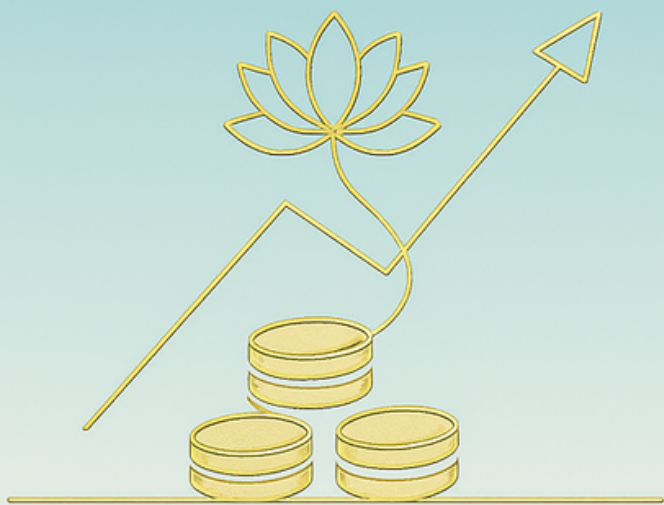


DAILY INCOME SYSTEM



Master Resell Rights agreement

Terms and Conditions – Master Resell Rights Digital Product Please read the following terms and conditions carefully before accessing or using the master resell rights digital product. By accessing or using the product, you agree to be bound by these terms and conditions. If you do not agree with any part of these terms and conditions, you may not access or use the product. All rights are reserved. You are granted a non-exclusive license to use and resell the product as specified in these terms and conditions. Reselling: a. You must delete and change the original cover page to reflect your brand. You may use our product for personal or commercial purposes. You may also sell the product to others as a standalone product or as part of a bundle or package. b. The sale of the digital product is for personal and commercial purposes only. You may not distribute or resell the product for free or as part of a membership or subscription service. You may not resell or distribute our product in any form that competes with our business. Distribution and Delivery: a. You may distribute the digital product through various channels, including but not limited to websites, online marketplaces, or email. b. You are responsible for the delivery and technical support of the digital product to your customers. We are not responsible for providing support to end-users or customers. Limitation of Liability: Our product is provided “as is” without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability and fitness for a particular purpose. We will not be liable for any damages arising out of the use or inability to use our product, including but not limited to, direct, indirect, incidental, special, or consequential damages. Termination: a. We reserve the right to terminate your license or suspend your license to use our product at any time if you violate any of these terms and conditions. b. Upon termination, you must cease all distribution and reselling activities related to the digital product and remove all instances of the product from your platforms and channels. Governing Law: a. These terms and conditions shall be governed by and construed in accordance with the law. b. Any disputes arising from the use of the digital product shall be subject to the exclusive jurisdiction of the courts. By accessing or using the master resell rights digital product, you acknowledge that you have read, understood, and agreed to these terms and conditions.

Introduction

This PDF will teach you the following in these chapters.

Chapter 1: Rebrand this PDF by changing its cover page to resell it as your own.

Chapter 2: Create a Stan Store for customers to buy this PDF document.

Chapter 3: Create a 7 second reel holding a print out of your digital product.

Chapter 4: Create a dedicated Instagram page.

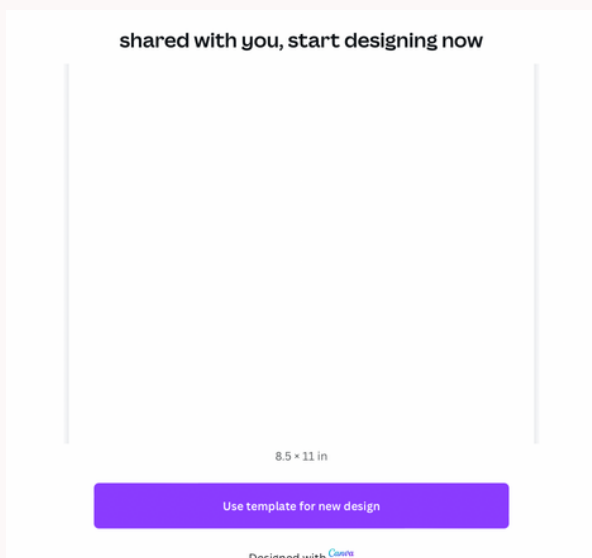
Chapter 5. Create an ad with that 10 second video to drive traffic to your Stan Store.

Chapter 1: Rebrand this PDF by changing its cover page to resell it as your own.

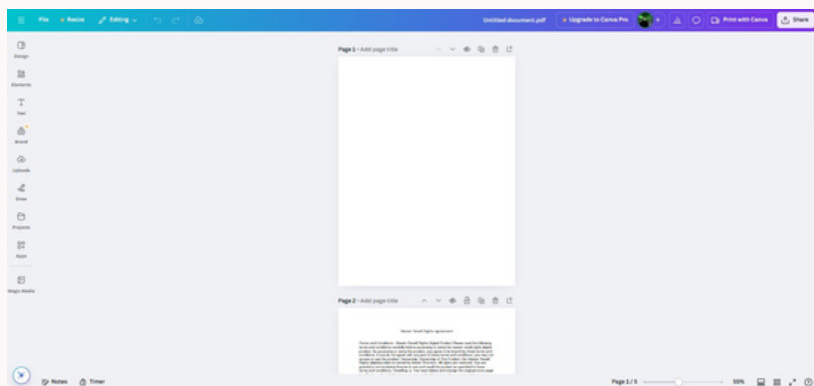
(Step 1)- Click on the link below to open an editable version of this PDF in Canva. After its open return here and read the entirety of this document to rebrand and resell it. Remember you are only changing the cover page and nothing else to ensure your customers are able to follow the same instructions you are.

Open editable version 🖱️🖱️

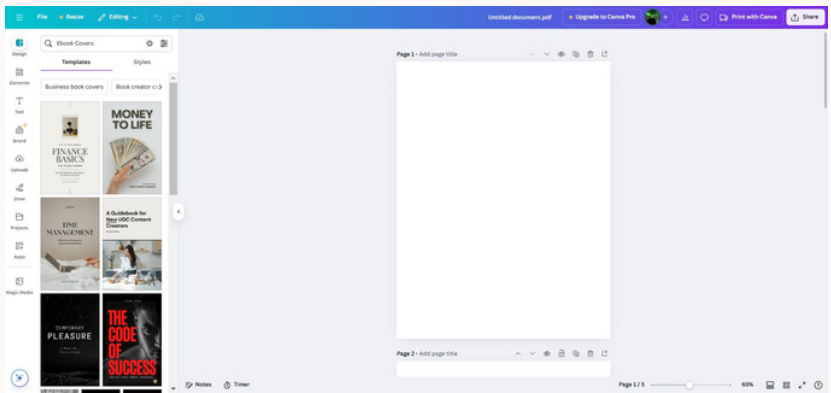
[CLICK HERE FOR THE EDITABLE VERSION](#)



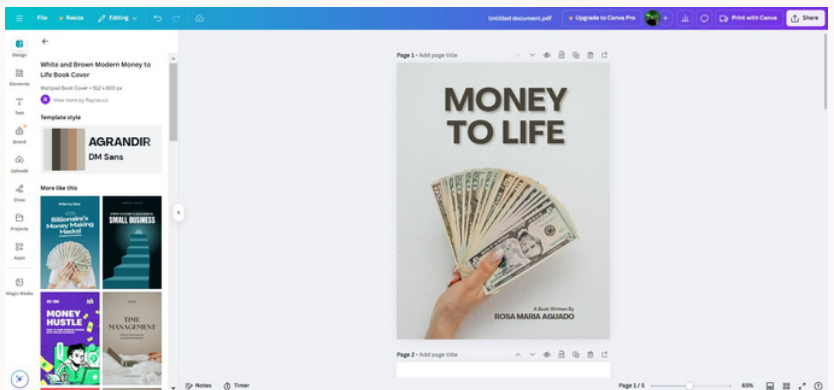
(Step 2) - Once you open the link click on the “Edit Template” button. This will take you to an editable version of this PDF document. Return here after opening to read the rest of the steps.



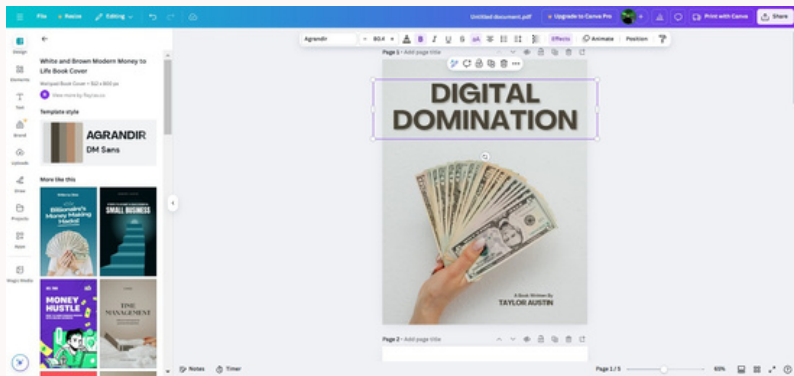
The link should take you to a template that looks like this.



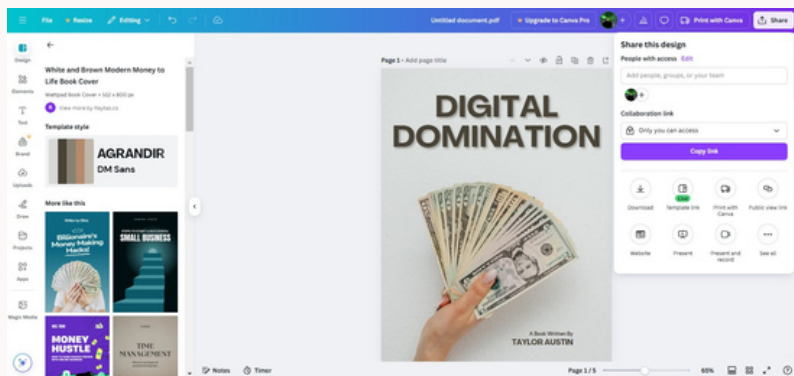
(Step 3)- Click on the “Design” Tab and type “Ebook covers” in the search bar.



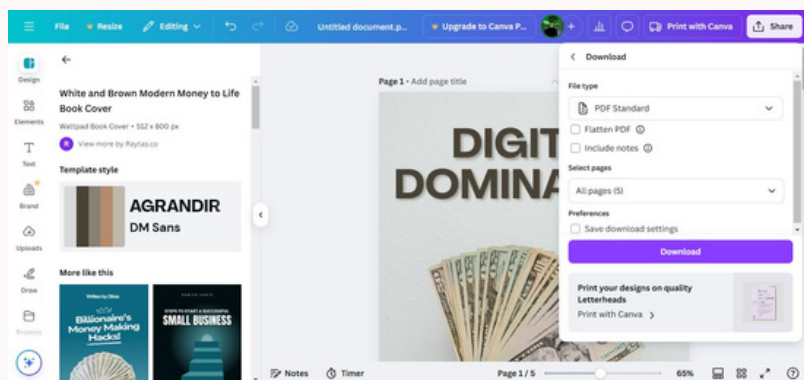
(Step 4) Drag the cover of your choice to the canvas and resize it so that it fits.



(Step 5) - Click on the title and change the name to fit your branding. Feel free to change the colors, fonts, etc. This depends on your creativity. For demonstration purposes. I will just change the title.



(Step 6) - Once you've finished your edits and are satisfied you need to download your digital product as a PDF document. Click on the "Share" button. Then Click on the "Download" Icon.

