

3-DAY TRAINING COURSE

Sell Ibiza Club Tickets

from your social pages (TikTok / Instagram)



Outcome: a working structure where clients click your bio link, choose their event, and buy tickets via your existing checkout links.

You'll build everything live in 3 days: Linktree setup, ticket menu structure, content/CTA routine, and conversion scripts.

Perfect for: creators, promoters and affiliates who want a clean ticket portal in their bio.

What this course is

This is a practical 3-day training programme that teaches you how to turn your social pages into a ticket-selling setup for Ibiza club events before and during the full season.

You will use your personalised Linktree as a “ticket menu” in your TikTok/Instagram bio. Customers click “Buy Tickets”, choose their event/night, and purchase via the existing checkout links we provide.

The outcome (what you will have by the end of Day 3)

You will finish with:

- A live “Buy Tickets” link in your TikTok/Instagram bio routing customers into your Linktree ticket menu.
- A structured Linktree with categories
- All existing season ticket links
- A repeatable content + CTA routine that drives clicks and purchases (without being salesy).
- DM/WhatsApp scripts for enquiries + simple follow-up to maximise conversions.
- A basic analytics routine (Linktree clicks) so you know what’s working and what to push next.

How the system works (simple)

- 1 bio link (your Linktree).
- Clear “Buy Tickets” menu so customers find their night fast.
- Customer taps event → lands on the correct checkout link (already created).
- You drive traffic with content; you optimise using Linktree analytics.

Who this is for

- Content creators (TikTok/Instagram) who want a clear way to monetise traffic.
- Promoters/affiliates who want a clean “tickets portal” in their bio.
- Anyone selling Ibiza club tickets online using a structured approach.

What’s included

- Live 3-day training (step-by-step builds, not theory).
- Linktree structure template (categories + naming rules).
- Copy/paste scripts for DMs, replies, follow-ups and FAQs.
- One-page setup checklist + daily/weekly operating routine.
- Support during the build so your setup is working before you finish.

3-day breakdown

Day 1 — Build your Linktree ticket hub (setup day)

- Create your personalised Linktree and set your public URL.
- Build your button structure

- Align ideas with your chosen marker and niche you want to focus on
- Turn on analytics and complete mobile testing so you know it works end-to-end.

Day 2 — Content + calls-to-action that drive ticket clicks

- Learn the content formats that reliably drive bio clicks.
- Build a 7-day content plan you can repeat all season.
- Create your hook bank + CTA bank for captions and stories.
- Set a daily Story structure so every day pushes traffic to “Buy Tickets”.

Day 3 — Conversion + operating system (make it consistent)

- DM flow: respond fast, answer questions, move buyers to the right event.
- Simple objection handling (legit, pricing, which event to choose, timing).
- Analytics routine: what to check, how to reorder buttons, what to push next.
- Daily/weekly routine so the system runs smoothly throughout the season.

What you need (requirements)

- A TikTok or Instagram account you’re willing to post on consistently (1000 followers minimum)
- A smartphone for mobile or Laptop
- Basic comfort using Linktree (we teach it step-by-step).

Important notes

- This training provides structure, templates and guidance
- Use compliant language: avoid misleading claims or guarantees about availability/pricing.
- Results depend on consistency, content quality, response speed and traffic.

Next steps (how to enrol)

To register interest, reply with:

- Your social handle(s)
- Your current follower count (approx.)
- Your content style (party / lifestyle / guides / humour)
- Your availability for the next 3-day cohort