

The 60-Second AI Engine Picker

Stop guessing which AI side hustle to start. Pick the one that fits **your** life — in about a minute.

You don't have a tool problem. You have a "which one?" problem.

Fifty videos, fifty "best" methods, zero decisions made. So here's the fix. There are only **three** real ways to earn with AI as a beginner. Pick **one**. This page gets you there in 60 seconds.

Step 1 — Score yourself (15 seconds)

Answer these three. Keep a tally of A's, B's, and C's.

1. How fast do you need money?

- A) Soon — this quarter.
- B) I can wait a few months if it grows.
- C) I'm playing the long game.

2. What do you enjoy more?

- A) Talking to people and solving their problem.
- B) Making a thing once and selling it again and again.
- C) Making content and building an audience.

3. How much do you want to be seen?

- A) Happy to message clients directly.
- B) Keep me behind the scenes — just sell my product.
- C) Faceless, but I'll post every day.

Step 2 — Read your engine (15 seconds)

Mostly A → Engine 2: AI Services. You do a job; AI does most of it; you keep the margin. **Fastest path to your first real money.** Pitch first, get paid, then deliver with AI.

Mostly B → Engine 1: Digital Products. Make it once with AI, sell it many times. **Most passive over time.** Slower to start, then it snowballs.

Mostly C → Engine 3: Faceless Content. Build an audience with no camera. AI writes; a voice tool reads; you assemble. **Slowest to pay, biggest asset** — an audience you own.

Tie? Pick the one you'd still enjoy on a tired Tuesday night. The engine you finish beats the "best" one you abandon.

Step 3 — Narrow your niche (15 seconds)

Don't pick "fitness." Pick "strength training for busy dads over 40." Narrow is easier to validate,

build, and sell.

Fill in one line:

I help _____ (a specific person) to _____ (one urgent outcome).

If a stranger reads that and thinks "that's me," you've got it.

Step 4 — The 60-second validation check (15 seconds)

Before you build anything, prove someone wants it. Open the **Facebook Ads Library** and search your niche. If you see products running ads for **a week or more**, that's proof people pay. No ads, no heat? Sharpen the niche and look again.

That's it. In one minute you have an engine, a niche, and a way to check demand. Most people never get this far — they're still watching videos.

Your next hour

You just did Step 1 of a 90-day system. The other steps — making AI your whole team, packaging for premium value, selling on autopilot, and turning one sale into recurring income — are the rest of the book.

The One-Person AI Business shows employed 9-to-5ers how to build a lean, AI-powered income on one hour a day — nights and weekends — without quitting the job first. Three engines, one loop, no code and no camera.

Get the book for \$17 and build your escape hatch this quarter:
<https://www.luthorsparkscostelloai.studio/a29b13d2>

Reply keyword: **AUTOMATE AI**