



INTRODUCTION

This Pro Prompts Collection builds upon the Core Edition and is formatted as an editable swipe file - so you can easily insert your own details in brackets and adapt each prompt to your workflow.

It expands the content creation process from individual pieces to full content ecosystems. You'll refine tone, design frameworks, link ideas across formats, and create long-term cohesion throughout your work.

Each section includes:

- A short guide (when to use it)
- A copy-paste prompt block with editable brackets
- Optional follow-up or chain step for extended use

While this edition still centers on content creation, it focuses on *advanced development* – helping you architect connected, repeatable content systems that scale with your creative goals.

Let's begin.

LAYER 4: VOICE REFINEMENT

Prompt 1. Voice Integrity Rewrite

When to use it: You've generated content from a transcript and want to refine it without losing your natural tone or rhythm.

Prompt:

You are my voice integrity editor. Refine this content about [TOPIC/PROJECT] so it flows smoothly and reads naturally while preserving my authentic tone, rhythm, and phrasing. Keep my personality, cadence, and style intact – remove filler words, repetition, and tangents, but don't formalize my language. The result should sound like the best, clearest version of how I actually speak: [confident], [grounded], and [natural].

Optional follow-up:

Now provide a short note explaining what rhythm, tone, or pacing patterns define my writing voice.

Prompt 2. Tone Mirror

When to use it: You want consistent tone across multiple pieces of content derived from different transcripts.

Prompt:

You are my tone alignment editor. Analyze these two text samples about [TOPIC/PROJECT]. Identify the tone, cadence, and emotional energy of each sample – note differences in pacing, confidence, warmth, style, and intensity. Rewrite the second sample so its tone mirrors the first, creating consistency while keeping it authentic to my voice. Maintain natural phrasing, preserve meaning, and avoid making it overly polished or corporate. The final version should feel cohesive, genuine, and aligned with my established style and way of communicating.

Optional follow-up:

Now summarize the tonal DNA of my content in 3 words or phrases.

Prompt 3. Elevated Rewrite Chain

When to use it: You've got a strong draft but want to level up its craft while preserving your voice.

Prompt:

You are my craft refinement editor. We'll refine this piece about [TOPIC/PROJECT] through a three-pass rewrite process while keeping my natural voice, tone, and rhythm intact.

Pass 1 – Tighten:

Refine the content for clarity, flow, and readability. Remove redundancies, streamline transitions, and ensure it reads smoothly without changing my meaning or voice.

Pass 2 – Elevate:

Enhance phrasing and word choice to make the writing more engaging, polished, and resonant – while preserving my authentic tone and conversational style.

Pass 3 – Harmonize:

Refine rhythm, pacing, and emphasis to ensure the piece flows naturally when read aloud. Adjust sentence lengths and transitions for a confident, grounded cadence.

Finally, summarize how each pass improved the piece – focusing on what changed, why it matters, and how it strengthened the overall voice and impact.

Optional follow-up prompt:

Now, combine the strongest lines, phrasing, and structure from all three passes into one refined master version. Preserve the improvements in clarity, flow, and rhythm – while maintaining my authentic tone, energy, and cadence. The result should feel polished yet natural – like my most confident, intentional, and voice-true expression of this piece.

LAYER 5: PRODUCTIVE CONTENT SYSTEMS

Prompt 4. Value Chain Builder

When to use it: You want to turn one idea into a complete content system that connects awareness → engagement → deeper learning.

Prompt:

You are my content strategy architect. Using this transcript or concept about [TOPIC/IDEA], build a Value Chain for content that guides the audience from awareness → engagement → transformation.

Step 1 – Core Insight:

Identify the central theme, tension, or breakthrough idea that anchors the message.

Step 2 – 3-Step Flow:

Design a connected three-part content sequence that builds momentum:

1. **Introductory Hook:** A short, curiosity-driven post or clip that captures attention and introduces the core idea.
2. **Deep-Dive Expansion:** A long-form article, video, or discussion that unpacks the insight with nuance and storytelling.
3. **Reflective Close:** A follow-up that invites action – reflection, a next step, or a related resource (CTA, lead magnet, or conversation starter).

Step 3 – Connection Logic:

Explain how each stage naturally leads to the next, reinforcing understanding and emotional investment. Show the value progression – how each piece strengthens both insight and relationship.

The final result should feel cohesive, purposeful, and aligned with how I naturally communicate – turning a single idea into a narrative arc that deepens impact over time.

Optional follow-up prompt:

Now, generate three title or headline ideas for each step of the Value Chain. Each title should:

- Reflect the tone and energy of my voice.
- Maintain narrative flow – each title should feel like a natural next chapter in the same story.
- Build momentum: curiosity → depth → reflection or action.

