



YOUR STORY. YOUR MESSAGE. YOUR IMPACT.



30-Day Content Planner

3 Video Ideas + Bonus Wins

YOUR STORY. YOUR MESSAGE. YOUR IMPACT.

An English workbook to help you turn your story into clear, hopeful content for the person who needs your message.



Breathe.

This is not just another content calendar. This is where your story starts working.

This is for you if...

you feel your story is too ordinary, too messy or not strong enough;
you want him or her to think: "This person understands exactly where I am right now";
you want to spend the next 30 days learning how to make your story, your avatar's fears and your avatar's hope clear.

In the next 30 days you are not going to copy someone else's voice. You are going to organize your own story so your content feels like hope for the right person.

You will learn how to hear your avatar's fear, see his or her hope, and make videos that do not only speak - but begin a movement.

Be willing to be a student. Be willing to write before it sounds perfect. Be willing to believe in your own story again in 30 days.

What will happen in these 30 days?

Read slowly

You will use your raw story to identify your true avatar: her or his fear, her or his hope, and the words they already think before you ever make a video.

The promise of this workbook

The goal is not to squeeze you into someone else's content plan. The goal is to make your own story so clear that your perfect client can naturally be born from it.

The new message test after every video

After every video idea you will fill in: What is my mission or dream? What movement am I building? What do I want my client to believe when they follow me? What do I want to stand for?

At the very top: begin with your raw story

Prompt 1: Write down my raw story

Here is my raw story: [paste everything as it comes from your heart]. Do not turn it into a sales pitch. Only organize it into: where I was, what I felt, what I feared, which moment made me realize something had to change, what I started learning, and what hope I can now give to other people.

Prompt 2: Discover my perfect client from my story

Use my raw story: [paste your story]. Help me identify the person who will connect most deeply with my story. Make it practical: their life stage, family pressure, money fear, emotional pain, what keeps them quiet, what they want to achieve, and the sentence that will make them feel: "this person understands me."

Prompt 3: Pull fears from my story

Use my story: [paste your story]. Pull out 15 fears my perfect client might feel every day. Write them in their own words, not marketing language. Focus on money, children, one income, bills, shame, technology, age, time, self-confidence, and the fear that nothing will ever change.

Prompt 4: Pull hope from my story

Use my story and the fears: [paste story and fears]. Write 15 hope sentences that can make my perfect client feel there is another way. Keep it realistic. Do not promise big results. Focus on small beginnings, family time, more choices, extra income, less stress, new skills, and believing again.

Prompt 5: What do they think at three times of the day?

Use my perfect client description: [paste description]. Write what this person is probably thinking before they get out of bed, during lunch or a short breathing moment, and right before they go to sleep. Give 10 thoughts for each time, the fear behind the thought, and the hope they are longing for.

Prompt 6: My mission, dream and movement

Use my raw story and perfect client: [paste both]. Help me identify: 1) what my personal mission or dream is, 2) what movement I want to build, 3) what I want my client to believe when they follow me, 4) what I want to stand for, and 5) how I can show it softly and naturally in my videos without sounding salesy.

The Emotion Rule for Every Piece of Content

Every video must open a feeling.

Your content must touch at least one emotion: hope, relief, possibility, peace, confidence, curiosity or a new beginning.

But it must also show that you understand the fear. Not to scare people, but to help them feel: "She or he knows what it feels like to be here."

The simple video structure

Hook -> Fear before the change -> Real story detail -> Transformation -> Solution -> Soft CTA

20 fears you can test

- I will never have enough money to breathe peacefully.
- I will always have to depend on one income.
- We will always only just make it through the month.
- I will always have to tell my children, "wait, we cannot do that now."
- I am scared I will start something new and fail again.
- I am scared people will think I am desperate.
- I am scared I am too old to learn something digital.
- I am scared I do not have enough confidence for video or social media.
- I am scared my family will not understand why I am trying.
- I am scared I will waste money we actually need.
- I am scared I will start again and then give up.
- I am scared I will always depend on someone else's income.
- I am scared my children will grow up and I will have said "no" too many times.
- I am scared I will wait another year and nothing will change.
- I am scared I do not have a story people will want to hear.
- I am scared I will look silly when I try something new.
- I am scared the bills will always speak louder than my dreams.
- I am scared I will never have a plan that works around my family.
- I am scared I will always survive but never build.
- I am scared I know there must be more, but I do not know where to begin.

