

TEEN BUSINESS BLUEPRINT

Your Step-by-Step Plan to Launch a Real Business



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How to Use This Guide

Most business guides waste your time with motivational speeches and complicated theory. This one does not.

You already picked a business. What you need now is a clear path from where you stand today to earning your first dollar. That is what this guide gives you.

What you will find inside:

- A simple tracking sheet to know if you are actually making money
- Practical solutions for when you feel stuck or nervous
- Your complete business plan with pricing, word-for-word scripts, and checklists

How this works:

1. If you feel uncertain, read the confidence section first
2. Set up your money tracking sheet - takes two minutes
3. Go straight to your respective business section
4. Follow each step in order
5. Do your first job
6. Track your earnings and expenses
7. Get repeat customers

IMPORTANT: Do not read this guide cover to cover. That wastes time. Skip directly to your respective business section and get started. Come back to the other sections only if you need them.

No fluff. No filler. Just what you need to do next.

Money Tracking Sheet

Fill this out after every single job. It takes two minutes and tells you if your business actually works.

Most teens skip this part. Then six months later, they wonder why they feel busy but broke. Do not be that person.

Date:	_____
Customer Name:	_____
Service Provided:	_____

Money In

Total Paid:	\$ _____
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Money Out

Supplies:	\$ _____
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Transportation:	\$ _____
Other Expenses:	\$ _____
Total Spent:	\$ _____

Your Actual Profit

PROFIT: (Money In minus Money Out)	\$ _____
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Quick Notes

What went well:	_____
What to improve next time:	_____

Repeat customer potential:

Yes / No / Maybe

THE RULE: If your profit per job drops below \$10, you have two choices. Raise your prices or cut your costs. There is no third option. Working for less than \$10 per job is not a business. It is charity work you are doing for strangers.

Print multiple copies of this sheet or recreate it in a notebook. One sheet per job. Every single time.

After ten jobs, look at your sheets. You will see patterns. Which jobs made the most money? Which customers were easy to work with? Which ones wasted your time? That information is worth more than any business advice anyone can give you.

What to Do When You Feel Stuck

You will hit problems. Everyone does. Here is how to handle the most common ones.

Problem: I feel nervous asking for money

Practice saying your price out loud before you talk to any customer. Stand in front of a mirror and say it ten times. "This job costs twenty dollars." Say it until it feels normal coming out of your mouth.

When you actually say it to a customer, say the price and then stop talking. Do not explain. Do not apologize. Do not fill the silence. Just wait.

If they say it costs too much, you respond with: "I understand. Let me know if you change your mind." Then stop talking again.

Most people cannot handle silence. They will either say yes or give you a real reason for saying no. Either way, you get clarity instead of confusion.

Problem: I do not know what to say to customers

Keep it simple. State the problem you see. Offer your solution. Stop talking.

Example: "Your garden looks dry. I can water it and pull weeds for twenty dollars. Would that help?"

That is it. Three sentences. No long pitch. No convincing. Just a clear offer.

If they say no, respond with: "No problem. Have a good day." Then leave. Do not take it personally. They either need the service or they don't.

Problem: I am not getting customers

You need to ask at least ten people before you know if your approach works. Two rejections mean nothing. Five rejections mean nothing. Ten rejections mean something is off.

Track who you asked and what they said. Write it down. After ten people, if everyone said no, something needs to change.

Ask an adult you trust to watch you make your pitch. Have them tell you what sounds awkward or unclear. Sometimes you cannot hear your own mistakes.

COMMON PITCH MISTAKES: Talking too much. Apologizing before stating your price. Not making eye contact. Approaching people when they look busy. Offering too many options at once. Pick one thing to fix and try again.

Problem: I might mess up my first job

You probably will mess up something small. Everyone does. The difference between amateurs and professionals is not that professionals never make mistakes. It is that professionals fix their mistakes immediately.

Follow your checklist exactly. Show up on time. Do the work carefully. Before you leave, ask: "Does everything look good to you?"

If you notice a mistake, say it out loud: "I see this part did not come out right. I will fix it now." Then fix it right there.

Adults respect people who notice their own mistakes and fix them without being asked. This earns you more trust than doing perfect work the first time.

Problem: My first customer was happy, but I do not know how to get more

Before you leave that first job, ask two questions:

Question 1: "Would you like me to do this again next week?" (or next month, depending on your service)

Question 2: "Do you know anyone else who might need this?"

One customer who uses you every week is worth more than ten one-time customers. Repeat work is easier, faster, and more profitable because you already know what they want.

Problem: I feel like I should be making more money

Twenty dollars per job is real money. If you do two jobs per week, that is \$160 per month. You earned every dollar of that.

Your goal right now is not to make thousands of dollars. Your goal is to learn how business actually works. You are learning how to find customers, deliver good work, handle money, and deal with problems. Those skills are worth far more than the cash you make in your first few months.

When you turn 18 and decide your next move, you will already know things that most college graduates do not know. Whether you grow this business, start a different one, or do something else entirely, you will understand how money actually works.

When to ask for help

Ask an adult you trust if any of these happen:

- A customer makes you uncomfortable in any way
- Someone asks you to do something that feels wrong or unsafe
- You are not sure if a job location is safe
- A customer refuses to pay you after you finish the work
- You feel pressured to lower your prices or do extra work for free

REMEMBER THIS: You can say NO to any job. You can stop working with any customer. You can quit your business anytime you want. This is your choice, not an obligation. If something feels wrong, trust that feeling and walk away.

Business Selector

Pick the business that matches what you have access to right now. Not what you wish you had. Not what you might get next month. What you have today.

This is important because the fastest way to fail is picking a business that requires tools or skills you do not have yet. Start with what is already available to you.

What You Have Right Now	Business to Start
Phone camera + free editing app	Business 1: Social Video/Photo Support
Canva account (free version works)	Business 2: Canva Content Refresh
Computer + basic website knowledge	Business 3: Quick Website Fixes
Social media knowledge	Business 4: Social Media Helper

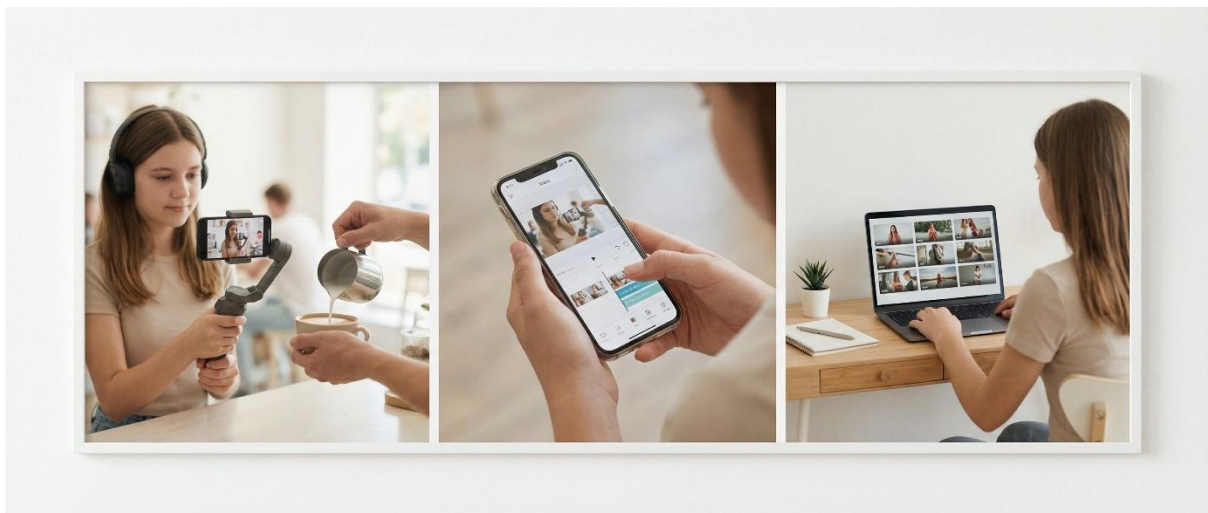
Your time + willingness to organize	Business 5: Household Support
Gloves + access to garden tools	Business 6: Light Garden Refresh
Patience + basic tech knowledge	Business 7: Tech Setup Helper
Phone camera + marketplace accounts	Business 8: Listing Assistant
Bike, car, or the ability to walk locally	Business 9: Local Errand Runner
Canva + community connections	Business 10: Promo Help for Local Groups

Once you pick your business, **go directly to that section.** Everything you need is there: the plan, pricing, what to say, checklists, and how to get repeat customers.