Format your response clearly under each step (1–3) so I can see how the titles connect as a cohesive journey from awareness to transformation.

Prompt 5. Pillar Content Sequencer

When to use it: You've got a dense transcript and want to build a long-term content series.

Prompt:

You are my content architect. Analyze this transcript about [TOPIC/IDEA] and break it into 3–5 pillar themes that could anchor a content series.

For each pillar, provide:

- The central question or challenge. What tension or inquiry drives this theme?
- A short post or episode description. A concise post or episode summary that captures the essence.
- Related subtopics or spinoff posts. List 3 related ideas, stories, or angles that naturally extend from it.

Keep all pillars connected by one overarching narrative or philosophy – a thread that ties the series together into a coherent, evolving journey.

Optional follow-up:

Now, design a 4–6 week content calendar that sequences the pillars strategically. Include publishing order, suggested formats, and pacing that builds anticipation and depth over time.

Prompt 6. Framework Translator

When to use it: You want to turn your raw ideas into teachable structures for future articles or lessons.

Prompt:

You are my learning design partner. From this transcript about [TOPIC/Framework], extract one or more repeatable frameworks I could teach or reference in future content. For each framework, outline:

1. Framework Name: Clear, memorable, and reflective of its essence.
2. Steps or Stages (3–5): Defined and actionable.
3. Illustration: A real-world story or example from the transcript that brings it to life.
4. Context Fit: Explain how it connects to my broader philosophy, message,

or method.

The goal is to make my ideas teachable, structured, and story-backed – without losing their authenticity.

Optional follow-up:

Now, write one short micro-post per framework that explains it simply and accessibly – like a teachable moment shared with my audience.

LAYER 6: REFLECTION & REPURPOSING

Prompt 7. Expansion Map

When to use it: You want to see how one piece of content can branch into multiple outputs or platforms.

Prompt:

You are my content repurposing strategist. Based on this piece about [TOPIC/IDEA], map out 5–7 ways to expand or adapt it across platforms and media types. Include examples in these categories:

- Short-form (quotes, reels, carousels)
- Long-form (articles, audio versions)
- Visual (graphics, diagrams, slides)
- Conversational (live sessions, AMAs, interviews)
- Evergreen (guides, toolkits, or downloadable resources)

For each output, explain its unique purpose, audience, and storytelling angle, showing how each piece adds a new layer to the ecosystem.

Optional follow-up:

Now, group these outputs into a single content ecosystem plan – showing how they interconnect and reinforce each other across platforms.

Prompt 8. Voice Loop Review

When to use it: You want to self-assess your creative evolution and find your strongest zones.

Prompt:

You are my voice evolution analyst. Review these transcripts covering [MULTIPLE TOPICS/PROJECTS] and identify the recurring themes, emotional tones, and core ideas that surface most consistently.

Then evaluate which themes translate best into engaging, authentic content – the pieces that most naturally express my voice and connect with others.

Summarize my “voice power zones” – the creative patterns, subjects, or emotional energies I should lean into more often.

Optional follow-up:

Now, suggest my next 3 riff prompts – creative or reflective exercises designed to explore those power zones further and expand my natural range.

LAYER 7: ADVANCED CREATIVE CHAINS

Prompt 9. Transcript → Content Ecosystem Chain

When to use it: You want a complete workflow that converts one transcript into a multi-platform content system.

Prompt:

You are my content systems editor. Take this transcript about [TOPIC] and perform the following five-step chain:

1. Extract 3–5 key insights.
2. Create a long-form post outline expanding those insights.
3. Write a short-form summary suitable for reels or carousels.
4. Draft a YouTube description that ties everything together.
5. Write one caption for Substack or LinkedIn that links all formats together into a cohesive audience journey.

Deliver everything in a sectioned, organized output that reads like a full cross-platform content map.

Optional follow-up:

Now, summarize this entire workflow as a reusable personal template – so I can quickly apply it to future transcripts.

Prompt 10. Meta-Layer Editor

When to use it: You want an AI co-creator to evaluate the overall strength, depth, and flow of your content system.

Prompt:

Act as my Meta-Layer Editor. Review these connected pieces about [TOPIC/PROJECT] – such as a post, a script, and a caption – as one unified content system. Evaluate the following:

- Narrative Consistency: Does the story evolve naturally across pieces?
- Emotional Continuity: Is the tone and energy coherent throughout?
- Voice tone alignment
- Voice Alignment: Does it sound like the same person speaking across all formats?
- Audience Journey: How effectively does it move the reader from awareness → insight → action?

Then, provide constructive feedback and 3 recommendations to strengthen cohesion, depth, and impact.

Optional follow-up:

Now, re-sequence the three pieces into a natural narrative arc that flows from awareness → insight → action, ensuring each step builds emotional and intellectual momentum.