

Media Kit for Podcasts

ERAN BUCAI, ONLINE ENTREPRENEUR



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Why invite me on your podcast?

1

I have a very engaged audience on my social media and email list. Any podcast appearance I do gets emailed to my list and/or shared on my social media giving **your podcast exposure**.

2

For some podcasts, I will spend **my own advertising dollars** to send traffic to **your podcast** to get more listeners for my interview.



YOUTUBE
1000+
SUBSCRIBERS



INSTAGRAM
4000+
FOLLOWERS



FB GROUP
500+
MEMBERS



EMAIL LIST
2000+
SUBSCRIBERS



BUYERS
1000+
CUSTOMERS

BEST CONTACT EMAIL:
CONTACT@ERANBUCAI.COM

[CLICK HERE FOR ASSETS YOU
CAN USE IN YOUR PROMOTION](#)



ERAN BUCAI

ONLINE ENTREPRENEUR

Eran is an online entrepreneur who lives off passive income thanks to affiliate marketing of great software products, his support membership, and website building 1:1 services.

TOPICS I CAN CONFIDENTLY DISCUSS & ADD VALUE ON:

- *YouTube SEO*
- *Affiliate Marketing*
- *Outsourcing + hiring virtual assistants*
- *Copywriting*
- *Sales Funnels*
- *Marketing*
- *Client Acquisition (organic strategies)*
- *Lead generation*
- *Productivity and efficiency*
- *Business systems*
- *Solopreneur journey*
- *Service provider / Freelancing*
- *Business coaching*
- *Career transition*
- *Quitting 9 to 5*
- *Starting an online business from scratch*

AFFILIATE:

While I typically go on other people's podcasts without any intention to promote my products or services, I can offer a financial incentive to you for any sales that come as a result of the Podcast.

This can be discussed on a case-by-case basis.

I do not typically promote other people as an affiliate. My affiliate marketing efforts are invested in promoting software products.

PODCAST INTERVIEW EXAMPLES

» Craig Alexander

The topic of this topic was primarily about the basics of SEO for eCommerce sellers. (Craig's audience)

» Alexander McDonell

The topic of this podcast was around the concept of "getting rich slow" and how to make money online without the marketing hype.

» Sigal Bekker-Saban

The topic of this podcast was the science of making money online and how to start an online business from scratch.

PAID ADVERTISING INCENTIVE

**As a thank you for inviting me
to your podcast,**

**giving me a backlink for my
websites,**

**and promoting me to your
audience,**

**I will put my own advertising
dollars through Facebook Ads
for an entire week to send
people to your Podcast.**