

Subject: A Zero-Risk, Modern Funding Opportunity for Your School

Preview Line: A quick overview of how everyday spending can generate additional income for your school.

Good day [Principal's Name],

Schools are under increasing financial pressure, and traditional fundraising methods are delivering diminishing returns. To support schools in building sustainable revenue without adding financial burden, I would like to introduce **SuperSchoolWorX** — a modern, digital fundraising mechanism designed to generate income for your school **at zero cost and minimal additional workload**.

What SuperSchoolWorX Is

A simple, digital system where parents and supporters use a secure wallet for their normal purchases.

Each eligible transaction earns a cash-back amount that is allocated to the school chosen by the parent.

Why Principals Are Exploring This

✓ Zero financial risk

No setup fees. No monthly fees. No budget impact.

✓ Minimal extra workload

Your role is simply communication and awareness — no events, no selling, no admin pressure.

✓ Additional income stream

Funding grows based on parent participation. Even modest participation can translate into meaningful support over time.

✓ Community strengthening

Parents support the school by doing what they already do — their everyday spending now benefits the school.

What This Funding Can Support

- Classroom upgrades & technology
 - Sports & cultural programmes
 - Learner support
 - General operating needs
 - Small to medium projects currently unfunded
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Next Steps

If you're open to a brief introduction — via Zoom or an in-person visit — I'd be happy to take you through:

- how the wallet works,
- what your school can expect, and
- how easily we can activate your parent community.

Please let me know a convenient time to connect.

Kind regards,
[Your Name]

[SIGNATURE CARD]