IMPORTANT: Do not try to start multiple businesses at once. Pick one. Get your first three customers. Then decide if you want to stick with it or try something different. Splitting your focus means you will do everything poorly instead of doing one thing well.

Ready? Pick your business and turn to that section now.

Business 1: Social Video and Photo Support



What you do: Film short videos and take photos for local businesses to use on their social media.

Who pays you: Cafes, salons, gyms, pet groomers, boutiques, home-based businesses

What you need: Phone camera and a free editing app like CapCut or InShot

Time per job: 30 to 60 minutes

The Plan

Step 1: Download CapCut or InShot on your phone. Both are free. Watch one 10-minute tutorial on YouTube about basic editing. Film three practice clips at home of

anything. A plant. Your breakfast. Your dog. Keep each clip between 10 and 30 seconds.

Step 2: Walk around your neighborhood and notice local businesses. Pick three that you visit or walk past regularly. Check their Instagram or Facebook. Look at what they post. Do they post consistently? Do their videos look professional or rushed?

Step 3: Pick one business that posts rarely or has low-quality content. At home, film three sample clips that match their style and vibe. If it is a coffee shop, film a latte being poured. If it is a salon, film hair products arranged nicely. Make the clips look better than what they currently post, but not so different that it feels like a different brand.

Step 4: Go back to that business during a slow time. Ask to speak with the owner or manager. Show them your sample clips on your phone and **use your opening approach from the scripts below.**

Step 5: If they say yes, confirm three things before you start: what they want filmed, how many clips they need, and the price. Do not start filming until all three are clear.

Step 6: Film with your phone fully charged. Use natural light whenever possible (near windows or outside). Film more clips than they asked for, so they have options. Keep everything short. A 45-second clip feels long on social media. A 15-second clip feels quick and engaging.

Step 7: Edit the clips the same day or the next morning. Do not let it sit for three days. Export them in high quality and put them all in one folder with clear names (Clip1_CoffeeShop, Clip2_CoffeeShop, etc.).

Step 8: Deliver the clips in person or send them via email or text. Get paid when you deliver using the delivery script below.

Step 9: Before you leave, use the repeat work script to offer ongoing weekly service.

Pricing

Package	Price
3 clips (one-time)	\$20
5 clips (one-time)	\$30
Weekly package (3-5 clips every week)	\$25/week

Add-on pricing:

- Filming at a specific time they request: +\$5
- Same-day rush delivery: +\$10
- Adding text overlay to clips: +\$5

What to Say

First approach:

"Hi, I make social media clips for local shops. I filmed some samples in your style so you can see what they look like. If you want a set of clips for this week, I can film them today."

Then stop talking. Let them respond.

After you finish the first job:

"The clips are ready. I can drop them off now or send them to your email. Which works better?"

Delivery and payment:

"Here are your clips. That is [amount]. Cash or Venmo works for me."

Asking for repeat work:

"I can make a set like this every week, so you always have fresh content ready. Would you like that?"

Most will say maybe. Some will say yes right away. Either answer is fine.

If they hesitate or say maybe:

"No problem. Let me know if you need clips again."

Then leave it alone. Do not push.

Checklists**Before you go to film:**

- Phone fully charged
- Editing app installed and working
- Confirmed what to film, how many clips, and the price
- Know what time to arrive

While filming:

- Find good lighting (natural light near windows is best)
- Keep clips short (10-30 seconds)
- Film more than they asked for
- Stay out of the way of actual customers
- Do not rearrange their stuff without asking

Before delivery:

- Clips are edited and exported
- High quality, not compressed
- Show them the clips first
- Ask, "Do these look good?"
- State your price clearly
- Get paid before leaving

How to Get Repeat Customers

Right after you deliver the clips, if they seem happy with the work, use the repeat work script above.

If they say yes: Set a specific schedule. Same day, same time every week. Confirm the weekly price is \$25. Put it in your calendar and show up consistently.

If they say maybe: Say, "I will check back with you in two weeks." Set a reminder on your phone. Follow up exactly when you said you would.

If they say no: Say "No problem. Let me know if you need clips again." Leave your contact info and move on.

How to keep them as customers:

- Show up when you say you will. Every single week.
- Keep the quality consistent. Do not rush just because it is week five.
- Do not make them think about it every week. Just show up, film, deliver.
- If they need to cancel one week, ask: "Resume next week or take another week off?" Make it easy for them to restart.

Next Steps and Growth

After your first job: Track the money using your tracking sheet. Write down what went well and what felt awkward. Ask that customer for repeat work before moving on to find new customers.

After you get your first repeat customer: Ask them if they know other business owners who might need clips. One referral from a happy customer is easier than cold approaching ten new businesses. Then approach 3 more businesses on your own.

After you have 3 regular weekly customers: You are making \$75 per week, which is \$300 per month. Use the work you did for these customers as your samples (ask permission first). If everyone you approach says yes immediately, raise your prices by \$5.

After you have 5 regular customers: You are making \$125 per week, which is \$500 per month. Now decide: do you want more customers, or is this enough income for the time you are spending?

Growth options if you want to expand:

- Raise prices for new customers only (keep current customers at their original price)
- Add scheduling services where you also post the clips for them (+\$10/week)
- Add comment reply services where you respond to comments on their posts (+\$10/week)
- Train a friend to help you, split the work and the income

WHEN TO STOP: If filming every week starts to stress you out, if the money no longer feels worth the time, or if you want to try a different business, that is fine. Tell your customers two weeks ahead so they can find someone else or make other plans. Leave on good terms.

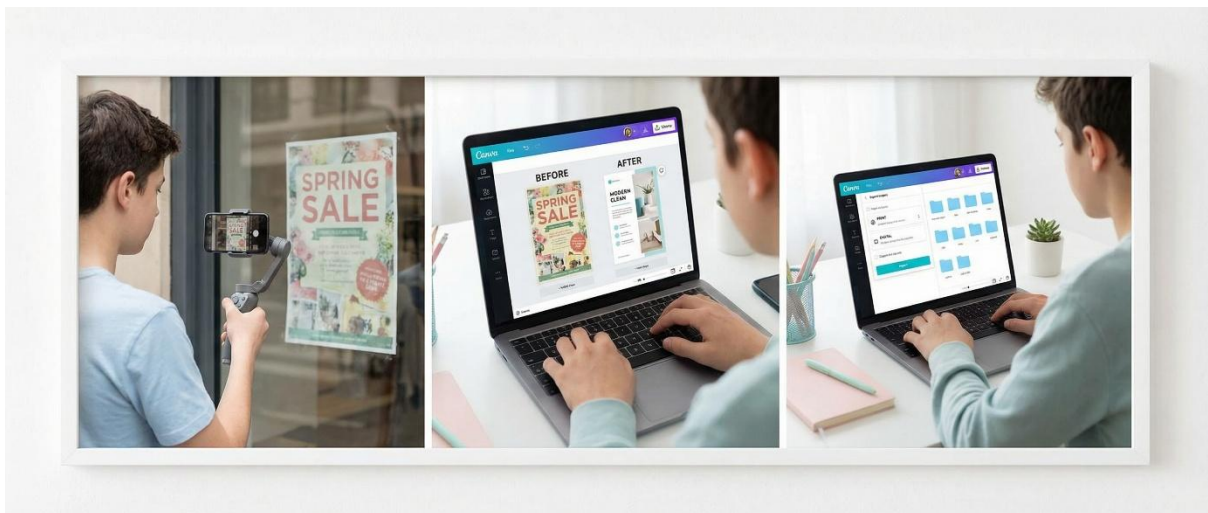
Business 2: Canva Content Refresh

What you do: Update outdated Canva designs for small businesses including flyers, menus, social graphics, and promotional materials.

