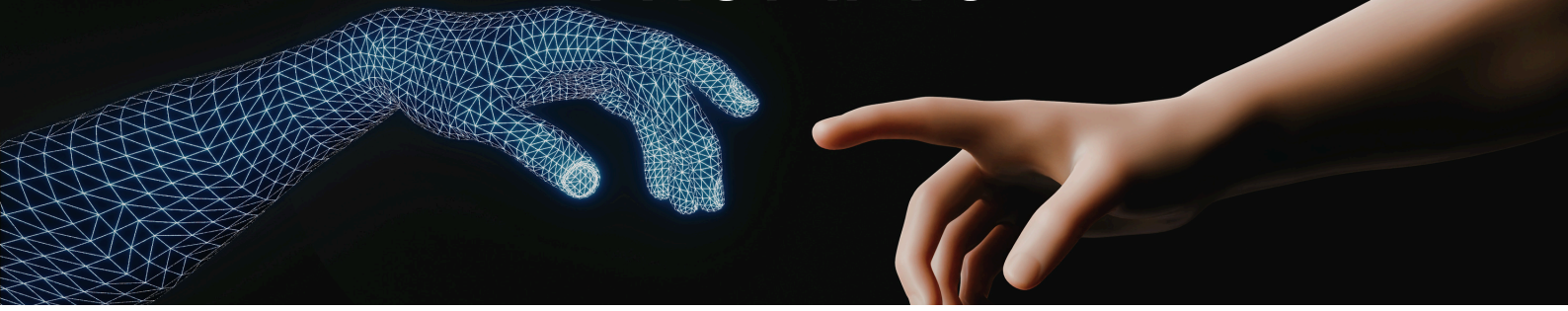


AI DIGITAL PRODUCT PROMPTS



Introduction

Welcome to the AI Digital Product Prompt Pack! This collection is designed to help you harness the full potential of AI tools by providing you with a diverse range of prompts.

Whether you're creating content, generating ideas, or automating tasks, these prompts will serve as your starting point for success. This guide will walk you through how to use these prompts effectively, providing tips and best practices along the way.

Understanding AI Prompts

What is an AI Prompt?

An AI prompt is a text-based instruction given to an AI model to generate a specific output.

Why are they important?

Well-crafted prompts can significantly improve the quality and relevance of AI-generated content.

Effective AI prompts provide clear, specific instructions to the AI model, guiding it to produce the desired results.

Think of it like giving instructions to a very clever, but somewhat literal, assistant. The more detail you provide, the better the outcome.

For example, instead of just saying *'Write a story'*, you could say *'Write a short story about a cat who becomes a detective in a bustling city, with a humorous tone'*.

Tips for Writing Effective Prompts

- **Be Specific:** Clearly define what you want the AI to generate.
- **Provide Context:** Give the AI enough background information.
- **Set the Tone:** Specify the desired tone (e.g., professional, humorous, formal).
- **Use Keywords:** Incorporate relevant keywords to guide the AI.
- **Iterate:** Experiment with different prompts and refine them based on the results.
- **Use Examples:** Include example content to help the AI understand the style and format you want.

Example Prompts

Category	Prompt	Expected Output
Content Creation	Write a blog post about the benefits of remote work.	A blog post discussing the advantages of remote work, such as increased flexibility and productivity.
Idea Generation	Generate five unique business ideas in the sustainable energy sector.	A list of five business ideas, such as solar panel installation services, wind turbine maintenance, or energy-efficient home retrofitting.
Task Automation	Create a Python script to automate sending daily email reminders.	A Python script that can send daily email reminders based on a predefined schedule and list of recipients.
Creative Writing	Write a poem about the beauty of nature in springtime.	A poem describing the sights, sounds, and feelings associated with nature in springtime.

Next Steps

Copy the following prompts → paste it into your AI tool → answer any follow-up questions → take action.

SECTION 1: Product Idea Prompts

Prompt 1: Simple Product Ideas

“Act as a digital product expert.

Give me 10 simple digital product ideas for beginners that solve one clear problem and can be created quickly using AI.

Focus on speed, clarity, and ease of execution.”

Prompt 2: Skill-to-Product Converter

“I have the following skills, experience, or interests: [INSERT HERE].

Turn these into 5 simple digital product ideas that people would pay for.

Keep them beginner-friendly and easy to create”.

Prompt 3: Audience-Based Ideas

“My target audience is [DESCRIBE AUDIENCE].

List 10 digital products that would help them get a quick win or solve a small but painful problem.”

SECTION 2: Product Creation Prompts

Prompt 4: Product Outline Generator

“Create a clear outline for a digital product called “[PRODUCT NAME]”.

The product should be simple, actionable, and designed for beginners.

Break it into sections or steps.”

Prompt 5: Content Creation Prompt

“Write the content for this section of my digital product: [PASTE SECTION TITLE].

Keep it clear, practical, and easy to understand.

Avoid fluff.”

Prompt 6: Improve What I Have

“Review the following content and improve clarity, structure, and usefulness without making it longer:

[PASTE CONTENT]”

SECTION 3: Refinement & Polish Prompts

Prompt 7: Simplify This Product

*Simplify this digital product so it delivers value faster and is easier to consume:
[PASTE DESCRIPTION OR CONTENT]*

Prompt 8: Beginner-Friendly Rewrite

*Rewrite this content so it's easy for a complete beginner to understand and apply:
[PASTE CONTENT]*

SECTION 4: Pricing & Positioning Prompts

Prompt 9: Simple Pricing Guidance

*Suggest a simple, realistic price for this digital product and explain why it fits the value offered:
[DESCRIBE PRODUCT]*

Prompt 10: Clear Product Description

*Write a short, clear description for this digital product that explains what it does, who it's for, and the main benefit:
[PRODUCT DETAILS]*

SECTION 5: Launch & Action Prompts

Prompt 11: Launch Readiness Check

*Create a simple checklist to confirm this digital product is ready to sell.
Focus on clarity, completeness, and ease of delivery.*

Prompt 12: Stop Overthinking Prompt

Based on this product idea, tell me what is “good enough” to launch and what I should stop overthinking:

[PRODUCT IDEA]

SECTION 6: Momentum & Growth Prompts

Prompt 13: Post-Launch Improvements

I’ve launched this digital product.

Suggest 5 simple improvements I can make based on early feedback:

[DESCRIBE PRODUCT]

Prompt 14: Scale Without Starting Over

Show me how I can reuse or expand this digital product into future offers without creating something new from scratch:

[PRODUCT DETAILS]

How to Get Results Fast

- Use **one prompt at a time**
- Don’t aim for perfection
- Take action as soon as you get a usable output
- Improve after launch, not before