

A laptop, a mug of beer, and a rolled-up document on a desk.

# A FREE BEGINNER GUIDE TO MAKE MONEY ONLINE

## DIGITAL & AFFILIATE MARKETING

HOW TO START A DIGITAL  
MARKETING BUSINESS & CREATE A  
PASSIVE INCOME STREAM



# MY STORY

Hi, I'm Arooh Choudhary.

My journey into the digital world began from a very real place — the desire to earn from home without losing precious time with my son. As a mother, being present for him has always been my biggest priority.

But my 9-to-5 job made that nearly impossible. I was constantly tired, busy, and stretched between responsibilities. Deep down, I wanted more freedom, more flexibility, and a better way to support my family.

That's when I made one of the biggest decisions of my life:

I left my 9-to-5 job and chose to start my digital marketing journey.

I started with zero experience, just a mobile phone and a strong willingness to learn. As I explored the world of digital and affiliate marketing, I realized something important — you don't need to be an expert to start. You just need courage and consistency.

Today, I'm proud to be on this path, learning every day, growing every day, and building an income stream completely from home — all while being there for my son.

I created this eBook for people just like me — people who want to start fresh, who want to earn online, and who want a life where family and financial freedom can exist together.


In this guide, I'll walk you through:

- ✨ What affiliate marketing really is
- ✨ How you can start earning with just your phone
- ✨ Beginner-friendly strategies that truly work
- ✨ And how you can begin your own journey today

If you're a beginner, a stay-at-home mom, or someone who's tired of the traditional work routine, this guide is for you.

Let's begin this journey together.

[www.arodigitalmarketing.com](http://www.arodigitalmarketing.com)

A dimly lit living room with a light-colored sofa in the background. In the foreground, there is a dark coffee table. On the table, there is a book with a white cover featuring a floral design and the word 'FLORA' in large letters. Next to the book is a small, round, light-colored object, possibly a candle or a container, and a small black container. The overall atmosphere is cozy and modern.

# IN THIS GUIDE

You'll not only learn the basics of digital marketing, faceless digital marketing & affiliate marketing but you will also walk away with a thorough understanding of the EXACT beginner's course that taught me everything I needed to know about digital marketing, so you learn the EXACT way I did.



# *Introduction*

## **THE DIGITAL ERA OF OPPORTUNITY**

Today, more than 5 billion people use social media. That means the entire world is online—learning, buying, sharing, and discovering.

This digital world gives beginners like us a chance to build income from home without needing large investment, fancy equipment, or previous experience.

This guide will teach you: - What digital and affiliate marketing is - How to start as a beginner - How to choose your niche - How to select products - How to promote effectively - And how to create your own digital income.

Let's get started.

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# WHY DIGITAL MARKETING IS THE BEST CHOICE FOR BEGINNERS

- Unlimited earning potential
- No degree or qualification required
- No prior experience needed
- No inventory or shipping
- Low investment
- No need for a huge following
- Work from anywhere
- Be your own boss
- Only 2–3 hours a day can make a difference
- All you need is your phone and internet

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# UNDERSTANDING DIGITAL MARKETING

Digital marketing is the process of promoting products or services online. There are two powerful ways to earn:

## Affiliate Marketing

You promote products created by other companies and earn a commission whenever someone buys through your link.

## Digital Products (Your Own Products)

You create something once—like an e-book, course, guide, or template—and sell it again and again for 100% profit. Both methods are beginner-friendly and highly profitable.



# Steps to getting STARTED IN DIGITAL MARKETING

## STEP 1: CHOOSE YOUR NICHE

- A niche is the category of product(s) you will promote, which determines your target audience. Choose a niche you are passionate about. This will allow you to enjoy your work, feel comfortable promoting the product, and build trust with your audience.
- Profitable niche examples:
  - Health and wellness , wealth, relationships, self-improvement, beauty and fashion, travel, education, food and cooking, parenting, personal finance, pets, career development, etc.

