Terri's Earn-From-Home Journal

Find Your Online Opportunity

A simple quiz to discover the online income path that suits your mindset, skills and lifestyle

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Welcome — and thank you for taking this first step towards building a more independent and rewarding life from home.

If you're reading this, chances are you know what it's like to feel a little overlooked by traditional career advice — perhaps because of health, geography, caring responsibilities, or simply the need for a quieter and more flexible way to earn.

You're not alone.

There's a whole community of us out here, quietly determined to create something of our own, on our own terms.

That's why I created this simple, honest quiz — to help you discover the kind of online opportunity that might genuinely suit your personality, lifestyle and mindset.

No hype. No overwhelm.

Just a few thoughtful questions to help point you towards what could truly work for you.

Whether you're dreaming of a flexible side income or hoping to build something steady and meaningful from home, this quiz is designed to be a gentle first step toward finding your fit.

Whether you have a few hours a week or a little more time to spare, you'll find ideas here that respect your energy, privacy and need for flexibility.

To get the most from this quiz, read through the questions, highlight the ideas that spark your interest, and imagine how they might fit into your life. For each question, choose the answer that feels most natural to you.

At the end, count how many A, B, C and D answers you selected.Your most common letter will reveal your online opportunity type.

You don't need to do everything at once — even one small step can make a real difference.

I hope you find this helpful, and enjoy my weekly newsletters from subscribing to Terri's Earn-From-Home Journal.

It's a friendly, no-pressure email newsletter where I share honest tips, gentle encouragement and real stories from people building income from home at their own pace.

My mission is simple:
to help you build calm, sustainable income from home, with tools and support that fit real life.

Here's to new beginnings — at your own pace.

Warm wishes, Terri

Take The Quiz

✅ 1. Your Current Life Setup

How would you describe your current situation?

A: Recently retired or winding down a career

B: Managing work around kids or caregiving

C: Self-employed or working flexible hours

D: Juggling a full-time job and looking for a change

✅ 2. Your Income Motivation

Why are you exploring new income options?

A: To reduce financial pressure and cover essentials

B: To fund a dream or passion project

C: To gain more control, flexibility, or purpose

D: To fully replace a job and become self-reliant

✅ 3. Your Learning Style

When learning something new, you tend to…

A: Jump in and learn by doing

B: Read personal stories and experiences

C: Look for step-by-step how-to guides

D: Research broadly and save useful inspiration

✅ 4. Your Preferred Work Style

How do you like to work?

A: In bursts of focused activity

B: In flow, often driven by emotion or energy at the time

C: With routines, structure, and productivity hacks

D: At your own pace, usually after gathering info and ideas

✅ 5. Tech Comfort

Which best describes your relationship with technology?

A: I try new apps and tools all the time

B: I use it when I need to and learn as I go

C: I prefer simple, user-friendly tools that need zero skill

D: I'm cautious, but I like researching what works best

✅ 6. Your Communication Strength

How do you most like to express yourself?

A: Through quick reviews, feedback, or opinions

B: Through personal stories, videos, or heartfelt writing

C: Through useful tips, checklists, or problem-solving

D: Through researching and presenting information clearly

✅ 7. Risk Tolerance

Which best describes your comfort with risk?

A: I enjoy experimenting and don't mind some trial and error

B: I take emotional risks — being open, vulnerable, real

C: I prefer to minimise risk and follow a proven plan

D: I'll take a risk once I've researched the heck out of it

✅ 8. Time Availability

How much time can you realistically give this?

A: I've got flexible time and can dedicate it when inspired

B: I work around unpredictable windows of time

C: I can set regular, focused time aside each week

D: I work best when I can plan in advance and batch tasks

✅ 9. What type of work energises you most?

What kind of work lights you up the most?

A: Testing ideas, tweaking things, seeing what works

B: Sharing inspiration, telling stories, expressing yourself

C: Solving problems, helping others take action

D: Researching, organising, and making sense of ideas

✅ 10. Social Energy

How do you feel about sharing your work publicly?

