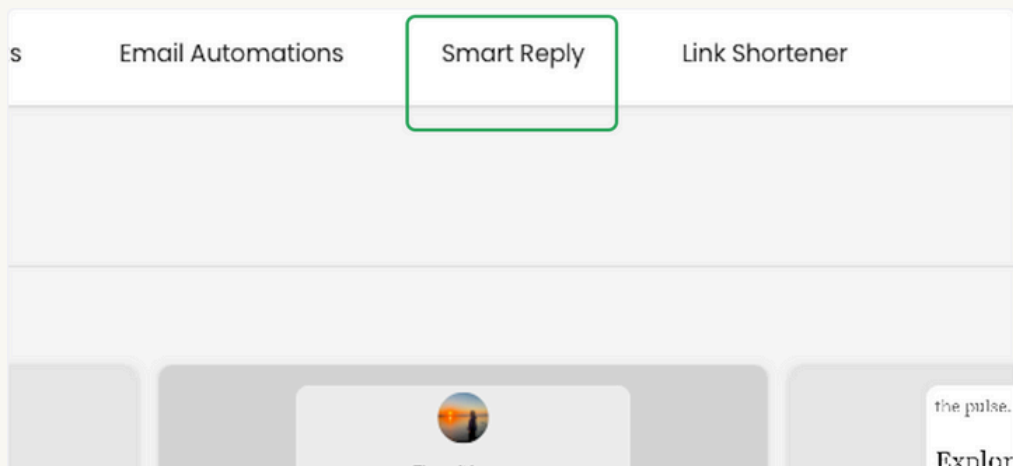
In Beacons, autoDM's are called Smart Replies. The first thing that you need to do is connect your Instagram account to Beacons.

Go to the Marketing section in the left hand sidebar.



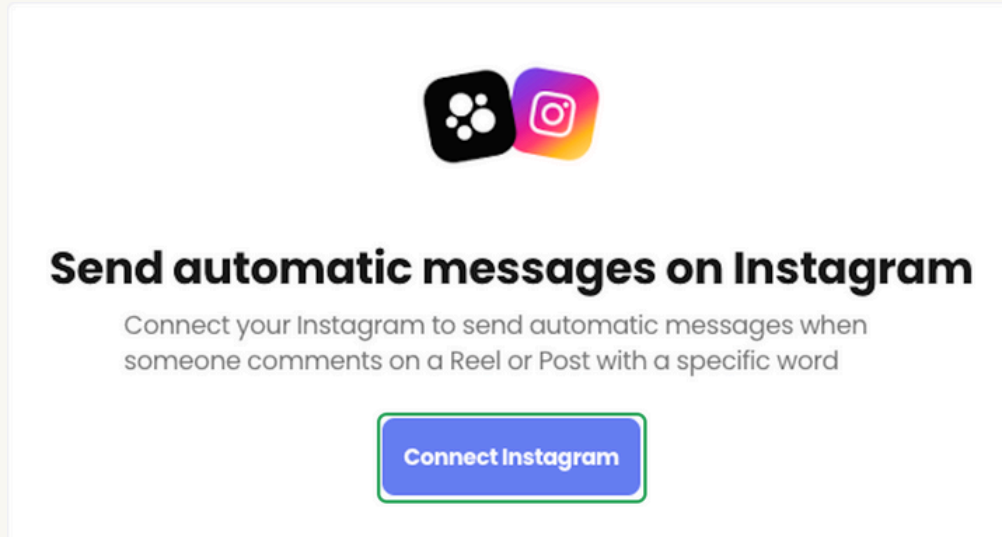
# Step Two

Next, click on Smart Reply



# Step Three

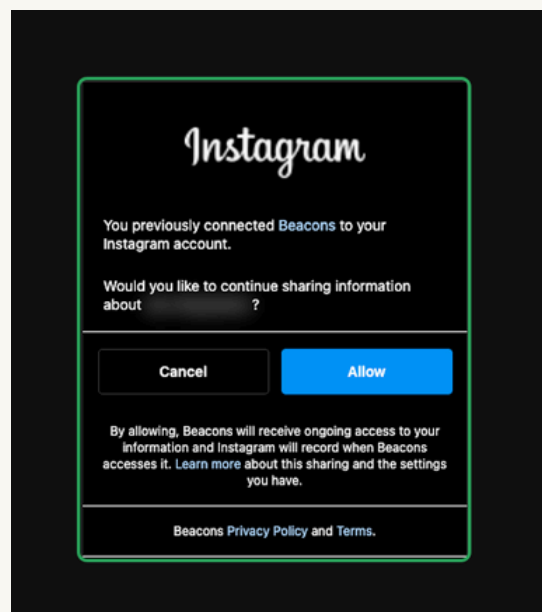
Click on Connect Instagram.



# Step Four

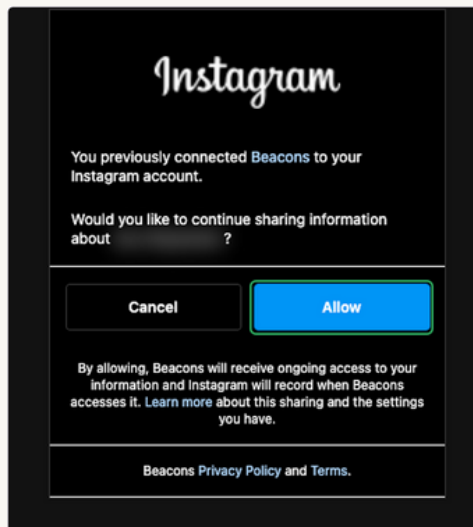
Login with your Instagram credentials.

Tip: If you don't see the correct Instagram account, you must use an Incognito or private browser window to log in.



# Step Five

Click on Allow.

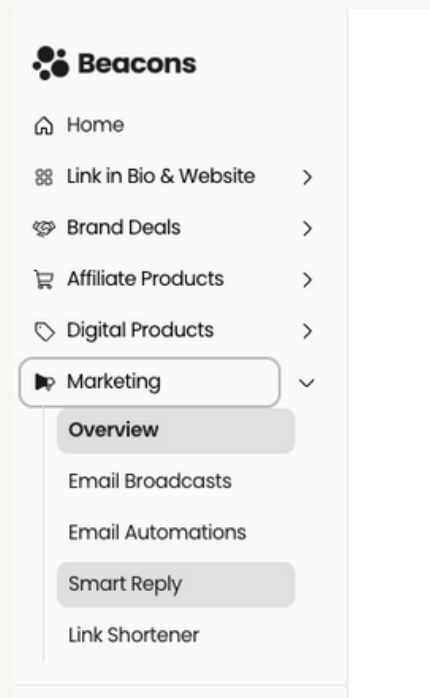


# Step Six

You will be automatically redirected back to Beacons and are now ready to set up your Smart Reply.

# Step Seven

In the lefthand sidebar, click on Marketing and then select Smart Replies.



## Step Eight

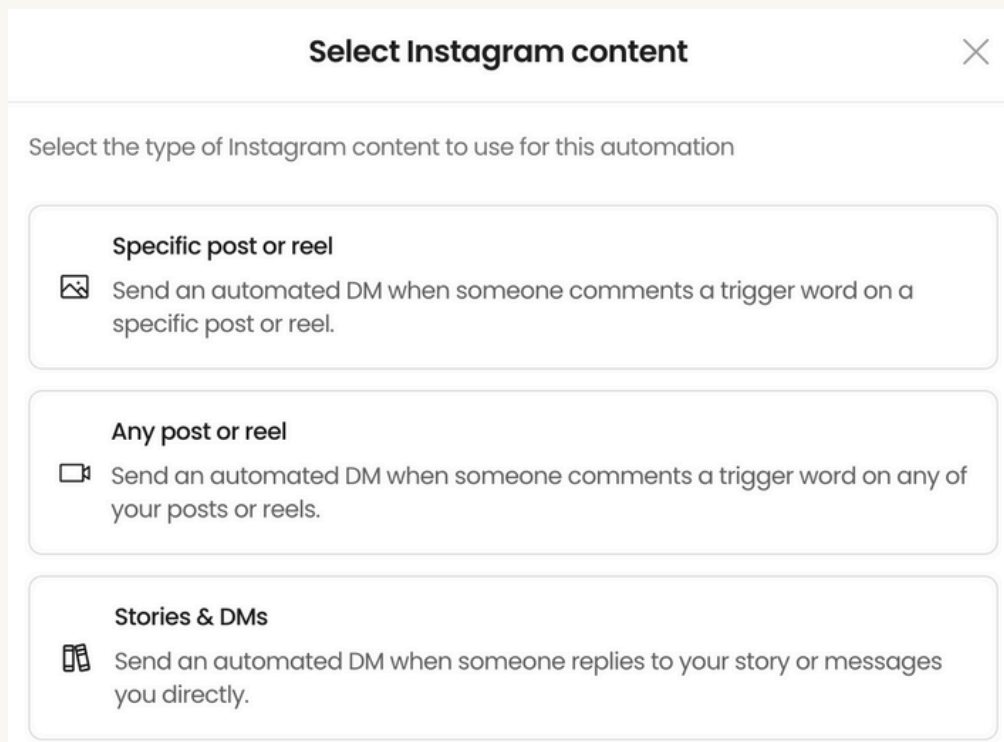
For this tutorial I will walk you through how to set up a Smart Reply for when someone comments on your Instagram Post. To set up a Smart Reply for when someone comments your keyword from your Stories or via DM. Please repeat these steps but select 'Stories & DMs'.

Click on "+ New Smart Reply"



## Step Nine

Select Any post or reel. This means that you can use the same Keyword on all of your posts and reels.



# Step Ten

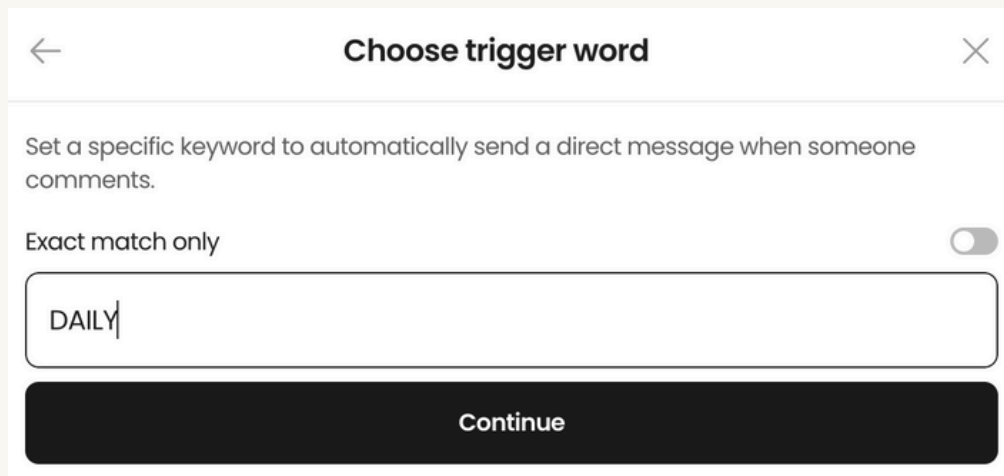
For this tutorial I will walk you through how to set up a Smart Reply for when someone comments on your Instagram Post. To set up a Smart Reply for when someone comments your keyword from your Stories or via DM. Please repeat these steps but select ‘Stories & DMs’.

Click on “+ New Smart Reply”



# Step Eleven

Enter your chosen keyword.

A screenshot of the Instagram 'Choose trigger word' screen. At the top, there is a back arrow on the left, the title 'Choose trigger word' in the center, and a close 'X' icon on the right. Below the title, there is a descriptive text: 'Set a specific keyword to automatically send a direct message when someone comments.' Underneath this is a toggle switch labeled 'Exact match only', which is currently turned off. A text input field contains the word 'DAILY'. At the bottom of the screen is a large black button with the word 'Continue' in white text.

# Step Twelve

Under 'Message Text' enter the below message for your customer to receive. You can personalise this to make it unique which will help you to connect with your audience.

