

The MedSpa Revenue Leak Checklist

How to stop losing \$10k/mo. in missed clients and hidden revenue



WHY YOU NEED THIS

If you own a MedSpa or skin clinic, chances are you're losing thousands every month without realizing it — not because of bad service, but because of missed systems.

These leaks silently drain revenue, and the good news is: they're all fixable. This checklist shows you exactly where the money is escaping and how to seal the holes fast.

QUICK SELF-AUDIT

Mark each one you're doing consistently:

- We send appointment reminders automatically
- We track lost clients and re-engage them
- We have a clear upsell process, like memberships, offers, bundles, etc.
- We automate follow-ups after each visit
- We track revenue per client



If you checked fewer than 4 boxes — you're leaking serious money.

READY TO TAKE ACTION?

1. You can either choose to do it all yourself and not see growth for years. Or...
2. You can [CLICK HERE](#) to book your **FREE CONSULTATION** to make your MedSpa make money even while you sleep at night.

THE 5 BIGGEST REVENUE LEAKS (AND QUICK FIXES)

- 1. No-Shows & Last-Minute Cancels**
(Missed appointments kill revenue and momentum.)
 Fix: Automate reminders and confirmations.
- 2. No Reactivation System**
(Old clients go cold because no one follows up.)
 Fix: Message anyone who hasn't visited in 90+ days.
- 3. Low Rebooking Rate**
(Clients leave without scheduling next visits.)
 Fix: Train staff or automate rebook prompts.
- 4. Missed Upsells / Add-Ons**
(You're already serving clients — why not increase average order value?)
 Fix: Automate personalized upsell messages, and special offers.
- 5. Manual Follow-Ups**
(If you rely on staff memory, revenue slips through cracks.)
 Fix: Automate every touchpoint with tech.

*If you move forward after my referral, I may earn a commission — it helps me keep supporting more MedSpas in growing their revenue.