

THE
**WIG BUSINESS
STARTER KIT**

PRICING CALCULATOR | SEWING MACHINES | FAVOURITE PRODUCTS | VENDOR GUIDE

Made by Ohreese

Ohreese Academy

Your complete toolkit to start your wig business with confidence.

RECOMMENDED SEWING MACHINES FOR WIG MAKERS

Choosing the right sewing machine is one of the most important investments you will make as a wig maker. Below are my top five picks, ranging from beginner-friendly to industrial-grade, so you can find the perfect match for where you are on your journey.

1. Singer Heavy Duty 4411

Best for: Absolute beginners on a budget.

The 4411 is the most affordable machine in Singer's Heavy Duty range. It has 11 built-in stitches, a powerful motor that sews at 1,100 stitches per minute, and a heavy-duty metal frame for skip-free sewing. It does not have an automatic needle threader, so you will need to thread manually. If you are just starting out and want a reliable workhorse without the extras, this is your entry point.

2. Singer Heavy Duty 4423

Best for: Beginners who want a bit more versatility.

The 4423 steps up from the 4411 with 23 built-in stitches (including stretch stitches for knit fabrics), an automatic needle threader, and a one-step buttonhole. You still get the same 1,100 stitches per minute speed and solid metal construction. This is the sweet spot for most new wig makers who want a reliable machine they can grow with.

3. Singer Heavy Duty 4452

Best for: Intermediate wig makers who want the full package.

The 4452 is the top of Singer's Heavy Duty line with 52 built-in stitches, 7 stretch stitches, 18 decorative stitches, and a walking foot included in the box. The walking foot is especially useful for sewing multiple layers of wefts without the fabric shifting. If you plan to take wig making seriously and want one machine that covers everything, this is the one.

4. Brother CS6000i

Best for: Wig makers who want precision and portability.

The Brother CS6000i is lightweight, quiet, and comes with 60 built-in stitches, an automatic needle threader, and a wide table for handling larger wig cap pieces. It is computerised, which means stitch selection is easy and precise. It will not power through heavy leather or canvas, but for standard wig construction it performs beautifully. A popular choice among wig makers who attend workshops or classes.

5. Juki HZL-F600 (or Techsew 810 Industrial)

Best for: Professional / high-volume wig makers.

⚠ This is NOT beginner-friendly.

If you are producing wigs at volume or running a full wig-making studio, an industrial-grade machine is worth considering. The Juki HZL-F600 offers automatic thread trimming, a wide sewing area, and precision stitching. The Techsew 810 is a dedicated industrial wig sewing machine with a post-bed design, high presser foot clearance for bulky materials, and a powerful motor. These machines require setup space, are significantly heavier, and are an investment — but they are built to last and built for speed.

Tip: If you are brand new, start with the Singer Heavy Duty 4423. It gives you the best balance of power, features, and price. You can always upgrade later as your business grows.

MY FAVOURITE WIG STYLING PRODUCTS

These are the exact products I use in my hair studio. Less is more — you do not need every single one, but these are the staples that keep my wigs looking professional.

STEP 1: PREP & WASH

- Fudge Sea Salt Spray
- Lottabody Mousse
- Nairobi Mousse

STEP 2: PRE-STYLING & TEXTURE

- Color Wow Style on Steroids
- Color Wow Raise the Root

STEP 3: CLOSURE LAYING

- KeraCare Edge Gel
- Spritz (various brands)

STEP 4: CURLING

- Schwarzkopf Silhouette Hairspray (Medium Hold)
- Moroccanoil Luminous Hairspray (Medium Hold).
- Argan Oil
- Cream of Nature Argan Oil Spray

STEP 5: FINISHING & BRUSHING

- Moroccanoil Luminous Finish Spray
- Schwarzkopf Silhouette Strong Hold Hairspray

STEP 6: DEFINING PARTS

- Ebin Tinted Lace Spray
- Roots Perfect —

OHREESE WIG PRICING CALCULATOR FOR BEGINNERS

Pricing your wigs correctly is one of the biggest challenges when starting your business. Price too low and you burn out. Price too high without positioning and you struggle to sell.

I created a free Wig Pricing Calculator that walks you through exactly how to price your wigs so you are actually making a profit. It factors in your materials, your time, and your desired hourly rate.

ACCESS YOUR FREE PRICING CALCULATOR

[Click Here to Create a Copy](#)

Comment "PRICING" on my latest post to get the link sent straight to your DMs if the download doesn't work

HOW TO FIND RAW HAIR VENDORS

When it comes to finding raw hair or virgin hair vendors, it is not just about finding them — it is actually about testing them. Anyone can find a vendor. The real skill is knowing how to vet them so you do not waste money on bad hair.

Below is my exact process and my favourite platforms for sourcing vendors, in the order I use them.

1. Instagram

My first stop when searching for vendors.

I go on Instagram and type in keywords like “hair vendors” or “raw hair vendor” and look at the video results. I try not to go for the high-following accounts because most of them sell retail now, not wholesale. I look for smaller accounts instead.

Key things I look out for: Can I add comments freely (no comment limits)? Are real, genuine people following them? Are people liking and engaging with their content? Once I have a shortlist, I move on to check them further.

2. TikTok

Good for research, but can be distracting.

I use TikTok to see what real people are saying about vendors. The comment sections are where you find the real gems — honest reviews and recommendations. The reason I do not use TikTok as much as Instagram is that it is easy to get distracted watching reviews instead of actually researching.

3. IndiaMart

Best for finding Indian hair suppliers.

IndiaMart is brilliant for finding smaller, hidden suppliers that you would not find on social media. If you are looking for Indian raw hair specifically, this is where I recommend you look. You will find smaller factories and suppliers with competitive pricing.

4. Facebook Groups

My favourite platform — but the last place I look.

This might surprise you, but even though Facebook groups are my favourite platform for vendor research, they are not where I start. I use Facebook groups to verify vendors I have already found on Instagram, TikTok, or IndiaMart.

Go to Facebook, type in keywords like “hair vendors”, “raw hair vendors”, “wig makers”, and join those groups. Once you are in, search for the specific vendor names you have collected and see what people are saying. Unfortunately, I cannot list specific groups here, but the search function will lead you to them.

A NOTE ON ALIBABA

I no longer use Alibaba. I find that the genuine vendors are no longer there and people have moved away from the platform. Save yourself the time and focus on the platforms above instead.

Remember: finding vendors is step one. Testing them is step two. Always order samples before committing to bulk orders, and cross-reference what you find across multiple platforms.

Disclaimer

The information provided in this Wig Business Starter Kit is based on my personal experience and opinions as a wig maker and educator. Product recommendations, sewing machine suggestions, and vendor sourcing tips are shared for educational purposes only and do not constitute professional or financial advice. Results may vary depending on your skill level, materials, and business approach. I am not affiliated with or sponsored by any of the brands mentioned unless explicitly stated. Always do your own research before making purchasing decisions. Ohreese Academy accepts no responsibility for any loss, damage, or dissatisfaction arising from the use of the information provided in this guide.