## STEP 2: PICK YOUR PRODUCTS

- Affiliate Marketing: Find other companies products to promote.
  - Google "[your niche] + best affiliate programs + [your country]"
  - Or use Clickbank, Digistore 24, JV Zoo, CJ Affiliate, etc
  - Apply to be an affiliate, wait for approval, get your link(s)
- Digital Marketing: Create your own products.
  - Do market research on what your target audience wants.
  - Use ChatGPT for product ideas, outlines, etc.
  - Use Canva to create PDFs & Teachable to create courses



# Steps to getting STARTED IN DIGITAL MARKETING

## Professional Product Promotion Strategies

- This is the fun part! Now that you've found your niche and a product within your niche, it's time to create engaging content to promote it! Figure out the pain points people in your niche are experiencing and how your product will solve or alleviate that problem. Then, begin creating content that will draw in the audience you're targeting with a simple call to action.
- You can drive traffic to your links by creating content in the form of IG reels, static posts, ebooks, blogs, TikTok, Pinterest, etc.

## STEP 4: CONTINUE TO LEARN AND EVOLVE

- Continue to evolve and expand your offers (create your own products to help your audience)
- Keep learning every day
- Master your mindset - show up with a success mindset
- Show up every day with the mindset that you are creating success no matter what
- Connect with people in your DM's - find out about them and how you can help them

**Tips for Effective Promotion:** Create helpful content Show the benefits of the product Share your personal experience Use strong calls-to-action Stay consistent Growth takes time—but consistency builds results.



A woman with long brown hair, wearing a white blazer, is holding a black coffee cup. She is standing in front of a bakery display case filled with various pastries. The background is a light-colored wall. The text is overlaid on the top left of the image.

# AFFILIATE MARKETING FOR BEGINNERS THE FASTEST WAY TO START EARNING

Affiliate marketing is perfect for beginners. Most companies offer affiliate programs. To find them: - Search "brand name + affiliate program" - Search "your niche + affiliate programs" Apply, get approved, receive your link, and start earning.



# CREATING YOUR OWN DIGITAL PRODUCTS – BECOME A DIGITAL ENTREPRENEUR

Digital products are powerful because they require no shipping and no inventory.

Examples:

- E-books Online
- courses
- Planners
- Templates
- Checklists
- Mini guides
- Printables
- 3 Digital bundles
- One trending opportunity is MRR (Master Resell Rights).





A dark glass of coffee sits on a black tray. To the right of the glass is a black book with gold lettering that reads 'THINK and GROW RICH' and 'THE COMPLETE CLASSIC TEXT' by Napoleon Hill. The background is a dark, reflective surface.

# WHAT IS MRR? THE OPPORTUNITY EVERY BEGINNER SHOULD KNOW

MRR allows you to: - Buy a digital product once - Resell it unlimited times - Keep 100% profit

**You can earn in 3 ways:**

- Resell the product as it is
- Rebrand and customize it
- Use it for personal learning

This gives beginners an easy way to start earning immediately



# HOW I STARTED – AND HOW YOU CAN START TOO

When I, started my journey, I had no product, no experience, and no technical skills. But I had the will to learn. I began by learning digital marketing step by step, choosing a niche, and sharing valuable content. You can begin the same way:

## **Step 1: Learn the Basics**

Understand niches, products, and marketing.

## **Step 2: Pick a Niche**

Choose something you enjoy.

