The Beginner's Step-by-Step Guide to Making Money WITHOUT Showing Your Face



DISCLAIMER

This guide is for educational purposes only. Results vary based on consistency, effort, and market conditions. This is not a "get rich quick" scheme, but a real online income system.

INTRODUCTION

If you’re reading this, it means you want to make money online without showing your face, without being an influencer, and without complicated tech skills.

The good news?
You don’t need:

- A personal brand
- Fancy equipment
- A big following
- Prior experience

You only need:

- A phone
- 20 minutes a day
- Consistency

This guide shows you **exactly** how beginners are making income by running faceless Instagram pages using viral content .

No guessing.
No fluff.
Just a proven system.

WHAT IS A FACELESS INSTAGRAM PAGE?

A faceless Instagram page is a theme page that:

- Posts viral content
- Does not show the owner's face
- Focuses on one niche (topic)

Examples of niches:

- Make money online
- Motivation & mindset
- Wellness & weight loss
- Quotes & success
- Pets

You are **not** becoming an influencer.
You are becoming a **content curator.**

Instagram pushes Reels aggressively, which means even brand-new accounts can go viral.
That is the opportunity.

HOW THIS MODEL MAKES MONEY

Faceless pages make money in three main ways:

1. Affiliate Marketing

You promote someone else's product and earn a commission per sale.

2. Digital Products (Best Option)

You sell your own:

- Guides
- Planners
- Templates

Created once → sold forever.

3. Shoutouts

Once your page grows, brands pay you to promote their content.

In this guide, we focus on **digital products**, because they:

- Have the highest profit
- Are beginner-friendly
- Require no customer service or shipping

STEP 1 – CHOOSING A PROFITABLE NICHE

Do NOT pick random viral content.

Choose a niche where people:
✓ Have a problem
✓ Are actively buying solutions
Best beginner niches:

- Make money online
- Motivation + success
- Wellness & weight loss

This guide uses: Make Money Online

Why?

Because the audience already wants income.

STEP 2 – CREATING YOUR INSTAGRAM PAGE

Create a brand-new Instagram account.

Username Tips:

- Short
- Simple
- Niche-related

Examples:

- facelessincomehub
- dailyincomeideas
- mindsettoincome
-

Bio Formula:

Helping beginners make money online
💻 Simple & faceless income ideas
🎁 Free starter guide
👇 Start here

Profile picture:

- Simple logo
- Black or white background
- Clean text

STEP 3 – FINDING VIRAL CONTENT (LEGALLY)

You do NOT steal content.
You repost **allowed** content.

Best Method:

- Search your niche on Instagram
- Open viral Reels
- Click the 3 dots
- If it says **“Remix available”,** you can repost it

Only repost content that:
✓ Has 50k+ views
✓ Was posted in the last 7 days
Save 10–15 Reels at a time.

STEP 4 – MAKING CONTENT YOUR OWN

You do NOT upload content as-is.

You add:

- New text
- New hook
- New caption

Text Overlay Rules:

- Add text in first 2 seconds
- 6–8 words max
- Big and readable
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Example Hooks:

- “This is how beginners make money online”
- “Most people never learn this”
- “Stop scrolling if you want income”

This makes Instagram treat the Reel as **new content.**

STEP 5 – POSTING STRATEGY (20 MIN/DAY)

Post 3 Reels per day.

Recommended times:

- Morning: 7–9 AM
- Afternoon: 12–2 PM
- Evening: 6–9 PM

Consistency is more important than perfection.

Do NOT:

❌ Delete Reels
❌ Change niche
❌ Post once a day

STEP 6 – THE FUNNEL (HOW MONEY FLOWS)

You do NOT sell immediately.

You use this funnel:

Reels → Free Guide → Paid Product

Why?
People trust free value before buying.

Your free guide builds:

- Trust
- Authority
- Email list (optional)

STEP 7 – YOUR FREE GUIDE

Your free guide should:

- Be 3–7 pages
- Solve one small problem
- Lead to your paid product

Example title:

5 Simple Ways Beginners Make Money Online

This guide warms people up to buy.

STEP 8 – YOUR PAID PRODUCT

Your paid product should:

- Be simple Be
- actionable Be
- low-priced

Recommended price:
R99 – R399 ($6 - $24)

Example product:

Faceless Instagram Income Starter Guide

Low price = impulse buys.

STEP 9 – LINK SETUP

Use:

- System.io
- Payhip
- Stan Store
  Beacons
  Linktree

Structure:

🎁 Free Guide
💰 Paid Guide Your page should have **ONE goal:**

Get people to click the link.

STEP 10 – PROMOTING WITHOUT BEING SALESY

You do NOT sell in every post.