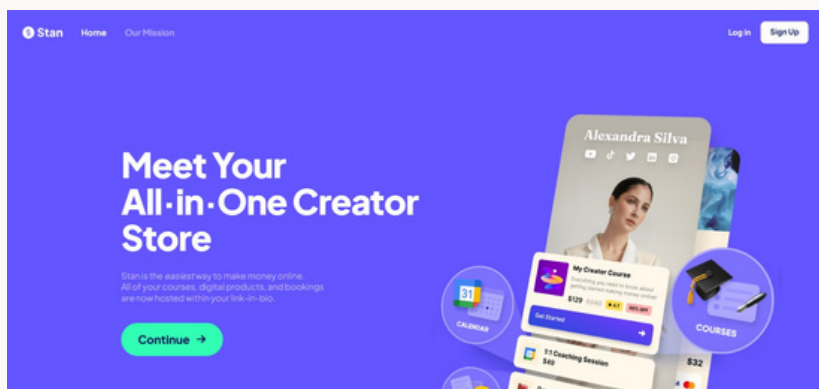


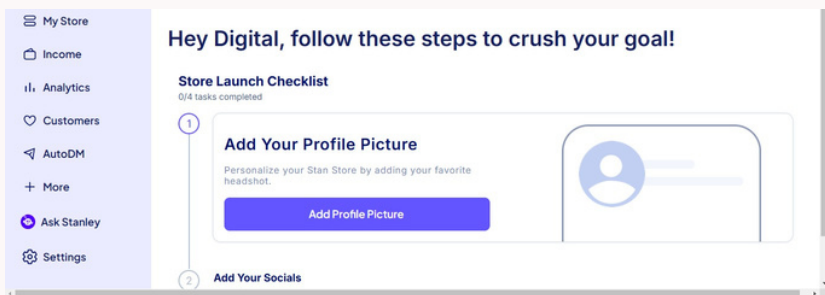
(Step 7) - For "File type" select "PDF Standard". Then Click the "Download" Button. Your digital product has been created and you can now resell it as your own.

Chapter 2: Create a Stan Store for customers to buy this PDF document.

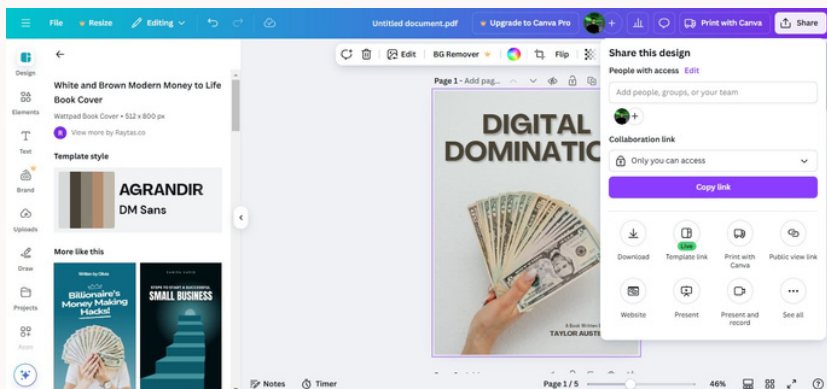
(Step 1) – You will now create a stan store for customers to buy your digital product. For demonstration purposes, I will show you how to create a store and what description to use for your Stan Store to make sales. All other creative choices are your choice.

[Click the link to signup for Stan Store.](#)

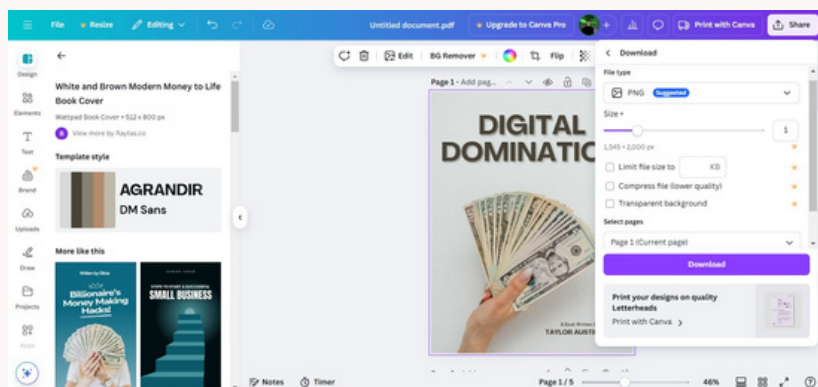




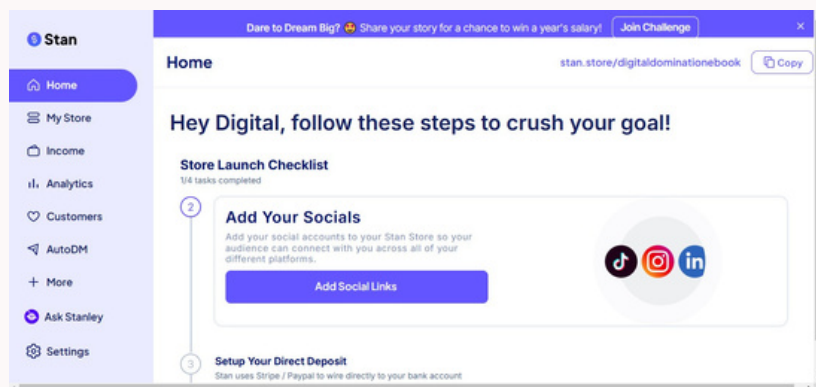
(Step 2) – Add your profile picture.



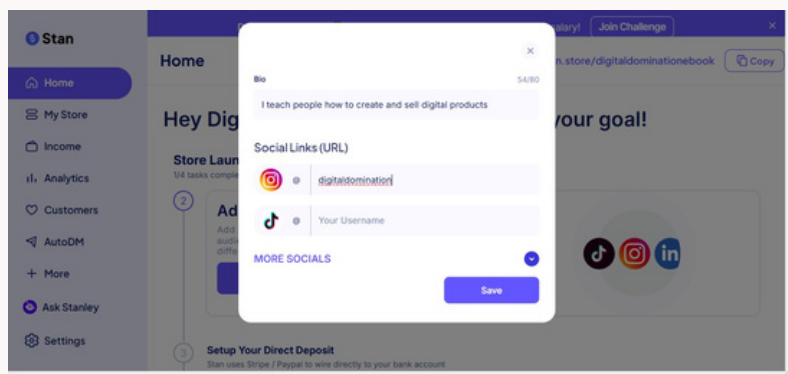
(Step 3) – You can use your cover page as your picture. Go back to Canva and Click on the “Share” button. Then Click on the “Download” Icon.



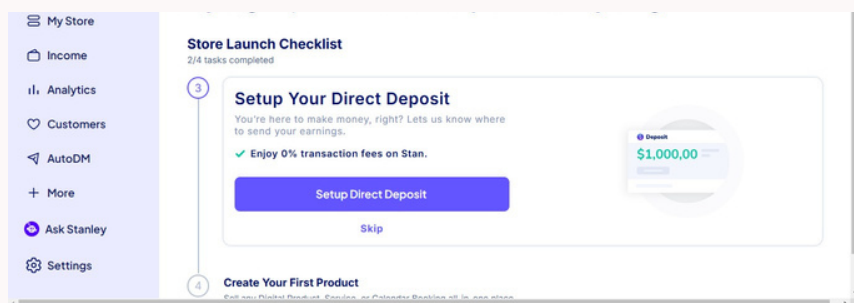
(Step 4) – Under File Type select “PNG”. Under select pages select “Page 1 (Current page)”. Then click on the “Download” button.



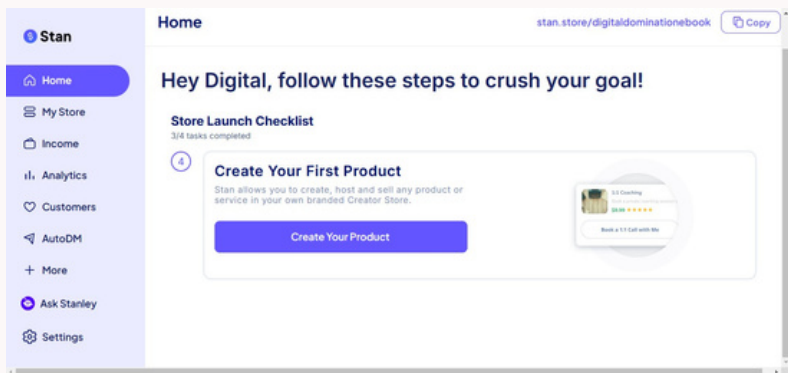
(Step 5) – Add your socials. Click on the “Add Socials” button.



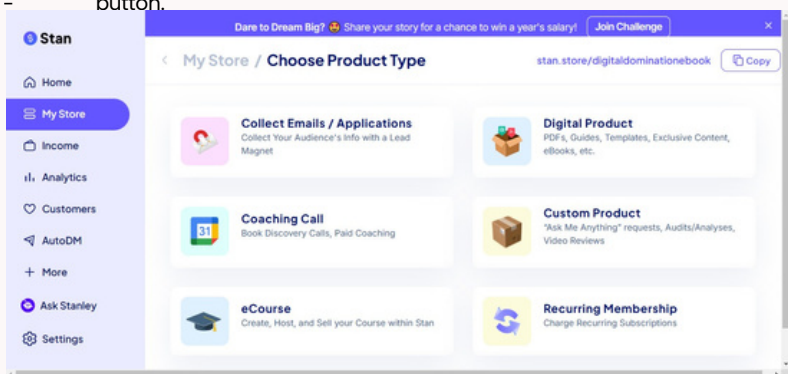
(Step 6) – Copy and paste this into the bio: I teach people how to create and sell digital products. Add your Instagram handle. Click the “Save” Button.



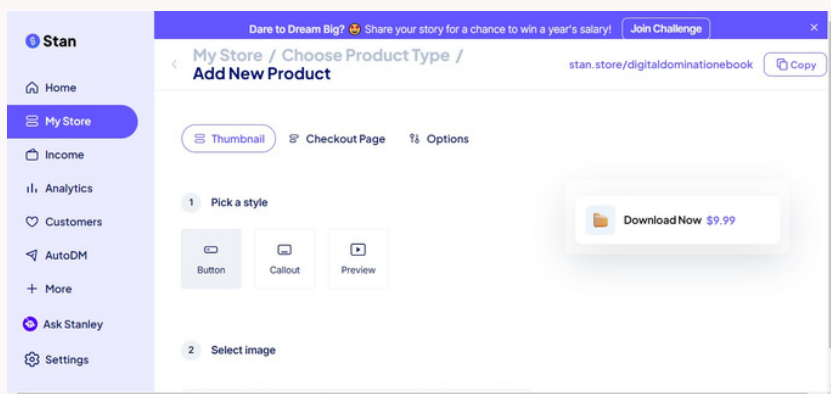
(Step 7) – Set up your direct deposit. Click on the “Setup Direct Deposit button”. This is your personal information so we won’t go into this section. Just follow all instructions Stan Store tells you to follow.



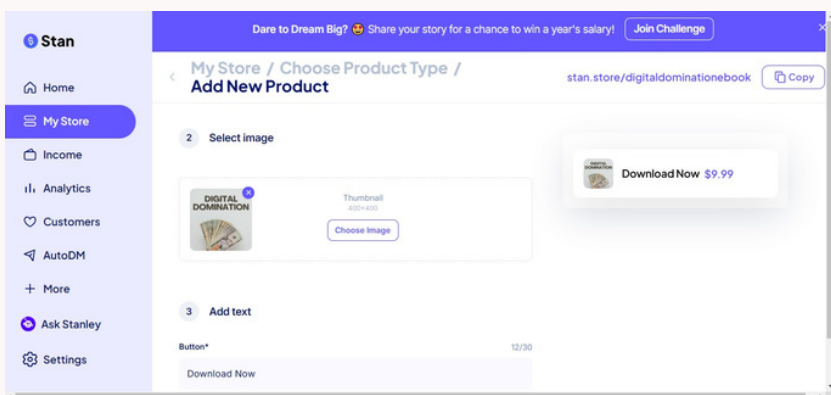
(Step 8) Create your first product. Click on the “Create Your Product” button.



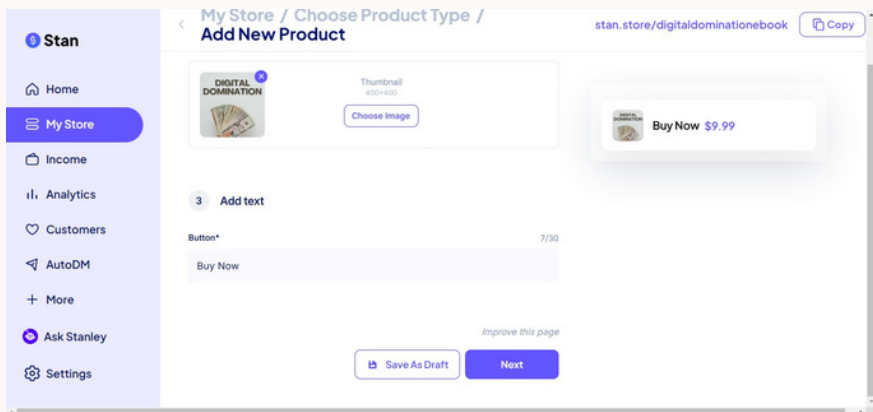
(Step 9) Click on the ‘Digital Product’ tab.