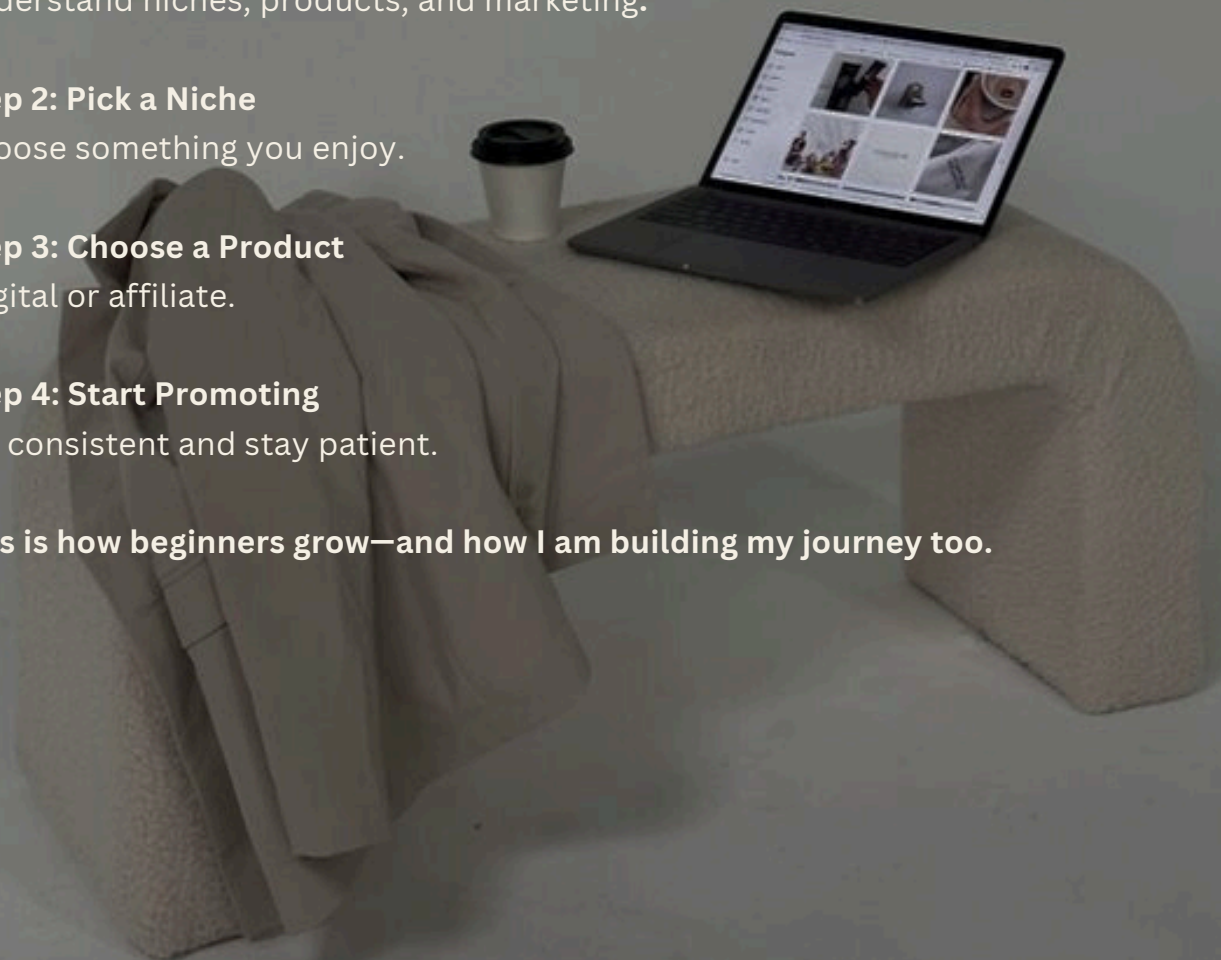
## **Step 3: Choose a Product**

Digital or affiliate.

## **Step 4: Start Promoting**

Be consistent and stay patient.

**This is how beginners grow—and how I am building my journey too.**





# FINAL WORDS

## YOUR SUCCESS STARTS HERE

This entire guide is now personalized according to my journey as Arooj Choudhary—a beginner stepping into the digital world with confidence. If I can take the first step and start from zero, you can too. Growth comes from learning, practicing, and showing up every day. Believe in yourself. Stay committed. Your digital journey can change your life.

