

THE STANDARD LEADERSHIP PROGRAM

Building Leaders. Strengthening Culture. Transforming Organizations.

A Complete 16-Week Leadership Development System

Leadership doesn't happen by accident.

Great leaders are developed through intentional teaching, consistent application, and personal growth.

The Standard Leadership Program is a comprehensive 16-week leadership and character development curriculum designed to help participants build the habits, mindset, and skills necessary to become positive influencers in every area of life.

Whether you are leading a classroom, athletic team, business, church group, or youth organization, The Standard Leadership Program provides everything needed to teach leadership in a practical, engaging, and meaningful way.

WHAT IS INCLUDED?

Unlike most leadership programs that simply provide videos or discussion questions, The Standard Leadership Program is a complete turn-key leadership development system.

Each of the 16 weeks includes:

Professional Video Lesson

A high-quality leadership training video designed to introduce and teach the weekly leadership principle.

Complete Video Script

Every lesson includes the full video script, allowing facilitators to customize delivery, create presentations, or train additional instructors.

Facilitator Guide

A comprehensive facilitator manual that includes:

- Learning objectives
- Teaching notes
- Discussion questions
- Coaching points

- Group facilitation guidance
- Lesson implementation strategies

Participant Workbook

Professionally designed participant workbooks help learners engage with the lesson through guided notes, activities, reflection exercises, and personal application.

Leadership Journal

Participants complete weekly journal exercises that promote self-awareness, personal growth, and leadership development.

Interactive Activities

Each lesson includes engaging activities designed to reinforce learning and encourage discussion, teamwork, and application.

Assessments

Weekly assessments help measure understanding, retention, and leadership growth.

Answer Keys

Complete facilitator answer keys make implementation simple and efficient.

WHO IS THIS PROGRAM FOR?

The Standard Leadership Program was intentionally designed to serve multiple audiences.

Schools

Develop student leaders, improve school culture, and reinforce positive character traits through a structured leadership curriculum.

Athletic Programs

Build stronger teams by teaching accountability, commitment, discipline, communication, and leadership.

Businesses

Develop emerging leaders, strengthen workplace culture, and improve employee engagement through practical leadership principles.

Churches and Youth Organizations

Equip young people and volunteers to lead through service, integrity, responsibility, and influence.

Individuals

Anyone seeking personal growth can use this program to develop leadership skills that apply to everyday life.

PROGRAM FOUNDATION

The Standard Leadership Program is built upon three foundational standards:

Academics

Pursuit of Excellence

Doing your best. Preparing. Learning. Improving.

Behavior

Character and Respect

Doing the right thing. Treating people correctly. Demonstrating integrity.

Commitment

Consistency and Accountability

Showing up. Following through. Taking responsibility.

These standards create a powerful leadership formula:

Standards → Behavior → Influence → Culture

When individuals improve their standards, they improve their behavior.

Improved behavior creates positive influence.

Positive influence creates a stronger culture.

Strong cultures produce exceptional results.

THE 16-WEEK LEADERSHIP JOURNEY

Participants learn:

- What Leadership Really Is
- Knowing Your Why
- Creating Personal Standards
- Character and Integrity
- Accountability
- Discipline
- Communication
- Teamwork
- Servant Leadership
- Resilience
- Decision Making
- Confidence
- Responsibility
- Positive Influence
- Legacy
- Living the Standard

Each lesson builds upon the previous lesson, creating a complete leadership development experience.

WHY THE STANDARD LEADERSHIP PROGRAM?

Because leadership is one of the most important skills a person can develop.

Leadership impacts:

- Schools
- Teams
- Businesses
- Families
- Communities

The Standard Leadership Program helps participants understand that leadership is not a title.

Leadership is influence.

Every person has the ability to positively impact others.

The goal of this program is simple:

Build Better Leaders.

Create Stronger Cultures.

Change Lives Through Positive Influence.

THE STANDARD LEADERSHIP PROGRAM

Leadership is Influence.

Leadership Begins With Standards.

Leadership Changes Culture.

Train Leaders. Build Character. Create Impact.