

DIGITAL
Wealth Academy

HOW TO START DIGITAL MARKETING



Hi, I AM LUCY 🌸

Welcome to my free guide to digital marketing.

I live in rural Ireland and I'm a stay-at-home mum to two little ones. Not too long ago, I found myself searching for ways to earn an income without having to clock into another job that didn't fit around my family or my life.

As a recovering alcoholic, I found it difficult to gain employment. I faced rejection, stigma, and the constant feeling that my past defined my future. I knew I had to look for another option.

I reached a point where I was simply done, done being rejected, done being in debt, and done wasting money on "get rich quick" schemes that never delivered.

That's when I came across this course.

Honestly, it has changed my life and my family's life. I now work around my life, not the other way around, and I'm present for my children as they grow up. ❤️

If you're here because you're looking for another way — welcome. You're not alone.



Business name @luc0833



DIGITAL WEALTH ACADEMY

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By



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IN THIS GUIDE

YOU'LL LEARN:

- THE BASICS OF DIGITAL & FACELESS MARKETING
- HOW AFFILIATE MARKETING ACTUALLY WORKS
- THE EXACT BEGINNER COURSE THAT TAUGHT ME EVERYTHING

SO YOU CAN START THE SAME WAY I DID — WITH CLARITY, NOT CONFUSION.

@LUC0833

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DIGITAL MARKETING, IN SIMPLE TERMS, IS USING THE INTERNET, SOCIAL MEDIA, AND DIGITAL TOOLS TO TELL PEOPLE ABOUT DIGITAL PRODUCTS OR SERVICES.

THE REASON WHY DIGITAL MARKETING IS THE BEST OPTION FOR ANYONE (IN MY OPINION) IS BECAUSE EVERYONE HAS A STORY TO TELL! EVERYONE HAS AN AREA OF EXPERTISE OR KNOWLEDGE OF SOME SORT TO OFFER THE WORLD.

DIGITAL MARKETING, IN SIMPLE TERMS, IS USING THE INTERNET, SOCIAL MEDIA, AND DIGITAL TOOLS TO TELL PEOPLE ABOUT DIGITAL PRODUCTS OR SERVICES.

THE REASON DIGITAL MARKETING IS SUCH A GREAT OPTION IS SIMPLE — EVERYONE HAS A STORY TO TELL.

EVERYONE HAS EXPERIENCE, SKILLS, OR KNOWLEDGE THAT CAN HELP SOMEONE ELSE.