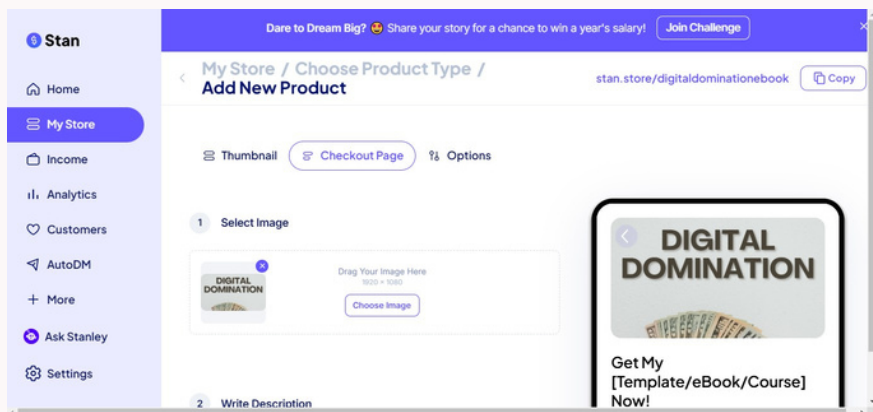
(Step 10) – Pick the style of button you prefer.



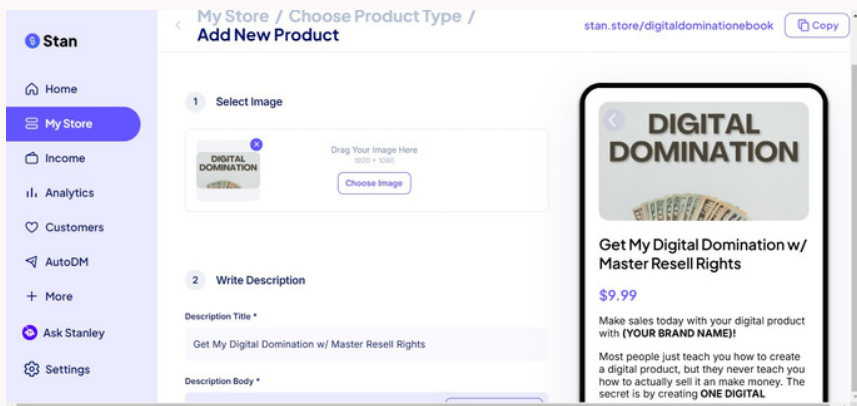
(Step 11) – Select your PDF and choose your cover page as your image.



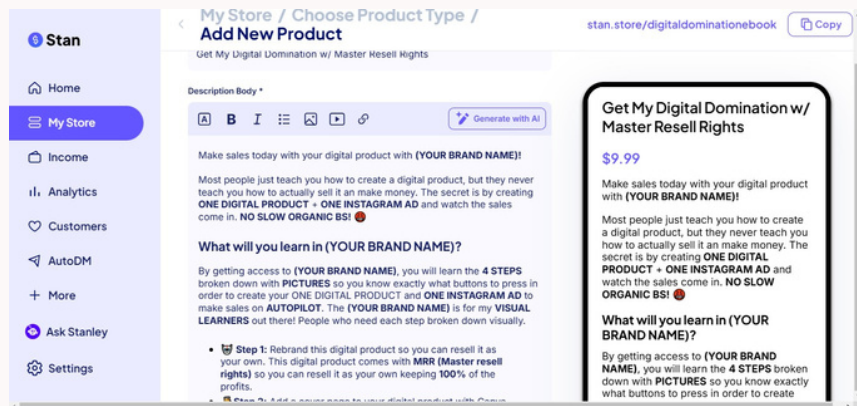
(Step 12) – For add text change “Download Now” to Buy Now. Then Click on the “Next Button”.



(Step 13) – Under “Select Image” choose your cover page image.



(Step 14) – Write a description. Copy and paste this into the “Description Title” field: “Get My (YOUR BRAND) w/ Master Resell Rights” Change “(YOUR BRAND)” to your digital products title.



(Step 15) – Add your “Description Body” Copy and paste this into the “Description Body” field:

Make sales today with your digital product with (Your Brand Name)

Most people just teach you how to create a digital product, but they never teach you how to actually sell it and make money. The secret is by creating ONE DIGITAL PRODUCT + ONE INSTAGRAM and watch the sales come in. NO SLOW ORGANIC BS !



What will you learn in (YOUR BRAND NAME)?

By getting access to (YOUR BRAND NAME), you will learn the 4 STEPS broken down with PICTURES so you know exactly what buttons to press in order to create your ONE DIGITAL PRODUCT and ONE INSTAGRAM AD to make sales on AUTOPILOT. The (YOUR BRAND NAME) is for my VISUAL LEARNERS out there! People who need each step broken down visually.

 Step 1: Rebrand this digital product so you can resell it as your own. This digital product comes with MRR (Master Resell Rights) so you can resell it as your own keeping 100% of the profits.

 Step 2: Create a Stan store for your digital product to collect your passive income.

 Step 3: Create a 10 second video of you holding a print out of your digital product.

 Step 4: Create an optimized instagram page dedicated to your digital product.

 Step 5: Create one instagram ad using that 10 second video and watch the sales come in on autopilot.

Why Instagram Ads?

Because you can run ONE INSTAGRAM AD from 5\$ to 30\$ a day depending on your budget. The more money you spend on your ad the more money you will make

For example:

If your digital product is priced at \$27 and you run ONE Instagram Ad for \$20 a day.

This allows you to sell it to 5 to 30 people a day without losing money.

It's that simple!

💪 Imagine waking up to see sales notifications rolling in, knowing that your hard work is finally paying off. With (YOUR BRAND), You can take the guesswork out of digital products and follow the proven 4 steps for beginners just like you.

What do you get with (YOUR BRAND)?

After you purchase you receive an INSTANT PDF DOWNLOAD of (YOUR BRAND) breaking down the 4 steps to creating and selling digital products.

Who is this for?

- ✓ People that don't want to show their face to make sales.
- ✓ People that don't want to post content everyday to make sales
- ✓ People that only want to create ONE DIGITAL PRODUCT & ONE INSTAGRAM AD to make passive income.

Get access to (YOUR BRAND) today and start your digital product business!

⚠Warning: The price will be going up soon! So hurry

(Step 16) - Change "(YOUR BRAND)" to your digital products title.

My Store / Choose Product Type / Add New Product

stan.store/digitaldominationebook Copy

Bottom Title *

Get Access

Call-to-Action Button * 8/30

PURCHASE

3 Set price

Price(\$) * Discount Price(\$)

9.99 0

how to actually sell it and make money. The secret is by creating ONE DIGITAL PRODUCT + ONE INSTAGRAM AD and watch the sales come in. NO SLOW ORGANIC BS!

What will you learn in (YOUR BRAND NAME)?

By getting access to (YOUR BRAND NAME), you will learn the 4 STEPS broken down with PICTURES so you know exactly what buttons to press in order to create your ONE DIGITAL PRODUCT and ONE INSTAGRAM AD to make sales on AUTOPILOT. The (YOUR BRAND NAME) is for my VISUAL LEARNERS out there! People who need each step broken down visually.

- Step 1: Rebrand this digital product so you can resell it as your own. This digital product comes with MRR (Master resell rights) so you can resell it as your own keeping 100% of the

(Step 17) - Under "Bottom Title" write "Get Access".

My Store / Choose Product Type / Add New Product

stan.store/digitaldominationebook Copy

Call-to-Action Button * 7/30

Buy Now

3 Set price

Price(\$) * Discount Price(\$)

9.99 0

how to actually sell it and make money. The secret is by creating ONE DIGITAL PRODUCT + ONE INSTAGRAM AD and watch the sales come in. NO SLOW ORGANIC BS!

What will you learn in (YOUR BRAND NAME)?

By getting access to (YOUR BRAND NAME), you will learn the 4 STEPS broken down with PICTURES so you know exactly what buttons to press in order to create your ONE DIGITAL PRODUCT and ONE INSTAGRAM AD to make sales on AUTOPILOT. The (YOUR BRAND NAME) is for my VISUAL LEARNERS out there! People who need each step broken down visually.

- Step 1: Rebrand this digital product so you can resell it as your own. This digital product comes with MRR (Master resell rights) so you can resell it as your own keeping 100% of the

(Step 18) - Under "Call-to-Action Button" Write "Buy Now"

My Store / Choose Product Type / Add New Product

stan.store/digitaldominationebook Copy

3 Set price

Price(\$): 17 Discount Price(\$): 0

Upgrade to Unlock

4 Collect info

Fields

Name

how to actually sell it and make money. The secret is by creating **ONE DIGITAL PRODUCT + ONE INSTAGRAM AD** and watch the sales come in. **NO SLOW ORGANIC BS!**

What will you learn in (YOUR BRAND NAME)?

By getting access to **(YOUR BRAND NAME)**, you will learn the **4 STEPS** broken down with **PICTURES** so you know exactly what buttons to press in order to create your **ONE DIGITAL PRODUCT** and **ONE INSTAGRAM AD** to make sales on **AUTOPILOT**. The **(YOUR BRAND NAME)** is for my **VISUAL LEARNERS** out there! People who need each step broken down visually.

- Step 1:** Rebrand this digital product so you can resell it as your own. This digital product comes with **MRR (Master resell rights)** so you can resell it as your own keeping **100%** of the profits.

(Step 19) – Under “Set Price” Change it to \$17. You can price your product as anything.

Starting out I recommend setting your price between \$17- \$47 to get more sales. As you begin to get more sales you can increase the price.

My Store / Choose Product Type / Add New Product

stan.store/digitaldominationebook Copy

5 Upload your Digital Product

Digital Product *

Stan will send these files automatically to your customer upon purchase!

Upload File Redirect to URL

Drag Your File(s) Here

Upload

DigitalDomination.pdf.png Download

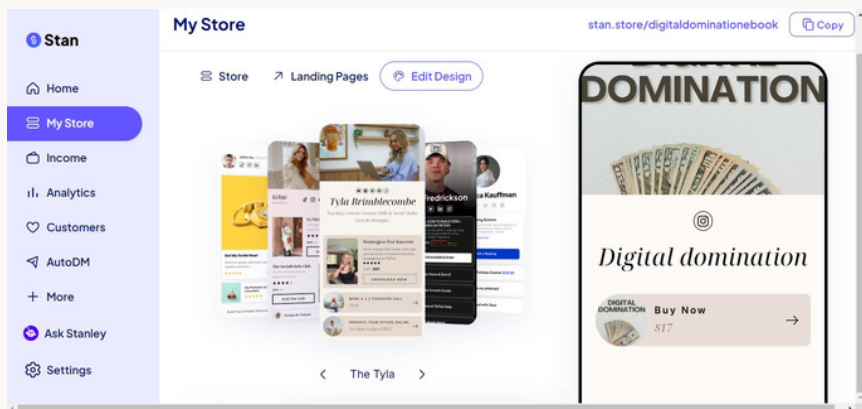
Improve this page

Save As Draft Publish

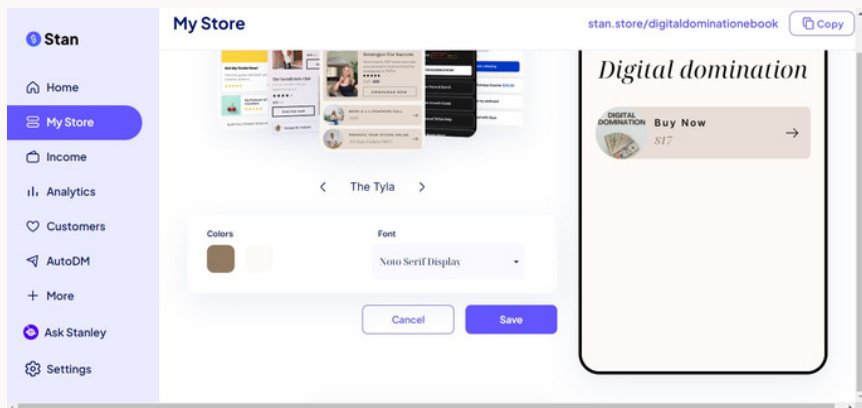
EXAMPLE: YOU WILL RECEIVE THE 4 STEPS BROKEN DOWN WITH PICTURES so you know exactly what buttons to press in order to create your **ONE DIGITAL PRODUCT** and **ONE INSTAGRAM AD** to make sales on **AUTOPILOT**. The **(YOUR BRAND NAME)** is for my **VISUAL LEARNERS** out there! People who need each step broken down visually.