Who pays you: Small shops, churches, youth sports teams, community centers, local restaurants

What you need: Free Canva account (no paid version required)

Time per job: 20 to 45 minutes



The Plan

Step 1: Create a free Canva account if you do not have one already. Watch one 10-minute "Canva basics" tutorial on YouTube. Play around with it for 20 minutes. Make a fake flyer for a fake business just to see how the tools work.

Step 2: Walk around your neighborhood and look for businesses with outdated or messy-looking materials. Faded posters in windows. Menus with tiny text. Flyers that look like they were made in 2010. Take a photo of one that you know you can make better.

Step 3: Go home and recreate that material in Canva. Make it cleaner, easier to read, and more modern. Do not change everything. Keep their colors, keep their basic layout, just make it look more professional. Your goal is "noticeably better," not "completely different."

Step 4: Go back to that business during a slow time. Bring your refreshed version, either printed out or pulled up on your phone. Show them both versions side by side and use your opening approach from the scripts below.

Step 5: If they say yes, confirm exactly what needs updating. New hours? Different phone number? Changed prices? Get all the details before you promise anything. Confirm your price.

Step 6: Update the design in Canva. Keep their brand colors and overall style. Make it cleaner, not flashier. Fix spacing issues. Make text readable. Remove clutter.

Step 7: Export two versions of the final design. One for printing (PDF, high resolution). One for online use (PNG or JPG, optimized for social media). Most small business owners do not know they need both versions. This detail makes you look more professional than they expected.

Step 8: Go back and show them both versions on your device first. Make sure they are happy before you send the files. Use the delivery and payment script below. Get paid, then send them both files immediately.

Step 9: Before you leave, use the seasonal work script to plant the seed for repeat business.

Pricing

Service	Price
Single design refresh (flyer, menu, poster)	\$20
Additional size version (social media square, story size)	+\$5

Seasonal refresh package (4 updates per year)	\$70 total
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What to Say

First approach:

"Hi, I saw your flyer and made a cleaner version so you can see what a refresh looks like. If you want the final file to use for your business, I can prepare it today."

Show them both versions side by side. Then stop talking.

After finishing the job:

"Here are both versions: one for printing and one for posting online. That is twenty dollars."

Asking for repeat work:

"Do you update your materials for different seasons or events? I can handle those refreshes for you each time."

Most businesses change their menus seasonally, update event flyers monthly, or create new promotions quarterly.

If they hesitate:

"No problem at all. I can send you these files if you decide you want them later."

Checklists

Before you start working:

- Know exactly what text or images need to change
- Confirmed your price with the customer
- Have access to Canva and time to finish the work
- Saved their original design or took clear photos of it

While designing:

- Keep their existing brand colors (do not change their identity)
- Improve spacing and make text easier to read
- Do not make it completely different from the original
- Create both print version (PDF) and online version (PNG/JPG)
- Check for typos three times before exporting

Before delivery:

- Show them the design on your device first
- Ask, "Does this look good?" and wait for their answer
- State your price clearly
- Get paid before sending the files
- Send both versions immediately after payment

How to Get Repeat Customers

Right after they approve your design and before they pay, use the repeat work script above.

If they say yes: Offer the seasonal package. "I can do four seasonal updates throughout the year for seventy dollars total. That works out to about seventeen-fifty per update instead of twenty." Set up a schedule: winter, spring, summer, fall. Mark your calendar to reach out one week before each season starts.

If they say maybe: Say, "I will check back with you before your next busy season." For restaurants, that might be before summer. For sports teams, before the new season starts. Set a reminder and actually follow up.

If they say no: Say "Sounds good. Let me know when you need updates." Leave your contact info and move on to the next potential customer.

How to keep repeat customers:

- Remind them one week before each season starts. They will forget. Your reminder is part of the service.
- Keep their design files organized in Canva, so updates are quick and easy.
- Deliver faster than they expect. If you say two days, deliver in one day.
- If they need an emergency update between seasons, do it quickly and charge your normal rate.

Next Steps and Growth

After your first job: Use your money tracking sheet. Note what worked and what felt confusing. Ask that customer about seasonal work before looking for new customers.

After you get 2-3 seasonal customers: You now have recurring quarterly income. Three seasonal customers at \$70 each is \$210 per year for very little ongoing work. That is \$52.50 every three months for work that takes you maybe 30 minutes each time.

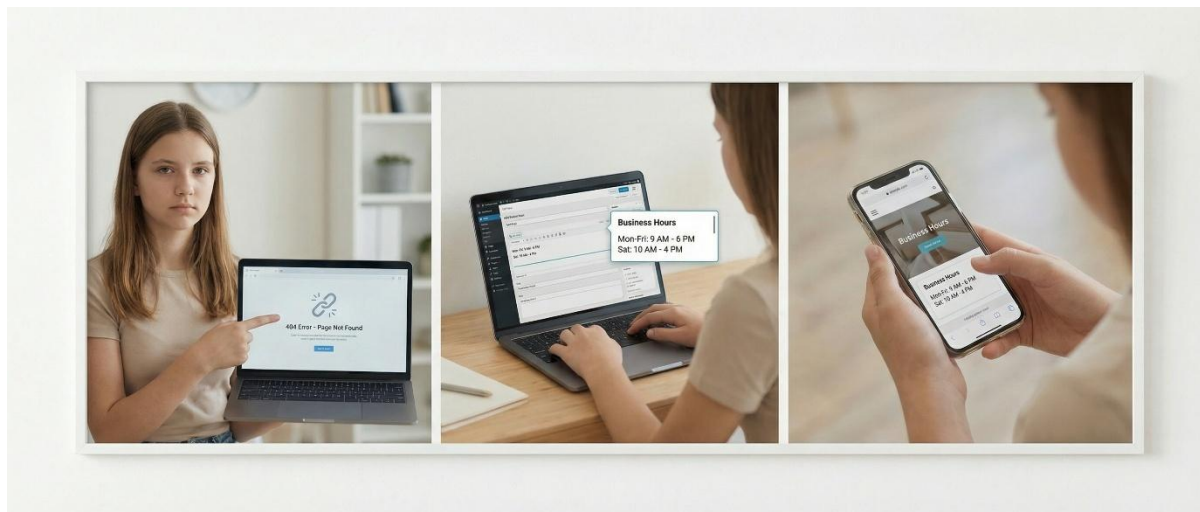
After you have 5 seasonal customers: You are earning \$350 per year in scheduled income. You know exactly when work is coming and how much you will make. This is more valuable than random one-time jobs.

Growth options if you want to expand:

- Offer to maintain all their marketing materials, not just seasonal updates. Monthly retainer of \$40-50 to handle menus, flyers, social posts, whatever they need.
- Learn basic logo refresh skills and charge \$50 for simple logo updates.
- Partner with local print shops and offer design plus printing as a package deal.
- Create Canva templates that they can edit themselves and charge \$30-40 per template set.

