

A FREE BEGINNER GUIDE TO MAKE MONEY ONLINE

DIGITAL & AFFILIATE MARKETING

HOW TO START A DIGITAL
MARKETING BUSINESS & CREATE A
PASSIVE INCOME STREAM

MY STORY

Hi, I'm Arooh Choudhary.

My journey into the digital world began from a very real place — the desire to earn from home without losing precious time with my son. As a mother, being present for him has always been my biggest priority.

But my 9-to-5 job made that nearly impossible. I was constantly tired, busy, and stretched between responsibilities. Deep down, I wanted more freedom, more flexibility, and a better way to support my family.

That's when I made one of the biggest decisions of my life:

I left my 9-to-5 job and chose to start my digital marketing journey. I started with zero experience, just a mobile phone and a strong willingness to learn. As I explored the world of digital and affiliate marketing, I realized something important — you don't need to be an expert to start. You just need courage and consistency.

Today, I'm proud to be on this path, learning every day, growing every day, and building an income stream completely from home — all while being there for my son.

I created this eBook for people just like me — people who want to start fresh, who want to earn online, and who want a life where family and financial freedom can exist together.

In this guide, I'll walk you through:

- ❖ What affiliate marketing really is
- ❖ How you can start earning with just your phone
- ❖ Beginner-friendly strategies that truly work
- ❖ And how you can begin your own journey today

If you're a beginner, a stay-at-home mom, or someone who's tired of the traditional work routine, this guide is for you.

Let's begin this journey together.

IN THIS GUIDE

You'll not only learn the basics of digital marketing, faceless digital marketing & affiliate marketing but you will also walk away with a thorough understanding of the EXACT beginner's course that taught me everything I needed to know about digital marketing, so you learn the EXACT way I did.

Introduction

THE DIGITAL ERA OF OPPORTUNITY

Today, more than 5 billion people use social media. That means the entire world is online—learning, buying, sharing, and discovering.

This digital world gives beginners like us a chance to build income from home without needing large investment, fancy equipment, or previous experience.

This guide will teach you: - What digital and affiliate marketing is - How to start as a beginner - How to choose your niche - How to select products - How to promote effectively - And how to create your own digital income.

Let's get started.

www.arodigitalmarketing.com

WHY DIGITAL MARKETING IS THE BEST CHOICE FOR BEGINNERS

- Unlimited earning potential
- No degree or qualification required
- No prior experience needed
- No inventory or shipping
- Low investment
- No need for a huge following
- Work from anywhere
- Be your own boss
- Only 2–3 hours a day can make a difference
- All you need is your phone and internet

UNDERSTANDING DIGITAL MARKETING

Digital marketing is the process of promoting products or services online. There are two powerful ways to earn:

Affiliate Marketing

You promote products created by other companies and earn a commission whenever someone buys through your link.

Digital Products (Your Own Products)

You create something once—like an e-book, course, guide, or template—and sell it again and again for 100% profit. Both methods are beginner-friendly and highly profitable.

Steps to getting **STARTED IN DIGITAL MARKETING**

STEP 1: CHOOSE YOUR NICHE

- A niche is the category of product(s) you will promote, which determines your target audience. Choose a niche you are passionate about. This will allow you to enjoy your work, feel comfortable promoting the product, and build trust with your audience.
- Profitable niche examples:
 - Health and wellness , wealth, relationships, self-improvement, beauty and fashion, travel, education, food and cooking, parenting, personal finance, pets, career development, etc.

STEP 2: PICK YOUR PRODUCTS

- Affiliate Marketing: Find other companies products to promote.
 - Google "[your niche] + best affiliate programs + [your country]"
 - Or use Clickbank, Digistore 24, JV Zoo, CJ Affiliate, etc
 - Apply to be an affiliate, wait for approval, get your link(s)
- Digital Marketing: Create your own products.
 - Do market research on what your target audience wants.
 - Use ChatGPT for product ideas, outlines, etc.
 - Use Canva to create PDFs & Teachable to create courses

Steps to getting STARTED IN DIGITAL MARKETING

Professional Product Promotion Strategies

- This is the fun part! Now that you've found your niche and a product within your niche, it's time to create engaging content to promote it!