- Step 1:** Rebrand this digital product so you can resell it as your own. This digital product comes with **MRR (Master resell rights)** so you can resell it as your own keeping **100%** of the profits.
- Step 2:** Add a cover page to your digital product with Canva and now its yours to resell.
- Step 3:** Create a Stan store for your digital product to collect your passive income. You will use your Stan Store link to send to your customers to make sales.
- Step 4:** Send customers to your Stan Store link using **ONE INSTAGRAM**

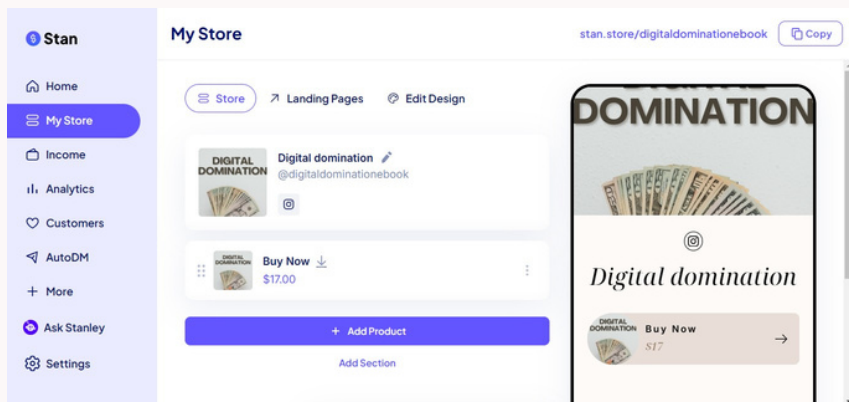
(Step 20) – Upload your digital Product. Then Click on the “Publish” button.



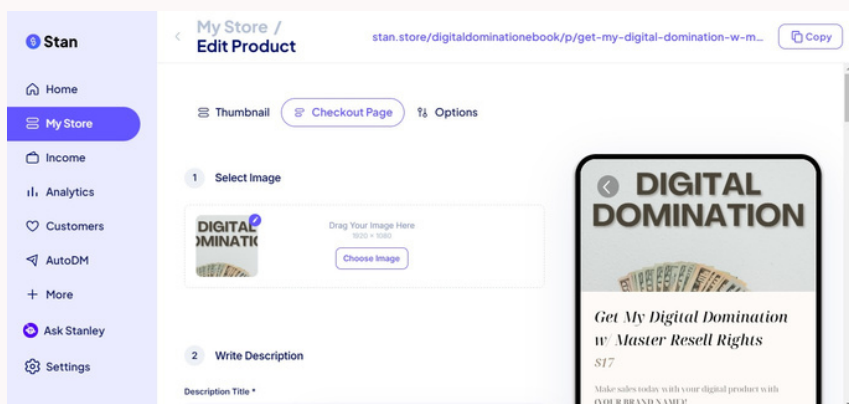
(Step 21) – Now click on the “Edit Design” tab and choose a style you prefer.



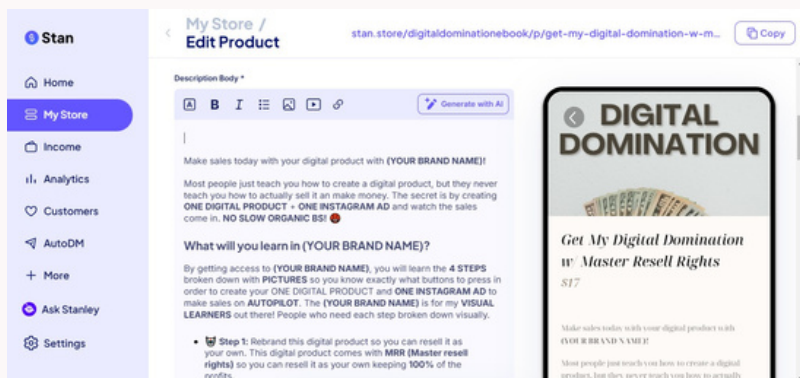
(Step 22) – Click on the “Save” button.



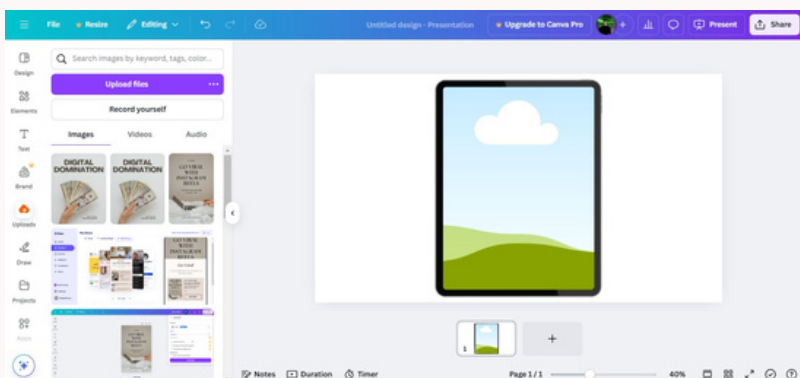
(Step 23) – Click on the “Store” Tab.
Then Click on your digital product.



(Step 24) – Click on the “Checkout Page” tab.

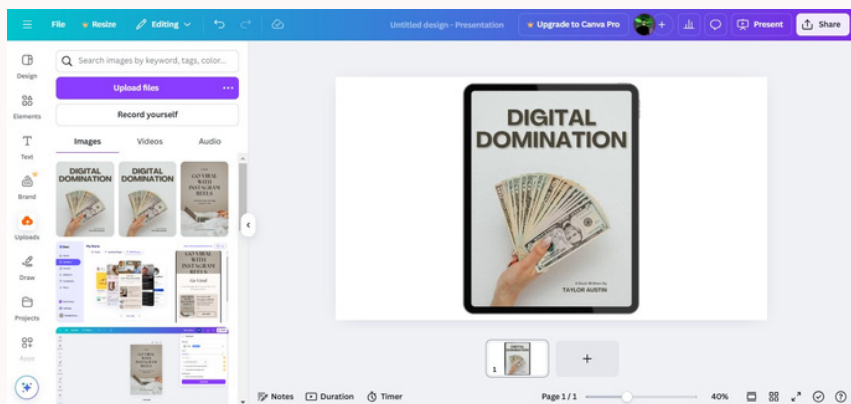


(Step 25) - Click in the "Description Body" field and hit enter to add a space.

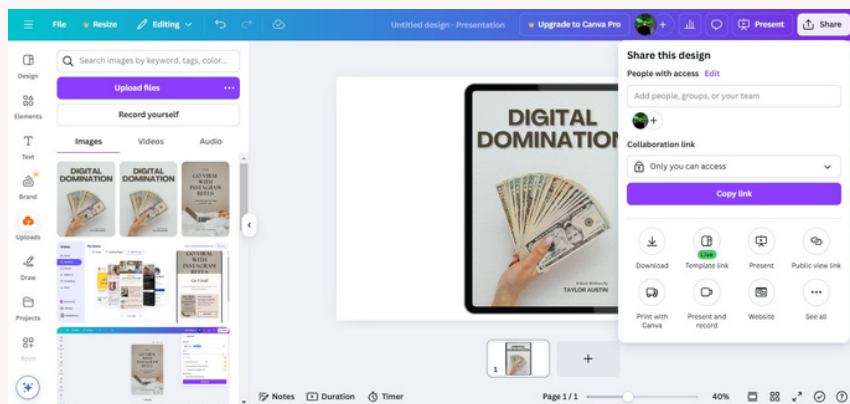


Add a mockup in Canva

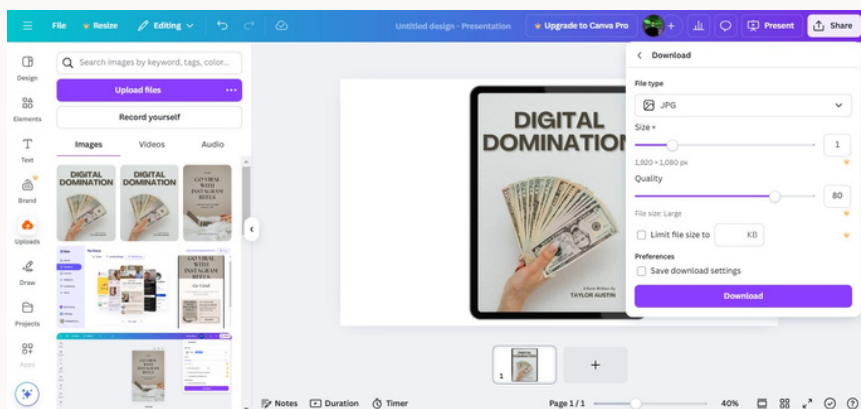
[\(Step 26\) Add a mockup in Canva and create your the thumbnail header by clicking HERE.](#)



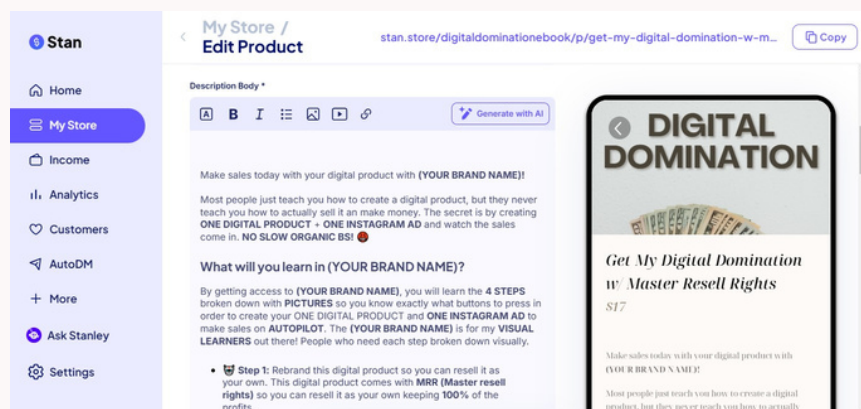
(Step 27) - Upload, Drag and drop your cover page to the canvas.



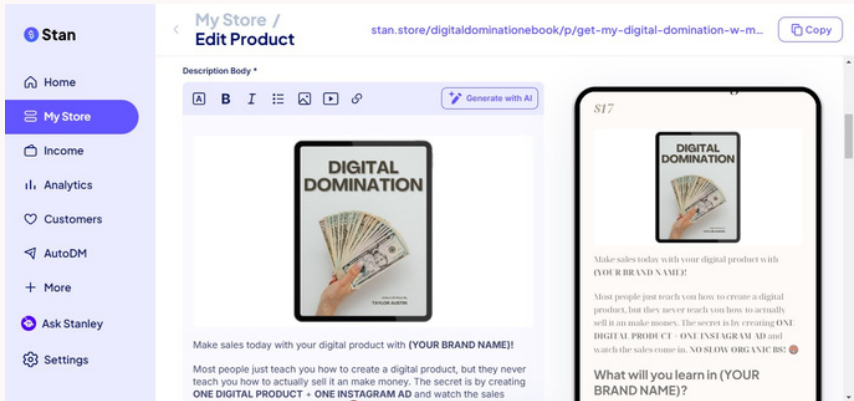
(Step 28) - Click the "download" icon.