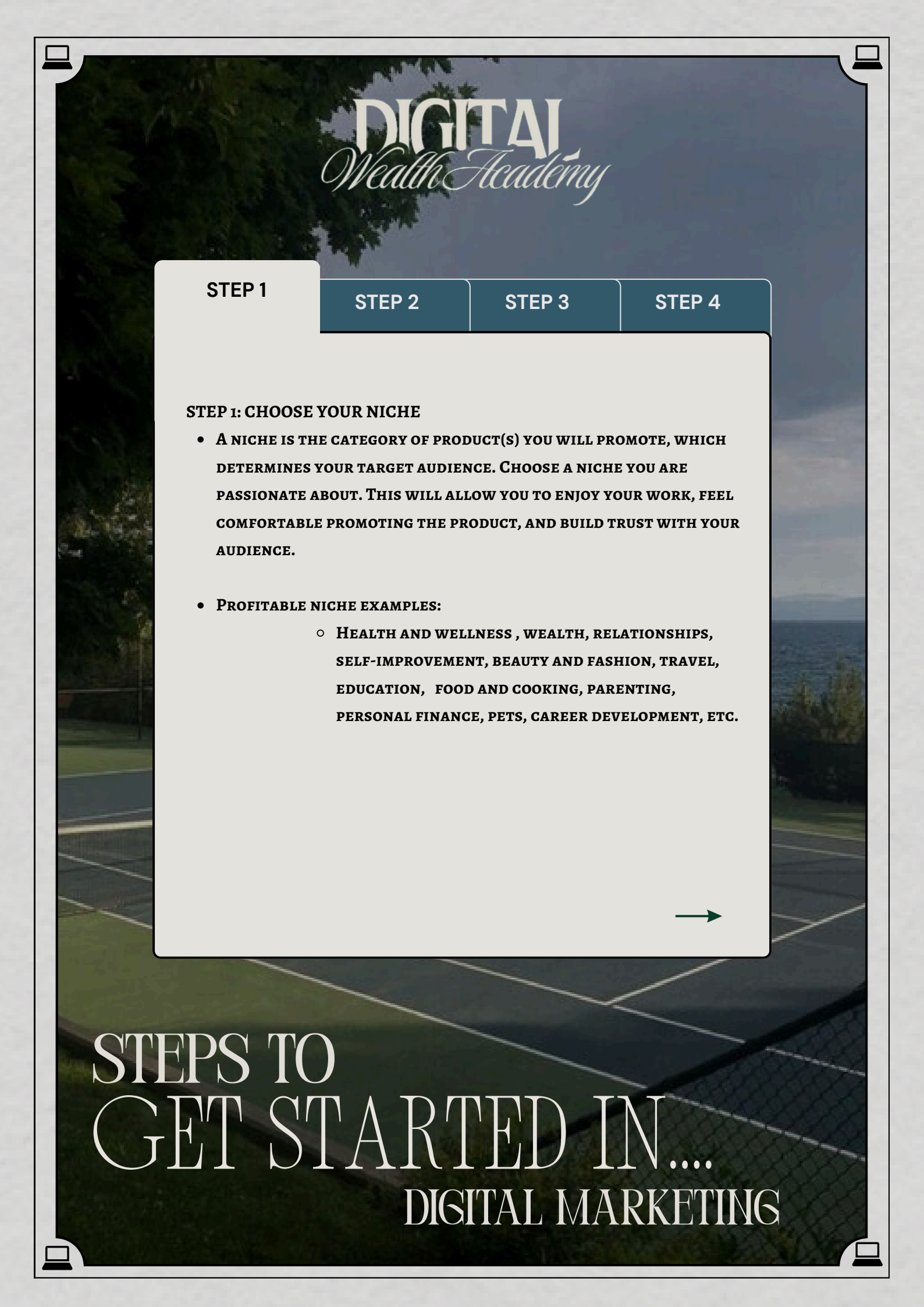
SO WHAT ARE DIGITAL PRODUCTS?

THINK EBOOKS, TEMPLATES, GUIDES, CHECKLISTS, PLANNERS, PRESETS, PODCASTS, AUDIOBOOKS, WORKSHEETS... THE LIST IS ENDLESS.

WITH DIGITAL PRODUCTS, YOU DO THE WORK ONCE AND CAN SELL IT OVER AND OVER AGAIN.

AND IF YOU THINK YOU HAVE NOTHING TO OFFER — TRUST ME, YOU DO.

WHAT IS DIGITAL MARKETING?



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STEP 1

STEP 2

STEP 3

STEP 4

STEP 1: CHOOSE YOUR NICHE

- **A NICHE IS THE CATEGORY OF PRODUCT(S) YOU WILL PROMOTE, WHICH DETERMINES YOUR TARGET AUDIENCE. CHOOSE A NICHE YOU ARE PASSIONATE ABOUT. THIS WILL ALLOW YOU TO ENJOY YOUR WORK, FEEL COMFORTABLE PROMOTING THE PRODUCT, AND BUILD TRUST WITH YOUR AUDIENCE.**
- **PROFITABLE NICHE EXAMPLES:**
 - **HEALTH AND WELLNESS , WEALTH, RELATIONSHIPS, SELF-IMPROVEMENT, BEAUTY AND FASHION, TRAVEL, EDUCATION, FOOD AND COOKING, PARENTING, PERSONAL FINANCE, PETS, CAREER DEVELOPMENT, ETC.**



STEPS TO GET STARTED IN.... DIGITAL MARKETING

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STEP 1

STEP 2

STEP 3

STEP 4

STEP 2: PICK YOUR PRODUCTS

- **AFFILIATE MARKETING: FIND OTHER COMPANIES PRODUCTS TO PROMOTE.**
 - **GOOGLE "[YOUR NICHE] + BEST AFFILIATE PROGRAMS + [YOUR COUNTRY]"**
 - **OR USE CLICKBANK, DIGISTORE 24, JV ZOO, CJ AFFILIATE, ETC**
 - **APPLY TO BE AN AFFILIATE, WAIT FOR APPROVAL, GET YOUR LINK(S)**
- **DIGITAL MARKETING: CREATE YOUR OWN PRODUCTS.**
 - **DO MARKET RESEARCH ON WHAT YOUR TARGET AUDIENCE WANTS.**
 - **USE CHATGPT FOR PRODUCT IDEAS, OUTLINES, ETC.**
 - **USE CANVA TO CREATE PDFs & TEACHABLE TO CREATE COURSES**
- **DONE-FOR-YOU DIGITAL MARKETING:**
 - **PURCHASE A DONE-FOR-YOU PRODUCT WITHIN YOUR NICHE. YES!**
IT'S REALLY THAT SIMPLE!



