



SUPERWORX



SUPERSCHOOLWORX

Prospectus

SUPERWORX

SWX

SUPERSCHOOLWORX



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EXECUTIVE OVERVIEW

Dear School Leaders, Parents, and Community Partners,

Education shapes futures — not only for individual learners, but for our nation as a whole. In a time where school budgets are stretched, government funding continues to decline, and parents face growing financial pressure, the question is no longer *whether* schools need new revenue streams — but *how* to build them responsibly, sustainably, and without burdening families or staff.

SUPERSCHOOLWORX was created for this moment.

Our mission is simple: **turn everyday spending into dependable school income...** without selling, without events, and **without any extra cost** to families or businesses. Inside every school community lies unused financial potential. We help schools capture that value in a way that is **risk-free**, transparent, and sustainable. We don't ask families to spend more — we help schools unlock value from spending they are **already doing**.

This prospectus outlines a practical system that works with what you already have: committed parents, supportive staff, loyal alumni, and local businesses that care. Together, we can build stronger schools, stronger communities, and brighter futures — **one everyday payment at a time**.

Together, we can future-proof our schools, empower communities, and ensure learners receive the education and opportunities they deserve.

We are honoured to partner with you in this important mission.

Warm regards,

SUPERSCHOOLWORX

Division of **SuperWorX**



2. Purpose of this Prospectus



This prospectus introduces schools, parents, guardians, learners, family members, friends, supporters, and businesses to the **SUPERSCHOOLWORX** initiative — a modern, sustainable, and risk-free fundraising system that converts everyday spending into meaningful school income, without requiring extra time, extra staff, or additional financial contribution.



This is **free money already circulating in the economy** — now redirected to support education. The goal is not another campaign or once-off fundraiser; it is a **continuous, low-effort revenue stream** that strengthens schools month after month.

SUPERSCHOOLWORX helps schools to build financial stability, long-term growth, and community strength through normal daily activities.



3. ABOUT SUPERSCHOOLWORX

SUPERSCHOOLWORX, a division of **SuperWorX**, empowers schools by unlocking overlooked financial opportunities within their own communities.

Families buy groceries, fuel, data, clothing, and essentials; schools and staff make operational purchases; local businesses seek loyal customers.

We knit these realities together with a **digital wallet and merchant partner network** so that everyday payments generate a **cash-back to the school**.

- **No selling** or stock to manage
 - **No events** or logistics pressure
 - **No extra spending** for parents or businesses
 - **No additional staff** required
-

We provide the technology, onboarding, partner relationships, training, and reporting. Schools provide communication and endorsement. The result is **recurring funding** that supports long-term planning and development.

**Built for sustainability. Powered by community.
Designed for long-term school success.**



4. Why this Matters NOW

Schools across South Africa face **rising costs** and **shrinking resources**.

Government funding remains under pressure, and traditional fundraisers struggle to keep up with increasing needs like:

- Classroom upgrades
- Technology & connectivity
- Sports & cultural programs
- Security & maintenance
- Support for learners in need



Schools need **modern financial solutions**, not more raffles, sales, and strain.

SUPERSCHOOLWORX was built for this era:

- A **sustainable** system rather than sporadic events
 - **No financial risk** to the school or families
 - **Free money** - contributions come from the merchant ecosystem, not parents
 - **Community-powered** - parents, alumni, friends, and local businesses participate together
 - **Transparent** monthly reporting and governance alignment
-

This is how schools build **stability, confidence, and continuity**, without increasing fees or overburdening staff.



5. Why Support Your School Through SUPERSCHOOLWORX

No Extra Cost

Families and businesses continue to spend as normal. Contributions to the school come from partner merchants, **not** from supporters' pockets.

Minimal Admin

No selling, no logistics, no inventories. Schools communicate; **SUPERSCHOOLWORX** does the heavy lifting.

Community Strength

Parents, staff, alumni, learners, and local businesses pull together around one practical cause: **better education.**

Long-Term Growth

As participation grows, monthly income compounds. Stability replaces uncertainty.

Risk-Free

- No fees to join
- No financial exposure
- No new staff required



6. How it Works

01

Join the Ecosystem

Parents, guardians, learners, family members, friends, alumni, staff, and local businesses register to support the school through the **SUPERSCHOOLWORX** digital ecosystem.