Figure out the pain points people in your niche are experiencing and how your product will solve or alleviate that problem. Then, begin creating content that will draw in the audience you're targeting with a simple call to action.

- You can drive traffic to your links by creating content in the form of IG reels, static posts, ebooks, blogs, TikTok, Pinterest, etc.

STEP 4: CONTINUE TO LEARN AND EVOLVE

- Continue to evolve and expand your offers (create your own products to help your audience)
- Keep learning every day
- Master your mindset - show up with a success mindset
- Show up every day with the mindset that you are creating success no matter what
- Connect with people in your DM's - find out about them and how you can help them

Tips for Effective Promotion: Create helpful content Show the benefits of the product Share your personal experience Use strong calls-to-action Stay consistent Growth takes time—but consistency builds results.



AFFILIATE MARKETING FOR BEGINNERS THE FASTEST WAY TO START EARNING

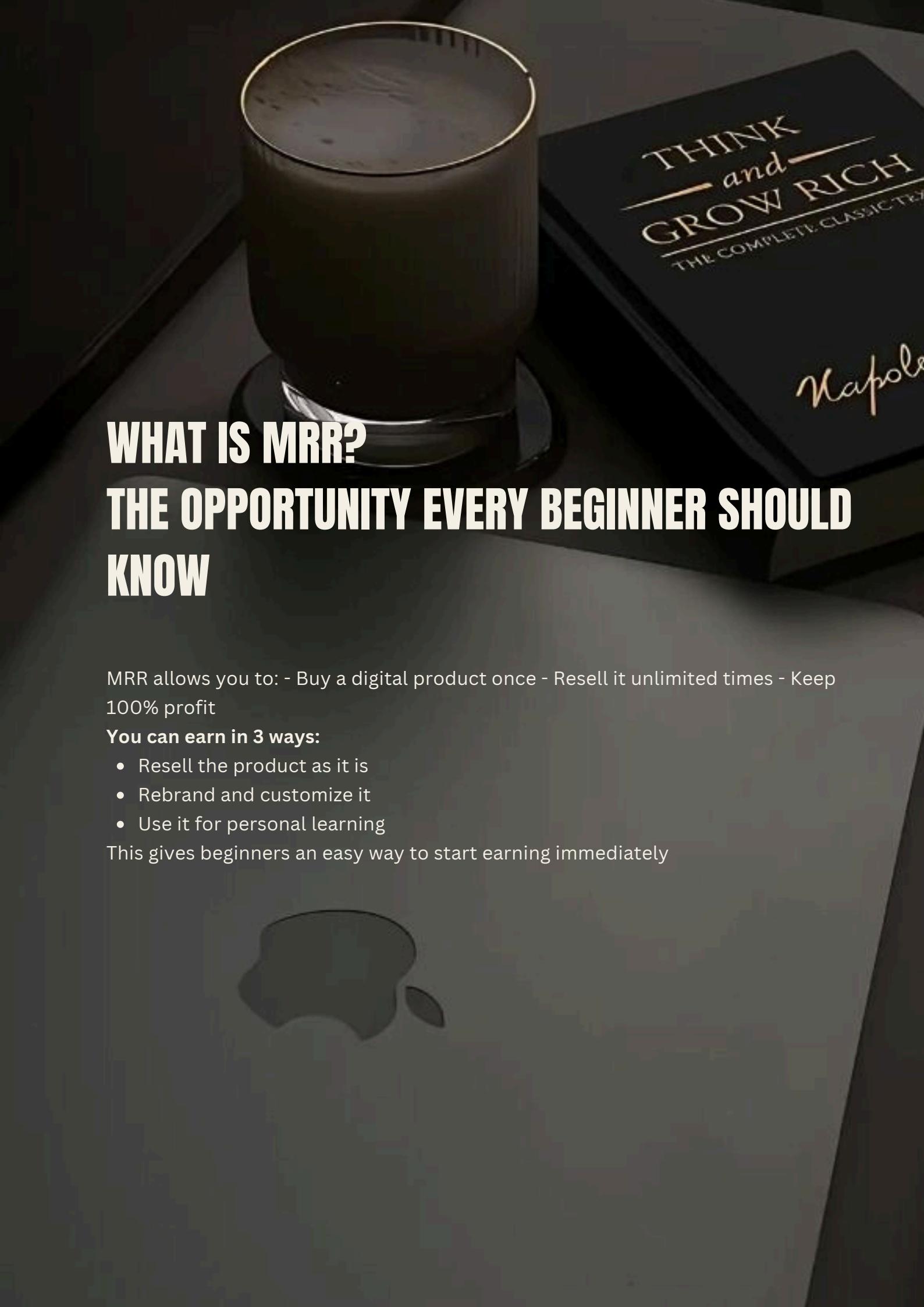
Affiliate marketing is perfect for beginners. Most companies offer affiliate programs. To find them: - Search "brand name + affiliate program" - Search "your niche + affiliate programs" Apply, get approved, receive your link, and start earning.