PRO TIP: DON'T TREAT IT AS AN "EITHER-OR" SITUATION. BLEND THEM TOGETHER TO DIVERSIFY YOUR INCOME STREAMS. FOR EXAMPLE, I FOCUS ON DONE-FOR-YOU DIGITAL MARKETING WHILE DIPPING INTO AFFILIATE MARKETING, PROMOTING BUSINESS TOOLS THAT HAVE HELPED ME AND CAN BENEFIT MY STUDENTS. THIS COMPREHENSIVE APPROACH MAXIMIZES YOUR POTENTIAL FOR SUCCESS!

STEPS TO
GET STARTED IN....
DIGITAL MARKETING

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STEP 1

STEP 2

STEP 3

STEP 4

STEP 3: DRIVE TRAFFIC TO YOUR LINKS

- **THIS IS THE FUN PART! NOW THAT YOU'VE FOUND YOUR NICHE AND A PRODUCT WITHIN YOUR NICHE, IT'S TIME TO CREATE ENGAGING CONTENT TO PROMOTE IT! FIGURE OUT THE PAIN POINTS PEOPLE IN YOUR NICHE ARE EXPERIENCING AND HOW YOUR PRODUCT WILL SOLVE OR ALLEVIATE THAT PROBLEM. THEN, BEGIN CREATING CONTENT THAT WILL DRAW IN THE AUDIENCE YOU'RE TARGETING WITH A SIMPLE CALL TO ACTION.**
 - **YOU CAN DRIVE TRAFFIC TO YOUR LINKS BY CREATING CONTENT IN THE FORM OF IG REELS, STATIC POSTS, EBOOKS, BLOGS, TIKTOK, PINTEREST, ETC.**
 - **I ALSO RECOMMEND CREATING A BRAND NEW INSTAGRAM PAGE AND POSTING 2-3 REELS A DAY TO REALLY GET YOUR CONTENT OUT THERE!**
 - **YOU CAN ALSO USE MY KICKSTART STRATEGY AS A GUIDE TO GET MORE VIEWS, FOLLOWERS, LEADS & SALES**
 - **USE A CONTENT BANK TO CREATE AESTHETIC REELS (I WILL SHOW YOU MY FAVES) THIS OPTION IS IF YOU WANT TO GO THE FACELESS ROUTE.**



STEPS TO
GET STARTED IN....
DIGITAL MARKETING

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STEP 1

STEP 2

STEP 3

STEP 4

STEP 4: CONTINUE TO LEARN AND EVOLVE

- **CONTINUE TO EVOLVE AND EXPAND YOUR OFFERS (CREATE YOUR OWN PRODUCTS TO HELP YOUR AUDIENCE)**
- **KEEP LEARNING EVERY DAY**
- **MASTER YOUR MINDSET - SHOW UP WITH A SUCCESS MINDSET**
- **SHOW UP EVERY DAY WITH THE MINDSET THAT YOU ARE CREATING SUCCESS NO MATTER WHAT**
- **CONNECT WITH PEOPLE IN YOUR DM'S - FIND OUT ABOUT THEM AND HOW YOU CAN HELP THEM**



STEPS TO GET STARTED IN.... DIGITAL MARKETING

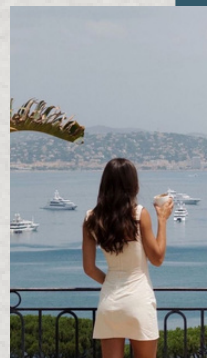
WHAT IS FACELESS *Digital Marketing?*

FACELESS MARKETING IS A STRATEGIC APPROACH THAT IS VERY ON-TREND RIGHT NOW. IT'S AMAZING IF YOU ARE SHY & INTROVERTED! YOU CAN USE YOUR CREATIVITY BUT REMAIN ANONYMOUS.