## Message Text:

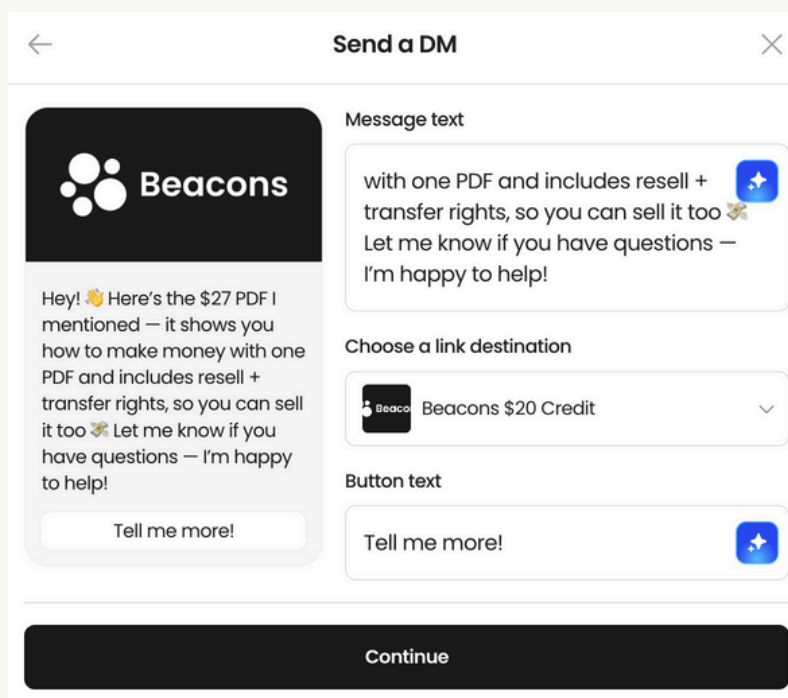
Hey! 🙌 Here's the \$27 PDF I mentioned – it shows you how to make money with one PDF and includes resell + transfer rights, so you can sell it too 💰 Let me know if you have questions – I'm happy to help!

# Step Thirteen

Choose your product from the link destination dropdown.

# Step Fourteen

Update the Button Text to "Tell me more!"

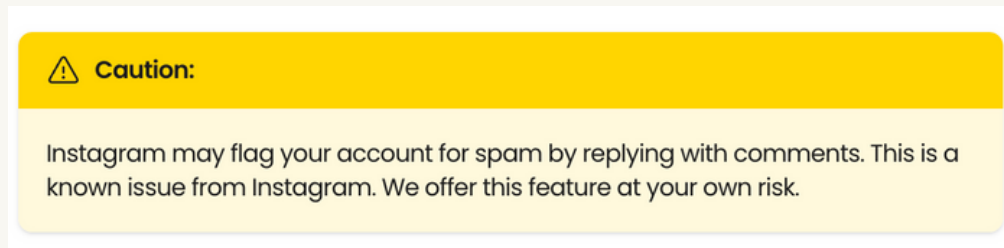


The screenshot shows a 'Send a DM' configuration screen. On the left is a preview of the message card for 'Beacons', which includes the text: 'Hey! 🙌 Here's the \$27 PDF I mentioned – it shows you how to make money with one PDF and includes resell + transfer rights, so you can sell it too 💰 Let me know if you have questions – I'm happy to help!' and a 'Tell me more!' button. On the right, the configuration fields are: 'Message text' with the same text as the preview; 'Choose a link destination' with a dropdown menu showing 'Beacons \$20 Credit'; and 'Button text' with the text 'Tell me more!' and a plus icon. A 'Continue' button is at the bottom.

# Step Fifteen

Select whether you would like automatic comments to be posted after someone comments your keyword.

Please note that there is a warning that if you do choose to use the comment feature that Beacons warns that your account may be flagged as spam and therefore I do NOT recommend turning on this feature.



# Step Sixteen

Your Smart Reply is now set up.

To set up a Smart Reply for Stories & DMs, please repeat this process and select the relevant option.

# **STEP 06**

**CREATE YOUR INSTAGRAM AD**

# Step One

You will use Meta Ads Manager (Facebook) to run your Instagram ad.

Click on the link below and login or create an ads manager account.

**NOTE:** I highly recommend using your personal Facebook account to create your Meta Business Suite with. Your name won't show up on any of your ads, so don't worry about that. Meta only allows you to have ONE personal Facebook page, so if you must create a brand new Facebook account in order to create your Meta Business account - take it slow! Perform some activity with your new Facebook account so Meta can see you're not a bot. This will hopefully prevent Meta from restricting or shutting down your new account.

**CLICK HERE TO ACCESS ADS MANAGER**

# Step Two

Click on the dropdown in the top left, called **Account Overview**. And select **Create a business portfolio**.

Complete the requested information.



The screenshot shows a form titled "Create a business portfolio" with a close button (X) in the top right corner. Below the title is a descriptive sentence: "Business portfolios bring your Facebook Pages, Instagram accounts and the people who work on them together, so you can manage them all in one place." The form is divided into three main sections:

- Business portfolio name:** A text input field containing "Jasper's Market". A note below the field states: "This should match the public name of the business since it will be visible across Meta. You can change the name later in Settings."
- Enter your contact info:** A section with a heading and a note: "Enter your full name and business email to get full control of the business portfolio. Your contact info will be visible to other people who are added to this portfolio." It contains two input fields: "First name" and "Last name".
- Business email:** A text input field with a note: "We'll use this email to contact you about your business. It won't be visible to your customers."

At the bottom of the form, there is a disclaimer: "Your contact info will be saved within this business portfolio. You can edit this contact info anytime in your business settings. By creating a business portfolio, you're agreeing to Meta's [Privacy Policy](#)." At the very bottom, there are two buttons: "Cancel" and "Create".

## Step Three

If your Instagram account is listed below, select it. Otherwise, click **Skip**.

## Step Three

Click **Skip** again when it requests that you add another person by email (unless you have a trusted person you would like to add as a backup to your account).

Then click **Complete**.

## Step Four

Pop into your email account and confirm the email that Business Manager has sent you.

## Step Five

Log back into [Business Manager](#).

Before you move forward ensure you are working in the correct Ad Account by clicking on the **3 line hamburger menu** in the top left and checking that the name is the name of your business that you just set up.

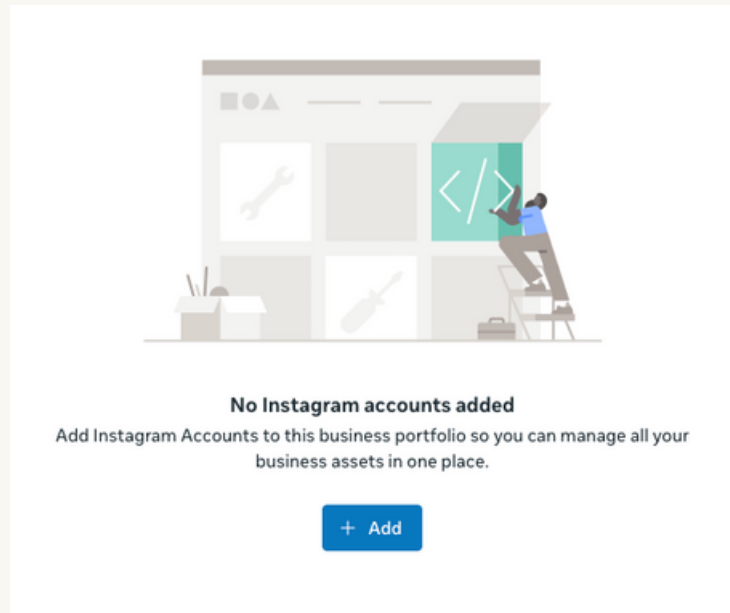
## Step Six

Under 'People' you should see yourself listed with the contact details that you filled in previously. Under Business Account Access, check that you have Full Control - Everything.

If not, click the 3 dot menu, select **Edit Business Portfolio Permissions** and update it.

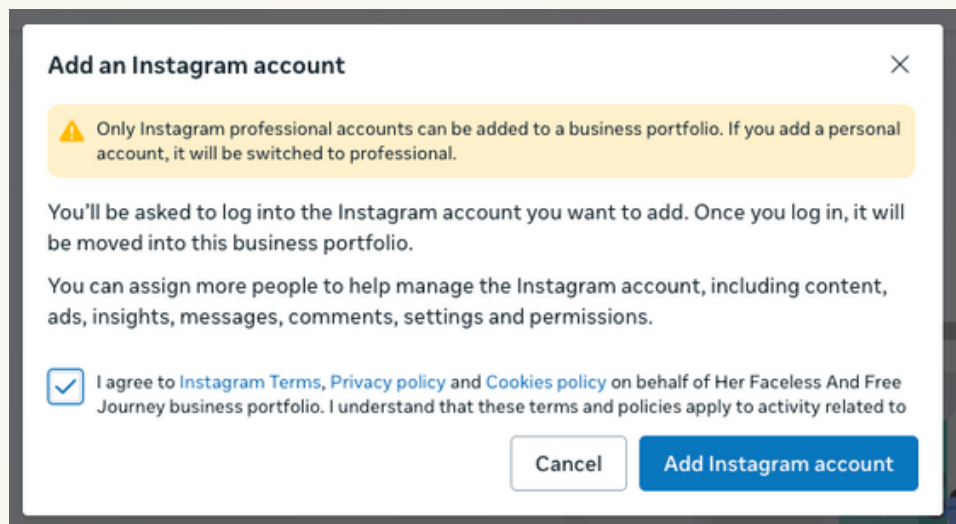
# Step Seven

Under Accounts, select Instagram Accounts and click **+Add**.



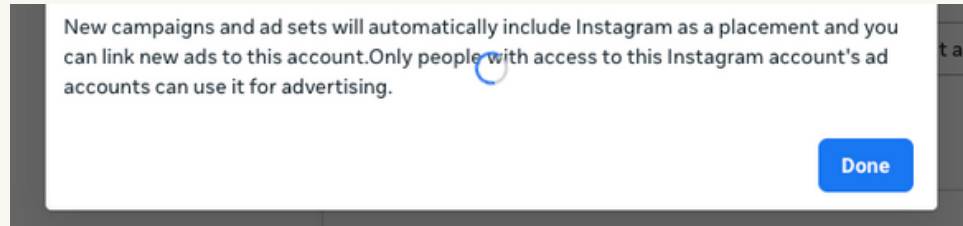
# Step Eight

Read and **agree** to the Terms and Conditions then click **Add Instagram Account**.



# Step Nine

Log in to your Instagram account. Your Instagram account is now added to your Business Account.

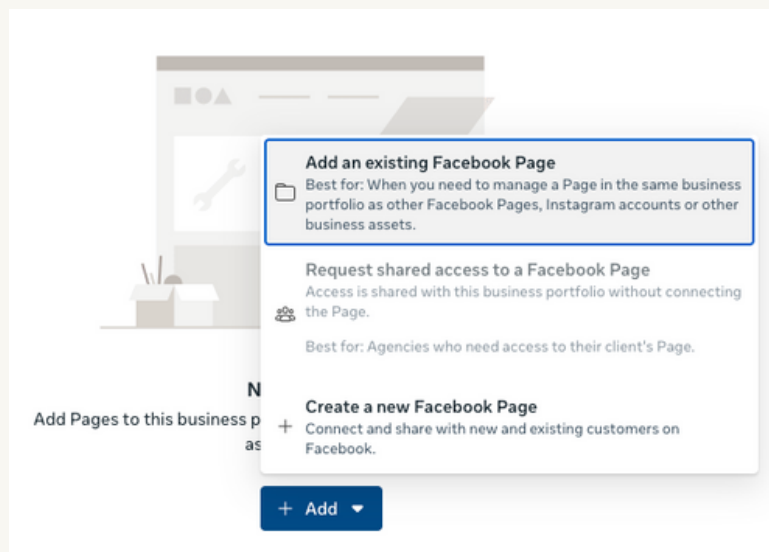


# Step Ten

Under People, ensure that you are listed as being assigned to the account. If not, click on **Assign People** and select your name and select **Full Control** then **Assign**.

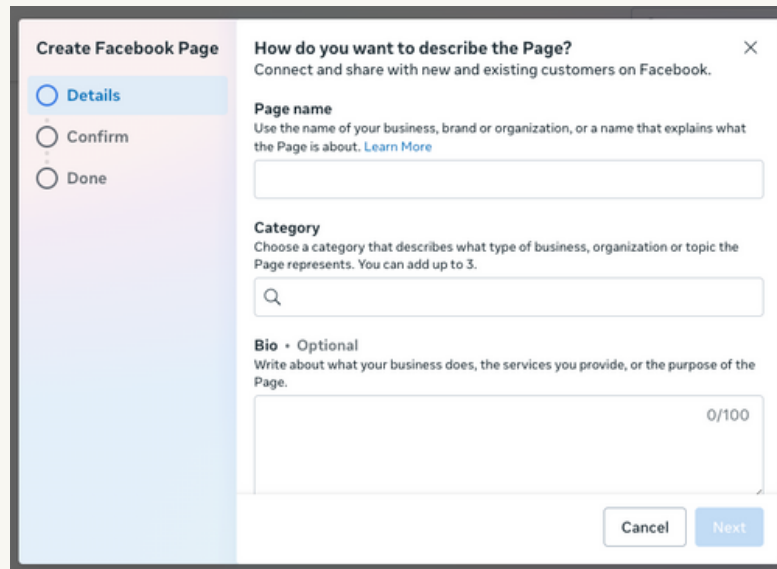
# Step Eleven

Now, go back to Accounts and select Pages. Click **+Add** and select **Create a new Facebook Page**.



## Step Twelve

Enter the name for your Facebook Page, enter Digital Creator for the category and paste your Instagram Bio in the bio section. Then click **Next**.