WHEN TO STOP: If design work starts feeling boring or repetitive, if clients keep requesting endless revisions, or if you want to try something different, you can stop. Finish any seasonal packages you committed to, then let customers know you are not taking new work. Simple as that.

Business 3: Quick Website Fixes and Updates



What you do: Make small updates to websites including text changes, photo swaps, fixing broken links, and updating basic information.

Who pays you: Tutors, photographers, small shop owners, coaches, consultants, therapists

What you need: Computer and 10 minutes learning basic Wix, Squarespace, or WordPress navigation

Time per job: 15 to 30 minutes per fix

The Plan

Step 1: Pick one website builder to learn first. Wix and Squarespace are the easiest. WordPress is more common but slightly more complicated. Watch one 15-minute tutorial on YouTube about editing basics for whichever platform you choose. You do not need to know how to build a whole website. You just need to know how to find the edit button and change text or images.

Step 2: Walk around your neighborhood or search online for local service providers. Tutors, photographers, hair salons, yoga instructors, anyone with a simple website. Visit their websites and look for obvious problems. Old business hours listed. Broken images that show error boxes. Outdated prices. Dead links that go nowhere. Take screenshots of the problems you find.

Step 3: Pick one business with an easy fix. Something simple like outdated hours or a broken image. Visit them in person during a slow time or call them if it is a service business.

Step 4: Show them the problem on your phone or laptop. Use your opening approach from the scripts below.

Step 5: If they say yes, sit next to them while you make the change. This builds trust because they can see you are only touching what you said you would touch. Have them log into their website builder. Do not ask for their password to take home. Do it right there with them watching.

Step 6: Make the fix. Show them it works. Check it on both the computer and the phone to make sure it looks right on both screens. Take a quick before and after screenshot for your own records.

Step 7: Get paid before you leave using the payment script below.

Step 8: Before leaving, use the monthly maintenance script to offer ongoing work.

Pricing

Service	Price
Single fix (one text change, one photo swap, or one broken link)	\$20

Multiple fixes (2-3 changes in one session)	\$35
Monthly maintenance (check the site and fix any issues)	\$30/month

What to Say

First approach:

"Hi, I noticed your website still shows your old hours from last year. I can update that and fix the broken photo on your home page if you want. Takes about fifteen minutes."

Show them the screenshot. Then stop talking.

After fixing:

"All set. Your hours are updated, and the photo is fixed. That is twenty dollars."

Offering monthly service:

"Want me to check your site once a month to catch any issues like this? Most business owners never look at their own websites until a customer mentions something is broken."

If they hesitate:

"No pressure at all. The offer stands if you need help later."

Checklists

Before you start:

- Screenshot of the problem to show them
- Know which website platform they use (Wix, Squarespace, WordPress, etc.)
- Confirmed your price before touching anything
- Have them sit with you while you work

While fixing:

- Have them watch what you are doing if possible
- Only touch what you said you would fix
- Check that the fix works on both the computer and phone screens
- Take before and after screenshots for your records
- Do not change settings they did not ask you to change

After fixing:

- Show them the fix works properly
- Get paid before leaving
- Offer monthly maintenance service
- Leave your contact info in case issues come up

How to Get Repeat Customers

Monthly website maintenance is easy, recurring income. After you fix their first issue, while they are happy with your work, use the monthly service script above.

If they say yes: Set a specific day. First Monday of every month works well. Put it in your calendar. Check their website for broken links, outdated info, missing images, slow loading pages. Fix whatever you find. Send them a quick email: "Checked your

site today. Fixed two broken links and updated your summer hours. Everything looks good." Invoice them \$30.

If they say maybe: "No problem. I will check back in a month to see if you want to try it." Set a reminder and follow up exactly when you said.

If they say no: "Sounds good. Reach out anytime you need updates." Move on to the next customer.

How to keep monthly clients:

- Check their site the same day every month. Consistency matters more than perfection.
- Most months, you will find zero problems. You still charge \$30 because they are paying for peace of mind, not just for fixes.
- If you find a bigger issue that takes more than 30 minutes to fix, tell them before fixing it. "Your contact form is broken. I can fix it, but it will take an hour. That is an extra twenty dollars on top of your monthly fee. Want me to do it?"
- Send a short monthly email even if nothing was wrong. "Checked your site. Everything is running smoothly. See you next month."

Next Steps and Growth

After your first job: Track the money. Write down what felt easy and what felt confusing. Ask that customer about the monthly service immediately.

After you get 3 monthly clients: You now have \$90 per month in predictable income for about two hours of total work. Three clients times 30 minutes each, once per month, equals very little work for steady money.

After you have 5 monthly clients: You are making \$150 per month. At this point, you can decide if you want to keep growing or if five clients are enough.

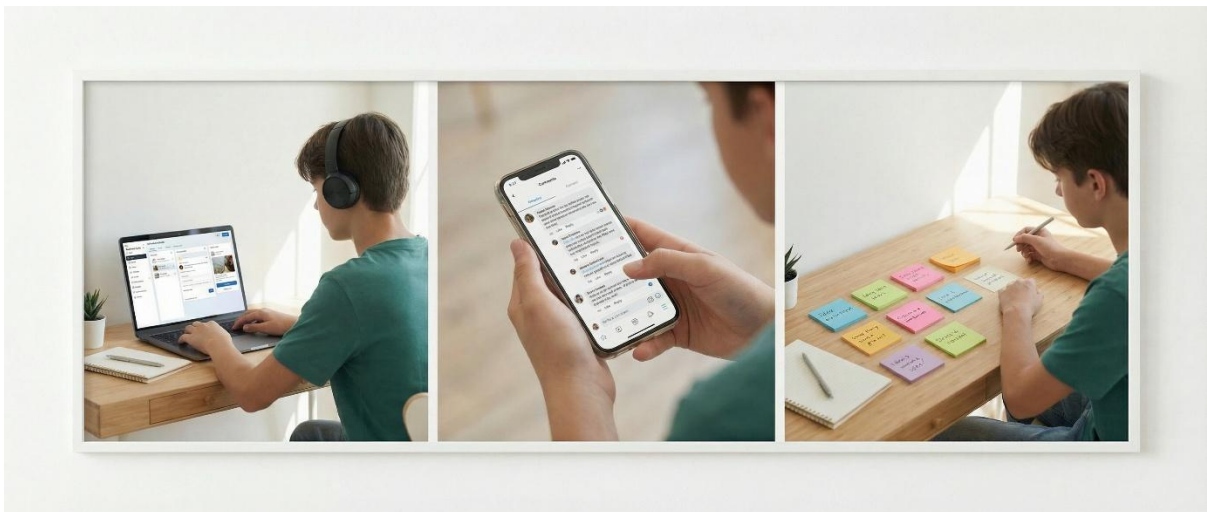
Growth options if you want to expand:

- Learn how to add new pages to websites. Charge \$50-75 per page for simple pages like "About" or "Services" pages.

- Learn simple SEO fixes like adding page titles and meta descriptions. Charge \$40 for basic SEO setup.
- Offer "website audit" services where you check everything and give them a list of recommended fixes. Charge \$50 for the audit, then they can hire you to fix the issues.
- Partner with web designers who build sites but do not want to handle ongoing maintenance. They send you their clients for monthly upkeep.

WHEN TO STOP: If dealing with tech problems frustrates you more than it interests you, if clients expect you to fix things beyond your skill level, or if you want to try a different business, you can stop. Finish out the current month for your monthly clients, give them two weeks' notice, and move on.

Business 4: Social Media Helper for Busy Local Owners



What you do: Schedule posts, reply to comments, and find content ideas for local businesses.