IT HAS MANY BENEFITS THAT ALLOW YOU TO GROW YOUR BUSINESS FAST, CREATE CONTENT FAST & USE SIMPLE STRATEGIES TO CONVERT SALES.

FACELESS MARKETING ALLOWS YOU TO BUILD YOUR BRAND WITHOUT HAVING TO USE YOUR FACE. YOU CAN USE ENGAGING CONTENT, TEXT & CAPTIONS & YOUR VISUAL IDENTITY TO GROW YOUR BRAND.

THE GOAL IS TO CREATE A COHESIVE BRAND THAT RESONATES WITH YOUR TARGET AUDIENCE & CREATES A COMPELLING BRAND IDENTITY.



BENEFITS OF FACELESS MARKETING:

- **YOU CAN GET YOUR BUSINESS UP & RUNNING FAST & MAKE SALES FAST**
- **YOU CAN CREATE AESTHETIC CONTENT WITHOUT HAVING TO CREATE CONTENT YOURSELF OR SHOW YOUR FACE**
- **YOU CAN REMAIN ANONYMOUS**
- **EASIER TO CREATE CONTENT**
- **USE CONTENT BANKS TO SOURCE CONTENT.**

FREQUENTLY *Asked* QUESTIONS

- **CAN I BUILD A STRONG BRAND IDENTITY WITHOUT SHOWING MY FACE?**

YES! THE KEY TO BUILDING A STRONG BRAND IDENTITY LIES IN MAINTAINING CONSISTENCY THROUGHOUT YOUR VISUAL ELEMENTS (COLORS, FONTS, TYPE OF CONTENT), MESSAGING, AND VOICE STYLE.

- **HOW CAN I ENGAGE AUDIENCES WITHOUT A PERSONAL INFLUENCE?**

ENCOURAGE INTERACTION THROUGH POLLS, QUIZZES, AND DISCUSSIONS RELATED TO YOUR INDUSTRY. LEVERAGE SOCIAL MEDIA PLATFORMS TO FOSTER COMMUNITY ENGAGEMENT AROUND YOUR BRAND.



- **HOW CAN I FOSTER TRUST WHEN THE BRAND LACKS A FACE?**

ALWAYS ADD VALUE! SHARE YOUR KNOWLEDGE/ EXPERTISE IN YOUR TOPIC OF CHOICE. HIGHLIGHTING CUSTOMER TESTIMONIALS, CASE STUDIES, AND REVIEWS ALSO HELPS BUILD CREDIBILITY.

- **CAN I STILL DO THIS IF I DON'T KNOW HOW TO TAKE AESTHETIC FACELESS CONTENT?**

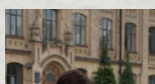
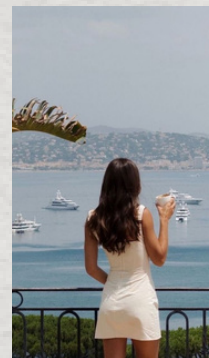
ABSOLUTELY! THAT IS ONE OF THE BEAUTIES OF FACELESS MARKETING. SINCE NO ONE KNOWS WHO IS BEHIND THE ACCOUNT, YOU CAN USE VIDEOS CURATED BY CONTENT BANKS! YOU DON'T NEED AN AESTHETIC HOME OR TO FILM YOUR OWN CONTENT TO LAUNCH A SUCCESSFUL FACELESS ACCOUNT.

- **CAN I FIND SUCCESS IF I CREATE A NEW FACELESS ACCOUNT?**

YES! INSTAGRAM LOVES NEW ACCOUNTS! SO IF YOU WANT TO KEEP YOUR PERSONAL ACCOUNT AND START A NEW ONE FOR YOUR FACELESS CONTENT I 100% RECOMMEND IT! IT MIGHT TAKE SOME TIME TO GET SOME TRACTION, BUT IF YOU STAY CONSISTENT, FOCUS ON ADDING VALUE, AND LAUNCH WITH A GOOD STRATEGY, YOU WILL SEE GROWTH!

