

TEEN BUSINESS UPSELL CHEAT SHEET

A simple way to add extra value without pressure.

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Price note: The prices below are examples only so you can see how it sounds. Use whatever makes sense in your area.

How to use this: Offer **one** add-on at a time. Keep it short. If they say no, say “No problem” and move on.

Timing tip: Offer add-ons after finishing the main job but before stating the final price, when the customer already trusts your work.

Business 1: Social Video and Photo Support

Add-on: Extra clips (more than the usual set)

- **When:** They want more angles, products, or a second location.
- **Say:** “Want me to grab a few extra clips while I’m here? It’s \$10 more.”

Add-on: Captioned versions

- **When:** They post videos but do not want to type captions.
- **Say:** “I can add captions to these so they’re easier to watch. That’s \$15 extra.”

Add-on: Cover images (thumbnails)

- **When:** Their posts look random or messy in the grid.
- **Say:** “Want matching cover images so your posts look cleaner? It’s \$10 extra.”

Add-on: Posting it for them

- **When:** They forget to post or do not want to deal with it.
- **Say:** “If you want, I can upload and post these for you too. That’s \$15.”

Add-on: Monthly content pack

- **When:** They like it and want consistency.
- **Say:** “Do you want to do a monthly pack so you always have content? I can do 12 clips per month (3 per week) for \$100/month.”

Add-on: Organized delivery folder

- **When:** They lose files or ask for them again later.
- **Say:** “I can put everything into a labeled folder so it’s easy to find later. That’s \$5.”

Business 2: Canva Content Refresh

Add-on: Resize pack (post, story, flyer)

- **When:** They need the same design in multiple sizes.
- **Say:** “Want me to resize this for a post, a story, and a flyer? It’s \$15 extra.”

Add-on: Extra versions (2–3 style options)

- **When:** They cannot decide or want choices.
- **Say:** “I can make two more versions so you can pick your favorite. That’s \$20.”

Add-on: Print-ready PDF

- **When:** They plan to print it.
- **Say:** “Want a print-ready PDF so it prints clean? That’s \$5.”

Add-on: Brand colors and fonts saved in Canva

- **When:** They keep switching styles.
- **Say:** “I can set up your colors and fonts in Canva so everything matches. That’s \$15.”

Add-on: Quick caption text (3 caption options)

- **When:** They have the graphic but not the words.
- **Say:** “Want three caption options to go with this? That’s \$10.”

Add-on: File cleanup and naming

- **When:** Their Canva is a mess.
- **Say:** “I can organize and rename these files so they’re easy to find. That’s \$10.”

Business 3: Quick Website Fixes and Updates

Add-on: “While I’m here” extra fixes (up to 3)

- **When:** You already logged in and see more small issues.
- **Say:** “I noticed a couple other quick fixes. Want me to handle up to three more today for \$25?”

Add-on: Photo swaps (new images on 1–2 pages)

- **When:** The site looks outdated.
- **Say:** “Want me to swap in a few better photos on this page? That’s \$20.”

Add-on: Add testimonials to a page

- **When:** They have reviews, but they are not on the site.
- **Say:** “If you send me a few reviews, I can add a testimonials section. That’s \$15.”

Add-on: Add a simple FAQ section

- **When:** Customers ask the same questions.
- **Say:** “Want a quick FAQ on this page so people stop asking the same stuff? That’s \$20.”

Add-on: Click-to-call / contact button

- **When:** It is hard to contact them on mobile.
- **Say:** “I can add a tap-to-call button so it’s easier on phones. That’s \$10.”

Add-on: Backup before changes

- **When:** They worry about anything breaking.
- **Say:** “I can do a quick backup before I change anything. That’s \$10.”

Business 4: Social Media Helper for Busy Local Owners

Add-on: Content ideas list (10 ideas)

- **When:** They do not know what to post.
- **Say:** "Want me to give you 10 easy post ideas? That's \$15."

Add-on: Caption pack (10 captions)

- **When:** Writing slows them down.
- **Say:** "I can write 10 captions you can reuse. That's \$25."

Add-on: Hashtag set (copy/paste)

- **When:** They ask what hashtags to use.
- **Say:** "I can make a hashtag set you can copy and paste. That's \$10."

Add-on: Story posts added each week

- **When:** They want more visibility without extra work.
- **Say:** "Want me to add a few stories each week, too? That's \$20 per week."

Add-on: Review request message

- **When:** They want more reviews.
- **Say:** "I can write a simple text you can send to customers to ask for a review. That's \$10."

Add-on: Monthly check-in summary

- **When:** They want to know what is working.
- **Say:** "I can send a quick monthly summary of what we posted and what did best. That's \$10."

Business 5: Local Household Support for Practical Tasks

Add-on: Donation drop-off

- **When:** They want the stuff gone, not just sorted.
- **Say:** "Want me to drop the donation bags off too? That's \$10 plus any drop-off fees."

Add-on: Labeling system

- **When:** They want to stay organized.
- **Say:** "I can label the bins/boxes so everything stays organized. That's \$15."

Add-on: Yard sale setup help

- **When:** They want to sell items instead of donating.
- **Say:** "If you're doing a yard sale, I can help set up and price items. That's \$30."