02

Pay as Usual

Supporters use their **digital wallet** (*or linked mechanism*) to pay at participating merchants — both national brands and local partners.

03

Merchant Contribution

A portion of each eligible transaction is allocated to the school by the merchant partner.

04

Transparent Earnings

The school receives monthly reporting and recurring income, enabling better planning for projects, upgrades, and learner support.



Your everyday spending becomes your school's everyday income.



7. Where the Money Comes From



Funds come from **merchant-supported contributions** integrated into our digital platform.

This means:

- **No additional cost** to parents, families, friends, supporters, or businesses
- **No change** to how families budget or shop — simply pay via the supported method
- **No hidden fees** — clear and ethical model
- **No dependence** on donations or once-off drives

It's **free funding** that schools have historically missed, now captured in a **structured, transparent** way.



8. Parent, Learner & Community Benefits

Effortless Support



Help your school without spending more

No Fundraising Fatigue



No Selling, raffles, or event pressure

Visible Impact



Know your monthly spending boosts education

Pride and Participation



Families and alumni contribute together

Better Outcomes



Improved facilities, resources, and opportunities

Small daily actions, big annual impact.





9. Business Benefits

Community Loyalty



Parents and alumni prefer businesses that support their school

Zero cost to participate



Contributions are system-based, not add-on fees

Brand Goodwill



Visible participation in education upliftment

Simple Integration



Quick setup
We handle the mechanics

Positive Exposure



Recognition as a school-supporting merchant

When businesses support schools, **everybody wins**: families, learners, and local enterprise.





10. The Power of Participation



This model scales with engagement:

- The more families and businesses who participate, the stronger the monthly funding
- Momentum compounds — as the school community grows, so do the results
- Communication and school pride accelerate adoption

Participation = Progress

Every digital payment counts.



11.1 Simulation Case Study - Small

SMALL SCHOOL - Low Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Earns R p/m	School Earns R p/a
Parents, Family & Supporters	1500	20.0%	2,000	3,000	36,000
Staff & Children	800	45.0%	750	1,350	16,200
School Spend	1	100.0%	50,000	500	6,000
Business Support	10	50.0%	10,000	500	6,000
TOTAL EARNINGS FOR SCHOOL				5,350	64,200
SMALL SCHOOL - Moderate Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Earns R p/m	School Earns R p/a
Parents, Family & Supporters	1500	45.0%	3,000	10,125	121,500
Staff & Children	800	60.0%	750	1,800	21,600
School Spend	1	100.0%	50,000	500	6,000
Business Support	10	100.0%	10,000	1,000	12,000
TOTAL EARNINGS FOR SCHOOL				13,425	161,100
SMALL SCHOOL - High Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Earns R p/m	School Earns R p/a
Parents, Family & Supporters	1500	55.0%	5,000	20,625	247,500
Staff & Children	800	80.0%	750	2,400	28,800
School Spend	1	100.0%	50,000	500	6,000
Business Support	10	100.0%	10,000	1,000	12,000
TOTAL EARNINGS FOR SCHOOL				24,525	294,300

Disclaimer: For illustration, discussion, and planning purposes only. Actual results will vary based on participation rates, average spend, cashback percentages, and total spend. No warranty is expressed or implied.



11.2 Simulation Case Study - Big

BIG SCHOOL - Low Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Eams R p/m	School Earns R p/a
Parents, Family & Supporters	2500	20.0%	2,000	5,000	60,000
Staff & Children	1350	45.0%	750	2,278	27,338
School Spend	1	100.0%	400,000	4,000	48,000
Business Support	10	50.0%	10,000	500	6,000
TOTAL EARNINGS FOR SCHOOL				11,778	141,338

BIG SCHOOL - Moderate Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Eams R p/m	School Earns R p/a
Parents, Family & Supporters	2500	45.0%	3,000	16,875	202,500
Staff & Children	1350	60.0%	750	3,038	36,450
School Spend	1	100.0%	400,000	4,000	48,000
Business Support	10	100.0%	10,000	1,000	12,000
TOTAL EARNINGS FOR SCHOOL				24,913	298,950

BIG SCHOOL - High Participation					
Group	Qty	Participation Rate %	Ave Spend R p/m	School Eams R p/m	School Earns R p/a
Parents, Family & Supporters	2500	55.0%	5,000	34,375	412,500
Staff & Children	1350	80.0%	750	4,050	48,600
School Spend	1	100.0%	400,000	4,000	48,000
Business Support	10	100.0%	10,000	1,000	12,000
TOTAL EARNINGS FOR SCHOOL				43,425	521,100

Disclaimer: For illustration, discussion, and planning purposes only. Actual results will vary based on participation rates, average spend, cashback percentages, and total spend. No warranty is expressed or implied.