A screenshot of the Facebook 'Create Facebook Page' interface. The window title is 'Create Facebook Page' and the main heading is 'How do you want to describe the Page?'. Below the heading is the text 'Connect and share with new and existing customers on Facebook.' On the left side, there is a vertical navigation menu with three options: 'Details' (selected with a blue circle), 'Confirm', and 'Done'. The main content area contains three sections: 'Page name' with a text input field and a 'Learn More' link; 'Category' with a search input field and a magnifying glass icon; and 'Bio - Optional' with a text area and a '0/100' character count. At the bottom right, there are 'Cancel' and 'Next' buttons.

## Step Thirteen

Read and agree to the Terms and Conditions then click **Create Page**.

## Step Fourteen

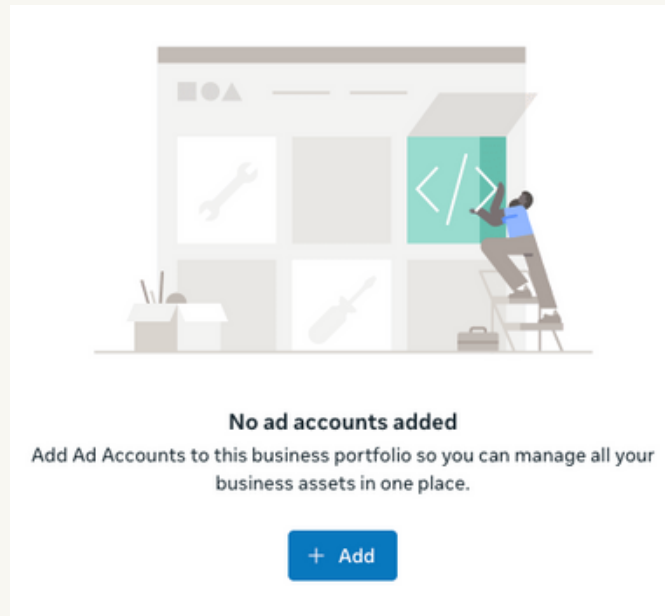
Your Facebook Page has now been created.

## Step Fifteen

Under People, ensure that you are listed as being assigned to the account. If not, click on **Assign People** and select your name and select **Full Control** then **Assign**.

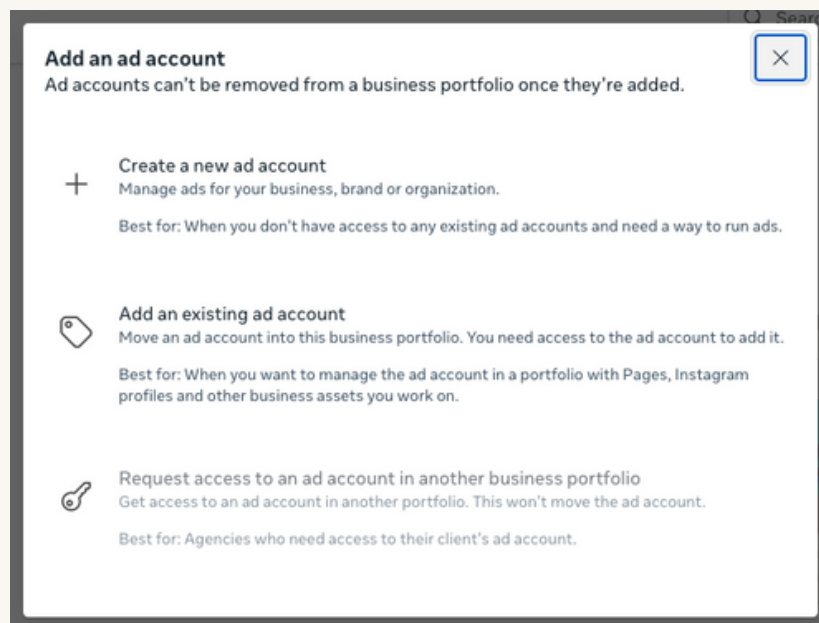
# Step Sixteen

Under Accounts, select Add Accounts and click **+Add**.



# Step Seventeen

Select **Create a new ad account**.



# Step Eighteen

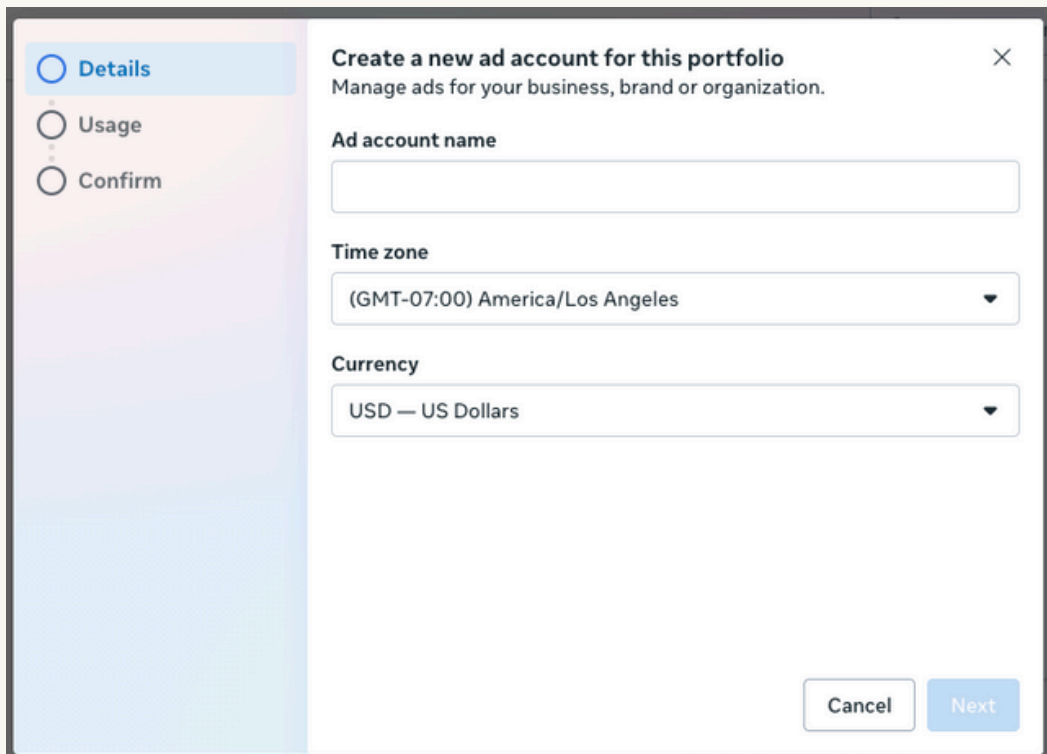
Enter the below information then click **Next**.

**Ad Account name** - use your Instagram Handle/business name - Ad Account. i.e. "XXXXXXXX - Ad Account"

**Time Zone** - Enter your time zone that you work in.

**Currency** - Enter the currency that you want to pay for your ads in.

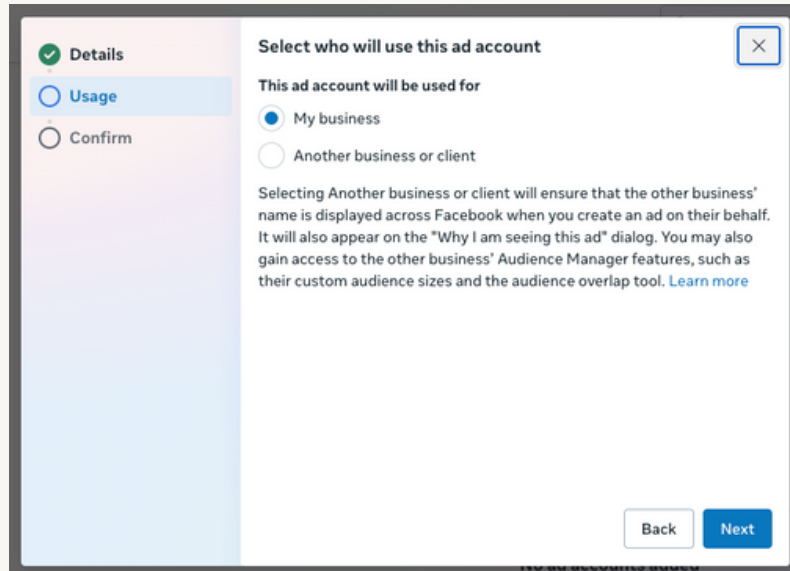
**NOTE:** It is very important that you enter the correct Time Zone and Currency as you cannot change these in the future. If you do, Ads Manager will close your ad account and create a new one, losing any ads that you have created and any data that you have gathered!!!



The screenshot shows a modal window titled "Create a new ad account for this portfolio" with a close button (X) in the top right corner. Below the title is the subtitle "Manage ads for your business, brand or organization." On the left side, there is a vertical navigation menu with three radio buttons: "Details" (selected), "Usage", and "Confirm". The main content area contains three form fields: "Ad account name" (a text input field), "Time zone" (a dropdown menu showing "(GMT-07:00) America/Los Angeles"), and "Currency" (a dropdown menu showing "USD — US Dollars"). At the bottom right, there are two buttons: "Cancel" and "Next".

# Step Nineteen

Under Select who will use this ad account, select **My Business**. Click **Next**.



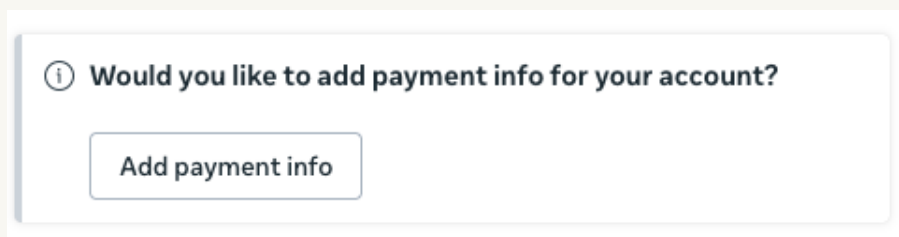
The screenshot shows a dialog box titled "Select who will use this ad account". On the left, there is a sidebar with three options: "Details" (checked with a green circle), "Usage" (selected with a blue circle), and "Confirm" (unselected). The main content area has the heading "Select who will use this ad account" and a sub-heading "This ad account will be used for". Below this, there are two radio button options: "My business" (selected) and "Another business or client" (unselected). A paragraph of text explains that selecting "Another business or client" will ensure the other business's name is displayed across Facebook and may grant access to Audience Manager features. At the bottom right, there are "Back" and "Next" buttons.

# Step Twenty

Read and agree to the Terms and Conditions then click **Create Ad Account**.

# Step Twenty-One

Add your payment information.



The screenshot shows a dialog box with the question "Would you like to add payment info for your account?" preceded by an information icon. Below the question is a button labeled "Add payment info".

## Step Twenty-Two

Under People, ensure that you are listed as being assigned to the account. If not, click on **Assign People** and select your name and select **Mange Ad Account** then **Assign**.

## Step Twenty-Three

Log back in to Ads Manager, select your **business portfolio** from the dropdown next to Account Overview and click on your **Ad Account**.

## Step Twenty-Four

Check that the information is correct and add anything that is required and missing i.e. your phone number.

You are now ready to set up your first ad. To get started click **Continue**.

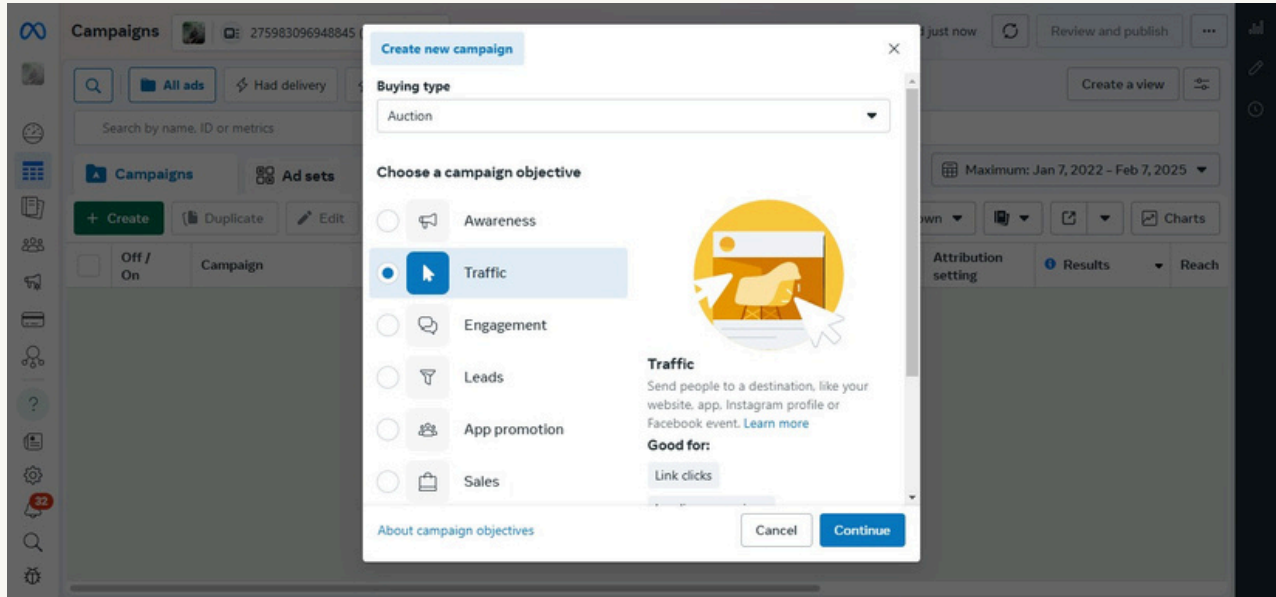
**Get set up to run ads** Continue >

Confirm the details below and you'll be ready to publish your first ad.