A: Excited – I like testing responses and getting feedback

B: Energised by community and connecting emotionally

C: Fine with it, especially if it's helpful or clear

D: A bit reserved, but happy to share polished content

✅ 11. Hobbies & Interests

How do you tend to spend your free time or unwind?

A: Trying new tools, apps, or online rabbit holes

B: Journaling, listening to podcasts, or talking with others

C: Tinkering, organising, or following how-to videos

D: Crafting, gardening, collecting ideas, or deep-diving into a niche passion

Your Results

Whichever letter (A, B, C or D) you chose most often is your dominant digital income personality. If there is a tie between two letters, then scroll down to the next section.

Mostly As: The Seeker

You aren't an expert, but you thrive on discovery.

You're naturally curious, love experimenting, and you're happiest when you're testing out tools, ideas, or systems.

You're often an early adopter - someone who tries things before the crowd catches on. You're adaptable, self-starting, and open to making mistakes as long as you're learning.

Strengths:

- Quick to take action and learn on the go
- Comfortable with uncertainty and trial-and-error
- Good at spotting trends or opportunities
- Resilient - can bounce back from failure

Watch out for:

- Shiny object syndrome (jumping from one idea to another)
- Inconsistent follow-through
- Forgetting to document your experiments or results

Business Style:

You do well in businesses where you can get going quickly and learn on the go, rather than endlessly planning.

Ideal Income Ideas:

- Affiliate marketing
- Digital information products (like email newsletters, courses, planners and printables)
- Print-on-demand
- YouTube or TikTok channels
- Review sites or newsletters about tools and apps

Mostly Bs: The Storyteller

You’re happy to have yourself in the centre of the business and to communicate with subscribers or customers.

This includes sharing your emotions and experiences.

You’re the kind of person others trust to help them out.

Your strength lies in being relatable, authentic, and emotionally intelligent.

Strengths:

- Strong communicator (especially through personal stories)
- Empathetic and relatable
- Loyal audience-builder
- Encouraging and motivational tone

Watch out for:

- Undervaluing your knowledge because it "feels too personal"
- Getting stuck in perfectionism or emotional overthinking
- Burnout from giving too much of yourself

Business Style:

You do well in personal brands, communities, and story-driven content businesses.

Ideal Income Ideas:

- Email newsletters
- Podcasting
- Memoir-style blogging or vlogging
- Coaching or mentoring

- Selling courses rooted in your lived experience
- Affiliate marketing through story-based content (e.g. “What helped me…”)

Mostly Cs: The Coach

You're a problem-solver at heart.

You value clarity, order, and usefulness.

People come to you when they want a shortcut, a checklist, or a how-to that actually works.

You shine when you're helping others move forward with solid advice or practical support.

Strengths:

- Clear, structured thinker
- Great at creating systems, steps, or frameworks
- Natural teacher or explainer
- Trustworthy and dependable

Watch out for:

- Getting bogged down in over-detail
- Struggling to appeal emotionally to audiences
- Taking on too much and trying to ‘fix’ everyone

Business Style:

You do best when you’re creating resources that make life easier for others. Your business should revolve around helping people do things more efficiently.

Ideal Income Ideas:

- How-to digital products (PDFs, guides, templates)
- Productivity or organisation newsletters
- YouTube tutorials or tool walk-throughs
- Online courses or workshops
- Printable planners or trackers
- Done-for-you services (e.g. formatting, SEO checklists, onboarding kits)

Mostly Ds: The Curator

You’re driven by ideas, creativity, and purpose.

You’re someone who’s deeply inspired by your interests and values – and you believe that business should be meaningful or fun (preferably both).

You're a collector of knowledge, inspiration, or experiences, and you’re brilliant at turning that into content or products.

Strengths:

- Passionate and self-expressive
- Deep knowledge in areas of interest
- Excellent taste and curation skills
- Strong vision and originality

Watch out for:

- Getting stuck in planning or research mode
- Losing steam without external accountability
- Undercharging for the work you love doing

Business Style:

You flourish when your business is an extension of your passions. You don't want to "grind" - you want to create something that matters.