Rule:

- 2 value posts
- 1 promotional post

Soft CTAs:

- “Free guide in bio”
- “This helped me — link in bio”

Direct CTAs (after 14 days):

- “This is exactly how I started — link in bio”

PINNED POST STRATEGY

Create ONE Reel explaining:

- Who the page is for
- What the free guide helps with

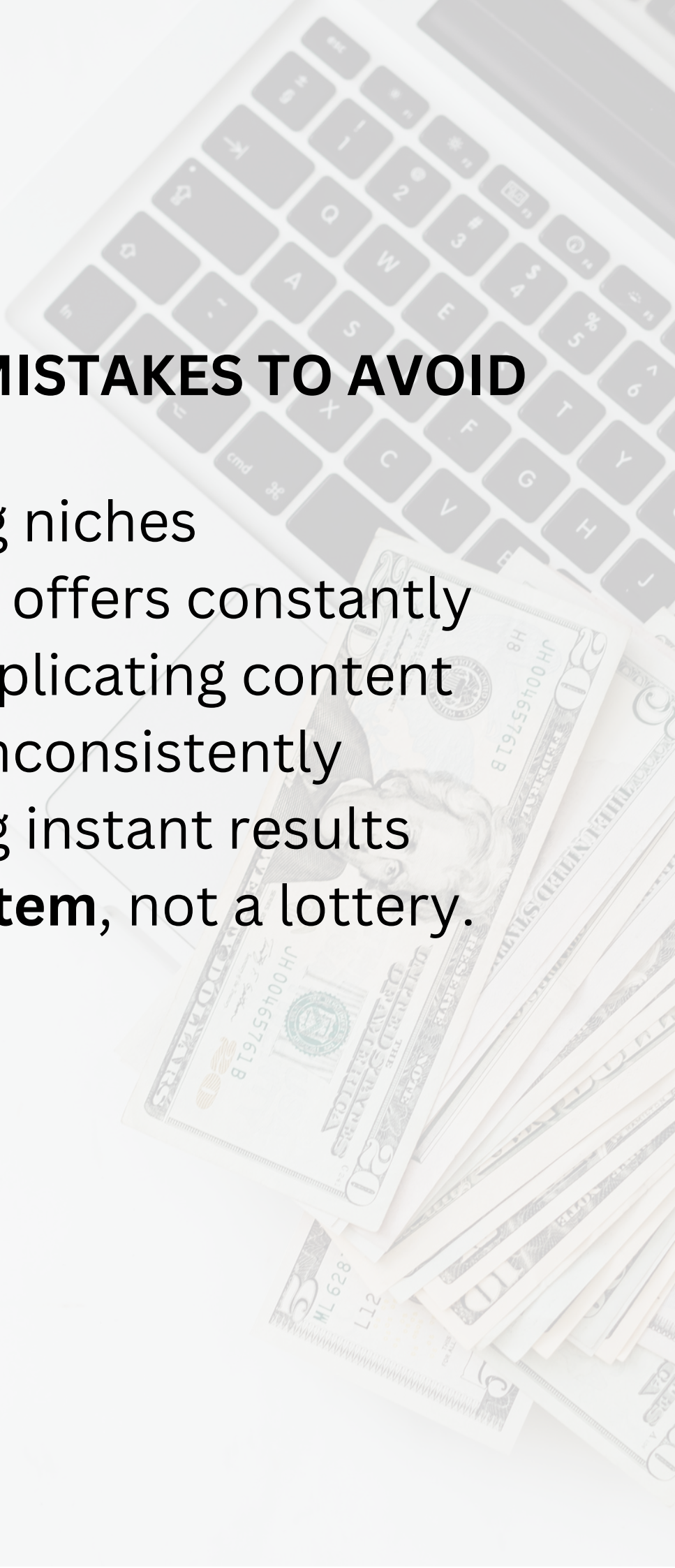
Pin it to your profile.

This converts profile visitors into clicks.

COMMON MISTAKES TO AVOID

❌ Switching niches
❌ Changing offers constantly
❌ Overcomplicating content
❌ Posting inconsistently
❌ Expecting instant results

This is a **system**, not a lottery.



REALISTIC RESULTS & TIMELINE

Days 1–7:

- Learning
- Low views

Days 8–14:

- Reach increases
- First clicks

Days 14–21:

- First sale

Days 21–30:

- Consistent income possible
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Most people quit too early.
Consistency wins.

FINAL ADVICE

You do not need to be special.
You do not need to be lucky.
You just need to show up daily.

This system works because:

- Instagram pushes Reels
- People want simple income ideas
- Digital products scale

Follow the steps.

Stick to one plan.

Give it 30 days.

READY FOR THE COMPLETE SYSTEM?

This guide gave you the foundation. But if you want:

✅ 50+ caption templates
✅ Exact product creation formulas
✅ Advanced scaling tactics
✅ DM automation scripts

Get the complete Faceless Instagram Money System

for just $17 HERE
https://payhip.com/b/VlLGt

END OF GUIDE