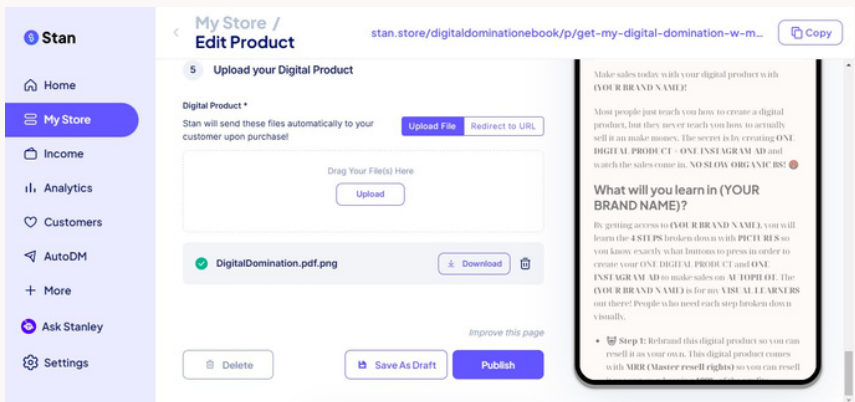
(Step 29) – Select “JPG” for file type. Click on the “Download” button.



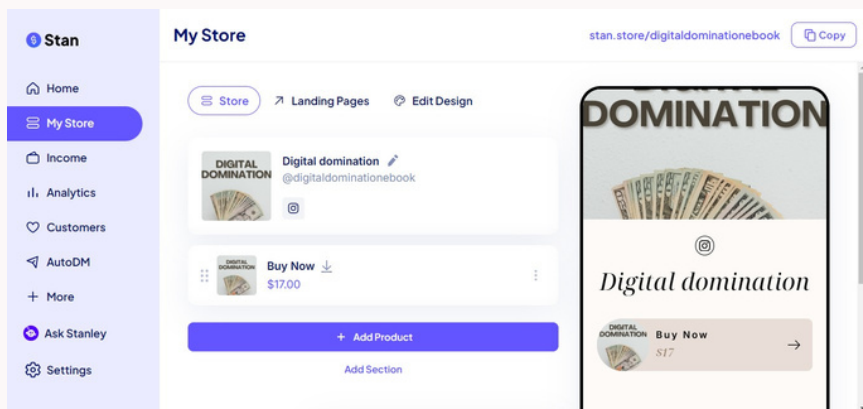
(Step 30) – Select the “image” icon and upload your image.



(Step 31) – This is what the final result should look like.



(Step 32) – Click on the “Publish” button.



Your Stan Store is complete.

The link to your Stan Store is in the top right hand corner. You will need this for you ad so save it.

Chapter 3: Create a 10 second reel holding a print out of your digital product.

Your One instagram ad needs 4 elements

(Element 1) Video – Record a 10 second video of you holding your digital product.

(Element 2) Hook – A hook is a sentence that captures the viewer's attention.

(Element 3) CTA – The CTA tells the viewer to read the description.

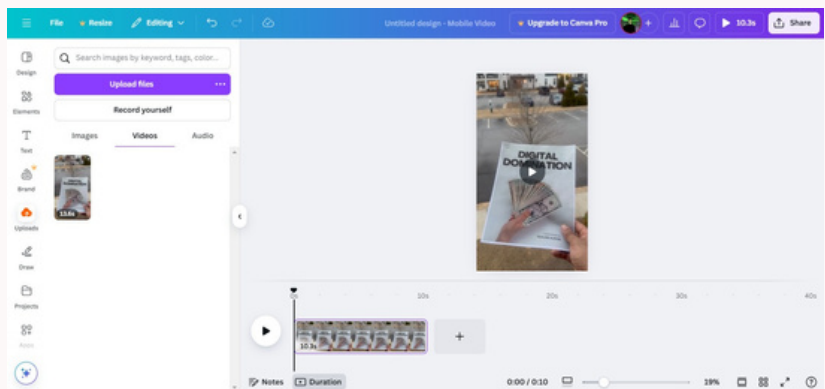
(Element 4) – The description tells the viewer about the digital product and click on the learn now button to buy it.

(Step 1): Print off a paper version of your digital product and record a 10 second video of you holding it.

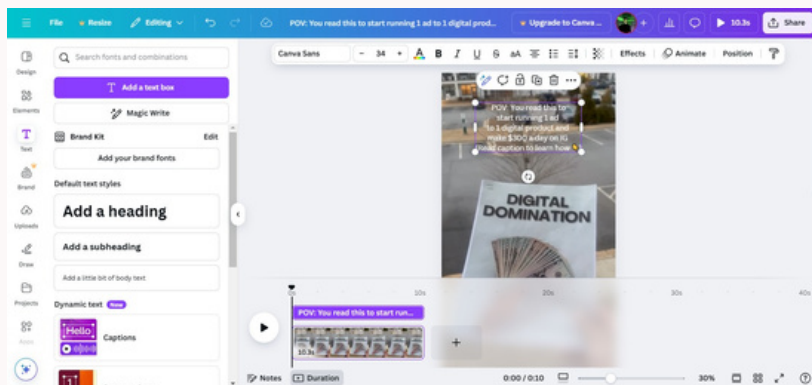


(Step 2) - Open Canva to add your hook,CTA and music to your video.

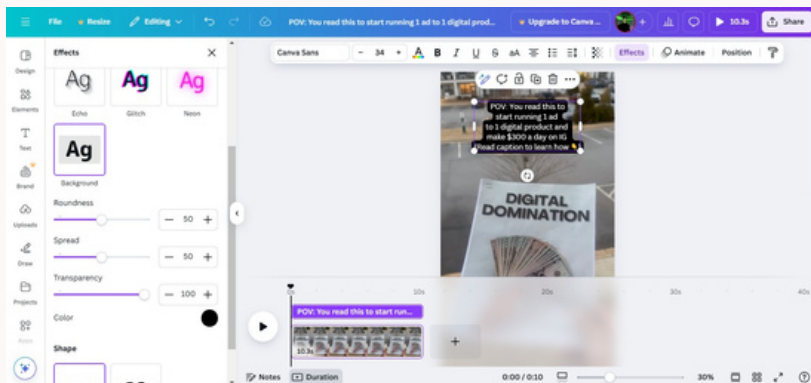
https://www.canva.com/design/DAG2MKO2oMc/7EbGm_YTMPdEhIARDvitiw/view?utm_content=DAG2MKO2oMc&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview



(Step 3) - Upload your video and drag it to the Canvas. Resize it so it fits.



(Step 4) - Click the "Text" tab. Click on the "Add a text box button". Copy and paste this in the blank text box: Pov: You read this to start running 1 ad to 1 digital product and make \$300 a day on IG (Read caption to learn how 📌)



(Step 5) Click on the (Effects) button. Select "Background" and change the color to black



Insert a YouTube video URL.

youtube.com/watch?v=j0u7ub3m473

MP3 Convert

YouTube to MP3 Converter

Our YouTube to MP3 Converter allows you to convert your favorite YouTube videos to MP3 (audio) or MP4 (video) files and to download them for FREE. **Y2Mate** works on your desktop, tablet and mobile device without the installation of any additional apps. The usage of Y2Mate is free, and safe!

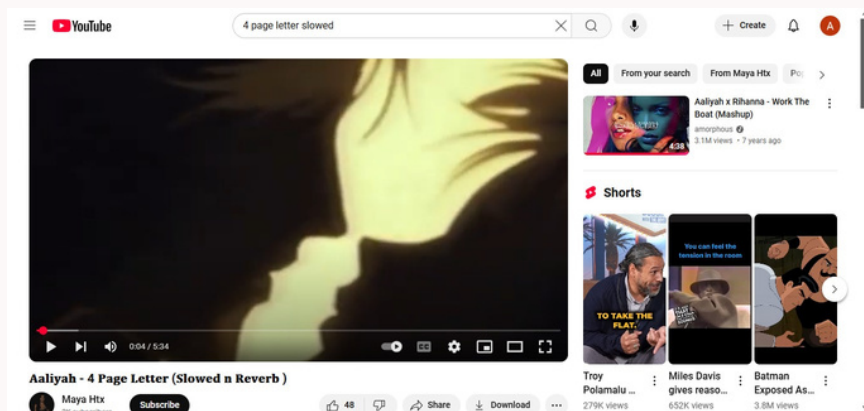
How to download YouTube videos?

1. Go to YouTube.com and search for a video you would like to download. Then copy the video URL from the browser address bar (youtube.com/watch?v=id).
2. Paste the video URL in our YouTube Converter, and choose your preferred download format. You can choose between MP3 or MP4. If you do not choose any format the video will be converted by default to MP3. Click on the „Convert“ button.

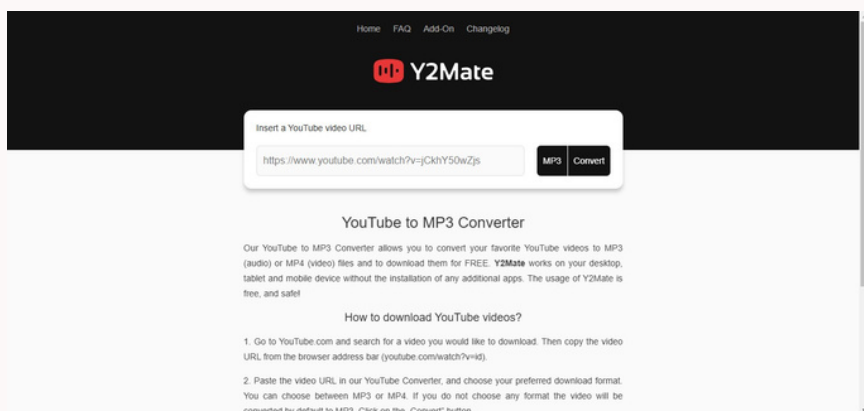
(Step 6) – We will use this site to download our music from youtube for our video.

Click here: <https://y2mate.nu/en-Hswg/>

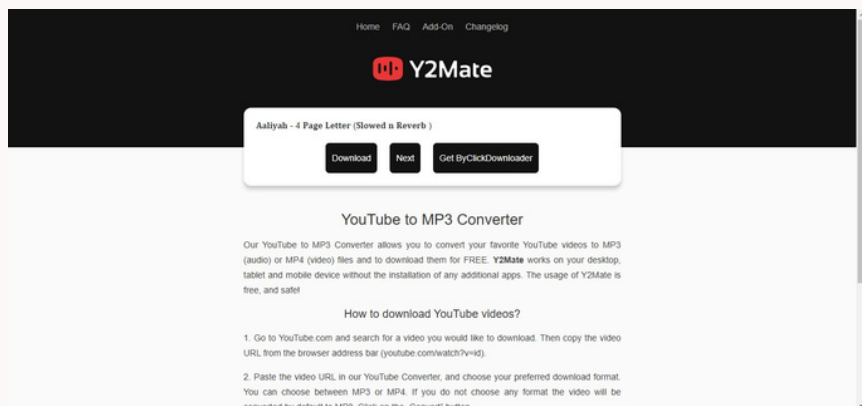
Music Warning: Do not add music through instagram. It will make your video ineligible to use as an ad. Make sure the music you get from youtube is a slowed down version of the original song or a mashup. This ensures the audio won't be detected as a copy written song and can be used in the ad.



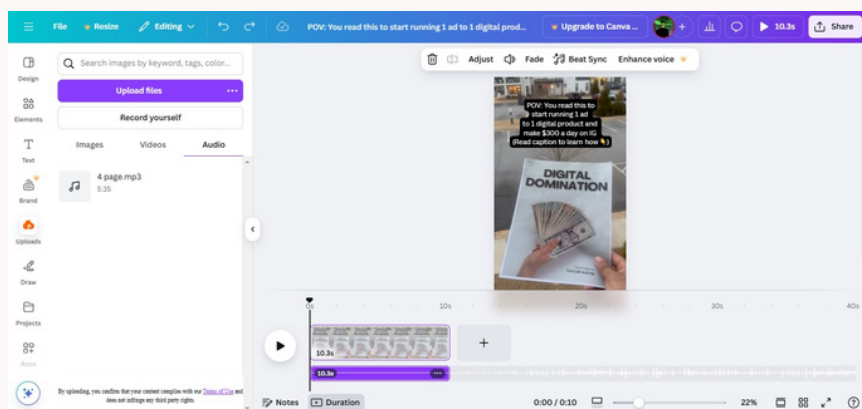
(Step 7) – Find a song and copy the Youtube url.