Who pays you: Salons, gyms, pet services, home repair companies, restaurants

What you need: Phone or computer and basic social media knowledge

Time per week per client: 30 to 60 minutes

The Plan

Step 1: Pick a business you see regularly that has inconsistent posting. Look at their Instagram or Facebook. Do they post three times in one day, then nothing for two weeks? Do they post randomly with no pattern? These businesses need help, but probably do not know it yet.

Step 2: Spend 10 minutes watching their shop or reading their recent posts. What do customers ask about most? What products or services get mentioned repeatedly? What problems do people come in to solve? Write down three simple post ideas based on real customer behavior you observed.

Step 3: Create those three posts at home. Keep captions short (2-3 sentences). Use 1-2 relevant hashtags. Make them sound like the business owner would talk, not like a marketing agency. Screenshot them so you can show examples.

Step 4: Go back during a slow time. Show the owner your sample posts and use your opening approach from the scripts below.

Step 5: If they say yes, agree on how many posts per week (3-5 works best for most small businesses). Confirm your price. Ask how they want you to access their account. Some will give you login info, others will add you as a manager through Meta Business Suite.

Step 6: Download Meta Business Suite (free). This lets you schedule posts for both Facebook and Instagram at once. Create the posts and schedule them for consistent times. Morning posts (7-9 am) and evening posts (5-7 pm) tend to get the most views for local businesses.

Step 7: Once per week, check comments and DMs. Reply professionally within 24 hours. If someone asks a question you cannot answer, flag it to the owner immediately. Screenshot anything urgent.

Step 8: Get paid weekly or twice monthly. Send them a quick update with what you posted and any comments that came in.

Pricing

Service	Price
3 posts (one-time trial)	\$15
Week of posts (5-7 posts, scheduled)	\$25
Weekly service (posts + comment replies)	\$30/week

What to Say

First approach:

"I made three posts based on what customers were asking about today. If you want, I can prepare a full week of posts so you do not have to think about it."

Show them the sample posts. Then stop talking.

After the first week:

"Posts are scheduled for the week. Here is the schedule [show screenshot]. That is twenty-five dollars."

Asking for ongoing work:

"Want me to handle this every week? Same time, same number of posts, you never have to think about it."

If they hesitate:

"Try it for one more week. If you do not like it, no commitment after that."

Checklists

Setting up:

- Know their login info or how they want posts scheduled
- Confirmed number of posts per week
- Understand their brand voice (casual, professional, funny)
- Have the Meta Business Suite downloaded and working

Creating posts:

- Base posts on real customer questions or popular products
- Keep captions short (2-3 sentences maximum)
- Use 1-2 relevant hashtags, not fifteen
- Schedule posts at consistent times throughout the week
- Variety: mix product posts, behind-the-scenes, customer questions

Weekly check:

- Reply to comments within 24 hours
- Flag anything urgent to the owner immediately
- Note which posts got the most engagement
- Screenshot the schedule to show them what is coming

How to Get Repeat Customers

Social media only works with consistency. After the first week, if they seem happy with the results, use the ongoing work script above.

Set a routine: Every Monday morning, schedule the week's posts. Every Friday afternoon, check and reply to comments. Send them a quick email twice a month: "This week we posted 5 times and got 47 comments. Everything is handled." Invoice them twice monthly.

How to keep weekly clients:

- Consistency is what they pay for. Show up same time every week without being reminded.
- Never skip a week without warning them first.
- If posts are not getting engagement, change the content style. Try questions instead of statements. Try behind-the-scenes instead of product photos.
- When they get compliments on their social media, screenshot those and send them. This reminds them why they pay you.

Next Steps and Growth

After your first weekly client: Get one more. Two clients at \$30/week equals \$240 per month for about two hours of total work per week.

After 3 weekly clients: You are making \$360 per month. About three hours of work per week total. This is excellent money for the time invested.

After 5 weekly clients: You are managing social media for five businesses regularly. This is a real skill that looks impressive when you are older and want marketing jobs.

Growth options if you want to expand:

- Add "response to DMs" service for businesses that get lots of messages (+\$15/week)
- Add "monthly analytics report" showing which posts performed best (+\$20/month)
- Offer to create simple graphics in Canva for their posts (+\$10/week)
- Learn basic Instagram Reels editing and charge extra for video content (+\$15/week)

WHEN TO STOP: If creating content every week starts feeling boring, if managing multiple accounts stresses you out, or if you want to try different work, you can stop.

Give your clients two weeks' notice so they can find someone else or figure out another plan.

Business 5: Local Household Support for Practical Tasks



What you do: Organize spaces, sort donations, help with yard sales, label boxes, tidy areas.

Who pays you: Busy families, elderly neighbors, people moving or decluttering

What you need: Your time (customers have supplies)

Time per job: 1 to 2 hours

The Plan

Step 1: Notice cluttered areas at neighbors' homes. Garages with boxes stacked everywhere. Closets with clothes piled up. Storage areas that need sorting. Make a mental note of who might need help.

Step 2: At home, organize one cluttered area in your own space and take before and after photos. This gives you proof that you can do the work.

Step 3: Approach a neighbor during casual conversation. Pick someone you know who has mentioned being overwhelmed by clutter. Use your opening approach from the scripts below.

Step 4: If they say yes, bring gloves if working with dusty items. Show up exactly on time.

Step 5: Sort items into three clear piles: keep, donate, trash. Ask the owner before throwing anything away. Even if something looks like obvious trash to you, it might matter to them.

Step 6: Organize remaining items logically. Put similar things together. Label boxes if needed. Make it easy for them to find things later.

Step 7: Take an after photo. Show the owner the result. Use the payment script below to get paid.

Step 8: Before leaving, use the ongoing service script. Organized spaces get messy again quickly. Weekly or biweekly tidying is an easy recurring income.

Pricing

Service	Price
1 area (closet, corner, drawer set)	\$15
2 connected areas (closet + storage shelf)	\$25
Weekly/biweekly tidy service	\$20 per visit

What to Say

First approach:

"I can organize this area and make it easier to use. Here is what I did at home [show photos]. I can finish this for fifteen dollars if you want."

While working:

"Should I keep this or add it to donate?"

Always ask before discarding anything.

After finishing:

"All done. Here is the after photo. That is [amount]."

Asking for repeat work:

"Would you like help keeping this area tidy each week or every two weeks? Spaces get messy fast."

If they hesitate:

"No problem. Let me know if you need organizing help again."

Checklists

Before starting:

- Bring gloves if the area is dusty or dirty
- Know what area to organize
- Confirmed your price

- Know where the donation pile and trash should go

While working:

- Ask before throwing anything away
- Sort clearly: keep, donate, trash
- Group similar items together
- Label boxes if they ask
- Stay focused (no phone distractions)

After finishing:

- Take after photo
- Show them the result
- Clean up any mess from organizing
- Get paid

How to Get Repeat Customers

Organizing is not one-and-done work. Spaces get messy again. After you finish, use the repeat work script above.

Weekly or biweekly service: Show up same day, same time. Re-tidy the space. Keep it maintained. This is easy money because there is less mess to handle each time.

How to keep them: Reliability beats skill every time. Show up when you say you will. Do not cancel last minute. If you need to reschedule, give them as much notice as possible.

Next Steps and Growth

After your first job: Take before and after photos of every job. These photos get you new customers faster than anything else.

After 2 repeat clients: You have \$40-50 per month in steady income. Very little effort once the space is initially organized.

After 4 repeat clients: Enough income to decide if you want more organizing work or want to try a different business.

Growth options if you want to expand:

- Offer "moving help" service where you pack, unpack, and organize a new space. Charge \$50-75 for 3 hours of moving day help.
- Specialize in garage organization or closet systems. Charge \$40-50 for larger spaces.
- Partner with professional organizers who need help with physical labor. They consult, you execute.
- Offer seasonal organization (winter clothes swap, holiday decoration storage). Charge \$30 per seasonal changeover.