CREATING YOUR OWN DIGITAL PRODUCTS – BECOME A DIGITAL ENTREPRENEUR

Digital products are powerful because they require no shipping and no inventory.

Examples:

- E-books Online
- courses Planners
- Templates
- Checklists Mini guides
- Printables
- 3 Digital bundles
- One trending opportunity is MRR (Master Resell Rights).



WHAT IS MRR? THE OPPORTUNITY EVERY BEGINNER SHOULD KNOW

MRR allows you to: - Buy a digital product once - Resell it unlimited times - Keep 100% profit

You can earn in 3 ways:

- Resell the product as it is
- Rebrand and customize it
- Use it for personal learning

This gives beginners an easy way to start earning immediately

HOW I STARTED – AND HOW YOU CAN START TOO

When I started my journey, I had no product, no experience, and no technical skills. But I had the will to learn. I began by learning digital marketing step by step, choosing a niche, and sharing valuable content. You can begin the same way:

Step 1: Learn the Basics

Understand niches, products, and marketing.



Step 2: Pick a Niche

Choose something you enjoy.

Step 3: Choose a Product

Digital or affiliate.

Step 4: Start Promoting

Be consistent and stay patient.

This is how beginners grow—and how I am building my journey too.

FINAL WORDS

YOUR SUCCESS STARTS HERE

This entire guide is now personalized according to my journey as Arooj Choudhary—a beginner stepping into the digital world with confidence. If I can take the first step and start from zero, you can too. Growth comes from learning, practicing, and showing up every day. Believe in yourself. Stay committed. Your digital journey can change your life.

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BONUS

TURN THIS KNOWLEDGE INTO INCOME

THIS is your express lane to online success.

Imagine having a product that's not just EXTREMELY valuable but one that you can resell as an affiliate, meaning you're not just buying a product; you're investing in a business opportunity. This means you can buy the product, immediately. resell the product as your own, keeping 85% of the profits, and all without the hassle of creating it from scratch!

Make just **ONE** sale, and you've already made most of your money back!

5.47 billion people use the internet daily, so trust me, making one sale per week (or even per day) is not that hard!

I say It all the time BUT IT'S TRUE...
THIS Is the ULTIMATE CHEAT CODE.

Your journey to financial freedom begins with Done-for-You Digital Marketing. Digital Wealth Academy is your guide to unlocking this this insane income opportunity!

Ready to level up?

CLICK HERE TO START YOUR JOURNEY TO FINANCIAL FREEDOM

Here's a SNEEK PEEK!

DIGITAL WEALTH ACADEMY is an in depth online, self paced course that teaches you everything you need to know about starting a digital marketing business, branding yourself, marketing your sales, how to create your own digital products, automation, funnels, email marketing, affiliate marketing and so much more!!!

You will also have access to live masterclasses and trainings!

DWA 2.0 just launched!

What I love best about DWA is that you can then resell the course, as an affiliate for 85% profit!

