

SELF-PUBLISHING CHECKLIST

- ☐ Have your manuscript edited by a professional editor.
- ☐ Consider setting up an LLC or a DBA (Doing Business As) to setup a publishing name/entity. This should be discussed with your accountant/bookkeeper. This name or legal entity would be used when setting up all of your publishing/vendor accounts.
- ☐ Buy an ISBN from Bowker at myidentifiers.com (in the US) and request a Library of Congress Number.
- ☐ Send your book interior designer your edited manuscript, ISBN #, and LOC #.
- ☐ When your interior designer has laid out your book, they will provide you with total page count. Hire a book cover designer (or use existing interior designer) and provide them with your book specifications for them to create a full cover spread – front cover, spine, back cover. (Trim size – usually 6×9, page count, paper color – white/cream, cover material – matte/glossy.) You will also give them any cover art concepts or images if you have any in mind.
- ☐ Now that you have page count and a cover designed, assign your ISBN to your book with Bowker so that your book details show up live at BookWire.com (in about 2-3 days).
- ☐ Upload and setup your book title with your chosen printer and/or marketplace.
- ☐ Order a physical proof before you make your book live.
- ☐ Send a copy of your book to the Library of Congress – if you requested an LOC #.
- ☐ Now the fun begins – MARKET, MARKET, MARKET!

Notes