- ✓ **Add payment method**  
Your payment method has been saved.
- ✓ **Confirm Facebook Page**  
Your Page access has been confirmed.
- ✓ **Verify email address**  
Your email has been verified.
- ✓ **Verify phone number**  
Your phone number has been verified.

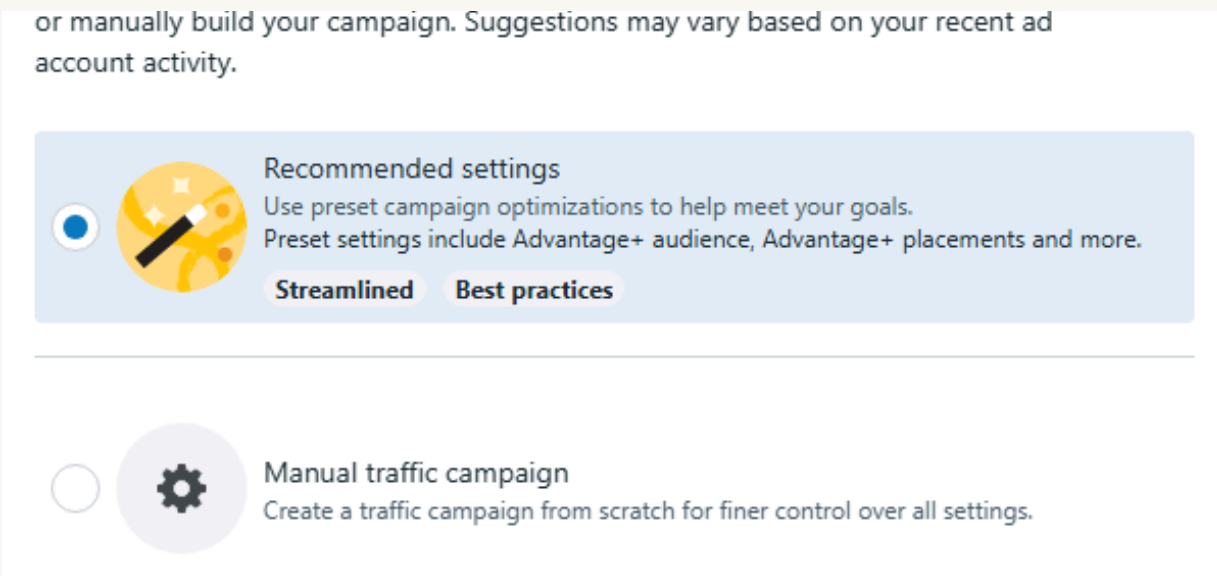
# Step Twenty-Five

Click the “Traffic” button and then click the “Continue” button.



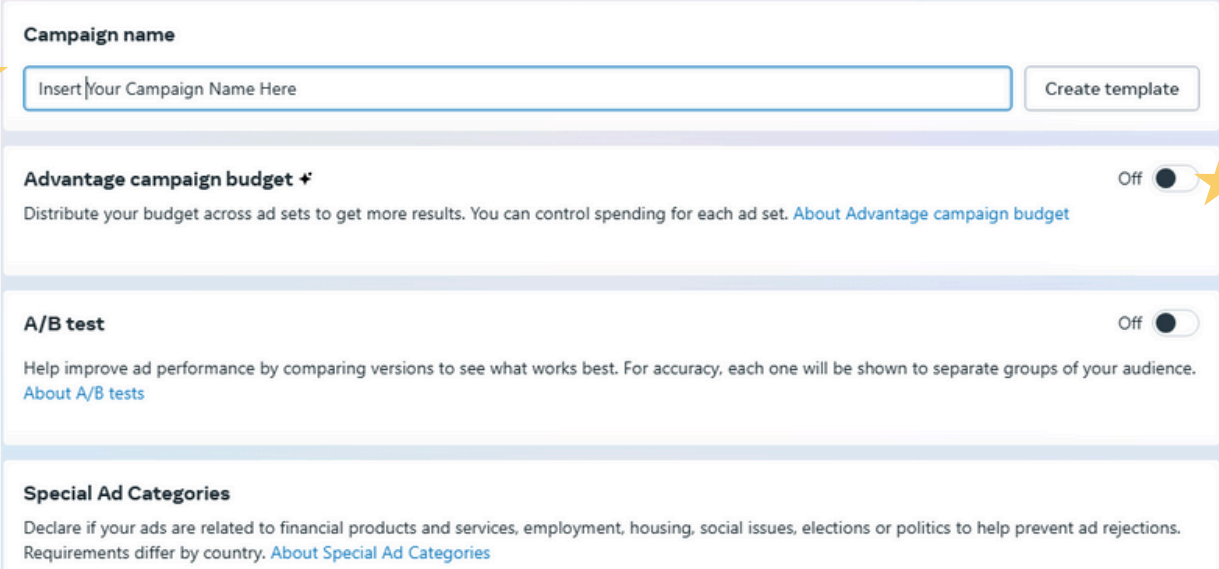
# Step Twenty-Six

Select “Recommended settings” and then click the “Continue” button.



# Step Twenty-Seven

Edit the “Campaign name” (I usually put the date and a brief descriptor of the campaign). Then toggle on the “Advantage campaign budget”



The screenshot shows the Facebook campaign setup interface. It features a text input field for the "Campaign name" with a placeholder "Insert Your Campaign Name Here" and a "Create template" button. Below this is the "Advantage campaign budget" section, which is currently turned off. The "A/B test" section is also turned off. The "Special Ad Categories" section is visible at the bottom.

**Campaign name**

Insert Your Campaign Name Here Create template

**Advantage campaign budget** Off

Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage campaign budget](#)

**A/B test** Off

Help improve ad performance by comparing versions to see what works best. For accuracy, each one will be shown to separate groups of your audience. [About A/B tests](#)

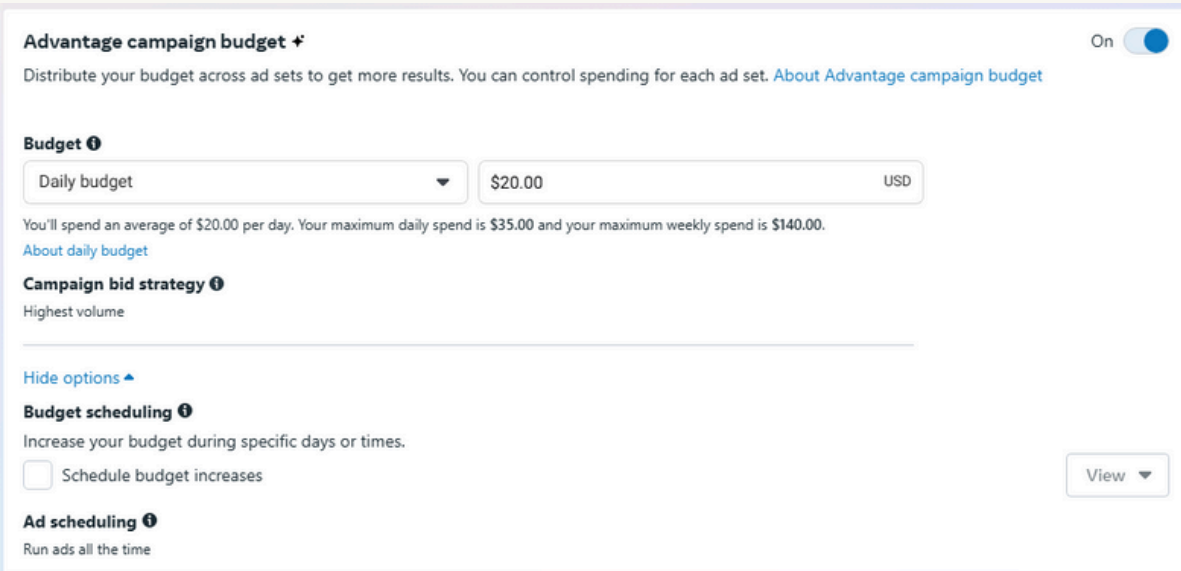
**Special Ad Categories**

Declare if your ads are related to financial products and services, employment, housing, social issues, elections or politics to help prevent ad rejections. Requirements differ by country. [About Special Ad Categories](#)

# Step Twenty-Eight

Set your “Daily budget” and click “next”.

I recommend a daily budget of \$5 - \$20 a day. As you begin to get sales you can increase the budget to make more per day.



The screenshot shows the Facebook campaign setup interface. The "Advantage campaign budget" toggle is now turned on. The "Budget" section is set to "Daily budget" with a value of "\$20.00" and "USD". The "Campaign bid strategy" is set to "Highest volume". The "Budget scheduling" section is currently unchecked.

**Advantage campaign budget** On

Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage campaign budget](#)

**Budget**

Daily budget \$20.00 USD

You'll spend an average of \$20.00 per day. Your maximum daily spend is \$35.00 and your maximum weekly spend is \$140.00. [About daily budget](#)

**Campaign bid strategy**

Highest volume

[Hide options](#)

**Budget scheduling**

Increase your budget during specific days or times.