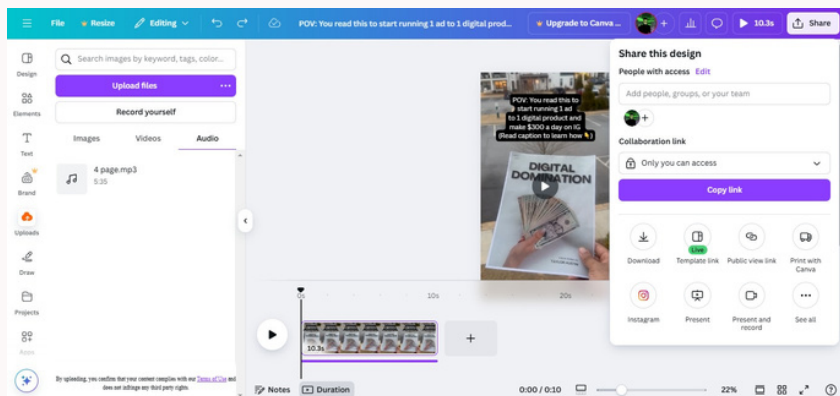
(Step 8) – Copy and paste the Youtube URL in Y2Mate and click the “Convert” Button.



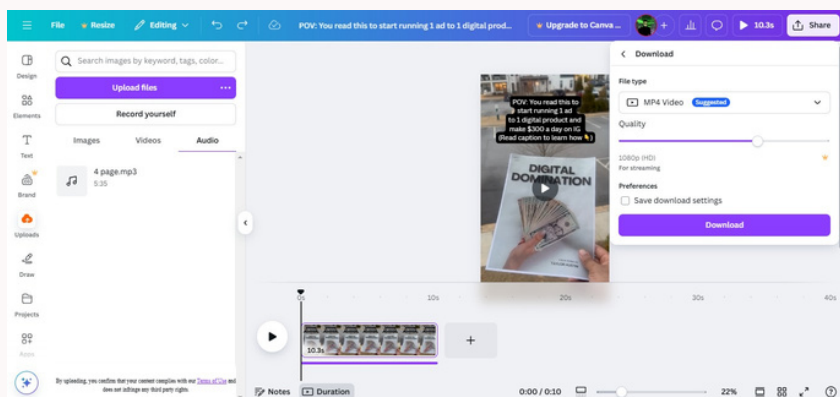
(Step 9) - Click the “Download” button.



(Step 10) - Click the “Upload files” button and upload your mp3.
Drag the mp3 to the timeline and choose the 10 seconds you would like.



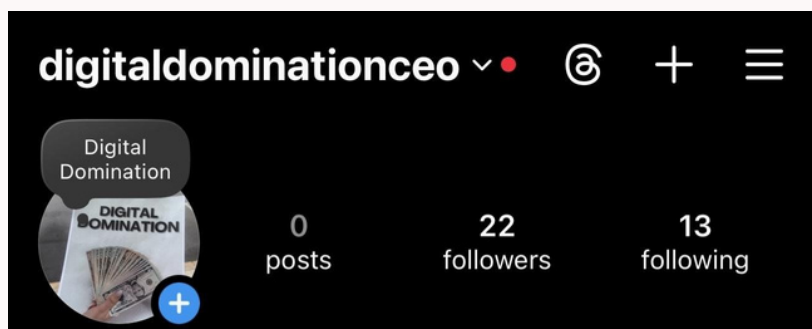
(Step 11) – Click the “Share” button. Click the “Download” icon.



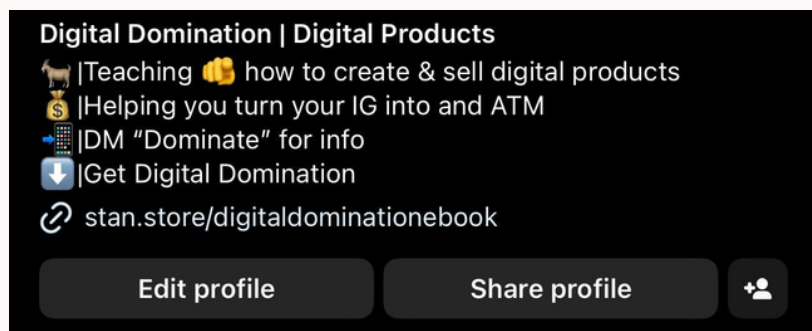
(Step 12) – Click the “Download” button. Make sure the “File type” is MP4 Video. Your 10 second video for your ad has been created.

Chapter 4: Create a dedicated Instagram page.

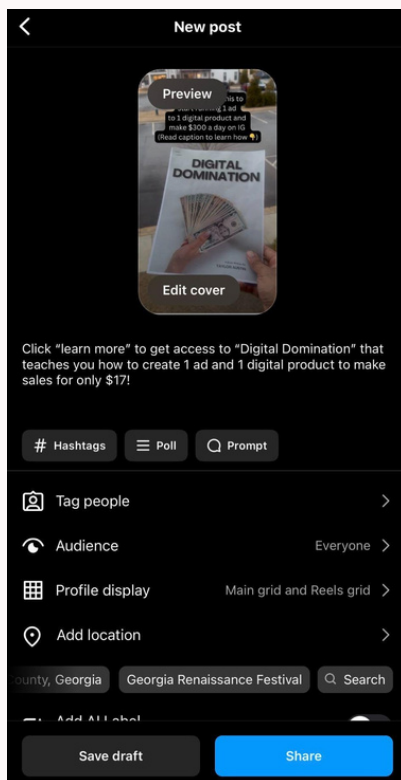
(Step 1) - Create a new Instagram page dedicated to your digital product. Make sure the username is related to the product. Make sure your picture is related to your product or a picture of you.

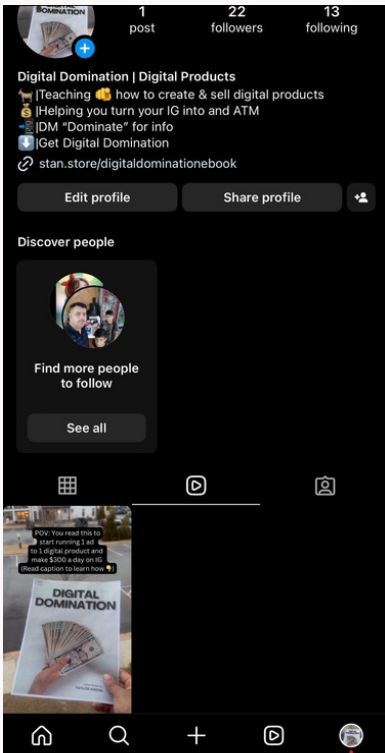


(Step 2) Write a Bio that explains clearly what you do. Add your Stan Store link.



(Step 3) - Import your video into instagram as a reel and write a caption for it. Copy and paste this as your caption: Click "Learn more" to get access to "(Your Brand)" that teaches you how to create 1 ad and 1 digital product to make sales for only \$(Your price)! Click on the "Share" button to post it to your page.





(Step 4)- Make sure your Instagram profile is complete before running ads. Meaning you should have a bio that tells people what you do. You should have your Stan Store link in your bio.

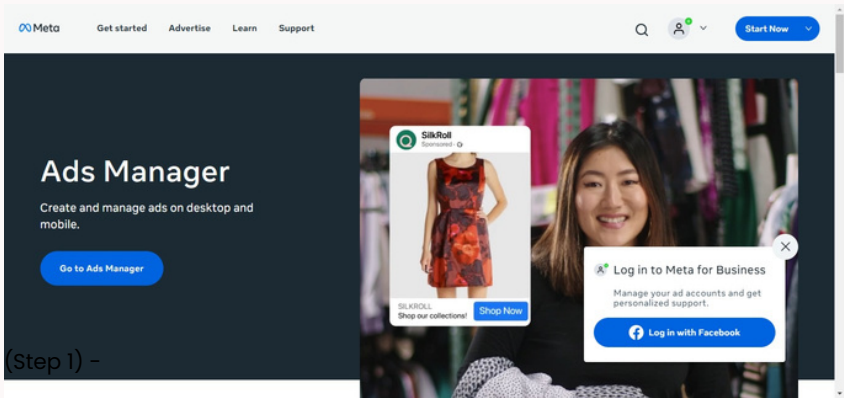
When you start to get sales, take screenshots and post them in a highlight bubble so that people can see your results. The more your Instagram page looks like you're all in on your digital product the more people will buy from you. The only content you need to post is multiple different 10 second reels of you holding your digital product.

You can start an entire business on instagram by posting yourself holding your digital product. The more reels you post the more organic traffic you will get. If people resonate with a certain post, use it as the reel you run your ad with. I recommend posting 1 different reel a day for 7 days before you start running ads.

Once you've posted 7 reels you can then pick any reel you posted to your page to use as an ad. This is so people don't only see one video on your page. This is only a recommendation if you only want to start off with posting one video and running one ad you can. It will work too. Remember the more time you put into all of the steps the more money you will make. This pdf is to get you started but you have to put in the work when it comes to content and creativity.

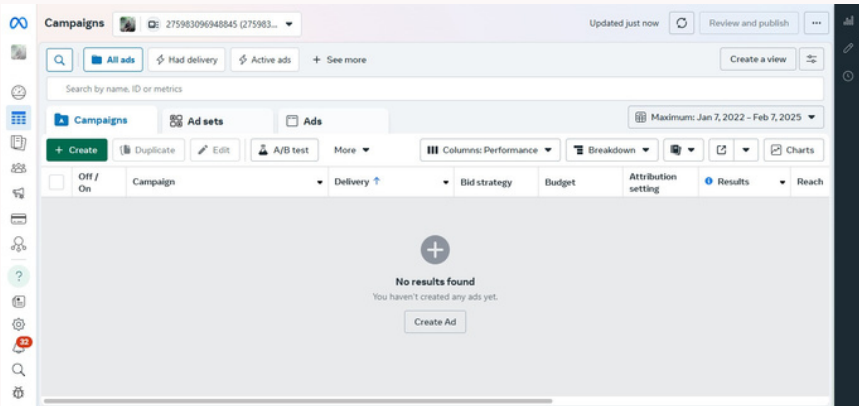
Chapter 5. Create an ad with that 10 second video to drive traffic to your Stan Store.

You will use Meta Ads Manager (Facebook) to run your Instagram ad.

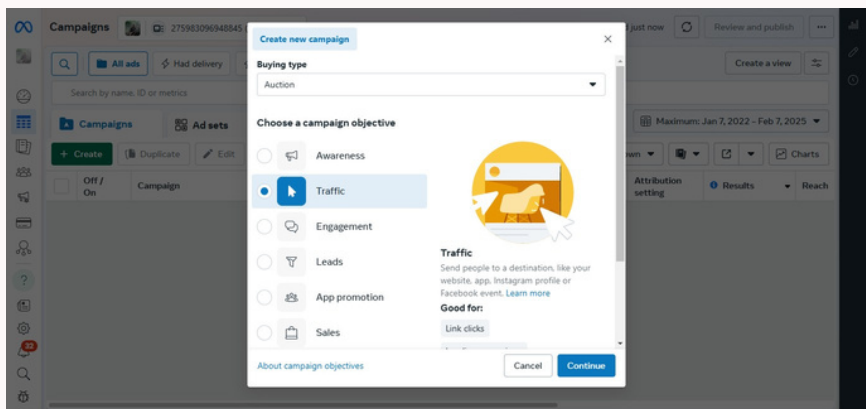


(Step 1) – Click on the link below and login or create an ads manager account.

<https://www.facebook.com/business/tools/ads-manager>



(Step 2) - Click the green "Create" button.



(Step 3) - Click the "Traffic" button and then click the "Continue" button.

or manually build your campaign. Suggestions may vary based on your recent ad account activity.



Recommended settings

Use preset campaign optimizations to help meet your goals.
Preset settings include Advantage+ audience, Advantage+ placements and more.

Streamlined

Best practices



Manual traffic campaign

Create a traffic campaign from scratch for finer control over all settings.

(Step 4) – Select “Recommended settings” and then click the “Continue” button.

Campaign name

Insert Your Campaign Name Here

Create template

Advantage campaign budget *

Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage campaign budget](#)

Off

A/B test

Help improve ad performance by comparing versions to see what works best. For accuracy, each one will be shown to separate groups of your audience. [About A/B tests](#)

Off

Special Ad Categories

Declare if your ads are related to financial products and services, employment, housing, social issues, elections or politics to help prevent ad rejections. Requirements differ by country. [About Special Ad Categories](#)

(Step 5) – Edit the “Campaign name” and toggle on the “Advantage campaign budget”

Advantage campaign budget ⓘ

Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage campaign budget](#)

Budget ⓘ

Daily budget ▼ \$20.00 USD

You'll spend an average of \$20.00 per day. Your maximum daily spend is \$35.00 and your maximum weekly spend is \$140.00.