People do not only buy a program

They buy the feeling behind the decision: family time, more choices, freedom, confidence, extra income, new memories, less stress, financial breathing room, not relying only on one paycheck, and the chance to dream again.

30-Day Self-Fill Content Planner

Important

Every day has 3 separate video ideas. After every video idea, you fill in your mission, movement, belief and standpoint - so your content does not just speak, it gives direction.

Remember

Not everyone's perfect client is the same. That is why every user's avatar must be born from his or her own raw story.

Day 1: One new skill can open a new door

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: One new skill can open a new door. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 1 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One new skill can open a new door. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 1 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: One new skill can open a new door. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One new skill can open a new door. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 1 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: One new skill can open a new door. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One new skill can open a new door. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 2: There is a second-income path

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: There is a second-income path. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 2 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: There is a second-income path. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 2 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: There is a second-income path. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: There is a second-income path. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 2 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: There is a second-income path. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: There is a second-income path. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 3: Your "no" can become a "yes" one day

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your "no" can become a "yes" one day. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 3 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your "no" can become a "yes" one day. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 3 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your "no" can become a "yes" one day. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your "no" can become a "yes" one day. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 3 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your "no" can become a "yes" one day. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your "no" can become a "yes" one day. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 4: It is not too late to learn

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: It is not too late to learn. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 4 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: It is not too late to learn. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 4 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: It is not too late to learn. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: It is not too late to learn. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 4 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: It is not too late to learn. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: It is not too late to learn. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 5: Your story can give someone else hope

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your story can give someone else hope. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 5 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your story can give someone else hope. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 5 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your story can give someone else hope. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your story can give someone else hope. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 5 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your story can give someone else hope. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your story can give someone else hope. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 6: Begin before you feel completely ready

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Begin before you feel completely ready. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 6 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Begin before you feel completely ready. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 6 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Begin before you feel completely ready. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Begin before you feel completely ready. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 6 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Begin before you feel completely ready. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Begin before you feel completely ready. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 7: Small steps build confidence

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Small steps build confidence. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 7 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Small steps build confidence. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 7 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Small steps build confidence. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Small steps build confidence. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 7 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Small steps build confidence. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Small steps build confidence. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 8: You do not have to sound salesy to sell

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: You do not have to sound salesy to sell. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 8 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You do not have to sound salesy to sell. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 8 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: You do not have to sound salesy to sell. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You do not have to sound salesy to sell. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 8 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: You do not have to sound salesy to sell. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You do not have to sound salesy to sell. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 9: Your ordinary day is content

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your ordinary day is content. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 9 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your ordinary day is content. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 9 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your ordinary day is content. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your ordinary day is content. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 9 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your ordinary day is content. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your ordinary day is content. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 10: One decision can open a new direction

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: One decision can open a new direction. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 10 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One decision can open a new direction. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 10 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: One decision can open a new direction. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One decision can open a new direction. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 10 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: One decision can open a new direction. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: One decision can open a new direction. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 11: You can learn around your family

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: You can learn around your family. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 11 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You can learn around your family. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 11 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: You can learn around your family. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You can learn around your family. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 11 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: You can learn around your family. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: You can learn around your family. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 12: The first video does not have to be perfect

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: The first video does not have to be perfect. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 12 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: The first video does not have to be perfect. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 12 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: The first video does not have to be perfect. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: The first video does not have to be perfect. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 12 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: The first video does not have to be perfect. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: The first video does not have to be perfect. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 13: Your client wants understanding before they buy

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your client wants understanding before they buy. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 13 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your client wants understanding before they buy. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 13 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your client wants understanding before they buy. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your client wants understanding before they buy. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 13 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your client wants understanding before they buy. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your client wants understanding before they buy. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 14: Speak to one person, not everyone

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Speak to one person, not everyone. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 14 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Speak to one person, not everyone. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 14 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Speak to one person, not everyone. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Speak to one person, not everyone. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 14 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Speak to one person, not everyone. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Speak to one person, not everyone. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 15: Your fear can reveal your message

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your fear can reveal your message. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 15 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your fear can reveal your message. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 15 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your fear can reveal your message. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your fear can reveal your message. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 15 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your fear can reveal your message. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your fear can reveal your message. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 16: Do not only sell results - sell relief

