

Subject: Immediate, No-Cost Opportunity for Your School to Earn Monthly Rebate Income

Preview Line: How everyday spending can immediately generate additional income for your school.

Dear [Principal Name / School Administrator],

Schools are under constant pressure to stretch limited resources while maintaining excellence in education, infrastructure, and learner support. With rising operational expenses — especially utilities — every rand now carries more weight than ever before.

SuperSchoolWorX, a division of SuperWorX, specialises in identifying practical, low-effort ways for schools to unlock new income without additional cost, fundraising events, or administrative strain.

I am pleased to present an initiative that enables your school to earn **up to a 1% rebate on your existing monthly utility bill** — a simple adjustment with meaningful financial benefit.

This opportunity is **immediate, zero-cost, and requires no contractual commitment.**

How the Initiative Works (In One Simple Process)

1. **SuperWorX pays your monthly utility bill** (rates, taxes, water, electricity) through our authorised merchant, VoucherWarehouse (*T&Cs apply*).
2. **Your school earns up to 1% rebate** generated from the payment mechanism — paid to your school **within 10 days after month-end.**
3. **Your school reimburses SuperWorX** the exact amount of the original utility bill, upon receiving proof of payment.

Nothing changes in your relationship with the municipality or utility provider.

No additional fees.

No risk.

No administrative load.

Your school earns — simply by allowing us to process the payment on your behalf.

Why Schools Are Saying “Yes” Immediately

✓ Zero-Cost, Zero-Risk Funding

You continue with your current provider and billing structure — nothing operational changes.

✓ Completely Effortless for Your Team

We manage the process entirely. Your finance office only reimburses the exact invoice amount.

✓ Predictable Monthly Income

A consistent new revenue stream from an existing, unavoidable expense.

✓ Immediate Value With No Waiting Period

Your first rebate is paid to the school within **10 days after the first month-end**.

✓ Perfect for High-Priority Needs

Schools can direct these rebates toward:

- classroom and technology upgrades
- learner support programmes
- maintenance and infrastructure needs
- budget relief and contingency planning

✓ A Logical, Low-Effort Financial Win

It is simply using an existing expense to drive additional income — with no downside.

A Brief Conversation Is All We Need

Implementing this initiative is straightforward, requires minimal documentation, and can begin immediately after a short discussion with your leadership or finance team.

I would appreciate the opportunity to walk you through the simplicity and impact of this offering. Please contact me directly at **[Your Phone Number]** or **[Your Email Address]** to schedule a brief call.

Thank you for your leadership and commitment to the success of your learners and community. We look forward to helping [School Name] unlock this effortless new funding stream.

Kind regards,
[Your Name]

[SIGNATURE CARD]