[About daily budget](#)

Campaign bid strategy ⓘ

Highest volume

[Hide options](#) ▲

Budget scheduling ⓘ

Increase your budget during specific days or times.

☐ Schedule budget increases

Ad scheduling ⓘ

Run ads all the time

[View](#) ▼

(Step 6) –Set your “Daily budget” and click “next”.

I recommend a daily budget of \$5 – \$20 a day. As you begin to get sales you can increase the budget to make more per day.

Digital Domination ad 1 ⋮

Digital Domain Traffic Ad... ⋮

New Traffic Ad ⋮

Digital Domination ad 1 > **Digital Domain Traffic Ad Set** > **1 Ad**

[Edit](#) [Review](#)

Ad set name

Digital Domain Traffic Ad Set [Create template](#)

Conversion

Conversion location

Choose where you want to drive traffic. You'll enter more details about the destination later.

☐ Website
Send traffic to your website.

☐ App
Send traffic to your app.

☒ Messaging apps
Send traffic to Messenger, Instagram and WhatsApp.

☐ Instagram or Facebook
Send traffic to an Instagram profile, Facebook Page or both.

☐ Calls
Get people to call your business.

Performance goal ⓘ

[Close](#) ✓ All edits saved

Audience definition ⓘ

Your audience selection is fairly broad.

Specific ————— Broad

Estimated audience size: 247,700,000 - 291,400,000 ⓘ

⚡ Estimates may vary significantly over time based on your targeting selections and available data and do not reflect Advantage audience options.

Estimated daily results

Reach ⓘ

3.3K - 9.5K

Link clicks ⓘ

284 - 822

[Back](#) [Next](#)

(Step 7) – Edit the “Ad set name”.

The screenshot shows the Facebook Ads interface for creating a new ad set. The left sidebar contains navigation icons. The main content area is titled 'Digital Domain Traffic Ad Set' and includes the following sections:

- Ad set name:** 'Digital Domain Traffic Ad Set' with a 'Create template' button.
- Conversion:**
 - Conversion location:** A dropdown menu with 'Website' selected (highlighted by a yellow star). Below it, text says: 'Choose where you want to drive traffic. You'll enter more details about the destination later.'
 - Website:** 'Send traffic to your website.' (Selected with a radio button)
 - App:** 'Send traffic to your app.' (Radio button)
 - Messaging apps:** 'Send traffic to Messenger, Instagram and WhatsApp.' (Radio button)
 - Instagram or Facebook:** 'Send traffic to an Instagram profile, Facebook Page or both.' (Radio button)
 - Calls:** 'Get people to call your business.' (Radio button)
- Performance goal:** A dropdown menu with 'Close' and 'All edits saved' buttons.

On the right side, there are two panels:

- Audience definition:** A progress bar from 'Specific' to 'Broad'. Text indicates: 'Your audience selection is fairly broad.' and 'Estimated audience size: 149,600,000 - 176,000,000'.
- Estimated daily results:**
 - Reach:** 4.0K - 12K
 - Link clicks:** 293 - 847

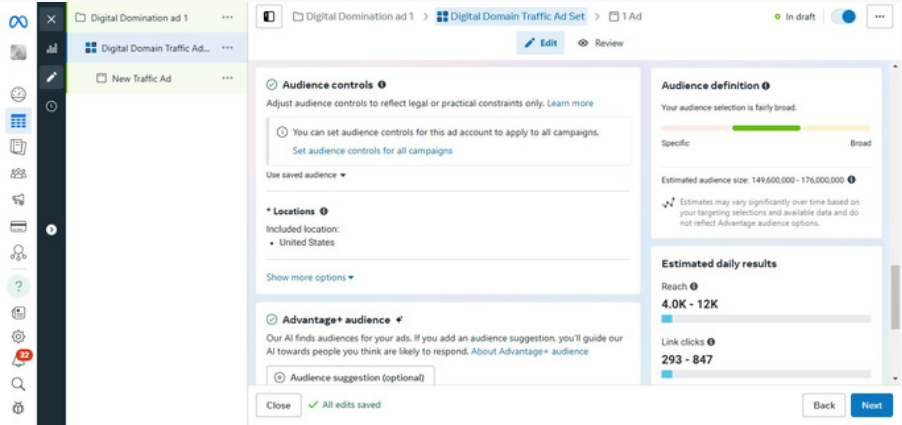
At the bottom right, there are 'Back' and 'Next' buttons.

(Step 8) – Select “Website” for conversion location.

The screenshot shows the 'Budget & schedule' section of the Facebook Ads interface. It includes the following fields and options:

- Budget:** A dropdown menu with 'You set a daily Advantage campaign budget of \$20.00.'
- Ad set spending limits:** A dropdown menu with 'None added'.
- Schedule:**
 - Start date:** A date picker set to 'Aug 25, 2025' and a time picker set to '09:10 AM PDT'.
 - End date:** A checkbox labeled 'Set an end date' which is currently unchecked.
- Hide options:** A link with a small upward arrow.
- Budget scheduling:** A dropdown menu with 'Add entries in campaign setup'.

(Step 9) – Set start date for today’s date



(Step 10) - Select "United States" for the location if you're in the US or whichever country you're located.

*to change your location, you'll just hover your mouse over the "United States" and there will be an "edit" button that'll show on the right side.

Advantage+ audience

We'll automatically show ads to people most likely to respond. We'll show ads to people matching your suggestion, and other audiences when it's likely to improve performance.

[About audiences](#)

Audience suggestion (optional)

(Step 11) - You have 2 options. You can leave it as is and have Meta study your account/your ad creatives and match it to an audience that'll most likely respond

or

Advantage+ audience ⁺

We'll automatically show ads to people most likely to respond. We'll show ads to people matching your suggestion, and other audiences when it's likely to improve performance.

[About audiences](#)

Custom audiences ⓘ Create new ▼

🔍 Search existing audiences

Age ⓘ
18 - 65+

Gender ⓘ
All genders

Detailed targeting
Include people who match ⓘ

🔍 Add demographics, interests or behaviors Browse

Save audience

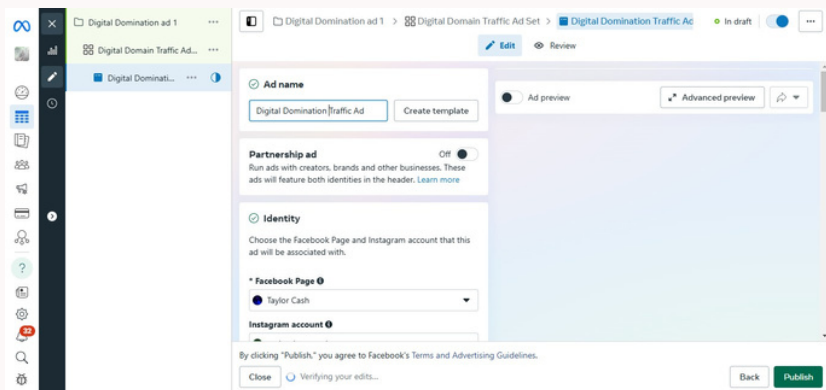
If you choose to click “Audience suggestion (optional)” and try that route, you’ll enter into detailed targeting of people who might be interested in your product.

If you’re just trying to promote this guide here’s my suggestions: “passive income, digital marketing, home business”.

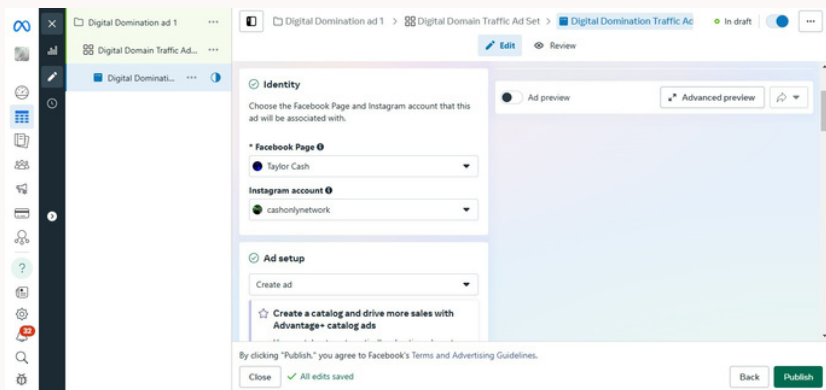
If you’re trying to promote another product, think about your audience in what they’d be interested in. For example, if it’s a fi

Meta ads, will suggest others for you as well. Test a few targeting, test more targeting, play around with it until you start seeing more successful results.

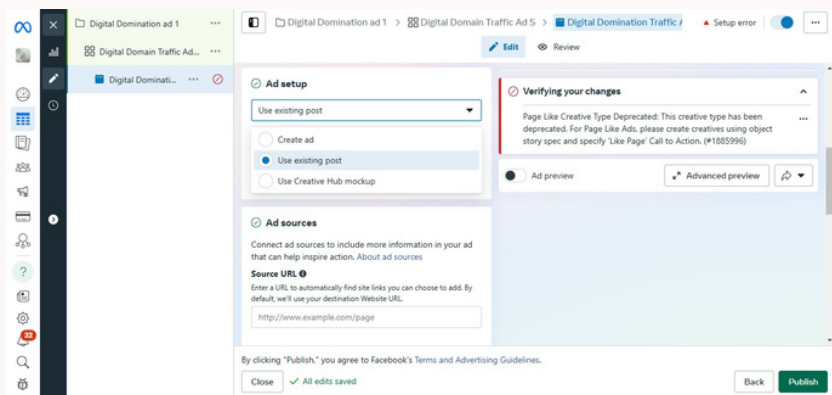
When satisfied, click “next”



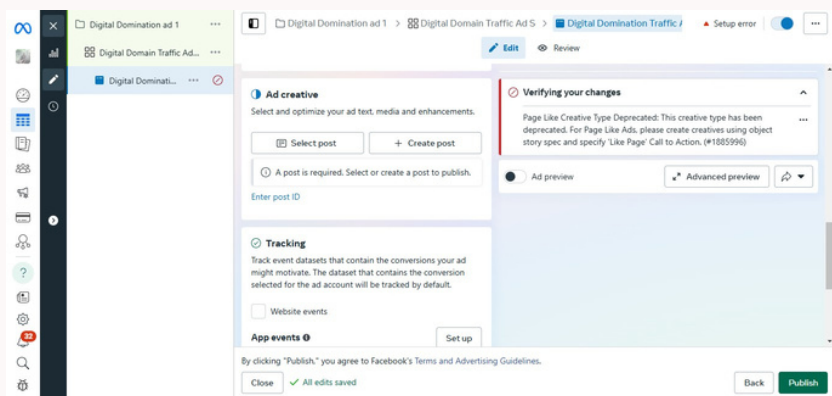
(Step 12) – Edit “Ad name”.



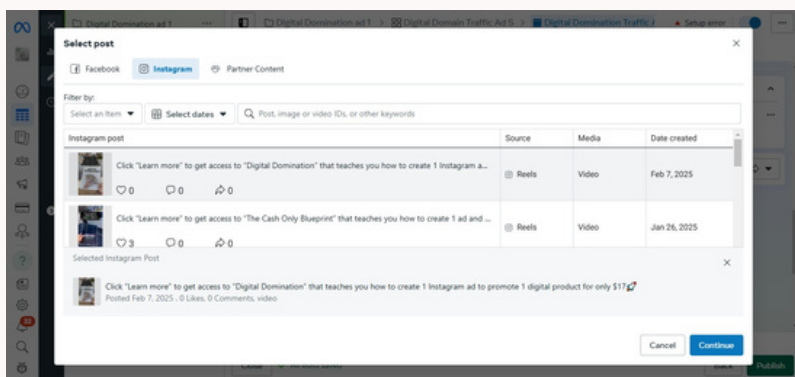
(Step 13) – Connect the “Instagram” account you posted your reel on.



