



3 KEYS TO  
*consistent*  
15k - 30k  
months

without a big following, ads,  
or hiring another business coach

KASIA RUTKOWIAK

# Have we *met?*

In case we haven't met yet, I wanted to quickly introduce myself.

**My name is Kasia Rutkowiak, and I am The Confidence Magician.**

I help female online entrepreneurs learn how to powerfully attract their best clients, create much **more fulfilling, profitable, and easy-feeling businesses**, sell with ease, and help more people by doing what they genuinely love. And all that *without* having to work harder!

Since I started my coaching business in 2020 I've completely reinvented my vision of success and claimed full ownership of my purpose, my worth, and the value of what I bring to the world.

All these shifts have allowed me to grow and scale much faster (and easier!) than I imagined possible and help over 300 women worldwide positively change their lives. I've crossed 100k in my first year of business without ANY business background. Then, I had DAYS when I made more than my best *months* working as a full-time vet and realized that ANYTHING is possible!

My own growth has led me to help other passionate and purpose-driven female coaches do the same and... here we are!

I am here to support you in growing your impact on the world (and the income that comes with it!) in a way that feels fully authentic, completely natural, and absolutely limitless.

I know that deep down YOU KNOW that you came here to do great things even though you have not figured it all out just yet. And that's ok - it's exactly why I am here!

Privately, I am a mom of 3 and a bonus mom to 3 more amazing humans, a double Frenchie owner, and a Scandinavian design lover fueled by black coffee and good vibes.

If we are not connected on Instagram just yet, make sure to say hi! I am there for you daily.



**@kasia\_theconfidencemagician**



# Did you *know* that...

According to ICF, a whopping 82% of coaching businesses flop within their first two years?

And what's more, most coaches who manage to trudge past that mark never really hit the impact they dream of. They just settle.



For someone like me, who's fiercely passionate about transforming this world into a better place for ourselves, our children, our clients, their children, and humanity at large, it's incredibly disheartening to witness so many remarkable, purpose-driven coaches throwing in the towel or settling for less.

After working with dozens of coaches (and studying hundreds more), here's what I've found: the main reason behind these 'failures' has nothing to do with the "business part of the business".

How do I know?  
It's simple!

There are coaches, therapists, and consultants with less expertise and less experience than you, with equally little or no business background, having no websites, very simple funnels, and no fancy tech who are experiencing a consistent flow of clients and money into their businesses day in and day out.

Women creating 10-30k months, with no teams, just one simple core offer, a “small following”, and depending on the very same algorithm as you.

And they're killing it!

## So... WHAT is it?

Well... It is the very thing that most business coaches hardly (if ever!) mention...

What 95% of online entrepreneurs THINK they need to DO to consistently hit that 10-, 20- or 30+k mark is NOT what it really takes.

What coaches and consultants usually focus on is:

- Tweaking the copy and features on their websites
- Streamlining systems and automations
- Expanding their offer suite to satisfy “all possible buyers”
- Crafting yet another freebie (and obsessing over its title!)
- Improving funnel conversions
- Outsmarting the algorithm to get more followers
- Investing into paid traffic, as if it was a magic pill
- And the next shiny strategy presented by their favorite business guru

And don't get me wrong, all these things **can** potentially be extremely valuable for growing your business, but...

**NONE** of it is *necessary* to take your business off the ground and allow you to **reach the 15 - 30 or even 50k mark, soon!**

Could some of it help? It could, probably. And yet... There are so many coaches, therapists, and consultants doing “all the things” and still finding it hard to “cut through the noise”.

You too might be following all the “best” advice, putting in all the work, feeling like you're giving your business all you've got, and still be wondering...

- Where the hell will my next client come from?
- Why after one or two good months I'm back to square one, again?
- How will I pay for that holiday I promised my kids a year ago?
- How can I ever compete with all those big names (and why would anyone pay me *that* much)?
- What am I going to tell my family when they ask how is that “interesting business of mine” at my aunt's 70th birthday?
- What do I say to my worried partner who can see I'm working HARD, even harder than in my previous job, while he's still the one who's supporting all of our “extra needs”...

Or - even better - my ex when they roll their eyes at my “brilliant business idea” yet again.

But then again, despite all that, deep inside...

You can still feel that *you were meant for more, can't you?*

There's this inner voice that *insists* you too can make it, just like all those people you look up to.

And I'm here to tell you, My Friend, that **this voice *is right!***



Your current role models **can** become your best business buddies.

You **can** speak from the same stages if that's what you want.

And you **can** swap that old approach and way of doing things for a different one. One that **always** works. Like a charm.

And I know this from my own experience and the experience of my clients....

Happy Sunday, Kasia! I hope you're enjoying your weekend. I just wanted to share signing 2 new 4K clients after the recent shift and it's only been 4 days. Excited and ready for 2 more 🙌



**This works! I just landed an amazing speaking opportunity where I will have a chance to talk about what I do in front of 400 people - all of them being my potential clients and it's all because this program! Thank you Kasia Rutkowiak!**



Still hard to believe. I hope it's ok I share so late!