- **WHERE CAN I LEARN MORE IN-DEPTH ABOUT THE STRATEGIES I NEED TO IMPLEMENT IF I WANT TO LAUNCH MY FACELESS DIGITAL MARKETING BUSINESS?**

YOU CAN LEARN THE SAME WAY I DID BY TAKING DIGITAL WEALTH ACADEMY! NOT ONLY WILL YOU LEARN EVERYTHING ABOUT BRANDING, CREATING YOUR OWN DIGITAL PRODUCTS, ALL THINGS SOCIAL MEDIA, HOW TO TAKE CONTENT, ETC. BUT YOU WILL ALSO LEARN EVERYTHING YOU NEED TO KNOW ABOUT FACELESS DIGITAL MARKETING!



ENJOY THE BENEFITS OF PROFESSIONAL CONTENT WITHOUT THE DRAWBACKS:

- OVER 3,000 VIDEOS AVAILABLE
- OVER 100+ NEW VIDEOS EVERY MONTH FOR YOU TO DOWNLOAD
- BRAND NEW CONTENT BANK, MEANING CONTENT YOU HAVE NEVER SEEN BEFORE!
- YOU CAN EXPECT ALL TYPES OF CONTENT : WOMEN, MEN, MOTHERHOOD, LIFESTYLE, BUSINESS, FRENCH STYLE, MODEST & SOOO MUCH MORE!



@YOURBUSINESSNAME

@YOURBUSINESSNAME



RESOURCES & NEXT STEP....



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THIS IS YOUR EXPRESS LANE TO ONLINE SUCCESS.

IMAGINE HAVING A PRODUCT THAT'S NOT JUST EXTREMELY VALUABLE BUT ONE THAT YOU CAN RESELL AS AN AFFILIATE, MEANING YOU'RE NOT JUST BUYING A PRODUCT; YOU'RE INVESTING IN A BUSINESS OPPORTUNITY. THIS MEANS YOU CAN BUY THE PRODUCT, IMMEDIATELY. RESELL THE PRODUCT AS YOUR OWN, KEEPING 85% OF THE PROFITS, AND ALL WITHOUT THE HASSLE OF CREATING IT FROM SCRATCH!

MAKE JUST ONE SALE, AND YOU'VE ALREADY MADE MOST OF YOUR MONEY BACK!

5.47 BILLION PEOPLE USE THE INTERNET DAILY, SO TRUST ME, MAKING ONE SALE PER WEEK (OR EVEN PER DAY) IS NOT THAT HARD!

I SAY IT ALL THE TIME BUT IT'S TRUE...
THIS IS THE ULTIMATE CHEAT CODE.

YOUR JOURNEY TO FINANCIAL FREEDOM BEGINS WITH DONE-FOR-YOU DIGITAL MARKETING. DIGITAL WEALTH ACADEMY IS YOUR GUIDE TO UNLOCKING THIS THIS INSANE INCOME OPPORTUNITY!

READY TO LEVEL UP?

Click here

TO START YOUR JOURNEY TO FINANCIAL FREEDOM

DONE FOR YOU DIGITAL MARKETING

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DIGITAL WEALTH ACADEMY IS AN IN DEPTH ONLINE, SELF PACED COURSE THAT TEACHES YOU EVERYTHING YOU NEED TO KNOW ABOUT STARTING A DIGITAL MARKETING BUSINESS, BRANDING YOURSELF, MARKETING YOUR SALES, HOW TO CREATE YOUR OWN DIGITAL PRODUCTS, AUTOMATION, FUNNELS, EMAIL MARKETING, AFFILIATE MARKETING AND SO MUCH MORE!!!

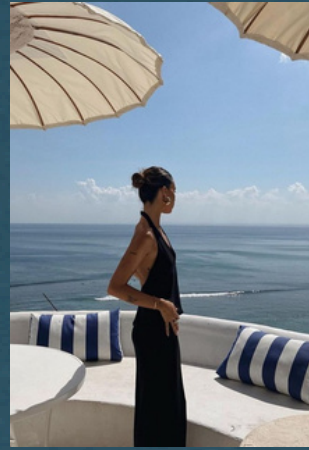
YOU WILL ALSO HAVE ACCESS TO LIVE MASTERCLASSES AND TRAININGS!

DWA 2.0 JUST LAUNCHED!