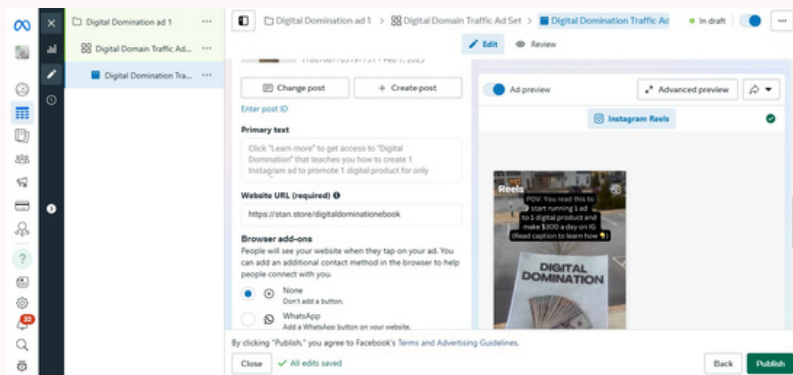
(Step 14) – Select “Use existing post” under “Ad setup”.



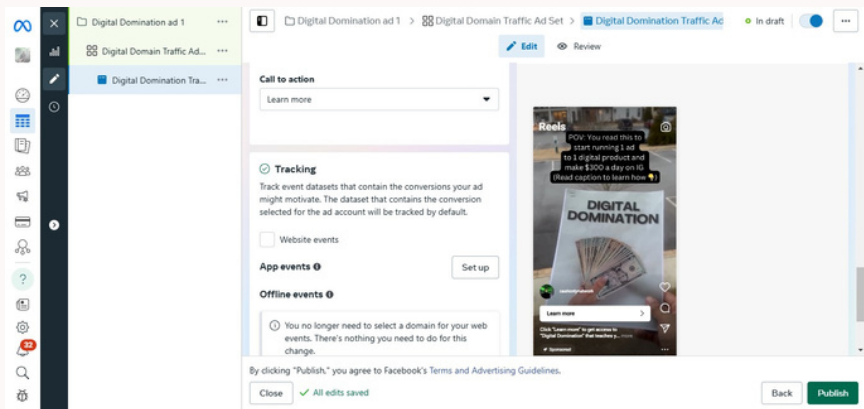
(Step 15) – Click the “Select post” button.



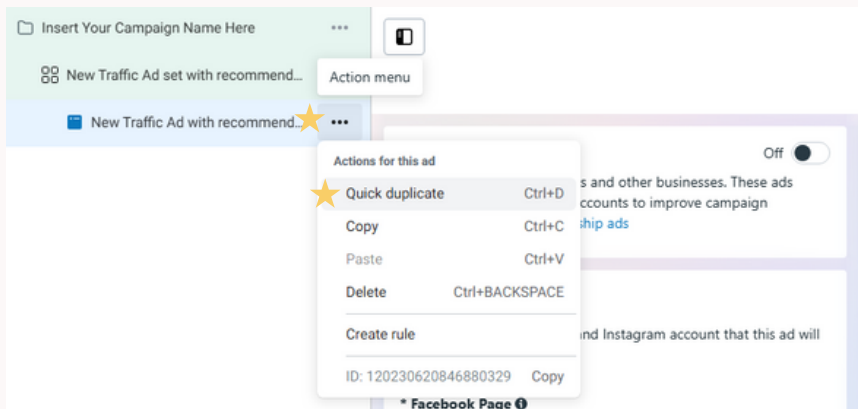
(Step 16) – Select the “Instagram” tab. Select the reel you posted to your Instagram account. Click the “Continue” button.



(Step 17) – Paste your Stan Store URL in the “Website URL” field.



(Step 18) – Select “Learn more” under “Call to action”.



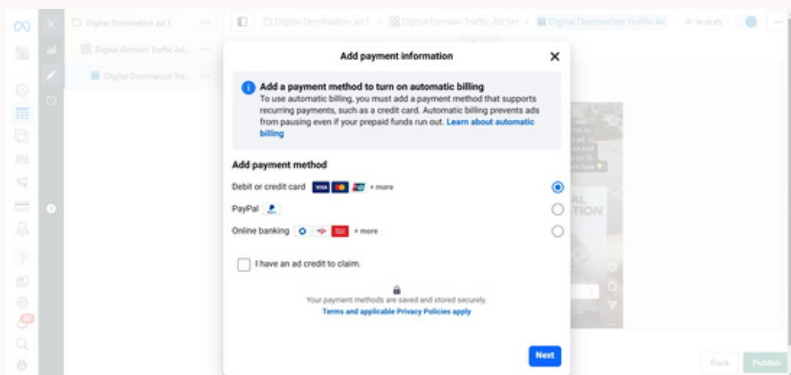
(Step 19) – If you want to add more than 1 ad creative than just the one you did above and want to test out 1-2 more, click the 3 little dots on the last ad and click “Quick duplicate”

(Step 20) – click on the new ad that just got created underneath the existing one and repeat steps (12-18).

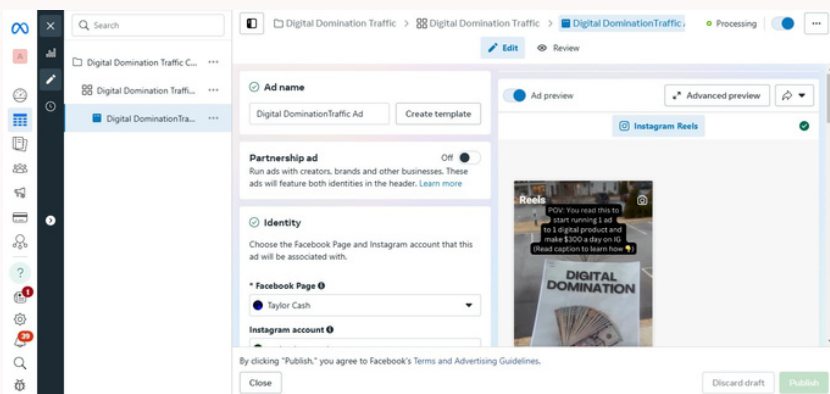


(Step 21)– Once you’re ready to launch, click “Publish” on the bottom right of each ad you’ve created.

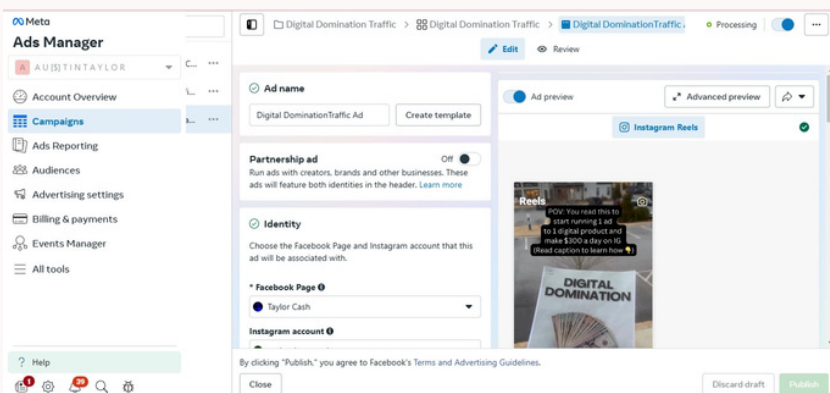
If you’ve created more than one, then you need to click on each and click publish on each.



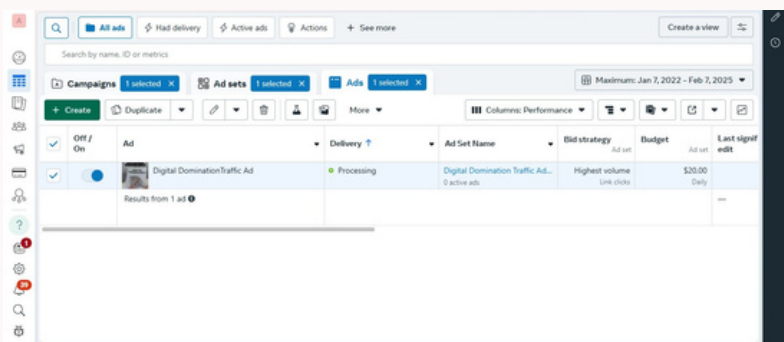
(Step 22) – Add your payment information.



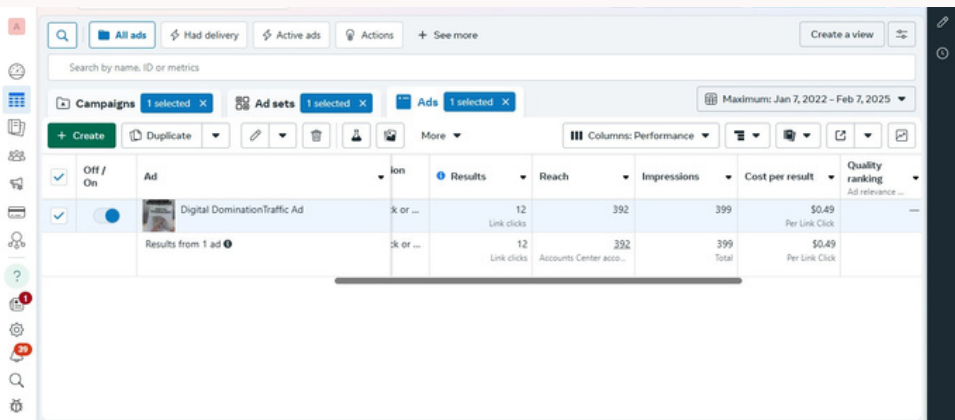
(Step 23) – Your ad should say “processing” in the corner.



(Step 24) – Click on the “Campaigns” tab on the left side of the screen.



(Step 25) - Monitor your campaign. When the campaign is running under the column "Delivery" the word "Processing" will change to "Active". This will change when your ad is out of review. To turn on and off your ad use the blue toggle switch under the column "off/on".



The screenshot shows a Facebook Ads dashboard with a table of ad performance metrics. The table has columns for 'Off / On', 'Ad', 'Results', 'Reach', 'Impressions', 'Cost per result', and 'Quality ranking'. The 'Results' column shows 'Link clicks' for two ads. The 'Cost per result' column shows '\$0.49 Per Link Click' for both ads.

Off / On	Ad	Results	Reach	Impressions	Cost per result	Quality ranking
☒	Digital DominationTraffic Ad	12 Link clicks	392	399	\$0.49 Per Link Click	—
☒	Results from 1 ad	12 Link clicks	392	399	\$0.49 Per Link Click	—

(Step 26) – Under the “Results” column you will see “Link clicks” this represents how many people clicked on the “Learn now” button and went to your Stan Store. Under the “Cost per result” column you will see a number. This number could say 0.49 cents.

This means it costs 0.49 cents for every click to your Stan store. You want to get this number as close to 0.00 as possible. The less you spend per click then the more clicks you can get out of your daily budget. The way to get this number lower is to try different ads to run videos on.

Changing the music or background of where you're holding your digital product can affect the outcome. Keep track of how many sales you get. I recommend only running 1 ad at a time to know which ad is generating you the sales.

DAILY INCOME SYSTEM BONUS

YOU CAN EDIT EVERYTHING IN THE FREE VERSION OF CANVA
YOU CAN RESELL DIGITAL GUIDES AS IS IF YOU WISH
YOU CAN INCLUDE IN OTHER BUNDLES AND MEMBERSHIPS
YOU CAN CHOOSE YOUR PRICING

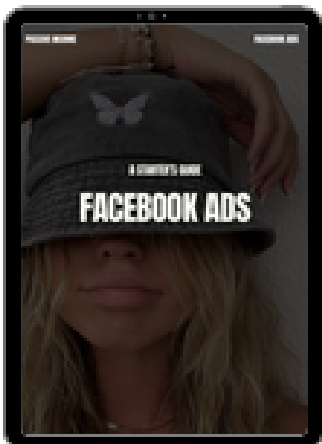
CLICK ON THE LINKS BELOW



The Reseller's Playbook



80 Mock Ups



1. FACEBOOK ADS – STARTER GUIDE

2. MASTERING FB ADS

This concludes the training.

Remember branding and the amount of effort you spend on your content will play the biggest factor in making sales.

Don't say it doesn't work until you have done all the steps and actually run your first ad.

Tweak your system until you start seeing results.

PDF VERSION AVAILABLE



CLICK HERE

LET'S CONNECT