So, my old story was: I can't speak about woo-woo as it will scare some people off.

My new story after m1: I can say whatever I want as long as it's MY truth.

Result: a new client booked after 1 post!  
ONE! 🥳

And you know what's the best part? I feel so free now to post whatever I FEEL is right.



Ringing the bell 🛎️!

3 calls, 2 sales, 16k week already and I have one more call to go.

I can't believe what just happened! I finally got the courage to actively sell my new program in my IG live and boom 🌟! 3 new clients and \$4500 cash on my account. I could only dream about it before working with you and now my dream literally is my reality! Thank you, Kasia! It feels amazing! 🎉🎉🎉



Yes! I'm so much celebrating you 🥳🥳🥳

Just read my journal entries from last fall 😭.

I can't believe how far I've come in such short amount of time and the most exciting part is that my clients are seamlessly uplevelling with me.

Do you think it's time to rise my fees again? 💪



And just like that after just a few weeks of working with Kasia Rutkowiak I was asked to be featured on an industry leaders podcast 🥳



That used to be only a dream and no one would ever pay me that much!

I still can't believe it but it's happening 🎉🥳

stripe

Congratulations

You've just received a payment through Stripe

PAYMENT  
€5,000.00 — pi\_3NTRkRFbCxwfrRnu0mb7

CUSTOMER

Thank you Kasia!

OMG! I've just closed a 5k sale for a program I used to charge \$497 for and it was the easiest call ever! Thank you Kasia!



Just before my weekend started I decided to finally bite the bullet and post that vulnerable post on LinkedIn that we discussed on the call.

I was thinking of your words and decided to trust myself.

Today I received a DM with new coaching enquiry and the lady wrote that she felt deeply connected after my recent share. She wants to start working right away!

“The doing  
is only as effective  
as the *being*  
doing the doing”

Now, please read that again...

A close-up photograph of a person's hands holding a silver laptop. The person is wearing a white button-down shirt. The laptop is closed, and the Apple logo is visible on the lid. The background is dark, and the lighting is soft, highlighting the textures of the shirt and the metallic surface of the laptop.

Back to you,  
and your *three*  
*keys...*

# Key #1: Your BRAIN

Our brains are nothing but amazing and every day scientists learn something more extraordinary about the abilities of the human brain.

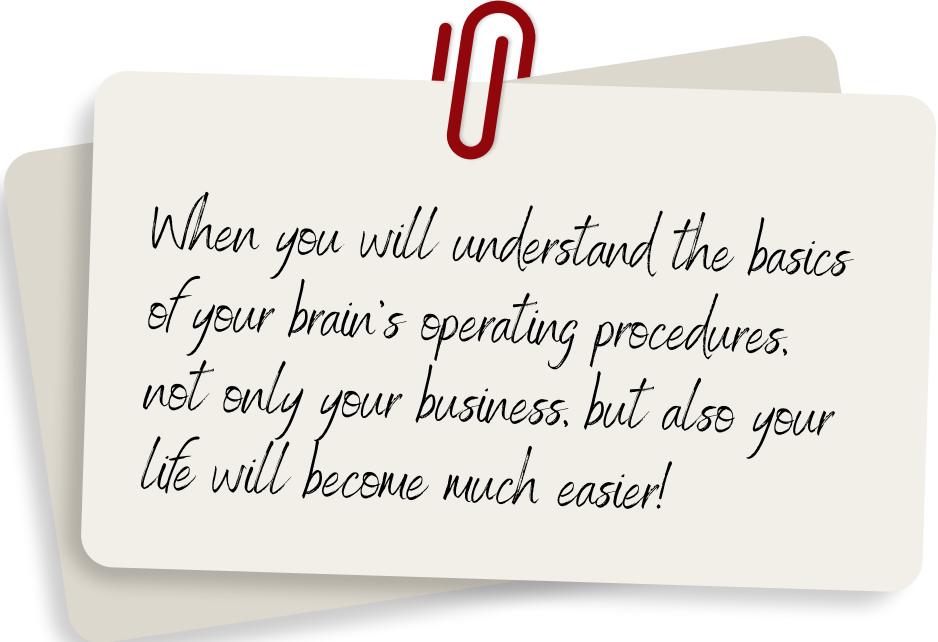
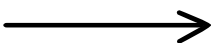
Unfortunately, most people have NO IDEA how to make their brains work for them, not against them, and because of that, they create countless harmful, unproductive, and self-sabotaging patterns.

If you ever find yourself talking yourself out of your ideas, overthinking, overperfecting, procrastinating, or self-doubting, it only proves that you haven't found out how to have your brain play on your team.

As soon as you do that, 95% of any self-sabotage, excuses, and overthinking will become a thing of the past.

