

BONUS INCLUDED!

TAKE THE QUIZ!

DISCOVER YOUR BEST ONLINE BUSINESS OPPORTUNITY!

Find the ideal path for you before you start your online business journey!



FIND THE RIGHT ONLINE BUSINESS FOR YOU!

TAKE THE QUIZ NOW! >

FIND YOUR PERFECT DIGITAL BUSINESS IN JUST 3 MINUTES

**Discover the model that best matches
your personality, goals and lifestyle.**

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Introduction

Welcome! You're here because you're curious, maybe even a little restless, and you want something different from the endless cycle of "great ideas, not enough follow-through." If that sounds familiar, you're in exactly the right place.

This quiz is designed for idea-rich, action-hungry people who are always scanning for the next opportunity. If you've ever found yourself buying another "can't-miss" course, signing up for every tool, or jumping down new YouTube rabbit holes... you're not the problem. The world just hasn't shown you a system that fits how your brain works: fast, practical and fun.

Inside this quiz, you'll uncover your unique digital income personality. No drawn-out introspection or dull theory, simply answer what feels true for you, using that can-do energy you bring to everything new. Each result will point you to business ideas, tools or approaches that match your real motivations and working style. Consider this your permission slip to stop doubting yourself and start using your curiosity as an asset.

To get the most out of this, be honest, go with your gut and don't overthink it. As you tally your results, try to spot the patterns, you might find you've been closer to a breakthrough than you realised.

And this is only the beginning. Every week in the Opportunity Edit email newsletter, we'll deliver bold, bite-sized ideas, tools and experiments straight to your inbox perfect for people who want quick wins, challenge prompts and momentum, not just more noise. If you're ready for content that values curiosity (and action) over perfection, you'll feel right at home.

Wishing you excitement and genuine momentum – let's see what you discover!

All the best,

Steve

Take The Quiz

1. Your Current Life Setup

How would you describe your current situation?

- A: Recently retired or winding down a career
- B: Managing work around kids or caregiving
- C: Self-employed or working flexible hours
- D: Juggling a full-time job and looking for a change

2. Your Income Motivation

Why are you exploring new income options?

- A: To reduce financial pressure and cover essentials
- B: To fund a dream or passion project
- C: To gain more control, flexibility, or purpose
- D: To fully replace a job and become self-reliant

3. Your Learning Style

When learning something new, you tend to...

- A: Jump in and learn by doing
- B: Read personal stories and experiences
- C: Look for step-by-step how-to guides
- D: Research broadly and save useful inspiration

4. Your Preferred Work Style

How do you like to work?

A: In bursts of focused activity

B: In flow, often driven by emotion or energy at the time

C: With routines, structure, and productivity hacks

D: At your own pace, usually after gathering info and ideas

5. Tech Comfort

Which best describes your relationship with technology?

A: I try new apps and tools all the time

B: I use it when I need to and learn as I go

C: I prefer simple, user-friendly tools that need zero skill

D: I'm cautious, but I like researching what works best

6. Your Communication Strength

How do you most like to express yourself?

A: Through quick reviews, feedback, or opinions

B: Through personal stories, videos, or heartfelt writing

C: Through useful tips, checklists, or problem-solving

D: Through researching and presenting information clearly

7. Risk Tolerance

Which best describes your comfort with risk?

A: I enjoy experimenting and don't mind some trial and error

B: I take emotional risks — being open, vulnerable, real

C: I prefer to minimise risk and follow a proven plan

D: I'll take a risk once I've researched the heck out of it

✓ 8. Time Availability

How much time can you realistically give this?

A: I've got flexible time and can dedicate it when inspired

B: I work around unpredictable windows of time

C: I can set regular, focused time aside each week

D: I work best when I can plan in advance and batch tasks

✓ 9. Creative vs. Practical Focus

What kind of work lights you up the most?

A: Testing ideas, tweaking things, seeing what works

B: Sharing inspiration, telling stories, expressing yourself

C: Solving problems, helping others take action

D: Researching, organising, and making sense of ideas

✓ 10. Social Energy

How do you feel about sharing your work publicly?