WHAT I LOVE BEST ABOUT DWA IS THAT YOU CAN THEN RESELL THE COURSE, AS AN AFFILIATE FOR 85% PROFIT!
YOU DON'T HAVE TO RESELL IT, BUT IF YOU DECIDE TO LET ME BREAK IT DOWN FOR YOU! 1 SALE = YOU GET MOST OF YOUR MONEY BACK,
2 SALES = YOU'RE IN PROFIT, 11 SALES = YOU'VE MADE \$6,567, 20 SALES AND YOU'VE MADE \$11,940!!!

IN DEPTH DIGITAL MARKETING

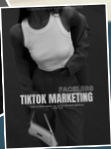
BUT, WAIT! THERE IS SOOO MUCH MORE.....



YOU WILL ALSO HAVE ACCESS TO A PLR VAULT WITH 7 ADDITIONAL DIGITAL PRODUCTS!

"PLR" STANDS FOR "PRIVATE LABEL RIGHTS," WHICH REFERS TO A LICENSING AGREEMENT THAT ALLOWS SOMEONE TO PURCHASE DIGITAL CONTENT LIKE ARTICLES, EBOOKS, VIDEOS, OR TEMPLATES, MODIFY IT WITH THEIR OWN BRANDING, AND THEN RESELL IT AS IF IT WERE THEIR OWN CREATION; ESSENTIALLY GIVING YOU THE RIGHT TO USE, MODIFY AND DISTRIBUTE THE CONTENT AS YOUR OWN!

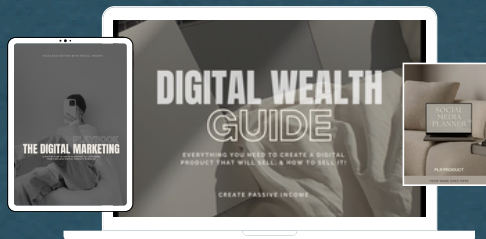
THAT'S 7 DONE FOR YOU PRODUCTS YOU CAN NOW RESELL FOR 100% PROFIT!!!

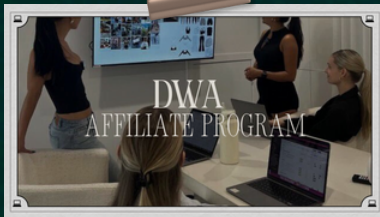
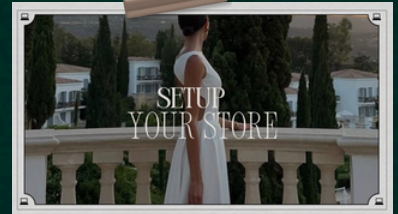
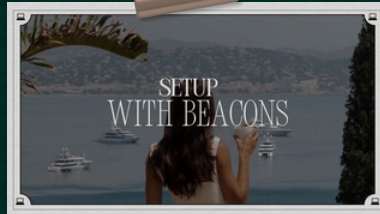
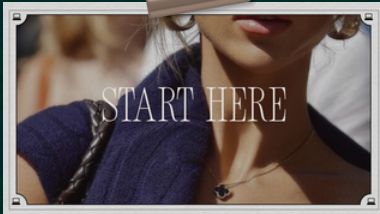


THIS EXCLUSIVE PLR VAULT INCLUDES:

- THE DIGITAL WEALTH GUIDE
- THE DIGITAL MARKETING PLAYBOOK
- REELS GUIDE FACELESS
- THE ULTIMATE REELS GUIDE
- TIKTOK MARKETING FACELESS
- SOCIAL MEDIA PLANNER
- SELL ON STORIES

ALL OF WHICH YOU CAN ADD TO YOUR STOREFRONT RIGHT AWAY AND RESELL FOR 100% PROFIT!





Module name list:

