

Subject: A Modern, Zero-Risk Funding Opportunity for Your School

Preview Line: Transform everyday spending into meaningful school income — with no financial risk and minimal workload.

Good day [Recipient Name],

Schools across South Africa are under increasing financial pressure — and traditional fundraising methods are demanding more effort for smaller returns.

To support schools in meeting these growing challenges, I would like to introduce **SuperSchoolWorX**, a new digital fundraising mechanism designed to create an additional income stream for schools **at zero financial risk**.

SuperSchoolWorX: A New Era of Effortless Fundraising

SuperSchoolWorX turns everyday spending by parents and supporters into a continuous revenue opportunity for schools — without requiring donations, events, or selling.

How It Works

1. **Parents register for free** and use a secure digital wallet for normal shopping.
2. **Each eligible purchase generates a cash-back amount** allocated to the school chosen by the parent.
3. **At month-end**, SuperSchoolWorX calculates the total cash-back earned by your participating parents and allocates your school's portion accordingly.

This model does not add financial pressure to families — it simply channels part of their existing everyday spending toward the school they support.

Why Schools Are Adopting SuperSchoolWorX

✓ Zero Cost, Zero Financial Risk

No setup fees, no monthly fees, and no financial commitment from the school.

✓ **Minimal Additional Workload**

The school's primary role is communication and awareness.
No events, no stock, no administration burden.

✓ **Simple for Parents**

Although the digital wallet is a behavioural shift, once adopted, it becomes quick and familiar.

✓ **Creates an Additional Funding Stream**

Income grows as more parents participate.
While results depend on participation levels, every transaction contributes.

✓ **Strengthens School–Community Engagement**

Parents can support the school meaningfully through everyday purchases.

What This Funding Can Support

Schools plan to direct SuperSchoolWorX income toward:

- Classroom technology & smartboards
 - Sports & cultural equipment
 - Learner support programmes
 - Facility improvements
 - Teacher development
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Next Steps

If you are exploring new, modern, low-admin funding opportunities for your school, SuperSchoolWorX may be an excellent fit.

I would be happy to meet with you (via Zoom or in person) to walk through:

- how the wallet works,

- what your school can expect, and
- how we can implement this with your parent community.

Please let me know a suitable date and time, and I will gladly arrange it.

Kind regards,
[Your Name]

[SIGNATURE CARD]