A: Excited – I like testing responses and getting feedback

B: Energised by community and connecting emotionally

C: Fine with it, especially if it's helpful or clear

D: A bit reserved, but happy to share polished content

✓ 11. Hobbies & Interests

How do you tend to spend your free time or unwind?

A: Trying new tools, apps, or online rabbit holes

B: Journaling, listening to podcasts, or talking with others

C: Tinkering, organising, or following how-to videos

D: Crafting, gardening, collecting ideas, or deep-diving into a niche passion

Your Results

Whichever letter (A, B, C or D) you chose most often is your dominant digital income personality. If there is a tie between two letters, then scroll down to the next section.

Mostly As: The Seeker

You aren't an expert but you thrive on discovery.

You're naturally curious, love experimenting, and you're happiest when you're testing out tools, ideas, or systems.

You're often an early adopter - someone who tries things before the crowd catches on. You're adaptable, self-starting, and open to making mistakes as long as you're learning.

Strengths:

- Quick to take action and learn on the go
- Comfortable with uncertainty and trial-and-error
- Good at spotting trends or opportunities
- Resilient - can bounce back from failure

Watch out for:

- Shiny object syndrome (jumping from one idea to another)
- Inconsistent follow-through
- Forgetting to document your experiments or results

Business Style:

You do well in businesses where you can get going quickly and learn on the go, rather than endlessly planning.

Ideal Income Ideas:

- Affiliate marketing
- Digital information products (like email newsletters, courses, planners and printables)
- Print-on-demand
- YouTube or TikTok channels
- Review sites or newsletters about tools and apps

Mostly Bs: The Storyteller

You're happy to have yourself in the centre of the business and to communicate with subscribers or customers.

This includes sharing your emotions and experiences.

You're the kind of person others trust to help them out.

Your strength lies in being relatable, authentic, and emotionally intelligent.

Strengths:

- Strong communicator (especially through personal stories)
- Empathetic and relatable
- Loyal audience-builder
- Encouraging and motivational tone

Watch out for:

- Undervaluing your knowledge because it "feels too personal"
- Getting stuck in perfectionism or emotional overthinking

- Burnout from giving too much of yourself

Business Style:

You do well in personal brands, communities, and story-driven content businesses.

Ideal Income Ideas:

- Email newsletters
- Podcasting
- Memoir-style blogging or vlogging
- Coaching or mentoring
- Selling courses rooted in your lived experience
- Affiliate marketing through story-based content (e.g. “What helped me...”)

Mostly Cs: The Coach

You're a problem-solver at heart.

You value clarity, order, and usefulness.

People come to you when they want a shortcut, a checklist, or a how-to that actually works.

You shine when you're helping others move forward with solid advice or practical support.

Strengths:

- Clear, structured thinker
- Great at creating systems, steps, or frameworks
- Natural teacher or explainer
- Trustworthy and dependable

Watch out for:

- Getting bogged down in over-detail
- Struggling to appeal emotionally to audiences
- Taking on too much and trying to 'fix' everyone

Business Style:

You do best when you're creating resources that make life easier for others. Your business should revolve around helping people do things more efficiently.

Ideal Income Ideas:

- How-to digital products (PDFs, guides, templates)
- Productivity or organisation newsletters
- YouTube tutorials or tool walk-throughs
- Online courses or workshops
- Printable planners or trackers
- Done-for-you services (e.g. formatting, SEO checklists, onboarding kits)

Mostly Ds: The Curator

You're driven by ideas, creativity, and purpose.

You're someone who's deeply inspired by your interests and values – and you believe that business should be meaningful or fun (preferably both).

You're a collector of knowledge, inspiration, or experiences, and you're brilliant at turning that into content or products.

Strengths:

- Passionate and self-expressive
- Deep knowledge in areas of interest
- Excellent taste and curation skills
- Strong vision and originality

Watch out for:

- Getting stuck in planning or research mode
- Losing steam without external accountability
- Undercharging for the work you love doing

Business Style:

You flourish when your business is an extension of your passions. You don't want to "grind" - you want to create something that matters.

