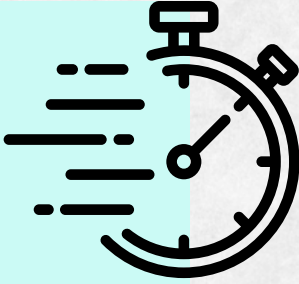


Matthew Napp



Redeem Your Time

*3 High-Impact AI Prompts
Every Ministry Leader
Should Know*



HEY!

Ministry moves fast. You've got sermons to write, volunteers to thank, and devotionals to publish — but the hours never seem to stretch far enough.

Here's the good news: AI isn't here to replace your calling. It's here to redeem your time so you can return to what God actually called you to do — be with people.

The three prompts in this guide are pulled straight from my book, [AI Made Simple: 30 Church Prompts That Save You Hours](#). They're the same prompts I use every week to help pastors, communicators, and leaders stop staring at a blank screen and start creating with clarity.

Try one today — and see how quickly you can go from overwhelmed to organized.

— Mat Napp

Founder of Wesley AI

Helping pastors redeem their time through AI.

The 3-Step Prompt Framework: WHO / WHAT / HOW

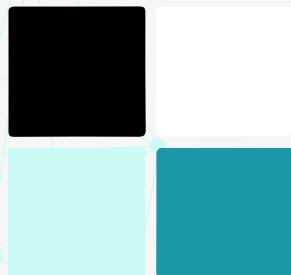
Step	Focus	Example
WHO	Define the role.	"You are a church communications director."
WHAT	Define the Task.	"Write a 75-word announcement for our Fall Festival."
HOW	Define the tone & format	"Keep it warm, clear, and action-oriented."



*The clearer the prompt,
the better the output.*

Pro Tip:

Once you learn this pattern, you can build your own prompts for any task in ministry.





Prompt #1:

The Sermon-to-Blog Builder

(Category: Church Communications)

Purpose: Turn Sunday sermons into searchable blog posts that reach your community all week.

PROMPT: You are a blog writer with 25+ years of experience creating SEO-optimized articles for church websites. Take the following sermon transcript and turn it into a blog post that is clear, engaging, and keyword-friendly. Include a 3-paragraph structure with a takeaway and a call to action.

Pro Tip:

Ask AI to generate 3 headline options and 5 social post captions based on your finished blog.

Quick Win:

Write a polished, searchable blog from your sermon in under 10 minutes.

WANT MORE
INSIGHTS?

[GET MY BOOK](#)

Prompt #2: The Devotional Generator

(Category: Sermon & Devotional Prep)

Purpose: Transform one sermon idea into five days of social-media devotionals.

PROMPT: You are an executive pastor writing devotionals for your church. Take the following sermon transcript and turn it into a 5-day devotional plan. Each day should include:

- A short reflection (100–150 words)
- A Scripture verse
- A call to action

Pro Tip:

Add this modifier: “Write in a tone that feels like a friendly text from a pastor.”.

Quick Win:

Schedule five days of encouragement posts this afternoon — one sermon, one hour.

**SUBSCRIBE TO
MY YOUTUBE**

Prompt #3: **The Small Group Discussion Guide**

(Category: Leadership & Team Communication)

Purpose: Create discussion content that helps people go deeper — not just “What stood out to you?”

PROMPT: You are a small-group pastor with 20+ years of experience creating study materials. Based on the following sermon transcript, write a discussion guide with:

- 1 icebreaker question
- 1 key Scripture
- 3 discussion questions
- 1 weekly challenge

Pro Tip:

Add: “Keep it conversational, under 400 words.”

Quick Win:

Empower every leader with instant guides that follow the Sunday message.

WANT MORE
VALUE??

Bonus: **Build Your Own Prompts**

Want to take it further?

- **Chain your prompts:** summarize → expand → rewrite.
- **Adjust tone:** “Make this sound more pastoral and less corporate.”
- **Add structure:** “Use AIDA — Attention, Interest, Desire, Action.”

 **This is how the pros use AI every week — not to replace their voice, but to amplify it.**

What's Next?

These 3 prompts are just the beginning.

Inside AI Made Simple, you'll find 30 proven prompts organized by category — sermons, communications, creativity, leadership, and outreach — plus advanced strategies for building your own.

The goal isn't just productivity. It's presence.
Use AI to do what only you can do: shepherd people well.

Get the full guide:

[AI Made Simple: 30 Church Prompts That Save You Hours](#)



☒ **Wesley AI — Redeem your time. Reach your people.**