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# **BONUS**

## **TURN THIS KNOWLEDGE INTO INCOME**

**THIS is your express lane to online success.**

**Imagine having a product that's not just EXTREMELY valuable but one that you can resell as an affiliate, meaning you're not just buying a product; you're investing in a business opportunity. This means you can buy the product, immediately. resell the product as your own, keeping 85% of the profits, and all without the hassle of creating it from scratch!**

**Make just ONE sale, and you've already made most of your money back!**

**5.47 billion people use the internet daily, so trust me, making one sale per week (or even per day) is not that hard!**

**I say It all the time BUT IT'S TRUE...  
THIS Is the ULTIMATE CHEAT CODE.**

**Your journey to financial freedom begins with Done-for-You Digital Marketing. Digital Wealth Academy is your guide to unlocking this this insane income opportunity!**

**Ready to level up?**

**[CLICK HERE TO START YOUR JOURNEY TO FINANCIAL FREEDOM](#)**



# Here's a **SNEEK PEEK!**

**DIGITAL WEALTH ACADEMY** is an in depth online, self paced course that teaches you everything you need to know about starting a digital marketing business, branding yourself, marketing your sales, how to create your own digital products, automation, funnels, email marketing, affiliate marketing and so much more!!!

**You will also have access to live masterclasses and trainings!**

## **DWA 2.0 just launched!**

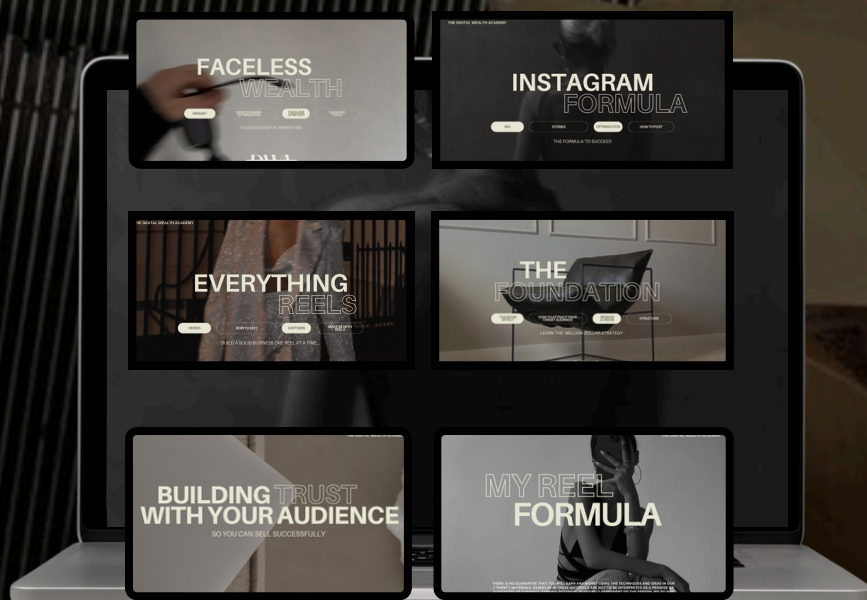
What I love best about DWA is that you can then resell the course, as an affiliate for 85% profit!

You don't have to resell it, BUT if you decide to let me break it down for you! 1 sale = you get most of your money back,

2 sales = you're in profit, 11 sales = you've made \$6,567, 20 sales and you've made \$11,940!!!

## **what's included in the course:**

- Intro to Digital marketing
- Mindset
- Building trust with your audience
- The Foundation
- The Ultimate Branding guide
- Instagram Formula
- How to Pre-Launch
- How to Sell on stories
- Everything Reels
- Capcut
- Faceless Wealth
- Affiliate Marketing
- Attraction Marketing
- Content Creation
- Men in Digital Marketing
- Full Business automations
- Creating your own digital products
- Bypass funnel with Stan.store
- Setting up Systeme.io
- Funnels of Course
- Bypass funnel with Beacons
- Let's talk TikTok
- Email Marketing
- The Content Vault
- PLR Vault & more!



**CLICK HERE**

but wait,

# THERE'S MORE...

**You will also have access to a PLR Vault with 7 additional digital products!**

"PLR" stands for "Private Label Rights," which refers to a licensing agreement that allows someone to purchase digital content like articles, ebooks, videos, or templates, modify it with their own branding, and then resell it as if it were their own creation; essentially giving you the right to use, modify and distribute the content as your own!

That's 7 done for you products you can now resell for 100% profit!!!