You don't have to resell it, BUT if you decide to let me break it down for you! 1 sale = you get most of your money back,

2 sales = you're in profit, 11 sales = you've made \$6,567, 20 sales and you've made \$11,940!!!

what's included in the course:

- Intro to Digital marketing
- Mindset
- Building trust with your audience
- The Foundation
- The Ultimate Branding guide
- Instagram Formula
- How to Pre-Launch
- How to Sell on stories
- Everything Reels
- Capcut
- Faceless Wealth
- Affiliate Marketing
- Attraction Marketing
- Content Creation
- Men in Digital Marketing
- Full Business automations
- Creating your own digital products
- Bypass funnel with Stan.store
- Setting up Systeme.io
- Funnels of Course
- Bypass funnel with Beacons
- Let's talk TikTok
- Email Marketing
- The Content Vault
- PLR Vault & more!



CLICK HERE

but wait,

THERE'S MORE...

You will also have access to a PLR Vault with 7 additional digital products!

"PLR" stands for "Private Label Rights," which refers to a licensing agreement that allows someone to purchase digital content like articles, ebooks, videos, or templates, modify it with their own branding, and then resell it as if it were their own creation; essentially giving you the right to use, modify and distribute the content as your own!

That's 7 done for you products you can now resell for 100% profit!!!



This exclusive PLR vault Includes:

- The Digital Wealth Guide
- The Digital Marketing Playbook
- Reels Guide Faceless
- The Ultimate Reels Guide
- TikTok Marketing Faceless
- Social Media Planner
- Sell on Stories

All of which you can add to your storefront right away and **resell for 100% profit!**

TESTIMONIALS

I mean, if there's even a chance you got this far into the guide, you MUST see the value in what this course offers and how this could be life-changing to you and your family.

But just in case you aren't convinced yet...

DWA has a community of over 100,000+ students, all of which just like you- were looking for a way to learn how to make an Income online!

HERE'S WHAT THEY'VE HAVE BEEN SAYING:



Asma A

7d ago • Testimonials

• \$33K USD as a Canadian mom of 3 😍😍

Asma from @aspire.with.asma here! Digital marketing & digital products continue to BLOW ME AWAY. I've now earned over \$33K



Anglo Saxon

4d ago • Testimonials

Record-Breaking Week: \$12,425 from 25 DWA Sales!

What an amazing week! I earned \$12,425 by selling 25 DWA products, and the results speak for themselves. Each sale is a testament to the impact these products are having.

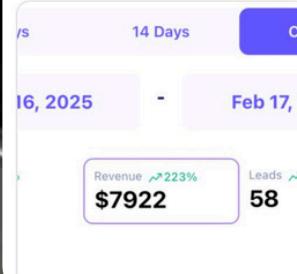


Miranda Perry

5d ago • Testimonials

8k in 24hr

So grateful for this opportunity I was able to walk away from my nursing job 34 days after I got into digital marketing I've had great success and I just wanted to share with you guys that in the past 24 hours I've made almost \$8000 from my house from my phone and I'm living my best life 😭🙌



Ella Morgan

5d ago • Testimonials

BIG WIN: Hit \$6K in Sales! 🎉

This is Merciful, and I just crossed \$6,000 in sales! I'm beyond grateful for this journey, and seeing the results roll in is truly amazing.

