

BUSINESS E-BOOK

BUSINESS TOOLS CHECKLIST



TOOLS TO SIMPLIFY YOUR
BUSINESS SET-UP

INTRODUCTION



Welcome to
your
Business
Tools
Overview.

This checklist is designed to help you cut through the noise and choose simple, ADHD-friendly tools to build your business.

You don't need more tools.
You need the right ones — at the right stage.

INTRODUCTION

Built around the 10-step ADHD Business Set-Up

This checklist follows the same **10-step structure** as the *Business Set-Up for ADHD Entrepreneurs*.

Not every step requires a tool.
And that's intentional.

This checklist only introduces tools **when they actually support the step you're in** — so you don't overwhelm yourself or set things up too early.

Use this checklist as a guide, not a to-do list.

INTRODUCTION

THE 10 STEPS

Step 1: Identify Your Special ADHD Interest

Step 2: Select Your ADHD-Specific Niche

Step 3: Define the Problem You Want to Solve

Step 4: Design Your Product Plan

Step 5: Create a Free Lead Magnet

Step 6: Get a Professional Domain & Email Address

Step 7: Set Up a Simple Sales Funnel

Step 8: Connect Your Domain to Your Funnel

Step 9: Set Up Your Email Autoresponder

Step 10: Create Content & Share Your Link

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Steps 1–4: No tools needed

For the first steps, you don't need any tools yet.

This phase is about thinking, deciding, and planning — not setting things up.

- ✓ Your interest
- ✓ Your niche
- ✓ The problem you want to solve
- ✓ Your product idea

No software required.

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Step 5: Create a free lead magnet

Tool: Canva

Use Canva to create simple, clean PDFs for:

- free guides
- checklists
- workbooks

You don't need Canva Pro or a paid plan to get started.

You can already create amazing things with the free version.

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Step 6: Get a professional domain & email address

Domain search: namecheap.com

Use Namecheap to explore and compare domain ideas.

If you don't buy immediately, prices there often increase when you return later.

To buy a domain & professional email address use: godaddy.com

GoDaddy usually keeps the same price, making it the safer option when you're ready to buy.

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Step 7: Set up a simple sales funnel

Recommended: systeme.io

Alternatives:

- ClickFunnels
- Funnels of Course

A simple funnel =

1 opt-in page

1 thank-you page

(optional checkout)

Nothing more is needed at the beginning.

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Step 8: Connect your domain to your funnel

If you're using systeme.io, this is included.

You don't need any extra tools — just follow the domain connection steps inside the platform.

If you're using alternatives, the connection usually happens:

- inside your funnel tool
- or via your domain provider (DNS settings)

No additional software required.

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Step 9: Set up your email autoresponder

If you're using Systeme.io (recommended), you can also set up your email autoresponder directly inside the platform.

No additional software is required.

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Step 10: Share your link &
create content

Recommended Platforms:

- Instagram
- TikTok
- Facebook

Your funnel link goes in:

- your bio
- your stories
- relevant posts

CONCLUSION

You don't need to use every tool at once.

This checklist isn't meant to push you into doing more.

It's meant to help you do less, but better.

Focus on the step you're currently in.

Set up tools only when they actually support your progress.

An ADHD-friendly business isn't built by stacking tools.

It's built by choosing the right ones at the right time.

Take this step by step.

BEFORE YOU GO...

I hope this checklist helps you start building your own ADHD-friendly business.

Questions or feeling stuck?

You don't have to figure everything out alone.

If you have questions while setting things up, feel free to reach out:

hello@adhdhighachievers.com

I'm happy to help.