## **This exclusive PLR vault Includes:**

- The Digital Wealth Guide
- The Digital Marketing Playbook
- Reels Guide Faceless
- The Ultimate Reels Guide
- TikTok Marketing Faceless
- Social Media Planner
- Sell on Stories

All of which you can add to your storefront right away and **resell for 100% profit!**



# TESTIMONIALS

I mean, if there's even a chance you got this far into the guide, you **MUST** see the value in what this course offers and how this could be life-changing to you and your family.

But just in case you aren't convinced yet...

**DWA has a community of over 100,000+ students**, all of which just like you- were looking for a way to learn how to make an Income online!

## HERE'S WHAT THEY'VE HAVE BEEN SAYING:

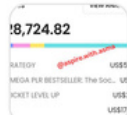


Asma A

7 2d ago • Testimonials

● **\$33K USD as a Canadian mom of 3** 🤔🤔

Asma from @aspire.with.asma here! Digital marketing & digital products continue to BLOW ME AWAY. I've now earned over \$33K



Anglo Saxon

4 7d ago • Testimonials

**Record-Breaking Week: \$12,425 from 25 DWA Sales!**

What an amazing week! I earned \$12,425 by selling 25 DWA products, and the results speak for themselves. Each sale is a testament to the impact these products are having.



Ella Morgan

5 3d ago • Testimonials

**BIG WIN: Hit \$6K in Sales!** 🎉

This is Merciful, and I just crossed \$6,000 in sales! I'm beyond grateful for this journey, and seeing the results roll in is truly amazing.

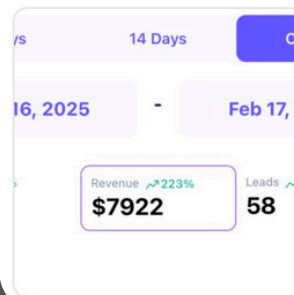


Miranda Perry

5 7d ago • Testimonials

**8k in 24hr**

So grateful for this opportunity I was able to walk away from my nursing job 34 days after I got into digital marketing I've had great success and I just wanted to share with you guys that in the past 24 hours I've made almost \$8000 from my house from my phone and I'm living my best life 🤔🤔