12. Implementation Support

SUPERSCHOOLWORX PROVIDES

- Full setup & onboarding
- Training for staff, parents, and learners
- Communication support
- Community awareness tools
- Merchant onboarding
- Digital wallet support
- Monthly reporting
- Ongoing assistance
- Account Manager support



SCHOOL PROVIDES

- Effective communication to parents & the school community to drive digital wallet usage and participation
- Basic internal awareness for staff
- A liaison contact for coordination

No extra staff. No extra hours. Minimal admin. 100% risk-free.

All funds earned are **free funds** — at **no cost** to schools or supporters.



13. Join the Movement



Your participation strengthens education, empowers learners, and builds communities.

By joining, schools can:

- Upgrade facilities
- Fund sports & arts programs
- Boost technology & infrastructure
- Support learner development
- Build sustained financial resilience

Together, we create schools built for the future.



14. Summary

SUPERSCHOOLWORX is not just a fundraiser.

It's a **long-term empowerment system** built on community strength and everyday economic activity. It replaces once-off drives with a consistent, ethical, and sustainable flow of support.

This is **free money already circulating in the economy**, responsibly redirected to education — without adding cost or burden to families or staff.

Small actions. Big impact. Shared success.

Contact Information



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SUPERSCHOOLWORX

Annexures

A background image of a metallic surface with significant rust, peeling paint, and glowing orange sparks, suggesting a high-temperature or industrial environment.

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SUPERSCHOOLWORX



Annexure A - SGB & Principal Leadership

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

SUPERSCHOOLWORX (a division of *SuperWorX*) is a school-focused financial empowerment system that converts everyday community spending into **recurring, reliable, ZERO-risk funding**.

Traditional fundraisers take energy, planning, staff involvement, and parent participation pressure — and still produce limited once-off results.

SUPERSCHOOLWORX requires **no events, no selling, and no financial contributions**, yet provides a **revenue stream every month**, driven simply by normal household and school spending.



Annex A (cont) - SGB & Principal Leadership

Why This Works

Schools already have:

- A committed parent community
- Daily school operational spend
- A connected support network (*alumni, local business, friends, family*)
- Influence, trust, and loyalty

We simply **activate this existing ecosystem**, turning everyday spend into a school income stream.

This is not fundraising — it's financial optimisation powered by your own community.



Annex A (cont) - SGB & Principal Leadership

AREA	BENEFIT
Cost	Zero-cost participation
Risk	100% risk-free – no financial exposure
Workload	Minimal admin, no extra staff required
Sustainability	Monthly recurring income, not once-off events
Transparency	Monthly reporting
Governance	SGB aligned, compliant, ethical, transparent
Support	Full implementation, communication & training support



Annex A (cont) - SGB & Principal Leadership

Strategic Fit for Schools

This initiative supports:

- Budget stability & long-term sustainability
- Capital projects, sport, technology upgrades
- Relief for parents and fundraising committees
- Modern digital school strategy & community participation
- SGB mandate to secure new revenue streams responsibly

Why Act Now

- School costs are rising
- Government support is tightening
- Parents are financially stretched

SUPERSCHOOLWORX allows schools to create **financial breathing room without financial burden.**

Those who adopt early become
financially future-ready



Annex A (cont) - SGB & Principal Leadership

Governance & Control

- The school retains community ownership & messaging influence
- **SUPERSCHOOLWORX** handles technology, merchant partnerships, and activation
- Monthly transparent reporting to SGB/Finance Committee
- Optional presentations to SMT, SGB & parent bodies

Your Commitment

- Communicate initiative to parents & staff
- Approve branding & school roll out messages
- Nominate a school liaison contact

We do the work
Your school receives the benefit



Annexure B - Staff & Teachers Briefing

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

Empowering Education Together

SUPERSCHOOLWORX helps schools unlock financial growth simply through everyday spending — without adding extra workload for teachers or administrative staff.