WHEN TO STOP: If physical work tires you out, if you want indoor desk work instead, or if being in other people's homes makes you uncomfortable, you can stop. Finish your current commitments, give notice, and move on.

Business 6: Light Garden Refresh Service



What you do: Weed, water plants, sweep patios, plant flowers (no heavy digging).

Who pays you: Busy homeowners, elderly neighbors, people who want nice yards without the time

What you need: Gloves, basic tools (customers usually have these)

Time per job: 30 to 90 minutes

The Plan

Step 1: Notice yards with dry plants or visible weeds in your neighborhood.

Step 2: At home, practice weeding and watering in your own yard or a friend's yard. Take before and after photos. This shows you know what you are doing.

Step 3: Walk by a neighbor's garden. Notice one specific messy section. Approach during casual conversation and use your opening approach from the scripts below.

Step 4: If they say yes, ask where the tools are kept. Bring your own gloves.

Step 5: Pull weeds completely (roots included). Water dry plants thoroughly but not excessively. Sweep walkways and patios. Keep it simple. Do not make major changes without asking.

Step 6: Take before and after photos. Garden work shows much better in photos than you think.

Step 7: Show the homeowner your work. Use the payment script below to get paid.

Step 8: Before leaving, use the ongoing service script. Gardens need regular care, not one-time fixes.

Pricing

Service	Price
Small section clean (one garden bed or corner)	\$10

Full garden refresh (front or back yard)	\$20
Twice-weekly watering and light care	\$15 per week

What to Say

First approach:

"I can clean up this section today so you can see how it looks. If you like it, I can take care of the rest of the garden next time."

While working:

"Where do you want the weeds?" or "Should I water these plants too?"

After finishing:

"All done. Here are the before and after photos. That is [amount]."

Asking for repeat work:

"Want short visits twice a week for watering and light care? Most homeowners value reliability over skill."

If they hesitate:

"No problem. Let me know if you need garden help again."

Checklists

Before starting:

- Bring gloves
- Know where tools are kept
- Confirmed what to weed, water, or clean
- Know where yard waste goes

While working:

- Pull weeds completely (get the roots)
- Water plants thoroughly but not excessively
- Sweep walkways and patios
- Stay in the agreed area
- No heavy digging or major changes without asking

After finishing:

- Take before and after photos
- Show the homeowner the results
- Put tools back where you found them
- Get paid

How to Get Repeat Customers

Gardens need ongoing care, not one-time work. After you finish, use the repeat work script above.

Twice weekly service: Visit on Monday and Thursday (or Tuesday and Friday). Water, pull any new weeds, and keep the garden maintained. Charge \$15 per week total for both visits.

Why this works: Twenty minutes twice per week keeps gardens looking good. Homeowners do not have to think about it. You get easy, predictable money.

How to keep them: Show up reliably. Text if you cannot make a visit. Consistency is what they pay for, not perfection.

Next Steps and Growth

After your first repeat client: You are making \$15 per week, which is \$60 per month, for about 40 minutes of total work per week. Very good ratio.

After 3 repeat clients: You are making \$180 per month for about 2 hours of total weekly work. This is a steady, predictable income.

After 5 repeat clients: You are maintaining 5 gardens regularly. Decide if you want more clients or if this is enough.

Growth options if you want to expand:

- Learn to plant seasonal flowers. Charge \$30-40 for planting service (they buy flowers, you plant them).
- Offer monthly trimming and pruning services. Charge \$25-30 per monthly visit.
- Partner with landscapers who do big installations but do not want ongoing maintenance work.
- Specialize in vegetable garden care during the growing season. Charge premium rates (\$20-25/week).

WHEN TO STOP: If outdoor work in the weather bothers you, if you want indoor work instead, or if allergies become a problem, you can stop. Finish the current week or month for your regular clients, give them notice, and move on.

Business 7: Tech Setup Helper for Everyday Devices

What you do: Set up phones, tablets, smart TVs, and printers. Fix simple issues like frozen screens or forgotten passwords. Teach basics.

Who pays you: Elderly neighbors, busy parents, anyone who finds tech confusing

What you need: Patience to explain step-by-step

Time per session: 30 to 60 minutes



The Plan

Step 1: Notice who struggles with specific tech tasks in your neighborhood. Installing apps. Backing up photos. Connecting to WiFi. These are common problems that feel impossible to people who are not tech-comfortable.

Step 2: Offer to fix one small task so they can test your help without a big commitment. Use your opening approach from the scripts below.

Step 3: If they say yes, sit with them. Explain what you are doing while you do it. Go slowly. What feels slow to you is normal speed for them.

Step 4: Fix the issue. Show them it works.

Step 5: Write down simple instructions for them on paper. Older adults especially appreciate having written steps they can reference later.

Step 6: Get paid using the payment script below.

Step 7: Before leaving, use the monthly check script to offer ongoing help.

Pricing

Service	Price
One session (fix one issue)	\$15
Monthly tech check (once per month visit)	\$15/month

What to Say

First approach:

"I can set this up for you so it works correctly. Takes a few minutes."

While helping:

"I am connecting it to WiFi now." or "This app will help you with photos."

Explain what you are doing out loud. Go slow.

After fixing:

"All set. Here are the steps written down so you remember. That is fifteen dollars."

Asking for monthly service:

"Want me to check your phone once a month for updates or new problems? Most people find it helpful."

If they hesitate:

"No problem. Call me anytime you need help."

Checklists**Before starting:**

- Know what problem to fix
- Have patience ready (explain slowly)
- Confirmed your price
- Bring paper and a pen for writing instructions

While helping:

- Explain each step out loud
- Go slow (what feels slow to you is normal speed for them)
- Let them try doing it themselves with your guidance
- Do not change settings, they did not ask about
- Never make them feel dumb for not knowing

After fixing:

- Write simple instructions that they can keep
- Make sure they understand before you leave
- Show them how to call you if the problem returns
- Get paid

How to Get Repeat Customers

Tech issues happen monthly. After you fix their first problem, use the monthly service script above.

Monthly service: Visit once per month. Check for updates. Fix any small issues. Answer questions. Charge \$15 per visit.

What this looks like: You show up first Tuesday of every month. Spend 30 minutes checking their phone, tablet, or computer. Update apps. Clear storage if needed. Answer any questions they saved up for you. They pay \$15. Simple.

How to keep them: Be patient every single time. Never make them feel dumb. Explain the same thing multiple times if needed. Your patience is what they pay for.

Next Steps and Growth

After your first monthly client: You are making \$15 per month for a 30-minute visit. Easy money for minimal work.

After 5 monthly clients: You are making \$75 per month for about 2.5 hours of total work. Very good rate for the time invested.