Add-on: Before-and-after photos

- **When:** They like seeing progress.
- **Say:** "Want quick before-and-after photos so you can see the difference? That's \$5."

Add-on: Weekly or biweekly reset

- **When:** They want it to stay under control.
- **Say:** "Want me to do a weekly reset so it stays clean? That's \$25 per visit."

Business 6: Light Garden Refresh Service

Add-on: Add a second area

- **When:** They ask about the backyard or side yard.
- **Say:** "Want me to do that other area too while I'm here? That's \$20 more."

Add-on: Seasonal flower planting (light work)

- **When:** They want it to look nicer faster.
- **Say:** "If you have the flowers, I can plant them for you. That's \$15."

Add-on: Quick patio/porch sweep and tidy

- **When:** The yard is fine, but the patio looks rough.
- **Say:** "Want me to sweep and tidy the patio area too? That's \$10."

Add-on: Simple edge cleanup (walkway/bed line)

- **When:** The edges look messy.
- **Say:** "I can clean up the edges so it looks sharper. That's \$15."

Add-on: Monthly upkeep visit

- **When:** They do not want it to get bad again.
- **Say:** "Want to put this on a monthly schedule so it stays clean? That's \$35 per visit."

Business 7: Tech Setup Helper for Everyday Devices

Add-on: Quick written how-to note

- **When:** They forget steps later.
- **Say:** "Want me to write the steps down so you can follow them later? That's \$5."

Add-on: App setup (email, streaming, basics)

- **When:** They want everything working, not just the device.
- **Say:** "I can set up your main apps so they're ready to use. That's \$15."

Add-on: Printer setup and test print

- **When:** They mention printing or scanning
- **Say:** "Want me to set up your printer and do a test print? That's \$20."

Add-on: Smart TV streaming setup

- **When:** They have a TV but do not know how to use it.
- **Say:** "I can set up your streaming apps and show you how to use them. That's \$20."

Add-on: Phone storage cleanup (photos/apps)

- **When:** Their phone is slow or full.
- **Say:** "Want me to help clear space and clean up your apps/photos? That's \$25."

Add-on: Wi-Fi reconnect / basic home network check

- **When:** Things keep dropping off Wi-Fi.
- **Say:** "I can reconnect everything to Wi-Fi and make sure it's working. That's \$15."

Business 8: Listing Assistant for Second-Hand Platforms

Add-on: Bundle listings (5 items at once)

- **When:** They have a pile to sell.
- **Say:** "If you have more items, I can do a bundle of five listings for \$40."

Add-on: Price check (quick research)

- **When:** They ask what to charge.
- **Say:** "I can check what similar items sell for and set a fair price. That's \$10."

Add-on: Fast reply handling (for 48 hours)

- **When:** They miss messages and lose buyers.
- **Say:** "Want me to handle messages for the next 48 hours so you don't miss buyers? That's \$20."

Add-on: Pickup scheduling

- **When:** They do not want to deal with timing.
- **Say:** "I can schedule pickup times and confirm with buyers. That's \$15."

Add-on: Clean photo set

- **When:** Their photos are messy.
- **Say:** "Want better photos so it sells faster? That's \$15."

Add-on: Relist and price-drop plan

- **When:** It has been sitting for a week.
- **Say:** "If it doesn't sell in a week, I can relist it and adjust the price. That's \$10."

Business 9: Local Errand Runner for Short, Clear Jobs

Add-on: Multiple stops in one trip

- **When:** They want two or three places in one run.
- **Say:** "Want me to do a second stop while I'm out? That's \$10 more."

Add-on: Same-day rush

- **When:** They need it today.
- **Say:** "I can do same-day, but it's \$15 extra for rush."

Add-on: Return and exchange handling

- **When:** They hate returns.
- **Say:** "If you want, I can handle the return/exchange for you. That's \$15, and I'll need the receipt."

Add-on: Put groceries or items away

- **When:** They want the job fully done without lifting a finger.
- **Say:** "If you'd like, I can put everything away when I get there. That's \$10 more."

Add-on: Weekly errand slot

- **When:** They need recurring help.
- **Say:** "Want a weekly errand slot so you can text me a list each week? That's \$25 per week."

Business 10: Promo Help for Local Clubs and Community Groups

Add-on: Full promo bundle for one event

- **When:** They need more than a flyer.
- **Say:** “Want the full bundle for the event (flyer + post + story + reminder)? That’s \$60.”

Add-on: Reminder schedule (2–3 reminders)

- **When:** People forget.
- **Say:** “I can schedule a few reminder posts so more people actually show up. That’s \$15.”

Add-on: Sign-up link / simple form

- **When:** They need RSVPs or volunteers.
- **Say:** “Want a simple sign-up link so people can RSVP? That’s \$20.”

Add-on: Print-ready versions

- **When:** They will hang posters.
- **Say:** “I can make a print-ready version for posters, too. That’s \$10.”

Add-on: Email reminder draft

- **When:** They have an email list.
- **Say:** “I can write a short email reminder you can send to your list. That’s \$10.”

Add-on: Reusable template for next time

- **When:** They often run the same type of event.
- **Say:** “If you do these regularly, I can turn this into a reusable template for next time. That’s \$25.”