

Welcome to ALIGN

ALIGN is a led, structured business network created to support women in business with clarity, direction, connection, confidence and grounded growth.

This space is designed to be supportive, professional, respectful and aligned. To protect the integrity of the network and the experience of every member, all members are asked to read and honour the following guidelines.

By being part of ALIGN Women's Business Network, you agree to the following.

1. ALIGN is a led space

ALIGN Women's Business Network is created, owned and led by Edwina Nash.

While this is a community-based space, it is not a shared, co-led or member-owned network.

The direction, structure, content, collaborations, guest experts, events, member experience and overall vision of ALIGN are held and guided by Edwina Nash.

Members are welcomed into the network as valued participants, contributors and community members, but not as co-owners, co-leaders or decision-makers within the structure of the network.

2. Members join as individual business owners

All members join ALIGN as individual participants.

Members do not join on behalf of another group, programme, community, organisation or external business container.

ALIGN is not to be used, positioned or presented as part of another person's offer, programme, membership, retreat, group, community or client pathway without prior written agreement from Edwina Nash.

Members may invite others to join ALIGN, but all members must join directly as individual participants and be welcomed into the network under ALIGN's own structure.

3. No sub-groups or external containers within ALIGN

To protect the clarity and integrity of the network, members may not create sub-groups, tiers, side communities or separate containers within ALIGN.

This includes, but is not limited to:

- creating a group of members under your own leadership
- bringing your own community into ALIGN as a group
- positioning yourself as the lead, organiser or representative of a group inside ALIGN
- using ALIGN as an add-on to your own programme, retreat, course, membership or paid offer
- creating a separate WhatsApp group, chat, forum or community space for ALIGN members without agreement
- directing members away from the main ALIGN space for your own business purposes

ALIGN is a shared community experience, but it is held under one clear structure.

4. Collaborations must be agreed directly

ALIGN welcomes connection, collaboration and mutual support.

However, all formal collaborations within the network must be agreed directly with Edwina Nash in advance.

This includes:

- guest expert sessions
- workshops
- joint offers
- affiliate arrangements
- referral agreements
- discounted group access
- event partnerships
- training inside the network
- access for external groups
- use of ALIGN in another programme or retreat
- any role that positions a member as a leader, facilitator, representative or partner of ALIGN

No collaboration is assumed unless it has been clearly discussed and agreed in writing.

5. Respect for the structure and leadership of the network

Members are expected to respect the structure, leadership and direction of ALIGN.

This means:

- honouring the way the space is held
- not attempting to redirect the purpose of the network
- not challenging or undermining the ownership or leadership of the space
- not creating confusion around who leads, owns or represents ALIGN
- not speaking on behalf of ALIGN without permission
- not making commitments, promises or invitations on behalf of ALIGN

This protects the clarity, safety and professionalism of the network for everyone involved.

6. Community conduct

ALIGN is a professional and supportive space.

Members are expected to engage with respect, kindness, maturity and integrity.

This includes:

- communicating respectfully with other members
- allowing space for different perspectives
- not dominating conversations or calls
- not using the space to criticise, shame, undermine or pressure others
- not giving unsolicited advice in a way that feels forceful or dismissive
- respecting the privacy and sensitivity of what others share
- bringing concerns directly and privately where appropriate

Healthy discussion is welcome. Disrespect, manipulation, intimidation, pressure or disruptive behaviour is not.

7. Confidentiality

What is shared inside ALIGN must be treated with care.

Members may not share another member's personal stories, business details, challenges, ideas, screenshots, voice notes, posts, call contributions or private information outside the network without clear permission.

This includes sharing content from:

- live calls
- WhatsApp groups
- community posts
- private messages
- member discussions

- coaching or Q&A sessions
- events or workshops

You may share your own experience of being part of ALIGN, but not another member's private information.

8. Promotion and self-promotion

ALIGN supports visibility, collaboration and genuine connection.

Members are welcome to share their work where appropriate, especially in spaces or prompts designed for this purpose.

However, the network is not to be used for aggressive selling, unsolicited pitching or repeatedly directing members into your own offers.

Members may not:

- cold message members with sales pitches
- add members to email lists or groups without permission
- use the member list as a lead list
- repeatedly promote offers outside of agreed spaces
- pressure members into calls, purchases, referrals or collaborations
- use ALIGN events, calls or groups primarily to recruit for their own business

Connection first. Consent always.

14. Right to protect the space

Edwina Nash reserves the right to protect the integrity, safety and structure of ALIGN Women's Business Network.

If a member behaves in a way that breaches these guidelines, disrupts the space, undermines the leadership or creates concern for the wellbeing or experience of other members, Edwina may take appropriate action.

This may include:

- a private conversation
- a written warning
- limiting participation
- removing access to certain spaces
- ending membership

In serious cases, membership may be ended immediately.

15. Removal from the network

- Members may be removed if guidelines are not honoured
- This includes:
 - disruption of the space
 - breach of confidentiality
 - inappropriate promotion or solicitation
 - undermining the structure or leadership
- Refunds are not guaranteed
- Decisions are made to protect the integrity of the network

16. Updates to guidelines

- Guidelines may be updated as the network evolves
- Continued participation means acceptance of current guidelines

Finally

- ALIGN is built on clarity, connection, respect and grounded growth
- These guidelines exist to protect the quality and integrity of the space
- By being here, you agree to honour the space, its members and its leadership

Signed

Edwina Nash

Founder & Director, ALIGN Women's Business Network