Just IMAGINE what this will mean for your business, the impact you get to make, and the lifestyle that you will be able to create as a result!

Side note



*When you will understand the basics of your brain's operating procedures, not only your business, but also your life will become much easier!*

# Key #2: Your SUBCONSCIOUS MIND

The reason why it's important for your business is simple - 90-95% of your decisions are taken without your conscious participation.

You simply decide that you can or cannot do something on autopilot.

Whenever there's something NOT working in your life or business, it's most likely your subconscious beliefs that are sabotaging your further growth.

One thing is to consciously KNOW that you can “potentially” grow just like the other coaches that you admire, and the entirely different one is to have the subconscious beliefs that will support you in it.

These are all the things you subconsciously believe about yourself, your business, money, selling, creating offers, raising prices, giving discounts, being good enough, smart enough, worthy enough, educated/skilled/trained enough, and much more!

When your subconscious beliefs are not supporting you, growing will always feel difficult, challenging, or stressful and potentially cause you to give up altogether. Absolutely regardless of what you can see being possible for others.

On the other side, if your deepest beliefs are supporting you, then taking empowered actions in business, showing up confidently and authentically, owning who you are and how you help, selling, and serving becomes exciting, fun, and easy!

# Key #3: Your ENERGY

And by your energy, I don't mean just the physical vitality you experience at the end of a busy launch week.

(To be honest, I don't think you have to be "launching" at all since you can sell daily but that's for another time!)

I'm referring to something deeper – understanding that everything around us, including ourselves, is made up of energy. This concept has been repeatedly validated by the findings of quantum physics.

According to quantum physics, everything in the Universe, from the smallest particle to the largest galaxy, is in a constant state of movement, vibrating with a particular frequency.

This means that every thought, emotion, and action we take, emits a particular frequency of vibration.

When we learn how to **consciously** guide, raise, and protect our energy and use the desired vibration to our advantage, we start shaping our reality the way we want.

By aligning our energy with our desires and intentions, we start attracting more opportunities, synchronicities, and favorable circumstances into our lives and businesses.

We start making big leaps in short amounts of time. Leaps that require far less effort on our side. And it is such a delicious way to live, serve, and grow!

If you've ever explored the topic of energy even briefly, you've likely experienced firsthand the profound impact it can have on every aspect of life. And business is no exception!

As soon as you start focusing on these **three keys**, you will be able to take your business to new heights, and that is *without* changing “the business part” at all.

- You will show up fully, owning who you are and all that makes you special which will pull your ideal clients to you in a way you have never experienced before
- You will share authentic, deeply resonating message instead of echoing other people’s content which will make you easily stand out even in the most saturated niches
- Instead of posting information that flies right past your audience unnoticed, you will have the confidence to rock the boat and lead with loving authority
- You will price your products and services according to their value and experience far less money objections
- You will sell with ease, and LOVE offering your services to people (even and especially after doubling or 5x your prices)
- You will create a magnetizing presence that pulls your ideal clients to you, making them ask “**Where do I pay**”?

**Finally, you will start creating the kind of impact you always wanted!**

Before discovering all this energy work with you I always thought that I had to work more to have more. Now, after changing “just my energy”, my business reached a new level overnight and I’m so stunned 🤯. Like whaaat? 😏

Thank you! 🙏

Then, and only then, will it finally *make real sense* to potentially improve your website, funnels, automation, integrations, invest in ads, and other stuff.

And... you will have much more time, resources, and peace of mind to do it with clarity and a sense of expansion instead of coming from desperation, hardship, and lack.

That, my Friend, is a completely different place to operate from and it changes everything, not just for you...

Just signed up another client this month and can't believe how easy it was!  
I'll be taking kids to Florida next month 🍷👶 so I'm crying happy tears

Your work with us is like nothing I've experienced before.  
I have learned so much and I understand myself so much better right now all because of this program.

And I was so blown away when my BF commented on my new attitude earlier today, saying that it's been MANY years since she had last experienced me so passionate, powerful, and happy.

Kasia I love you! ❤️  
Thank you for all you have done for me and other ladies 🎉

I don't know what kind of magic you do but I woke up today and for the first time in a long while felt inspired to go live in a group I'm a member of.

From that live I've just booked 3 calls and sold 2 self-study packages.

This is 🥳🥳🥳  
So happy now!

Yet the most fascinating thing of all is that all these shifts can start happening in a matter of just a few weeks! That is regardless of your past business or life experiences, your niche, or your current positioning.

**Just focus on “the being who is doing the doing” (YOU!) first and your business will catch up to your shifts. It always does!**

RECEIVE MY SPECIAL

*Spreading Your Light*  
**Visualization**

TO HELP YOU  
CONNECT WITH YOUR AUDIENCE  
LIKE NEVER BEFORE

DM ME  
"LIGHT"

ON

INSTAGRAM

AND I WILL  
SEND IT YOUR WAY

