

**Subject:** A Modern, Zero-Risk Funding Opportunity for Your School

**Preview Line:** Transform everyday spending into meaningful school income — with no financial risk and minimal workload.

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**Good day [Recipient Name],**

Schools are under increasing financial pressure, and traditional fundraising methods are delivering diminishing returns.

To support schools in building sustainable revenue without adding financial burden, I would like to introduce **SuperSchoolWorX** — a modern, digital fundraising mechanism designed to generate income for your school **at zero cost and minimal additional workload**.

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### **What SuperSchoolWorX Is**

A simple, digital system where parents and supporters use a secure wallet for their normal purchases.

Each eligible transaction earns a cash-back amount that is allocated to the school chosen by the parent.

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### **Why Principals Are Exploring This**

#### **✓ Zero financial risk**

No setup fees. No monthly fees. No budget impact.

#### **✓ Minimal extra workload**

Your role is simply communication and awareness — no events, no selling, no admin pressure.

#### **✓ Additional income stream**

Funding grows based on parent participation. Even modest participation can translate into meaningful support over time.

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## ✓ Community strengthening

Parents support the school by doing what they already do — their everyday spending now benefits the school.

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### What This Funding Can Support

- Classroom upgrades & technology
  - Sports & cultural programmes
  - Learner support
  - General operating needs
  - Small to medium projects currently unfunded
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### Next Steps

If you're open to a brief introduction — via Zoom or an in-person visit — I'd be happy to take you through:

- how the wallet works,
- what your school can expect, and
- how easily we can activate your parent community.

Please let me know a convenient time to connect.

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Kind regards,  
[Your Name]

[SIGNATURE CARD]