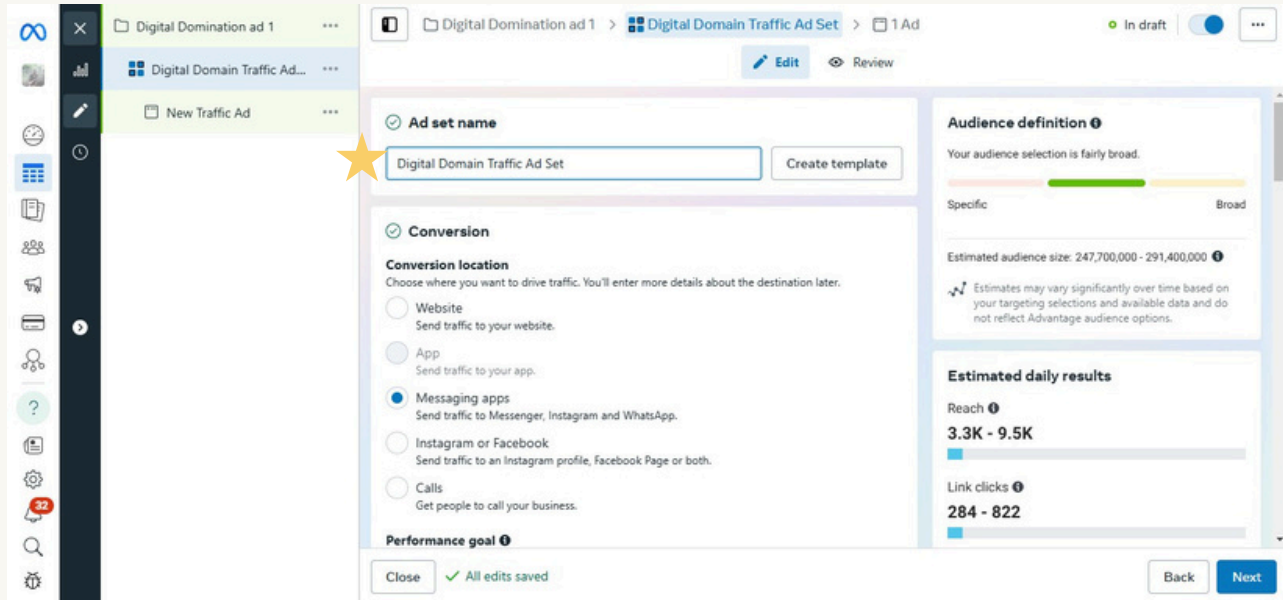
Schedule budget increases View

**Ad scheduling**

Run ads all the time

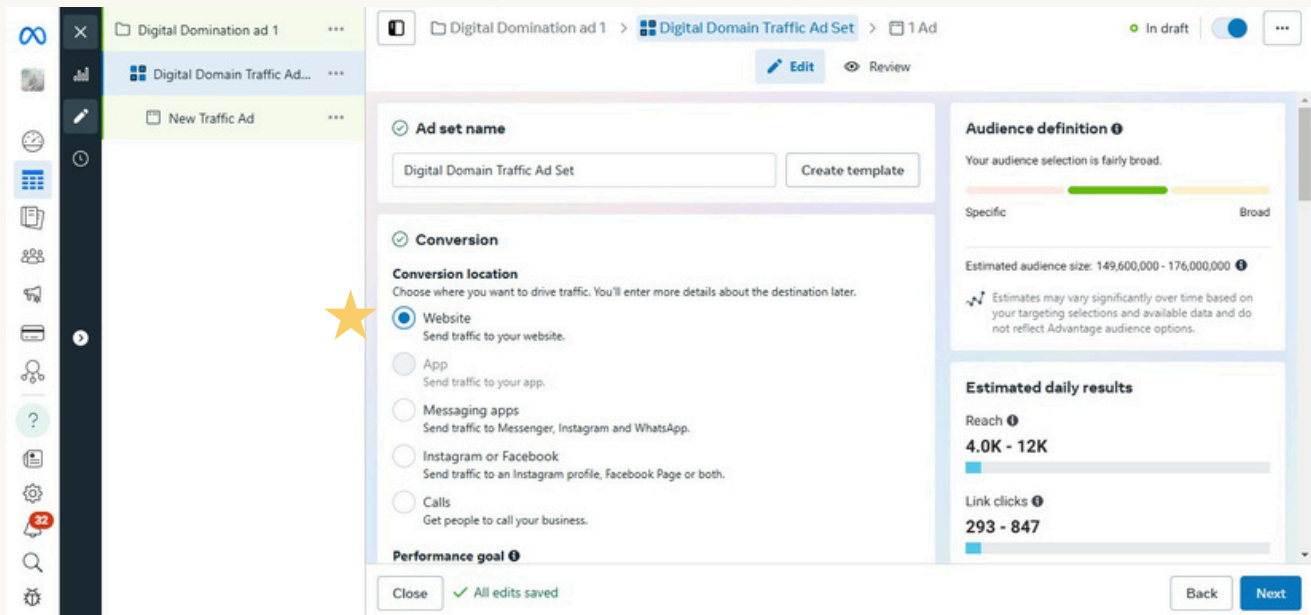
# Step Twenty-Nine

Edit the “Ad set name”. I usually put the date and a brief descriptor of the audience.



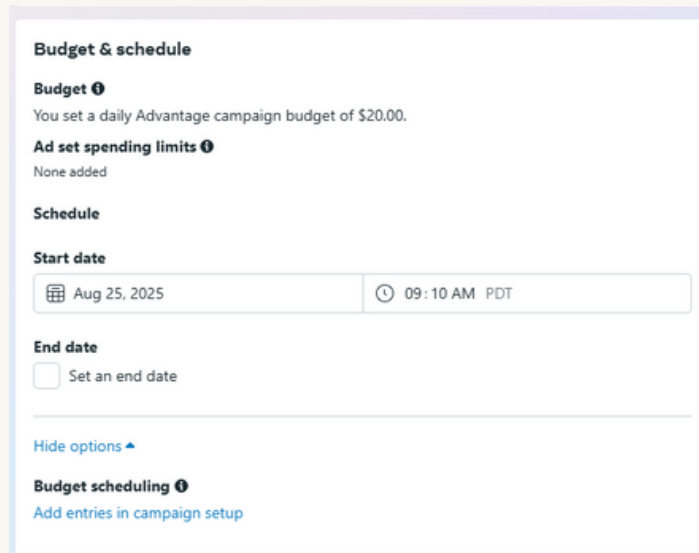
# Step-Thirty

Select “Website” for conversion location.



# Step Thirty-One

Set start date for today's date.



**Budget & schedule**

**Budget** ⓘ  
You set a daily Advantage campaign budget of \$20.00.

**Ad set spending limits** ⓘ  
None added

**Schedule**

**Start date**

Aug 25, 2025 09:10 AM PDT

**End date**

Set an end date

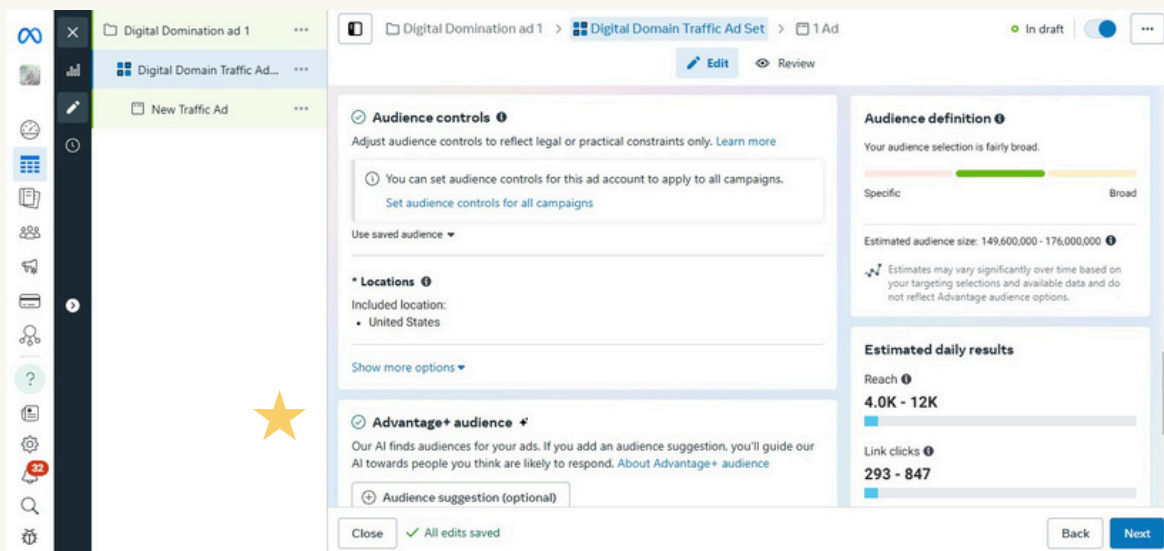
[Hide options](#) ▲

**Budget scheduling** ⓘ  
[Add entries in campaign setup](#)

# Step Thirty-Two

Select the location/s that you'd like your ads to be shown to.

\*to change your location, you'll just hover your mouse over the "United States" and there will be an "edit" button that'll show on the right side.



Digital Domination ad 1 > Digital Domain Traffic Ad Set > 1 Ad

In draft

[Edit](#) [Review](#)

**Audience controls** ⓘ

Adjust audience controls to reflect legal or practical constraints only. [Learn more](#)

ⓘ You can set audience controls for this ad account to apply to all campaigns.  
[Set audience controls for all campaigns](#)

Use saved audience ▼

**Locations** ⓘ

Included location:

- United States

[Show more options](#) ▼

**Advantage+ audience** ⓘ

Our AI finds audiences for your ads. If you add an audience suggestion, you'll guide our AI towards people you think are likely to respond. [About Advantage+ audience](#)

[+ Audience suggestion \(optional\)](#)

[Close](#) ✓ All edits saved

**Audience definition** ⓘ

Your audience selection is fairly broad.

Specific  Broad

Estimated audience size: 149,600,000 - 176,000,000 ⓘ

⚠ Estimates may vary significantly over time based on your targeting selections and available data and do not reflect Advantage audience options.

**Estimated daily results**

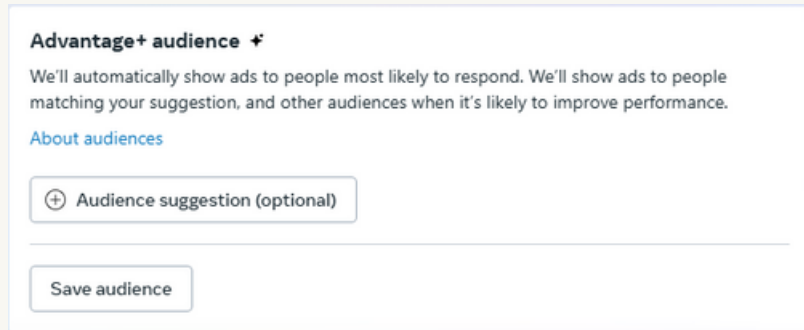
Reach ⓘ  
4.0K - 12K

Link clicks ⓘ  
293 - 847

[Back](#) [Next](#)

# Step Thirty-Three

For Advantage+ Audience you have 2 options. You can leave it as is and have Meta study your account/your ad creatives and match it to an audience that'll most likely respond



**Advantage+ audience** +

We'll automatically show ads to people most likely to respond. We'll show ads to people matching your suggestion, and other audiences when it's likely to improve performance.

[About audiences](#)

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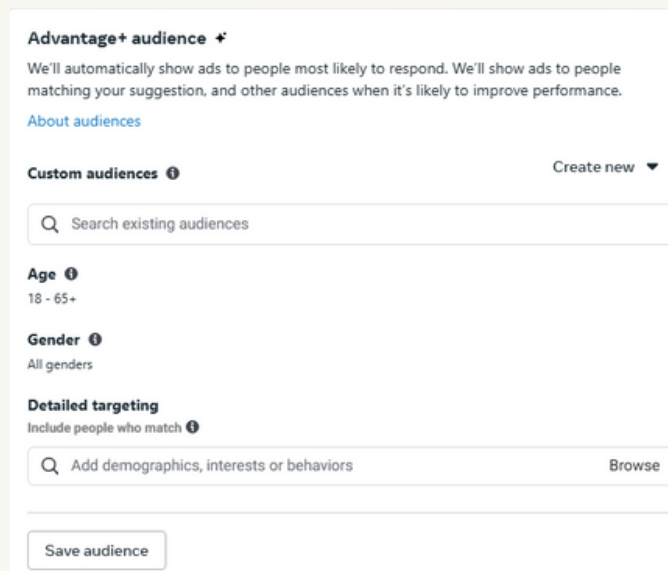
OR

If you choose to click “Audience suggestion (optional)” and try that route, you’ll enter into detailed targeting of people who might be interested in your product.

If you’re just trying to promote this guide here’s my suggestions: “passive income, digital marketing, home business”.

Meta ads, will suggest others for you as well. Test a few targeting, test more targeting, play around with it until you start seeing more successful results.

When satisfied, click “next”



**Advantage+ audience** +

We'll automatically show ads to people most likely to respond. We'll show ads to people matching your suggestion, and other audiences when it's likely to improve performance.

[About audiences](#)

**Custom audiences** ? Create new ▼

**Age** ?  
18 - 65+

**Gender** ?  
All genders

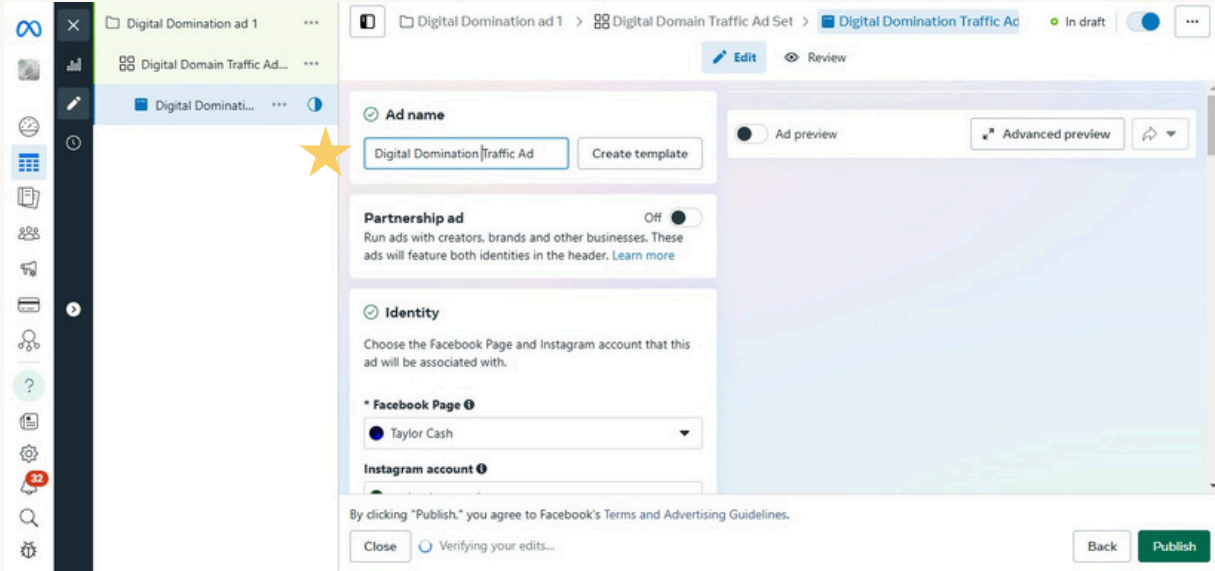
**Detailed targeting**  
Include people who match ?

