



PROFITABLE
PRESENCE CO

PRESENCE
Quick-Start Companion

A 30-Day Implementation Plan
For Building Your Digital Product
System

Designed to help you move from idea to launch using the
PRESENCE Method framework.

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Introduction

Welcome to the PRESENCE Quick-Start Companion.

While the PRESENCE Method course provides the complete framework for building your digital product ecosystem, this companion organizes the process into a simple 30-day implementation roadmap.

The goal of this guide is to help you stay focused and move forward with clarity. Instead of wondering what to do next, you will follow a structured path that breaks the process into manageable daily actions.

You can move at your own pace, but many creators find that having a defined timeline helps them maintain momentum.

By the end of this roadmap, you will have built the foundational infrastructure required to launch your first digital product system.

How To Use This Companion

This companion is designed to work alongside the PRESENCE Method course.

Each week focuses on one stage of the framework.

Week 1 – Problem & Research

Week 2 – Establishment

Week 3 – Structure

Week 4 – Execution & Launch

You may choose to follow the daily structure or simply use the checklist format to guide your progress.

The goal is not speed – it is clarity and consistency.

Week 1: Problem & Research

Focus on identifying the right problem to solve and validating your product idea.

Key actions this week:

- define your target audience
- identify the core problem you will solve
- map the transformation your product delivers
- clarify your value proposition
- outline your first offer concept

Weekly Reflection:

What meaningful transformation will your product help someone achieve?

Week 2: Establishment

Focus on building the technical foundation for your digital business.

Key actions this week:

- secure your domain
- connect your domain to your platform
- organize your digital product assets
- set up payment gateways
- confirm your backend infrastructure

Weekly Reflection:

Is your system ready to support customers and deliver value smoothly?

Week 3: Structure

Focus on building your first functioning funnel.

Key actions this week:

- create your lead magnet
- build your opt-in page
- structure your thank-you page
- write your email sequence
- test your automation flow

Weekly Reflection:

Does your system guide your audience naturally from discovery to trust?

Week 4: Execution & Launch

Focus on preparing for your first product launch.

Key actions this week:

- finalize your product structure
- write your sales page
- create your launch messaging
- test your funnel and automation
- prepare your launch announcement

Weekly Reflection:

What would a calm and confident launch look like for you?

Final Thoughts

Building a digital product ecosystem is not about rushing.
It is about building something meaningful, structured, and sustainable.

Use this roadmap as a guide, but allow yourself the space to refine and improve
as you go.

Consistency and clarity will always outperform speed.