Ideal Income Ideas:

- Curated newsletters (e.g. books, tools, ideas, makers)
- Etsy printables or creative journals
- AI-assisted digital products based on hobbies or beliefs
- Review services
- Selling guides or creating websites around niche interests or values
- Fan sites, niche hobbies and special interest areas

What If There's a Tie?

Sometimes two results come up equally, you might straddle two personality types. Don't worry, that can be a strength.

Here's what your combination says about you - and how to use it to your advantage.

SEEKER + STORYTELLER

The Expressive Experimenter

You blend curiosity with authenticity.

You love trying new things and *talking about them*.

Whether it's testing out tools or telling stories about your latest venture, your voice is your power.

You might enjoy:

- Documenting your business experiments in a newsletter or blog
- Creating social media content that's helpful and honest
- Starting a challenge and inviting others to follow along
- Building trust through "here's what I learned" content

SEEKER + COACH

The Method Builder

You test things out *and* make sense of them for others. You're the person who dives into a new idea, breaks it down, and builds a working system.

You might enjoy:

- Turning your trials into toolkits or step-by-step guides
- Reviewing and improving existing methods or frameworks
- Creating repeatable systems from what you've learned
- Running experiments and teaching what works

SEEKER + CURATOR

The Inspired Hacker

You're driven by both creativity and curiosity. You love trying new tools, platforms, or trends and weaving them into your personal style or interests.

You might enjoy:

- Building mini digital products inspired by your hobbies
- Reviewing or remixing creative tools (e.g. AI, Canva, prompts)
- Selling templates or kits with your unique spin

STORYTELLER + COACH

The Heartfelt Helper

You don't just *teach* - you connect. You've got the rare ability to explain things clearly *and* inspire people to take action through real-life context.

You might enjoy:

- Teaching through storytelling (e.g. "how I did it" guides)
- Creating helpful checklists with personal anecdotes
- Hosting online workshops or live challenges
- Email newsletters that mix tips with your journey

STORYTELLER + CURATOR

The Soulful Creator

You create with depth, honesty, and purpose. You want your work to matter - and you're great at inspiring others by being real, open, and expressive.

You might enjoy:

- Building a values-led personal brand or community
- Writing ebooks, courses, or inspiration-based products
- Creating content around creativity, lifestyle, or self-discovery

- Monetising your journey through affiliate links, merch, or products

COACH + CURATOR

The Visionary Builder

You're a rare mix of structure and creativity. You have the ability to turn dreamy, inspired ideas into *real* products, plans, and systems.

You might enjoy:

- Designing printable planners, journals, or habit trackers
- Turning creative processes into teachable frameworks
- Building passion projects with a monetisation strategy
- Offering done-for-you kits or creative resource packs

Summary

You've completed the quiz – and already, that's a step most people never take. Now you know your digital income personality and you're armed with suggestions that speak directly to your style and strengths. Perhaps you're the curious Seeker, the encouraging Storyteller, the pragmatic Coach, or the passionate Curator – or maybe a powerful blend of a couple.

Whatever your result, remember: there's no "wrong" path for people like us only ones that tap into your energy, creativity and love of new ideas. The key is to pick an option that gives you early traction, quick feedback and enough flexibility to stay playful. That's how momentum really builds.

To keep that momentum going, the Opportunity Edit newsletter brings you fresh ideas, hand-picked tools and case studies every week. It's a space built for explorers and doers not for rigid planners or perfection-seekers. You'll get practical next steps, inspirational stories and the occasional nudge for those inevitable "what now?" moments.

So, take what you've learned here, try something small, celebrate every bit of progress, and let this be the time you finally follow through. You've got more than enough curiosity and drive – and now, you've got the right direction.

Looking forward to seeing your next step.

With encouragement and excitement for your journey!

Steve

Meadow Vale Publishing