Browse

---

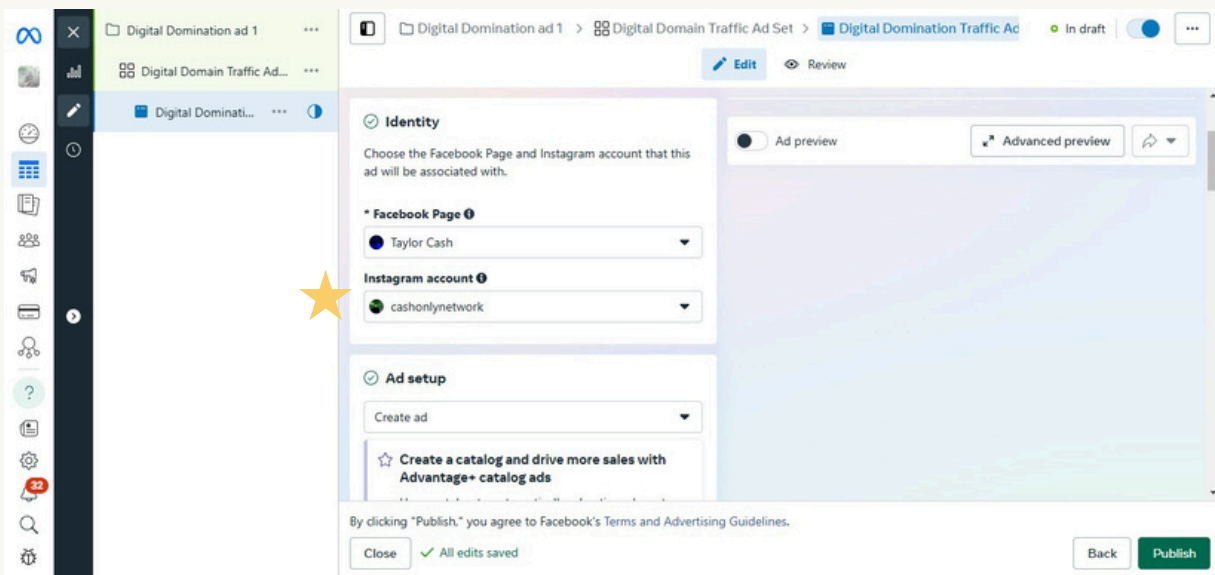
# Step Thirty-Four

Edit “Ad name”. I usually put the name and a brief descriptor of the ad.



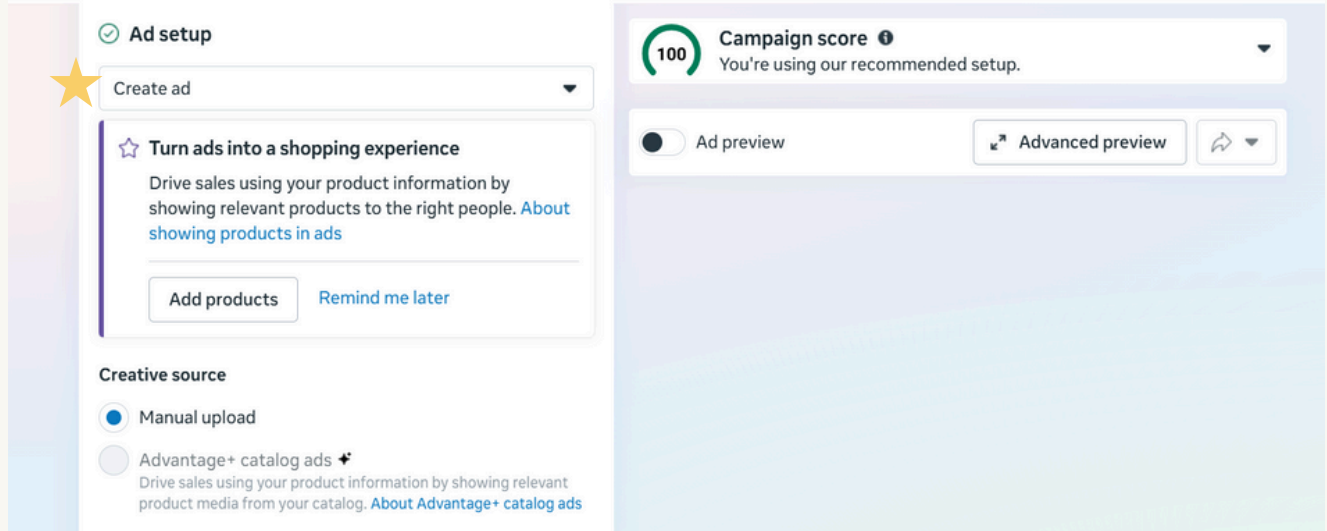
# Step Thirty-Five

Connect the “Instagram” account you posted your reel on.



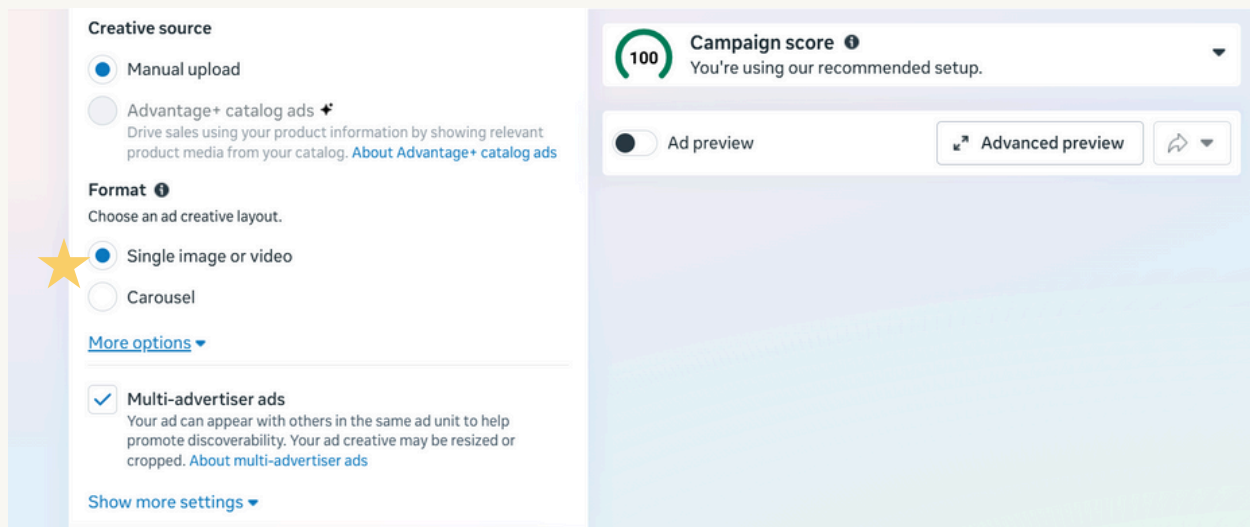
# Step Thirty-Six

Select “Create Ad” under “Ad setup”.



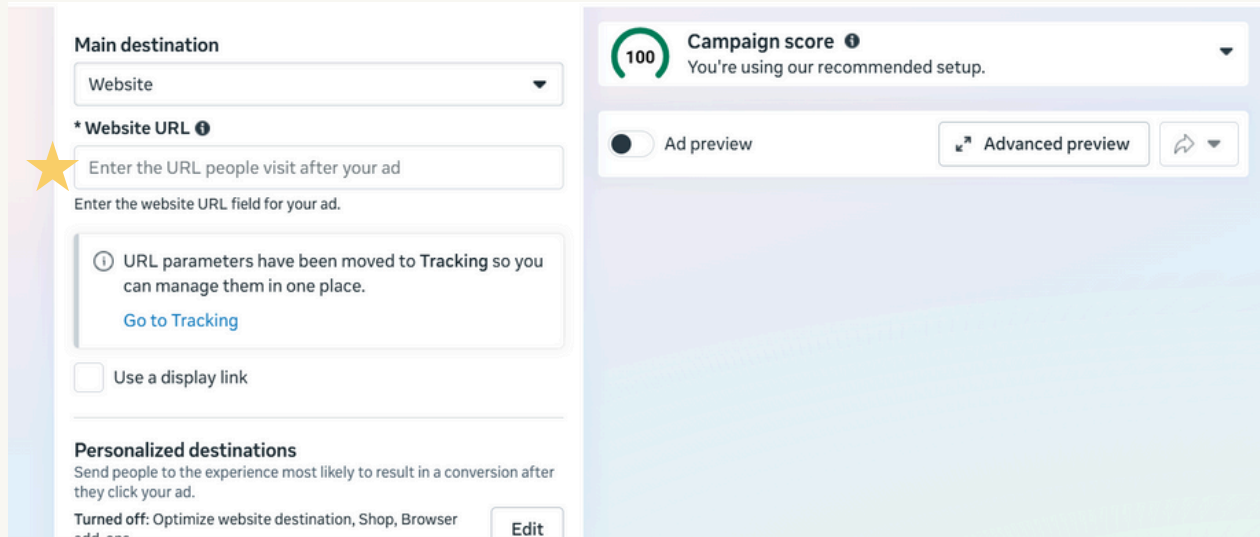
# Step Thirty-Seven

Make sure Manual Upload is selected, then choose either Single image or video, or Carousel - depending on what you're using for your ad.



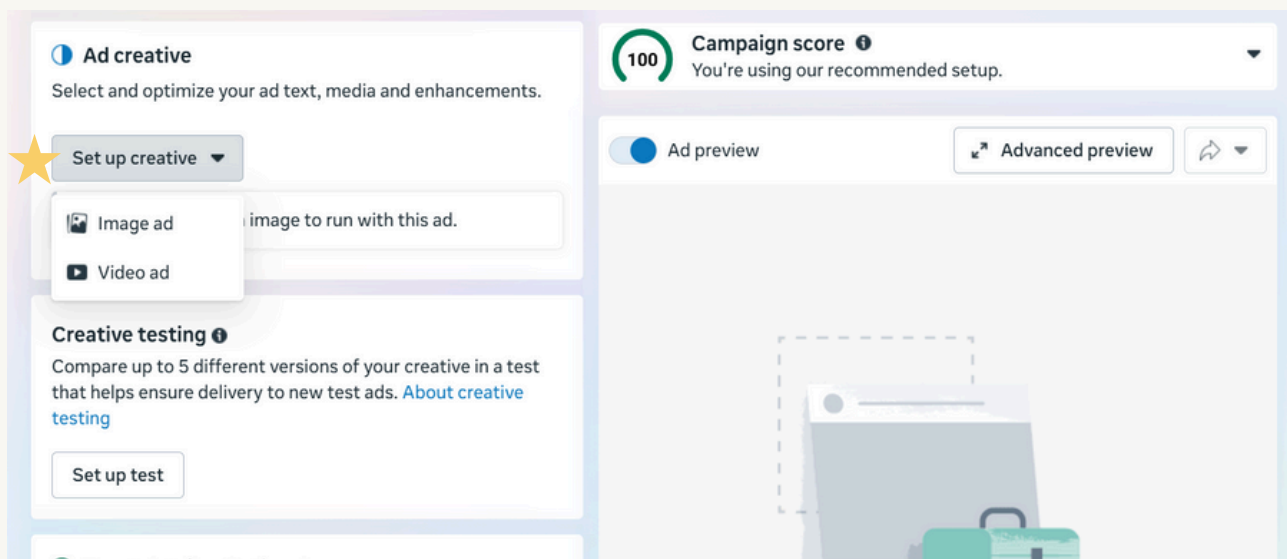
# Step Thirty-Eight

Select Website as the main destination, then paste the URL to your sales page under Website URL.