Ideal Income Ideas:

- Curated newsletters (e.g. books, tools, ideas, makers)
- Etsy printables or creative journals
- AI-assisted digital products based on hobbies or beliefs
- Review services
- Selling guides or creating websites around niche interests or values
- Fan sites, niche hobbies and special interest areas

What If There's a Tie?

Sometimes two results come up equally, you might straddle two personality types. Don't worry, that can be a strength.

Here's what your combination says about you - and how to use it to your advantage.

SEEKER + STORYTELLER

The Expressive Experimenter

You blend curiosity with authenticity.

You love trying new things and *talking about them*.

Whether it's testing out tools or telling stories about your latest venture, your voice is your power.

You might enjoy:

- Documenting your business experiments in a newsletter or blog
- Creating social media content that's helpful and honest

- Starting a challenge and inviting others to follow along
- Building trust through “here’s what I learned” content

SEEKER + COACH

The Method Builder

You test things out *and* make sense of them for others. You’re the person who dives into a new idea, breaks it down, and builds a working system.

You might enjoy:

- Turning your trials into toolkits or step-by-step guides
- Reviewing and improving existing methods or frameworks
- Creating repeatable systems from what you've learned
- Running experiments and teaching what works

SEEKER + CURATOR

The Inspired Hacker

You’re driven by both creativity and curiosity. You love trying new tools, platforms, or trends and weaving them into your personal style or interests.

You might enjoy:

- Building mini digital products inspired by your hobbies
- Reviewing or remixing creative tools (e.g. AI, Canva, prompts)
- Selling templates or kits with your unique spin

STORYTELLER + COACH

The Heartfelt Helper

You don’t just *teach* - you connect. You’ve got the rare ability to explain things clearly *and* inspire people to take action through real-life context.

You might enjoy:

- Teaching through storytelling (e.g. “how I did it” guides)
- Creating helpful checklists with personal anecdotes
- Hosting online workshops or live challenges
- Email newsletters that mix tips with your journey

STORYTELLER + CURATOR

The Soulful Creator

You create with depth, honesty, and purpose. You want your work to matter - and you’re great at inspiring others by being real, open, and expressive.

You might enjoy:

- Building a values-led personal brand or community
- Writing ebooks, courses, or inspiration-based products
- Creating content around creativity, lifestyle, or self-discovery
- Monetising your journey through affiliate links, merch, or products

COACH + CURATOR

The Visionary Builder

You’re a rare mix of structure and creativity. You have the ability to turn dreamy, inspired ideas into *real* products, plans, and systems.

You might enjoy:

- Designing printable planners, journals, or habit trackers
- Turning creative processes into teachable frameworks
- Building passion projects with a monetisation strategy
- Offering done-for-you kits or creative resource packs

Well done for making it through this quiz - I hope you're feeling a little more inspired and a lot less alone. Remember, every idea here is designed for people who want to earn quietly, independently and with dignity, no matter what life throws their way.

You don't have to take on everything at once. Pick one or two opportunities that feel right for you, and let yourself explore gently. The most important thing is to start in a way that feels manageable and true to your own needs. Progress, no matter how small, is something to be proud of.

If you'd like more support, encouragement and practical ideas, Terri's Earn-from-Home Journal is here for you. Each issue is written with care, sharing simple strategies, real-life stories and friendly advice to help you thrive as a home-based worker. You'll be joining a community that understands the value of quiet resilience and celebrates every step forward.

Thank you for letting me be part of your journey. Here's to building something meaningful, one gentle step at a time.

If you're feeling curious about what this could look like in real life, I've created a short beginner-friendly guide called:

"Small, Steady Digital Income Ideas."

For just £7 it walks you through simple ways people are quietly building income from home — without hype, pressure, or complicated tech.

You can explore it here if you'd like:

https://www.timetogrowathome.co.uk/sales-page