- START HERE
- MINDSET
- INTRO TO DIGITAL MARKETING
- THE DIGITAL PRODUCT CRASH COURSE
- THE FOUNDATION
- DWA LEGAL DOCUMENTS
- DWA AFFILIATE PROGRAM
- THE PRE-LAUNCH
- STANSTORE
- SETUP WITH FUNNELS OF COURSE
- SETUP WITH BEACONS
- SETUP WITH SYSTEME.IO
- EMAIL MARKETING
- BUILDING TRUST WITH MY AUDIENCE
- CONTENT VAULT
- THE ULTIMATE BRANDING GUIDE
- ATTRACTION MARKETING
- SELLING IN STORIES
- SELLING IN YOUR DM'S
- FACELESS MARKETING
- DONE-FOR-YOU REELS
- MEN'S DIGITAL MARKETING
- ALL THINGS INSTAGRAM
- THE DIGITAL PRODUCT GUIDE
- THE VIRAL REEL SYSTEM
- EVERYTHING REELS
- CONTENT CREATION
- THE CONTENT AVENUE (CONTENT BANK)
- ALL THINGS PINTEREST
- YOUTUBE MONETIZATION
- MONETIZE WITH AMAZON
- PRINT ON DEMAND
- NETWORK MARKETING
- BLENDING TWO BUSINESSES
- THE ART OF INFLUENCE
- SELLING ON FACEBOOK
- SALES MASTERY
- MEN'S BRANDING ESSENTIALS
- RECORDED TRAINING CALLS
- PLR VAULT
- + ALL 6 LANGUAGES
- CAPCUT EDITING
- PHOTOGRAPHY
- VIDEOGRAPHY
- CANVA ESSENTIALS
- FULL BUSINESS AUTOMATION
- MAINTAINING LOYAL CUSTOMERS
- LEGALLY PROTECT YOUR BUSINESS
- EVERYTHING TIKTOK
- AFFILIATE MARKETING
- THE UGC COURSE
- CREATING YOUR OWN COURSE
- HIGH TICKET SALES MASTERCLASS
- DROPSHIPPING MODULE
- CHATGPT FOR BUSINESS
- HEALTH & WELLNESS

HERE IS A
SNEAK PEEK

When I first discovered this opportunity,

I WAS NERVOUS AND EXCITED — JUST LIKE YOU MIGHT BE RIGHT NOW.

EVEN THOUGH I FELT SCARED, I COMMITTED TO FINISHING THE COURSE FROM START TO FINISH.

MY SCHEDULE WAS DEMANDING, BUT I SQUEEZED IN AN HOUR HERE AND THERE. I LISTENED WHILE CLEANING, COOKING, FOLDING LAUNDRY — AND I ACTUALLY LOOKED FORWARD TO EACH LESSON BECAUSE IT WAS SO EASY TO FOLLOW.

AND I MEAN

IF I CAN DO THIS, YOU ABSOLUTELY CAN TOO.

TAKING THAT COURSE TURNED OUT TO BE ONE OF THE MOST GAME-CHANGING DECISIONS I'VE EVER MADE.

DIGITAL WEALTH ACADEMY WALKS YOU THROUGH EVERYTHING STEP-BY-STEP. THE RESOURCES, GUIDANCE, AND SKILLS INSIDE ARE THINGS I GENUINELY CAN'T PUT A PRICE TAG ON.

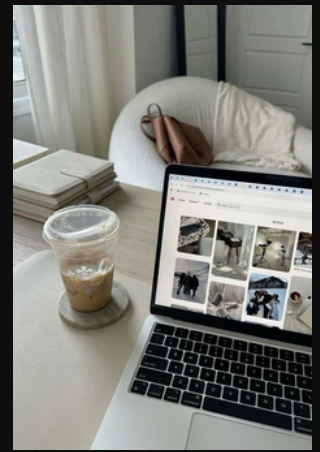
NOW IT'S YOUR TURN.

TO BUILD TIME FREEDOM.

TO BUILD FINANCIAL FREEDOM.

TO BUILD SOMETHING OF YOUR OWN.

AND YES — YOU CAN DO IT WITHOUT CREATING A PRODUCT FROM SCRATCH, LEAVING YOUR HOME, OR SHOWING YOUR FACE.



**I'M SUPER I'M SUPER
EXCITED**

**TO SEE WHERE YOUR DIGITAL
MARKETING BUSINESS WILL TAKE
YOU!!**

**IF YOU ARE READY TO DIVE INTO
THE WORLD OF DIGITAL
MARKETING AND START MAKING
PASSIVE INCOME THE EXACT
SAME WAY I DID...**

**TO LEARN HOW TO SETUP AN
AUTOMATED BUSINESS THAT MAKES
YOU MONEY WHILE YOU SLEEP**

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**I'M
ROOTING
FOR
YOU!!!**

CLICK HERE

FEEL FREE TO REACH OUT TO ME WITH ANY QUESTIONS @.....