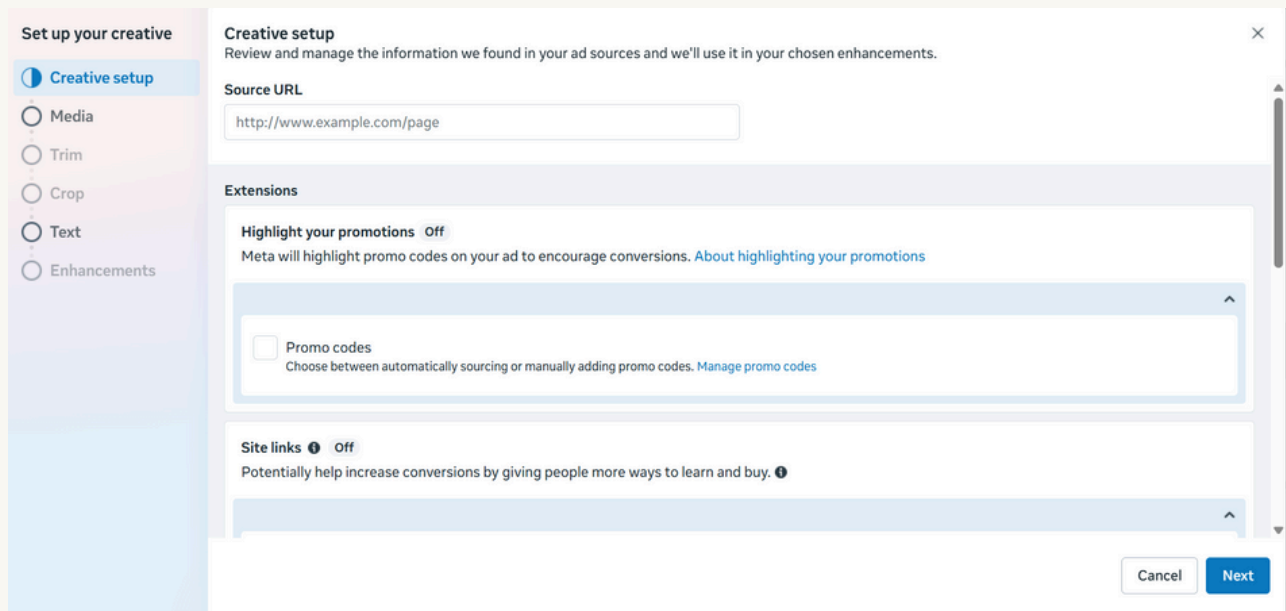
# Step Thirty-Nine

Under Ad creative, select Set up creative and choose either Image Ad or Video ad (Video ad if you're using a Reel)



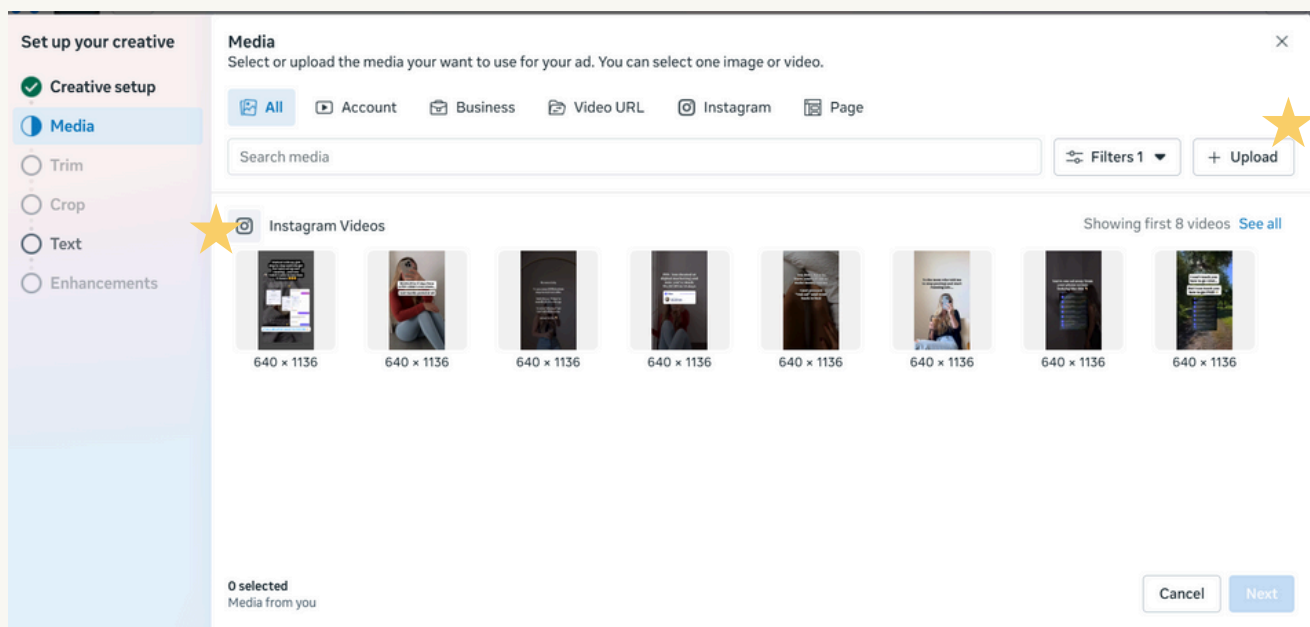
# Step Forty

When you select Video Ad - this page will pop up. Ignore everything on this first page (or make sure it's turned off) and then click Next.



# Step Forty-One

This next page is where you will choose which reel you want to use for your ad. Select from the reels shown and click Next. **NOTE:** If you want to add an image or video that **WILL NOT** show up on your Instagram page, click Upload on the far right and upload your image or video.



# Step Forty-Two

On the next page, add your “caption” to the Primary Text box. This text will appear above your ad on Facebook and below your ad on Instagram. Then add a short headline like “The simple system for daily sales” in the Headline box. You don’t need a description. Keep Learn More as the Call to Action.

**NOTE:** Meta AI may offer you suggestions for alternative captions and headlines - it is totally up to you if you want to use them. But make sure to look over them first as sometimes they don’t make sense or don’t sound like you.

The screenshot shows the 'Text' configuration panel for a Facebook ad. On the left, a sidebar lists 'Set up your creative' options: Creative setup (checked), Media (checked), Trim (unchecked), Crop (checked), Text (selected), and Enhancements (unchecked). The main panel is titled 'Text' and contains the following sections: 'Primary text' with a text box containing 'Tell people what your ad is about' and an 'Add text option' button; 'Headline' with a text box containing 'Write a short headline' and an 'Add headline option' button; 'Description' with a text box containing 'Include additional details'; and 'Call to action' with a dropdown menu set to 'Learn more'. 'Cancel' and 'Next' buttons are at the bottom right. Two yellow stars are placed next to the 'Text' sidebar item and the 'Description' section header.

Below shows where each section shows up on your ad.

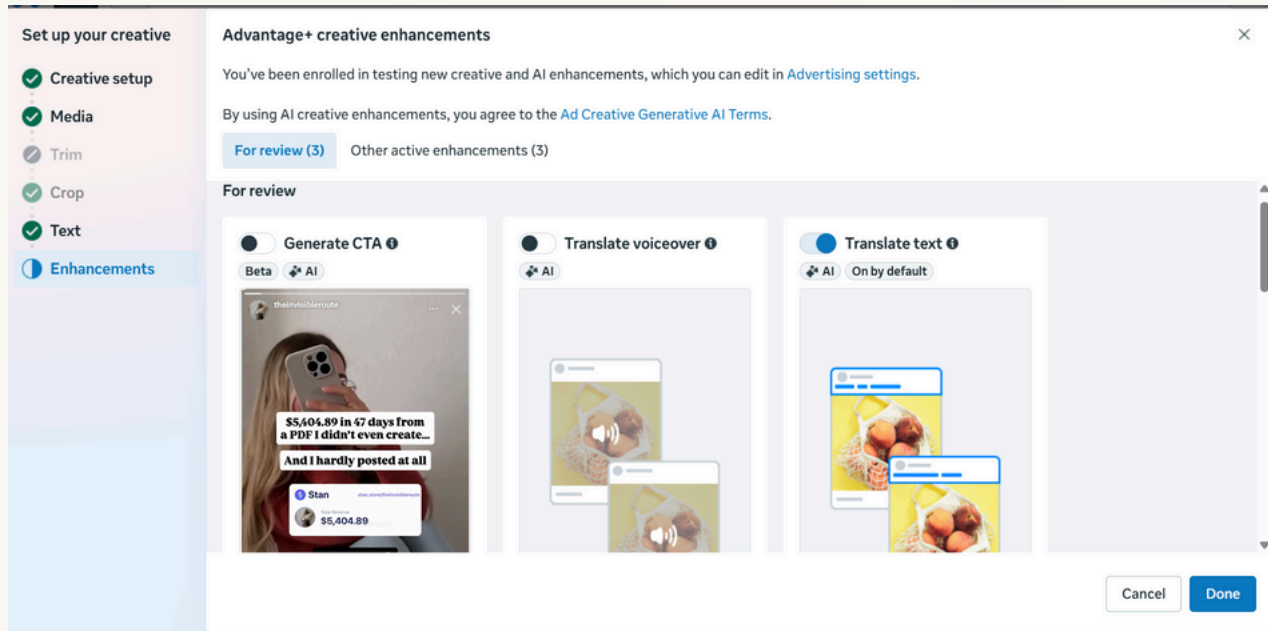
The screenshot shows a Facebook ad for 'The Monetized Femme' with the following annotations:

- Primary Text:** An arrow points to the main body of text: "I made my first sale in 3 days on a brand new account with under 200 followers. One product + one ad changed everything. Now I'm sharing the exact Daily Cash Method so you can launch fast too."
- Headline Text:** An arrow points to the text below the image: "Turn 1 Digital Product Into Daily Cash Ready-to-sell product + beginner-friendly system."
- Description (not compulsory):** An arrow points to the text below the headline: "Learn more".

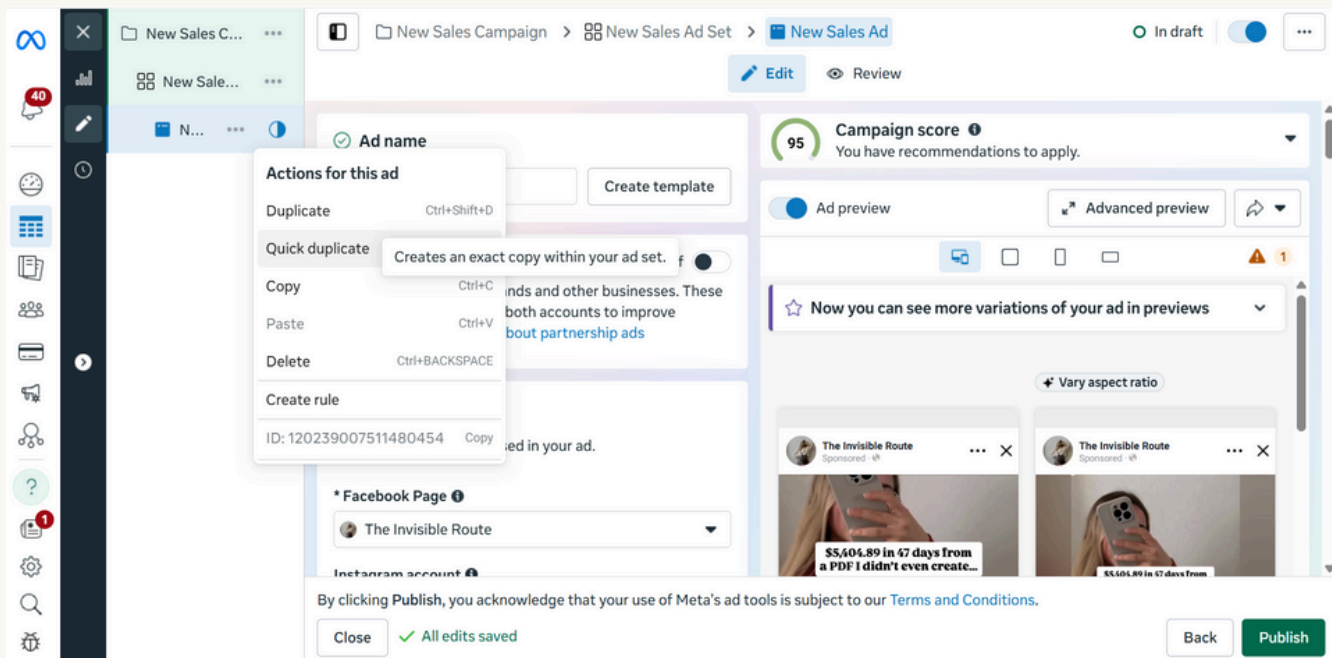
The ad itself features a profile picture of a woman, the name 'The Monetized Femme', and a 'Sponsored' label. The main image shows a product titled 'The Daily Cash Method' for \$27, with promotional text: "I went from \$0 sales in 6 months - to 5 sales in 11 days (without showing my face!)", "THE SECRET? ONE PDF & ONE \$5 AD", and "Now I'm getting sales - without posting daily!!". The bottom of the ad includes the text "STAN STORE" and "Learn more".

# Step Forty-Three

On the last page Meta may give you options for AI Enhanced features, like Generate CTA, Translate Text, Text Improvement. Look through them and decide which ones you like. Turn off any you don't like.



If you want to add more than 1 ad creative than just the one you did above and want to test out 1-2 more, click the 3 little dots on the last ad and click “Quick duplicate” then switch out the image or video for another one.



# Step Forty-Four

Click on the new ad that just got created underneath the existing one and repeat steps (34-43).