This initiative supports your school's vision, enhances resources, and creates better opportunities for learners — while you continue focusing on education.

Why It Matters for Educators

- Improved learning environment
- More resources without extra fundraising pressure
- Less financial strain on school budgets
- A unified and motivated school community
- Greater support for academic, sport & cultural programs



Annex B (Cont) - Staff & Teachers Briefing

When families and businesses participate, the school gains **consistent income** — at no cost to them and with **no disruption to teachers**.

What Teachers Do

- ✓ Encourage awareness
- ✓ Lead by example in supporting their school
- ✓ Share enthusiasm with learners

No admin. No selling. No extra hours.

What Teachers DO NOT Need To Do

- ✗ Run events
- ✗ Collect money
- ✗ Manage technical systems
- ✗ Police participation

Your role remains purely educational
The system works around you



Annex B (Cont) - Staff & Teachers Briefing

The Impact You Help Create

- Stronger, better-resourced classrooms
- A motivated, proud school culture
- Continuous school improvement without fundraising fatigue
- A future where financial pressure does not limit educational excellence

Your Participation Matters

Even small adoption within the staff team demonstrates leadership and inspires learners and parents.

Strong schools start with strong staff support

Together, we build a future where schools thrive, students excel, and educators are empowered to focus on what they do best — *teaching and inspiring the next generation.*



Annexure C - Parents, Family & Community

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

Support Your School Without Spending More

SUPERSCHOOLWORX is a modern, effortless way for parents, guardians, family, friends, alumni, and community supporters to help fund your school — **just by paying via the supported methods for the things you already buy.**

Groceries, clothing, fuel, data, online shopping, restaurants, household essentials — your normal spending now supports the school.

No selling.

No pressure.

No extra cost.

Just everyday payments — earning money for your school.



Annex C (Cont) - Parents, Family & Community

Why It Matters

Schools need support now more than ever:

- Funding gaps are growing
- School costs are rising
- Traditional fundraising is exhausting parents and yields small once-off results

This system gives every family a way to contribute **without financial strain.**

It is free money for the school — thanks to your everyday shopping.

Why Families Love This

- No selling, no raffles, no events
- No extra spending — just pay as you already do
- Make a real impact in your child's school life
- Join a community of parents that uplift education
- Every digital payment helps your school grow

Small actions from many = big impact.



Annex C (Cont) - Parents, Family & Community

How It Works

1. Register for free and support your school
2. Spend as usual using your digital wallet
3. The school receives cash-back from merchant partners
4. School receives recurring monthly income

Your spending stays the same
The school earns more

What Your Support Makes Possible

- Better sports & cultural programs
- Improved classrooms & technology
- More support for learners & teachers
- Less fundraising stress on parents

This is **smart school support** — not more pressure.



Annex C (Cont) - Parents, Family & Community

Join Today

You don't have to give more.

You simply *give differently* — through your everyday spending.



**Your family can
help build a
stronger
school...
effortlessly.**



Annexure D - Learner Engagement

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

Your School. Your Future. Your Impact.

Every learner deserves the best school environment possible — resources, facilities, technology, sport, culture, and opportunities.

SUPERSCHOOLWORX gives you a role in building it.



How It Works

1. You & your family join the school program
2. Spend normally — no extra effort
3. The school receives funds every month



Annex D (Cont) - Learner Engagement

How You Can Help

- Encourage your parents, grandparents, family & friends to join
- Use your digital wallet where possible
- Understand that small daily actions create big school wins
- Be proud — you are part of building your school's future

Your voice makes a difference.

**When learners support and share the initiative,
the school grows faster.**

Why Students Love It

- No selling or fundraising duties
- You help your school by just participating
- Be part of a winning culture
- Show school pride through action
- Every purchase helps build a better school

Being a hero for your school has never been easier.



Annex D (Cont) - Learner Engagement

What You Help Create

- Better facilities
- Better tech & learning resources
- Better sport & culture investment
- More support for school programmes
- Pride in building your school legacy

**You are not just a student,
You are a school leader helping create
tomorrow.**



Your school grows because of you.



