

A Gentle Start to Purpose-Led Income for Faith-Filled Wives.

*Helping you support your husband,
nurture your family,
and reflect the Proverbs 31 life you were created for.*



***"She considers a field and buys it;
out of her earnings she plants a vineyard."
— Proverbs 31:16***

My Sweet Friend,


WELCOME

You're not here by accident!

**You're here because something inside you knows
there is more,
not just for you, but for your family.**

 **You want to support your husband.**

 **You want to contribute financially.**

 **You want to stop the pressure and start the
peace.**

**But not at the cost of your kids. ✗
Your marriage. Or your soul. ✗**

This guide is your gentle beginning!

A soft nudge into what's possible.

Digital income isn't about hustling.

It's about honoring your calling and your home.

**We're going to open your mind, stretch your faith,
and activate your gifts.**

Are You Ready?

Let's begin.....



The Shift — New Definition of Income

“The wise woman builds her house.” — Proverbs 14:1

Let’s rewire a few things:

- *Money isn’t evil. It’s a tool.*
- *Wanting to help financially doesn’t make you ungrateful. It makes you wise.*
- *Your income is not your identity. But it can be part of your impact.*

MINDSET EXERCISE: Replace The Lie

Write down 3 money lies you’ve believed (ex, “I’m not good with money”, “My husband should be the only provider”).

Now reframe them into power truths like:

- *I can be a good steward of money.*
- *My income is a support, not a replacement.*
- *When I grow, my whole family grows.*

Bonus Reflection:

“What would change if I saw earning as an act of service, not striving?”

Digital Marketing 101 What the heck is it?

Digital income simply means: using your knowledge, story, or skills online to create value that gets paid.

That could look like:

- ➔ Selling a Canva template**
- ➔ Offering a digital guide**
- ➔ Sharing affiliate links**
- ➔ Reselling done-for-you products**

- ✗ You don't need to be an influencer.**
- ✗ You don't need to dance on Reels.**
- ✓ You need faith, wifi, and a willingness to learn.**

"Don't wait until you're confident. Confidence comes after obedience."

QUICK CLARITY QUIZ: Put a heart next to the things people ask you for help with:

- Recipes & food tips**
- Encouragement or faith**
- Organization**
- Parenting or homeschooling**
- Tech or design stuff**
- Money-saving tips**
- Journaling or mindset**

Your zone of grace is already inside you.



Some insparational ideas /stories to get your creative juices flowing

🍌 *The Banana Bread Story*

You make a banana bread recipe that everyone loves. A friend says, "You should sell this!" You type it up, make a cute Canva version, and post it online. People start buying your \$7 banana bread guide.

That's digital marketing: turning something you already do into a blessing others want to buy.

📖 *The Bible Study Binder*

You organize your quiet time with beautiful notes and printables.

A friend asks you to make one for her. Then you turn it into a downloadable product.

That's you multiplying your impact, from your devotional life to someone else's.

📦 *The Snack Box System*

You solved the snack chaos at home with a simple bin system. A friend wants to copy it. You create a printable checklist and sell it. What worked in your home now blesses others and brings in income.

That's all digital marketing is. Everyday solutions, shared with love, multiplied through the internet.

The sky is almost
literally
the limit on what you
can create
and sell online!
With the correct
support and a
step-by-step system,
you can literally become
a millionaire while doing
laundry, dishes, and
wiping sticky faces!

💜 Des



WHO TOLD YOU YOU COULDN'T?

Ok so to be very honest and transparent here, this is the one question I was asked by a coach in the past that literally made me cry?

Because the only one that was telling me I can't was myself, my husband and my kids all were supporting me, cheering for me to create a success of building an online business that helps women and my family all at the same time.

But I was scared.

I was scared of sharing things that felt so unimportant, oh so personal, only to realize once I started sharing, I was not the only woman ever to feel and think this way. Turns out all women, especially, had to break free from these stupid thought patterns that even to this day still sometimes still pop up, but now I know how to fight my mind battles better with the scriptures and Holy Spirit guiding me every day. And so here I am still going strong building day by day, and so can you, because I know you are capable of so so much more than you can imagine, but that you are so so strong, and the nudge you have been having is a nudge to start right now! I have been where you are, just do it!

Robin Sharma says: "Small daily improvements lead to stunning results."

Let's do another small exercise:

The Thought Swap Table

✗ Limiting Thought

*I'm not good enough.
I always fail.
My husband is the only provider.
No one will care what I create.*

✓ Truth You're Choosing Now

*I'm chosen and equipped.
This time, I'm following through.
I'm called to support, not replace.
My obedience will bless the right people*

*Now just sit quietly with a pen and paper and ask yourself,
"What small action can I take today that honors my future?"
and wait quietly and let the voice of God lead you in what His heart is for your future! now write it down.*

Ok So Here We Go: Take Your Very First Holy Step!

Let's move. Obedience over overwhelm.

Pick ONE holy step:

- Write down 3 things you'd love to teach, share or help with
- DM me the word "START" for a private roadmap
- Research a digital product idea on YouTube
- Take 5 minutes to pray over your next 30 days
- Write a letter to your husband sharing your desire to support the family in a new way

"You will eat the fruit of your labor; blessings and prosperity will be yours." — Psalm 128:2

Bonus Reflection:

If fear weren't in the room, What would I try?



Affirmations + Declarations

Speak this over yourself daily:

- I am a helper, a builder, and a blessing.
- I do not hustle. I build in peace.
- My obedience unlocks provision.
- I am allowed to earn, give, and receive.
- I am a Proverbs 31 woman in progress.
- I partner with God in my growth.

Small Task to make these stick!

Write these on sticky notes and put them on your:

- Bathroom mirror
- Bible
- Laptop

Let your home be filled with truth.



Now this may be the end of this small intro to digital marketing but its only the beginning for you to become the Proverbs 31 women you deep down desire to be.

*DM me on Instagram **"I'M READY"** to get a voice note from me!
You don't need a business plan. You need a mustard seed.
Let's grow it together.*

Or if you are like me, I was like heck yes I am joining this movement of mamas breaking their families free from debt and financial chains, if that is you, you may go and watch a very cool webinar that really helped me to take that final yes decision and jump all in to this amazing program that walks with you daily.

If that is a yes and a yes, then click the button to watch the video now!



I will be sharing more tips and tricks in my email list and Facebook group on what is working online and what I am learning so stick around and enjoy the journey with me, as I can't wait to have you join me!