**CLICK HERE TO ACCESS DWA**

LEARN HOW TO SETUP AN AUTOMATED BUSINESS THAT  
MAKES YOU MONEY WHILE YOU SLEEP





*Now,*

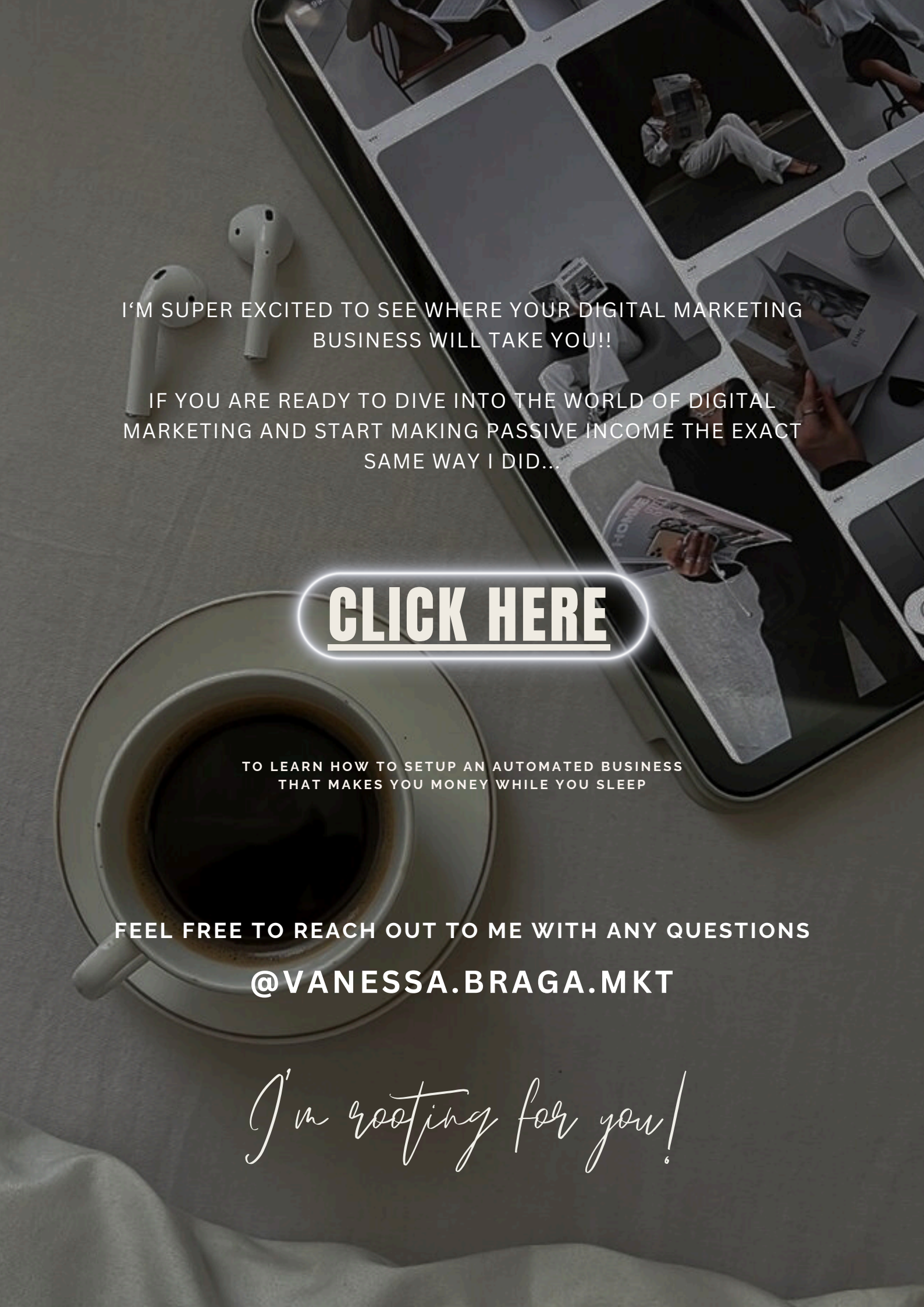
# IT'S YOUR TURN!

When I first discovered this opportunity, I was nervous and excited, much like you may be now. Despite feeling scared, I committed to completing the course from start to finish. I had a pretty demanding schedule but I squeezed in an hour here and there throughout the day! I often listened while cleaning, cooking, or folding laundry, but found the content easy to follow and looked forward to each new lesson. I promise: if I can do it, you can too!

I never could've imagined what a game changing decision taking an online course would turn out to be! DWA explains everything step-by-step. It has resources, guidance, and skills that I honestly cannot put a price tag on.

Now it's your turn to go out there and build a life of time & financial freedom...without ever having to create a product, leave your home, or show your face!



A top-down view of a desk with a smartphone, AirPods, and a cup of coffee. The smartphone is a large, black, foldable device, possibly a Samsung Z Fold, lying diagonally across the upper right portion of the frame. Its screen displays a collage of images, including a person sitting on stairs reading a newspaper, a person holding a newspaper, and a person holding a large sheet of paper. To the left of the smartphone, two white AirPods are lying on the desk. In the bottom left corner, there is a white ceramic cup of coffee on a matching saucer. The background is a light-colored, textured surface, possibly a desk or table. The overall lighting is soft and even.

I'M SUPER EXCITED TO SEE WHERE YOUR DIGITAL MARKETING  
BUSINESS WILL TAKE YOU!!

IF YOU ARE READY TO DIVE INTO THE WORLD OF DIGITAL  
MARKETING AND START MAKING PASSIVE INCOME THE EXACT  
SAME WAY I DID...

**CLICK HERE**

TO LEARN HOW TO SETUP AN AUTOMATED BUSINESS  
THAT MAKES YOU MONEY WHILE YOU SLEEP

FEEL FREE TO REACH OUT TO ME WITH ANY QUESTIONS

ARDOODIGITALMARKETING@GMAIL.COM

*I'm rooting for you!*