Annexure E - Merchant Registration

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

SUPPORT THE SCHOOL WHILE GROWING YOUR BUSINESS

Local businesses, suppliers, and community brands are invited to partner with the school by accepting digital wallet payments.

Every time a school supporter shops with you — the school receives a contribution from the transaction.

How It Works

1. Register as a participating merchant
2. Customers shop as usual
3. School earns cash-back automatically
4. You gain loyal repeat business & positive brand standing



Annex E (Cont) - Merchant Registration

Why Businesses Join

- Strengthen your community reputation
- Be recognised as a school-supporting merchant
- Increase loyalty from local families
- Drive repeat business through school referrals

Your Business Benefits

- Higher brand trust
- Stronger customer relationships
- Participation in a purpose-driven initiative
- Exposure through school communication channels

**Support education. Grow your business.
Strengthen your community.**



Annex E (Cont) - Merchant Registration



The Impact You Create

- Improved school facilities
- Better opportunities for learners
- Stronger communities
- A future shaped by education — not circumstance



Supporting schools has never been easier — or smarter.



Annexure F - Business Support

SUPERSCHOOLWORX

A Sustainable Fundraising Strategy for Schools

For Businesses Supporting the School via Wallet Participation

Purpose

Businesses play a vital role in strengthening local communities. Many want to support their neighbourhood schools but don't always have a simple, practical way to do so.

Through **SUPERSCHOOLWORX**, businesses can directly support the school by shifting everyday payments through a digital wallet linked to the school. This mechanism allows normal business expenditure to generate ongoing support for learners — without changing the business's purchase prices or daily operations.



Annex F (Cont) - Business Support

This is **not a donation programme** — it is a **smart, sustainable participation model** that turns routine spending into continuous school support.

How Businesses Participate

To support the school, businesses simply:

1. Register for a digital wallet
2. Link their wallet to the school
3. Use the wallet to pay for normal, eligible business expenses at participating merchants

Each payment helps generate school-support income automatically.

No events. No sales. Just everyday payments doing double duty — once for the business and once for the school.



Annex F (Cont) - Business Support

Types of Business Spend That Can Support the School

Businesses can use the digital wallet for everyday operational spend, including:

- Office groceries and refreshments
- Cleaning and hygiene supplies
- Office consumables and stationery
- Team and client hospitality
- Basic staff incentive allowances paid via digital wallet
- Utility payments (*where supported*)
- Fuel & transport costs (*where merchants allow*)
- General business purchases with participating merchants

Even small, repeated transactions accumulate into meaningful support.



Annex F (Cont) - Business Support

Benefits for Participating Businesses

By supporting the school through everyday spend, businesses enjoy:

Community Goodwill

Parents, staff, and the wider community value businesses that invest in their children's future.

Reputation & Recognition

Participating businesses may receive recognition from the school, such as:

- “School Supporter Business” badge
- Listing on school platforms (*where approved*)
- Inclusion in supporter acknowledgement campaigns
- Priority acknowledgement at school community events



Annex F (Cont) - Business Support

Benefits for Participating Businesses (*continue*)

Meaningful Social Contribution

Your business contributes to:

- Educational development
- School facilities and future-building projects
- Access to opportunities for learners
- Stronger community ties and a thriving school ecosystem



**This is real community upliftment,
not symbolic support.**



Annex F (Cont) - Business Support

Why This Works

- Powered by everyday spending
- Easy to participate
- Participates in strengthening local education
- Helps create long-term funding stability for the school
- Builds shared value between business and community

When a business supports a school, it supports the future community it will one day serve.





Annex F (Cont) - Business Support

Getting Started

- Complete the online registration form
- Link to the school
- Start using the digital wallet for approved business spend
- Watch your everyday actions make a long-term difference

Our team will assist your business and provide everything needed to begin smoothly.

Supporting education doesn't always require major initiatives — sometimes, it's the quiet, consistent actions that make the greatest impact.

By choosing to direct a portion of your everyday business expenses through this system, you help fuel opportunity, growth, and hope for learners — while strengthening the community around your business.

**Good business builds profit.
Great business builds community too.**