# Step Forty-Five

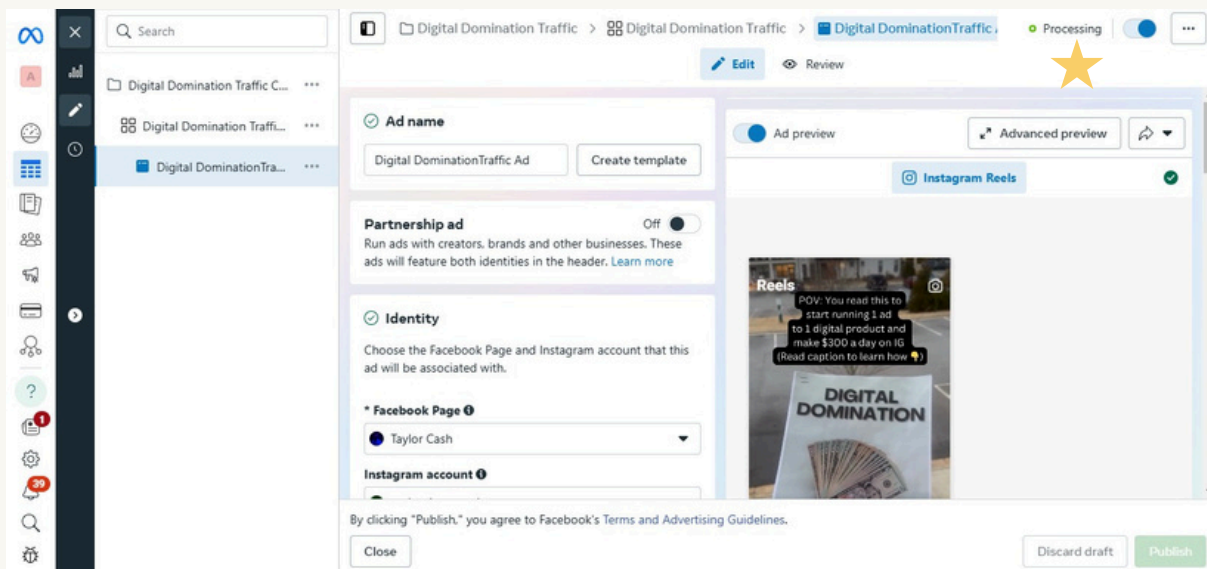
Once you're ready to launch, click "Publish" on the bottom right of each ad you've created.

If you've created more than one, then you need to click on each and click publish on each.



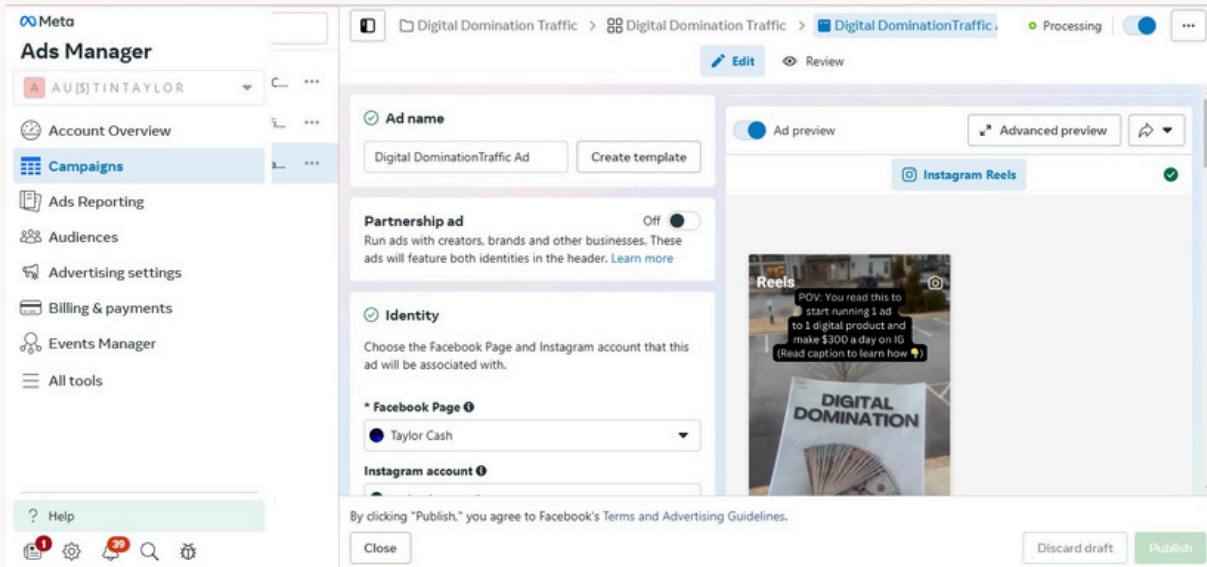
# Step Forty-Six

Your ad should say "processing" in the corner.



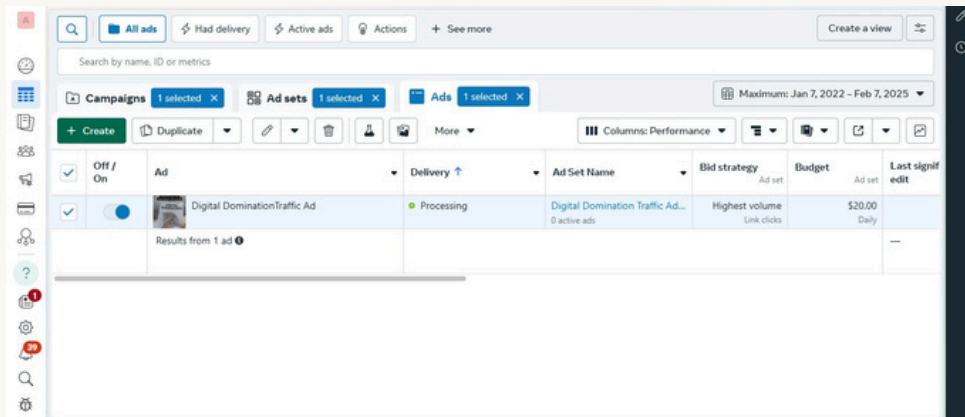
# Step Forty-Seven

Click on the “Campaigns” tab on the left side of the screen.



# Step Forty-Eight

Keep an eye on your campaign. Once your ad is approved, Delivery will switch from Processing to Active. Use the blue toggle in the On/Off column to turn your ad on or off.



# Step Forty-Nine

Under the **Results** column, you'll see **Link clicks**. This shows how many people clicked the *Learn Now* button and visited your Stan Store/Beacons.

The **Cost per result** shows how much you're paying for each click. For example, if it says **\$0.49**, that means you're paying 49 cents per person to visit your page.

At this stage, **clicks are the goal**. The traffic campaign is not designed to generate purchases yet. its purpose is to:

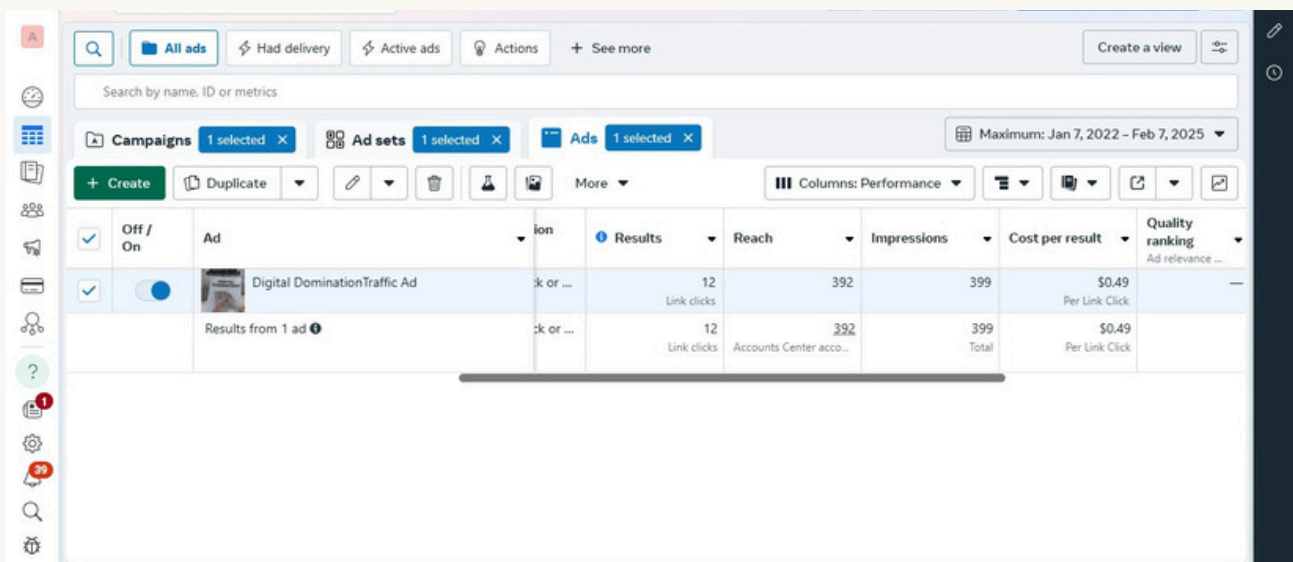
- Send people to your page
- Teach your Pixel who is engaging
- Collect early data Meta can use later

If you're receiving clicks, the campaign is doing its job - even if you don't have sales yet.

The goal is to get this number as low as possible so your budget brings in more clicks.

To lower costs, test different ads. Small changes like music or background can impact results. Track your sales and only run one ad at a time so you know exactly which ad is performing best.

Before making any changes or switching to a sales campaign, read the next section carefully.



The screenshot shows the Facebook Ads Manager interface. At the top, there are filters for 'All ads', 'Had delivery', 'Active ads', and 'Actions'. Below this is a search bar and a navigation bar with 'Campaigns 1 selected', 'Ad sets 1 selected', and 'Ads 1 selected'. The main table displays the following data:

Off / On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking
<input checked="" type="checkbox"/>	Digital DominationTraffic Ad	12 Link clicks	392	399	\$0.49 Per Link Click	—
	Results from 1 ad	12 Link clicks	392 Accounts Center acco...	399 Total	\$0.49 Per Link Click	

# Before You Switch to a Sales Campaign

This section is here to prevent confusion, frustration, and unnecessary changes.

## Why you ran a traffic campaign first

Traffic campaigns are used to **warm up your Pixel**. They help Meta understand:

- Who is clicking
- Who is interested
- Who might be a potential buyer later

They are **not** meant to produce instant purchases. While some people will get sales, not getting sales during this phase is normal.

## How long to let traffic run

Meta needs time to collect data. As a general guideline:

- Allow at least 3–5 days
- Avoid changing ads daily
- Avoid judging performance too early

Day one to three often looks messy. This does not mean anything is broken.

## What success looks like here

- ✓ People clicking through
- ✓ Budget spending consistently
- ✓ Data being collected
- ✗ Sales are not the benchmark yet
- ✗ Low reach or fluctuating numbers are normal
- ✗ Comparing to others will only confuse you

## When to consider switching to a sales campaign

There is no perfect moment, but you may consider switching once:

- You've allowed traffic to run for several days
- Your link is working correctly (I suggest to aim for 50-100 link clicks)

Switching too early is common. It's not a failure — but it does increase guesswork.

# Want My Exact Sales Campaign Setup?

If you want step-by-step guidance on:

- How to correctly transition from traffic to sales campaigns
- Whether to duplicate campaigns or start fresh
- How to structure ads and budgets without guessing
- Which metrics actually matter (and which ones to ignore)
- How to troubleshoot, pause, tweak, or scale ads confidently



That's covered inside the Meta Ads Starter System.

This is included if you purchased the Jumpstart Bundle at checkout. If not, you can access it separately at any time.

[Get The Meta Ads Starter System Here](#)

# Prefer Guided Support Instead of Guessing?

If you'd rather not analyse numbers alone or second-guess every decision, you can also use Ad Pilot – a purpose-built GPT trained to act like a Meta Ads strategist.

Ad Pilot helps you:

- Interpret your ad performance clearly
- Understand what's happening behind the numbers
- Know what to change (and what not to touch)



[Learn More About Ad Pilot Here](#)

# THE NEXT STEP IS YOURS

You've just learned how to take one digital product and turn it into a repeatable selling system. The steps are simple, and now it's up to you to put them into action.

This process doesn't require perfection, expert-level knowledge, or constant tweaking. It works when you allow yourself to start, test, and stay consistent without overthinking every move.

A traffic campaign is only the beginning. From here, your job is to continue learning, collecting data, and making calm decisions based on what you see.

You don't need a huge audience.  
You don't need to show your face.  
You don't need to know everything upfront.

You just need the willingness to follow the process and keep moving forward. Every ad you launch, every test you run, and every adjustment you make builds experience — and that experience compounds.

Stay focused, stay motivated, and keep building. Your new online income stream is waiting for you.

*You can do this!*

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You must delete and change the original cover page to reflect your brand. You may use our product for personal or commercial purposes. You may also sell the product to others as a standalone product or as part of a bundle or package.

The sale of the digital product is for personal and commercial purposes only. You may not distribute or resell the product for free or as part of a membership or subscription service. You may not resell or distribute our product in any form that competes with our business.

## **Distribution and Delivery**

You may distribute the digital product through various channels, including but not limited to websites, online marketplaces, or email.

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