CLICK HERE TO ACCESS DWA

LEARN HOW TO SETUP AN AUTOMATED BUSINESS THAT
MAKES YOU MONEY WHILE YOU SLEEP

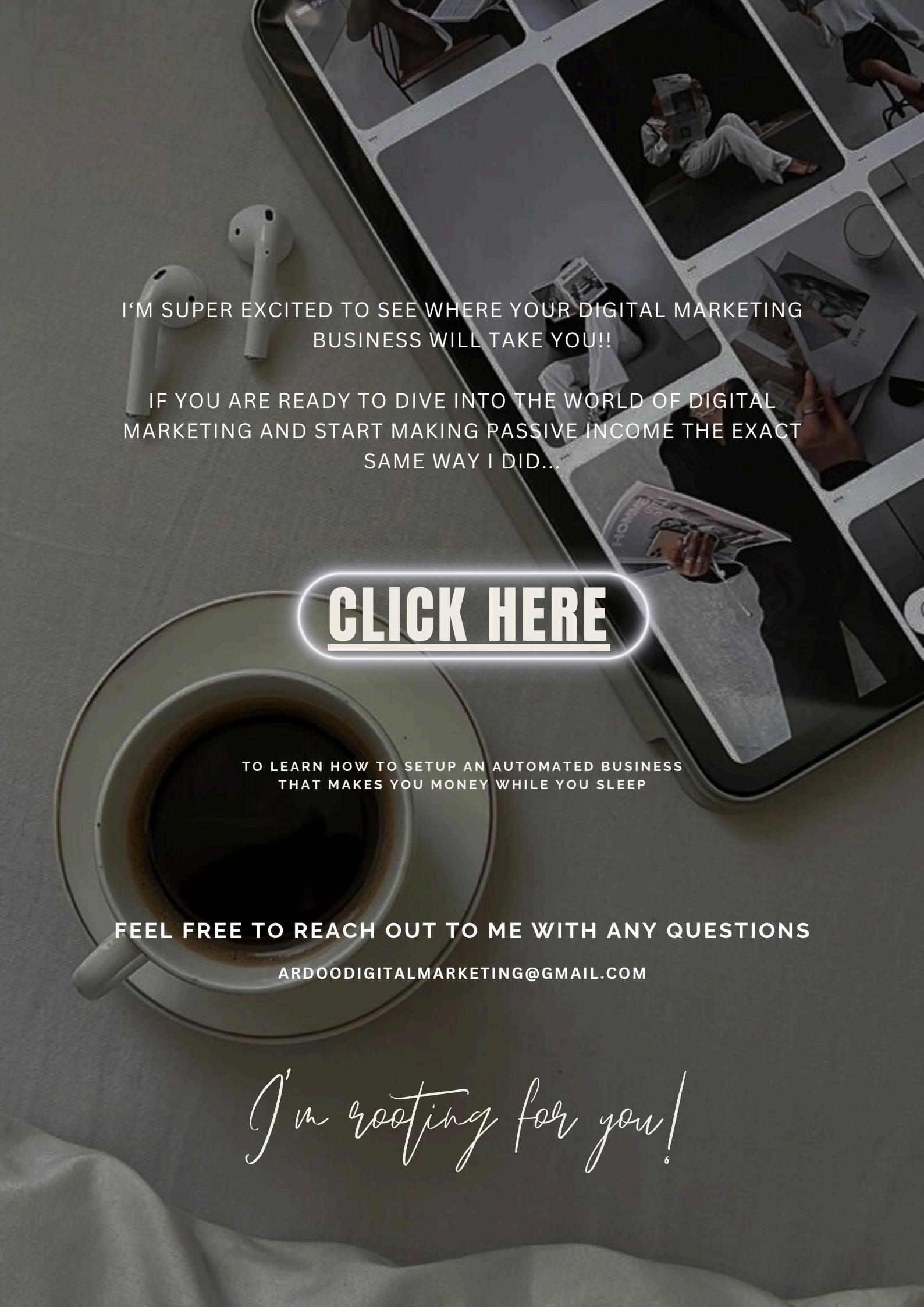
Now,

IT'S YOUR TURN!

When I first discovered this opportunity, I was nervous and excited, much like you may be now. Despite feeling scared, I committed to completing the course from start to finish. I had a pretty demanding schedule but I squeezed in an hour here and there throughout the day! I often listened while cleaning, cooking, or folding laundry, but found the content easy to follow and looked forward to each new lesson. I promise: if I can do it, you can too!

I never could've imagined what a game changing decision taking an online course would turn out to be! DWA explains everything step-by-step. It has resources, guidance, and skills that I honestly cannot put a price tag on.

Now it's your turn to go out there and build a life of time & financial freedom...without ever having to create a product, leave your home, or show your face!



I'M SUPER EXCITED TO SEE WHERE YOUR DIGITAL MARKETING BUSINESS WILL TAKE YOU!!

IF YOU ARE READY TO DIVE INTO THE WORLD OF DIGITAL MARKETING AND START MAKING PASSIVE INCOME THE EXACT SAME WAY I DID...

CLICK HERE

TO LEARN HOW TO SETUP AN AUTOMATED BUSINESS THAT MAKES YOU MONEY WHILE YOU SLEEP

FEEL FREE TO REACH OUT TO ME WITH ANY QUESTIONS

ARDOODIGITALMARKETING@GMAIL.COM

I'm rooting for you!