



PROFITABLE
PRESENCE CO

SYSTEM SETUP
SHORTCUTS™

Simplify Your Backend &
Launch Faster

PROFITABLE PRESENCE CO | MICHELLE FOURIE

INTRODUCTION

Simplify The Technical Side

This guide is designed to help you move through the setup phase with clarity.

You do not need to master technology.

You need a simple, structured approach.

SYSTEM OVERVIEW

Your Digital System

1. Domain
2. Platform
3. Funnel
4. Email Automation
5. Payments

Everything connects to support your product.

FUNNEL MAP

Simple Funnel Flow

- Opt-In
- Email
- Sales Page
- Checkout

SETUP CHECKLIST

Implementation Checklist

- ✓ domain connected
- ✓ funnel created
- ✓ emails active
- ✓ payment connected

AUTOMATION FLOW

Automation Overview

Trigger: Opt-in

→ email sequence starts

Trigger: Purchase

→ product delivered | downloaded

SUMMARY

In Conclusion

Keep It Simple!

Don't overthink it!

Progress comes from clarity, not complexity.