⭐ SELL FOR MORE SYSTEM™

SELLER READINESS SCORECARD

Rate yourself honestly. Each question is worth up to 5 points.

1 = Not at all
3 = Somewhat
5 = Absolutely

Add your points at the end to see your readiness score.

⭐ SECTION 1 — Pricing Clarity (0–15 points)

1. I understand how pricing affects my leverage from Day 1.
2. I know what homes like mine have actually sold for (not just listed for).
3. I'm emotionally prepared to price based on market reality, not personal preference.

⭐ SECTION 2 — Condition & Cleanliness (0–15 points)

4. My home is clean, decluttered, and neutral enough to appeal to most buyers.
5. Necessary repairs have been handled or budgeted for.
6. The home smells fresh and neutral — no pet, cooking, smoke, or "lived-in" odors.

⭐ SECTION 3 — Presentation & Photos (0–15 points)

7. My home is well-lit, staged, and photo-ready.
8. I understand how buyers judge homes online in the first 3–5 seconds.
9. I'm prepared to invest in the preparation that creates strong photos.

⭐ SECTION 4 — Marketing Strategy (0–15 points)

10. I understand that modern buyers shop online first, not in person.
11. I'm prepared to let a professional listing agent handle marketing strategy.
12. My home will be shown with a plan — not randomly or reactively.

⭐ SECTION 5 — Negotiation & Mindset (0–15 points)

13. I'm prepared to handle multiple offers, counteroffers, and deadlines.
14. I'm ready to separate emotional attachment from financial strategy.
15. I understand that negotiation decisions impact my final equity.

⭐ SECTION 6 — Inspection & Appraisal Expectation (0–15 points)

16. I'm prepared for the inspection and know it's normal, not personal.
17. I understand which repairs matter and which requests are negotiable.
18. I know appraisals are based on data, not feelings — and can be defended.

⭐ SECTION 7 — Selling Timeline & Commitment (0–15 points)

19. I have a realistic timeline and know when I want to move.
20. I'm ready to follow the system step-by-step to get the best outcome.
21. I'm committed to taking action — not just listing a home and hoping for the best.

⭐ TOTAL POSSIBLE POINTS: 105

Now interpret your score:

⭐ READINESS SCORE INTERPRETATION

90–105 points — READY TO SELL FOR MORE

You're prepared, aligned, and strategic.
You're positioned for strong offers and top-dollar results.

Next Step:
Book a *Sell For More Strategy Session* to build your custom listing roadmap.

70–89 points — ALMOST READY (Just a few gaps)

You have strong momentum, but a few areas need alignment before going live.

Next Step:
Review the modules for your lowest-scoring sections.
One or two strategic adjustments can significantly increase your sale outcome.

40–69 points — NEEDS PREP BEFORE LISTING

You're not far, but listing now would cost you money.
Take time to correct condition, mindset, or presentation gaps.

Next Step:
Use your bonus checklists and modules to strengthen your readiness.
Then re-score yourself.

0–39 points — STOP. DO NOT LIST YET.

Listing now could lose you thousands.
You need strategy, alignment, and guidance ASAP.

Next Step:
Book a Sell For More Strategy Session immediately.
You'll need expert support before moving forward.

⭐ KEY TAKEAWAY

This scorecard isn't a judgment —
it's your roadmap.

The more honest you are, the more money you'll make.

This system works when *you work it*.