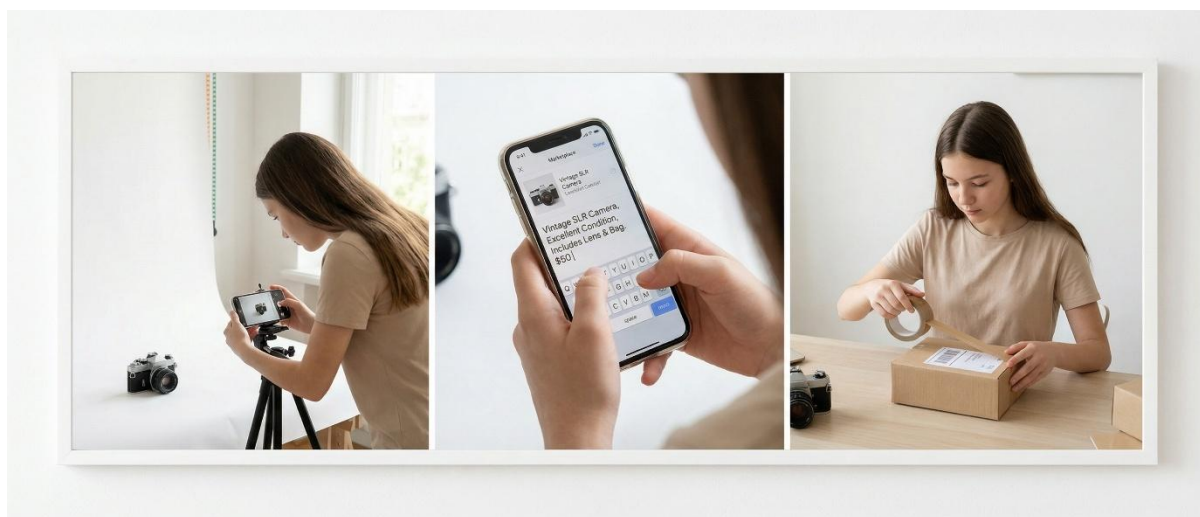
After 10 monthly clients: You are making \$150 per month. Decide if you want more clients or if this is enough.

Growth options if you want to expand:

- Learn to set up home WiFi systems or smart home devices. Charge \$40-50 for home tech setup.
- Offer "new device setup" service when someone buys a new phone or tablet. Charge \$30 to transfer everything and set it up correctly.
- Partner with local phone stores. They sell devices, and you help customers set them up.
- Create simple tutorial videos for common problems. Offer them as a premium service (\$5 per video).

WHEN TO STOP: If explaining the same things repeatedly frustrates you, if you want different work, or if you prefer not working with elderly clients, you can stop. Give your monthly clients notice and help them find someone else if possible.

Business 8: Listing Assistant for Second-Hand Platforms



What you do: Create listings on eBay, OfferUp, and Facebook Marketplace. Take photos, write descriptions, communicate with buyers, arrange pickups.

Who pays you: Busy people selling items, elderly people downsizing, families clearing storage

What you need: Phone camera, accounts on eBay, OfferUp, or Facebook Marketplace

Time per listing: 20 to 40 minutes

The Plan

Step 1: Find someone with unused items they want to sell. Moving boxes. Downsizing. Clearing storage. These people have stuff, but no time or energy to list it.

Step 2: Ask to list one item as a sample. Pick the cleanest, simplest item. This sells faster and builds confidence.

Step 3: Take clear photos near natural light with a plain background. No clutter in the photo. Just the item.

Step 4: Write an honest, simple description. Include size, condition, and price. Be truthful about any flaws or damage.

Step 5: Post on the best platform for that item. Furniture goes on Facebook Marketplace. Collectibles go on eBay. General items go on OfferUp.

Step 6: Show them the listing and use your opening approach from the scripts below.

Step 7: When a buyer contacts you, communicate professionally. Arrange pickup or shipping. Confirm details clearly.

Step 8: After the item sells, get paid your fee using the payment script below.

Pricing

Service	Price
3 listings (photos + posting)	\$10
Full service per item sold (photos + listing + buyer communication)	\$15 per item
Or percentage-based pricing	15% of sale price

Note: Pick one pricing method and stick with it. Percentage works better for expensive items. Flat fee works better for cheaper items.

What to Say

First approach:

"I can take clear photos, write the listing, and post it. Once it sells, you can decide if you want me to list the rest."

To buyer (professional tone):

"Item is available. Pickup at [address] or I can ship for [cost]. What works for you?"

After the item sells:

"Item sold. My fee is [amount]."

Asking for more work:

"Want me to list your spring items when you are ready to clear them out?"

If they hesitate:

"No problem. Let me know when you have more to sell."

Checklists

Before listing:

- Good photos (natural light, plain background)
- Honest condition description (size, any flaws)
- Fair price researched (check similar items)
- Know if shipping or pickup only

Creating the listing:

- Clear title (what the item is)
- Honest description (size, condition, any flaws)
- Multiple photos (different angles)
- Competitive price

Communicating with buyers:

- Reply within a few hours
- Professional tone
- Clear about pickup or shipping
- Confirm before finalizing

How to Get Repeat Customers

People sell seasonally. After one successful sale, use the seasonal work script above.

Seasonal service: Help them sell winter items in spring, summer items in fall, and kids' clothes as they outgrow them. Contact them when the seasons change.

How to keep them: Quick responses to buyers. Professional communication. Honest descriptions, so there are no returns. They will call you every time they need to sell something.

Next Steps and Growth

After your first successful sale: Ask for more items to list. One happy customer often leads to clearing an entire garage or storage unit.

After 3 clients: You understand what sells and what does not. You price items accurately. This knowledge is valuable.

After listing 50+ items: You are skilled at photography, descriptions, and buyer communication. People will pay you well for this.

Growth options if you want to expand:

- Partner with estate sales or moving companies. Offer to list everything in a house for a flat fee (\$200-300).

- Specialize in one category (vintage clothing, electronics, furniture). Become an expert in that area.
- Offer pickup and delivery service for sold items (+\$15-25 depending on distance).
- Learn about collectibles and antiques. Charge premium rates for rare items (20-25% of the sale price).

WHEN TO STOP: If dealing with buyers frustrates you, if you want more predictable work instead of waiting for sales, or if you prefer not storing or shipping items, you can stop. Finish your current listings and let clients know you are not taking new work.

Business 9: Local Errand Runner for Short, Clear Jobs



What you do: Pick up groceries and prescriptions. Drop off donations and packages. Return items to stores. Deliver documents locally.

Who pays you: Busy parents, elderly neighbors, small business owners

What you need: Bike, car (if you can drive), or the ability to walk

Time per errand: 30 to 60 minutes

The Plan

Step 1: Notice who needs simple errands done. Elderly neighbor mentions needing a prescription pickup. Parent mentions no time for returns. Small things that eat up their time but are easy for you.

Step 2: Offer to complete one simple errand. Keep it easy so saying yes feels natural. Use your opening approach from the scripts below.

Step 3: If they say yes, confirm exactly what to get, where to go, and when to return.

Step 4: Complete the errand efficiently. Text when done.

Step 5: Deliver. Get paid using the payment script below.

Step 6: Before leaving, use the weekly service script to offer ongoing help.

Pricing

Service	Price
One local errand (under 2 miles)	\$5-7
Errand requiring more time or distance	\$10
Weekly errand service (same errand, same day each week)	\$20-25/week

What to Say

First approach:

"I can get this done for you today. I will bring it back and let you know when it is finished."

When complete:

"Got it. On my way back now."

Text or call them.

Delivering:

"Here you go. That is [amount]."

Include reimbursement if you paid for anything.

Asking for weekly service:

"Is there a day each week when you usually need help with this? I can make it a regular thing."

If they hesitate:

"No problem. Call me whenever you need errands done."

Checklists

Before going:

- Know exactly what to get
- Know where to go
- Have money if buying items (get reimbursed)
- Confirmed return time
- Phone charged

While doing the errand:

- Check the item is correct before leaving the store
- Keep the receipt
- Text when done
- Be efficient (do not waste time)

Delivering:

- Hand over item and receipt
- Confirm everything is correct
- Get paid (include reimbursement if you paid)

How to Get Repeat Customers

Errands happen regularly. After you complete the first one successfully, use the weekly service script above.

Weekly service: Same errand, same day each week. Prescription pickup every Thursday. Grocery run every Saturday. Charge a flat weekly rate.

How to keep them: Reliability is everything. Never forget. Always confirm the day before. If something comes up and you cannot go, tell them as early as possible.

