

# Mini Funnel + Next Step Plan

Turn this week into a simple system (content -> freebie -> nurture -> offer)

**Name:**

**Date:**

Purpose: Build a simple next-step funnel and a 7-day plan so you keep momentum after the bootcamp.

## 1) My freebie (lead magnet) idea

What free resource will I offer new people? (example: checklist, guide, template)

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My DM keyword:

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## 2) My simple funnel map

Step	What it looks like for me
Content	What I post daily/weekly to attract the right woman
Freebie	What I give in exchange for a DM/email
Nurture	How I follow up with value + story
Offer	My invitation (DWD Blueprint / next program step)

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### 3) 7-day follow-up plan (simple)

Day	Message focus
Day 1	Welcome + send freebie
Day 2	Your story (why you started / what changed)
Day 3	Value tip (one helpful step)
Day 4	Belief shift (fear -> faith)
Day 5	Invitation to next step
Day 6	Testimony / proof
Day 7	Final reminder + kindness

### 4) My next 7 days schedule

	What I'll post	CTA
Day 1	Post topic: _____	CTA: _____
Day 2	Post topic: _____	CTA: _____
Day 3	Post topic: _____	CTA: _____
Day 4	Post topic: _____	CTA: _____
Day 5	Post topic: _____	CTA: _____
Day 6	Post topic: _____	CTA: _____
Day 7	Post topic: _____	CTA: _____

### 5) Support check (this is your upgrade clarity)

What I can do alone:

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What I need support with (structure, accountability, feedback, systems):

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**Daily Action:** Post your invitation: 'I'm opening space for a few women who want to build a God-led business with structure and support. DM \_\_\_\_ and I'll send details.'