Next Steps and Growth

After your first regular client: You are making \$20-25 per week for one weekly errand. Easy money for minimal time.

After 3 regular clients: You are making \$60-75 per week. Pick routes efficiently. Group nearby errands on the same day.

After 5 regular clients: You are running consistent routes. This is predictable income you can count on.

Growth options if you want to expand:

- Offer grocery shopping service where they text you a list, you shop and deliver. Charge \$15 plus reimbursement.
- Partner with local pharmacies. Offer delivery service for their customers.
- Add "waiting service" for appointments (DMV, doctor offices). Charge \$20-25 per hour of waiting.
- Specialize in senior services. Market directly to retirement communities.

WHEN TO STOP: If travel time eats too much of your day, if you want work that stays in one place, or if transportation becomes unreliable, you can stop. Give your regular clients two weeks notice so they can make other arrangements.

Business 10: Promo Help for Local Clubs and Community Groups



What you do: Create event flyers, social posts, reminder emails, update simple websites with event info.

Who pays you: Youth sports teams, church groups, school clubs, neighborhood associations

What you need: Free Canva account

Time per event: 30 to 45 minutes

The Plan

Step 1: Find an upcoming event in your community. Team game. Church fundraiser. School meeting. Neighborhood cleanup. These groups always need promotional help, but rarely have anyone to do it.

Step 2: At home, create a simple flyer or social post for that event using Canva. Make it clear and readable. Nothing fancy. Just the key information presented well.

Step 3: Approach the organizer and use your opening approach from the scripts below.

Step 4: If they say yes, confirm all event details. Date, time, location, what to include. Get it all written down before you start designing.

Step 5: Create the flyer in two versions: one for printing and one for digital use (social media size).

Step 6: Deliver both versions. Show them first to make sure everything is correct. Use the payment script below to get paid.

Step 7: Before leaving, use the ongoing service script. Groups have regular events, not just one-time needs.

Pricing

Service	Price
One flyer (print version only)	\$10
Flyer + digital version (both sizes)	\$20
Event support package (flyer + social posts + reminders)	\$35

What to Say

First approach:

"I made a simple flyer for your next meeting. If you want, I can prepare the final version for your group."

Confirming details:

"What date, time, and location? Anything specific to include?"

Delivering:

"Here are both versions: print and digital. That is [amount]."

Asking for ongoing work:

"Want support for each event cycle? Monthly meetings or seasonal activities?"

If they hesitate:

"No problem. Let me know when your next event comes up."

Checklists

Before creating:

- Confirmed all event details
- Know their group colors or style, if any
- Confirmed your price

Creating materials:

- Clear, large text (readable from a distance)
- All key info: what, when, where
- Simple design (not cluttered)
- Both print and digital versions

Delivering:

- Show them first
- Confirm details are correct
- Provide both versions
- Get paid

How to Get Repeat Customers

Groups have regular events. After your first successful event, use the ongoing work script above.

Monthly service: Create materials for each month's meeting or event. Charge \$30-35 per month.

Seasonal service: Sports teams need materials for each game or season. Church groups need materials for each fundraiser or holiday event.

How to keep them: Deliver one week before the event so they have time to distribute materials. Groups appreciate having one less thing to worry about.

Next Steps and Growth

After your first group: Ask for referrals. Groups know other groups. One happy sports team will tell the coach of another team.

After 3 regular groups: You are making \$90-100 per month in steady income for very little work.

After 5 regular groups: You are managing promotional materials for multiple organizations. This is real marketing experience that looks good later.

Growth options if you want to expand:

- Learn email newsletter creation. Offer monthly newsletter service (+\$25/month).
- Add social media management for the group's page (+\$20/month for weekly posts).
- Offer "event package" including flyers, social posts, email reminders, and day-of signage (\$75 per event).
- Partner with local print shops to offer design plus printing as one service.

WHEN TO STOP: If design work bores you, if groups are too disorganized and frustrating to work with, or if you want to try different work, you can stop. Finish any committed events, then let groups know you are not taking on new work.

You Have the Plan. Now Do It.

You just read through ten different businesses.

You probably feel a mix of excitement and nervousness. Maybe you are thinking, "I could do this," and also "What if I mess up?" Both thoughts are normal.

Here is what matters: picking one business and doing your first job in the next seven days.

Not next month. Not after school gets less busy. Not when you feel more confident. This week.

Why Most Teens Never Start

They wait to feel ready. They wait for the perfect moment. They wait until they know everything.

That moment never comes. You will never feel completely ready. You will always have questions. There will always be something you do not know yet.

The only way to feel ready is to do the work and learn as you go.

Your first customer will not care if you are nervous. They care if you show up on time and do what you said you would do. That is it.

What Your First Week Should Look Like

Day 1-2: Pick your business based on what you already have access to. Do not overthink this. If you have a phone with a camera, start with Business 1. If you have Canva, start with Business 2. Just pick one.

Day 3: Create your sample work or identify your first potential customer. Spend one hour doing this. Set a timer if you need to.

Day 4-5: Approach three potential customers. Use the scripts in this guide word for word if that helps. You need three because statistically, one will say yes, one will say maybe, and one will say no. That is normal.

Day 6-7: Do your first job. Track the money. Ask for repeat work before you leave.

Seven days. One business launched. That is more than 95% of people who read business guides will ever do.

What Success Actually Looks Like

Success is not making thousands of dollars in your first month. Success is:

- Earning your first \$20 and knowing you did that yourself
- Having a customer say, "Can you come back next week?"
- Learning that asking for money gets easier after the third time
- Realizing most adults have no idea how to start a business, either
- Building the confidence that you can figure things out

The money is nice. The real value is learning that you are capable of more than you thought.

When you are 25, whether you are still running this business, building a bigger company, or managing multiple income streams, you will already understand things most people do not learn until their 30s.

While your friends are just figuring out how to negotiate a salary at their first office job, you will have years of experience finding customers, setting prices, and running operations. That head start compounds.

That knowledge is worth more than the cash you make this year.

When Things Go Wrong (And They Will)

Your first customer might be annoying. Your second job might take twice as long as you planned. Someone will say your prices are too high. You will forget to bring something important.

These are not failures. These are normal parts of running a business.

Every successful business owner has stories about their early mistakes. The difference between people who succeed and people who quit is simple: successful people made the mistake, learned from it, and kept going.

When something goes wrong, ask yourself two questions:

1. What can I do differently next time?

2. Do I still want to do this business?

If the answer to question two is yes, fix what went wrong and keep going. If the answer is no, try a different business from this guide. You are not locked in. You can switch anytime.

A Few More Things Before You Start

Track every single job. Use the money tracking sheet in this guide. After ten jobs, you will see patterns you cannot see after one or two. This data tells you which customers are worth keeping and which ones waste your time.

Ask for repeat work every time. One customer who pays you weekly is worth ten one-time customers. Always ask before you leave: "Want me to do this again next week?" Most people say yes if you did good work.

Do not drop your prices too fast. If someone says you cost too much, that is fine. Some people will always say that. If everyone you ask says yes immediately with no hesitation, raise your prices by \$5. You are probably charging too little.

You can stop anytime. This is not a commitment for life. If you try a business for a month and hate it, stop. Give your customers notice and try something different. Nobody is forcing you to keep going. This is your choice.

You can start again anytime. If you stop for a few months and want to start again, just start again. Your previous customers will probably still need help. Or you can find new ones. The business will be there when you are ready.

One Last Thing

Right now, you have zero customers and zero dollars earned from your business. That number will not change by reading this guide again or thinking about it more.

It only changes when you go talk to your first potential customer.

So close this guide. Pick your business. Set a timer for seven days from now.

If you do not have your first customer by then, you are overthinking it.

Go do the work. You already know enough to start.

Good luck. You can do this.