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Do not only sell results - sell relief. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 16 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Do not only sell results - sell relief. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 16 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Do not only sell results - sell relief. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Do not only sell results - sell relief. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 16 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Do not only sell results - sell relief. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Do not only sell results - sell relief. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 17: Show the before and after of your thinking

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Show the before and after of your thinking. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 17 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the before and after of your thinking. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 17 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Show the before and after of your thinking. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the before and after of your thinking. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 17 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Show the before and after of your thinking. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the before and after of your thinking. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 18: Make the path smaller

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Make the path smaller. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 18 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make the path smaller. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 18 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Make the path smaller. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make the path smaller. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 18 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Make the path smaller. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make the path smaller. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 19: Your content must be a mirror

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Your content must be a mirror. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 19 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your content must be a mirror. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 19 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Your content must be a mirror. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your content must be a mirror. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 19 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Your content must be a mirror. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Your content must be a mirror. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 20: Talk about what you used to believe

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Talk about what you used to believe. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 20 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about what you used to believe. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 20 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Talk about what you used to believe. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about what you used to believe. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 20 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Talk about what you used to believe. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about what you used to believe. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 21: Give hope without big promises

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Give hope without big promises. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 21 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Give hope without big promises. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 21 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Give hope without big promises. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Give hope without big promises. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 21 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Give hope without big promises. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Give hope without big promises. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 22: Make your CTA soft but clear

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Make your CTA soft but clear. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 22 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make your CTA soft but clear. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 22 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Make your CTA soft but clear. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make your CTA soft but clear. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 22 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Make your CTA soft but clear. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Make your CTA soft but clear. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 23: Use your own recognizable details

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Use your own recognizable details. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 23 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Use your own recognizable details. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 23 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Use your own recognizable details. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Use your own recognizable details. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 23 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Use your own recognizable details. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Use your own recognizable details. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 24: Show the cost of nothing changing

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Show the cost of nothing changing. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 24 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the cost of nothing changing. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 24 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Show the cost of nothing changing. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the cost of nothing changing. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 24 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Show the cost of nothing changing. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the cost of nothing changing. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 25: Show the possibility of one new habit

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Show the possibility of one new habit. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 25 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the possibility of one new habit. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 25 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Show the possibility of one new habit. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the possibility of one new habit. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 25 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Show the possibility of one new habit. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Show the possibility of one new habit. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 26: Help your client feel less alone

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Help your client feel less alone. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 26 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Help your client feel less alone. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 26 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Help your client feel less alone. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Help your client feel less alone. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 26 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Help your client feel less alone. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Help your client feel less alone. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 27: Change "I cannot" into "I can learn"

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Change "I cannot" into "I can learn". Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 27 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Change "I cannot" into "I can learn". Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 27 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Change "I cannot" into "I can learn". Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Change "I cannot" into "I can learn". Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 27 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Change "I cannot" into "I can learn". Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Change "I cannot" into "I can learn". Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 28: Talk about the day you decided enough was enough

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Talk about the day you decided enough was enough. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 28 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about the day you decided enough was enough. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 28 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Talk about the day you decided enough was enough. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about the day you decided enough was enough. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 28 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Talk about the day you decided enough was enough. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Talk about the day you decided enough was enough. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 29: Invite them to build with you

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Invite them to build with you. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 29 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Invite them to build with you. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 29 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Invite them to build with you. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Invite them to build with you. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 29 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Invite them to build with you. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Invite them to build with you. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 30: Close with a new-beginning message

Today's focus

Use today's theme as a direction. Your own story decides which fear, hope and detail are strongest for your perfect client.

Step 1: Fill in your perfect client's inner world

My client's fear today

My client's hope today

What does my client think before they get out of bed?

What does my client think during lunch or between tasks when they catch their breath?

What does my client think right before they go to sleep?

Day prompt: Identify today's fear and hope from my story

Here is my raw story: [paste your story]. Today's content theme is: Close with a new-beginning message. Help me identify: 1) which perfect client from my story will connect with this, 2) what that person fears today, 3) what hope she or he needs to hear, 4) what she or he probably thinks in the morning, during lunch and at night, and 5) how I can say this in a video without sounding salesy.

Step 2: Choose one hook

- I thought I was the only one who felt this way...
- What if you are not stuck, but you just have not seen the next small step yet?
- I first thought I had to accept things as they were, until I started asking: what if there is another way?
- That feeling when you smile for everyone, but inside you wonder how much longer you can keep going...
- This is for the person who wants to build, but is still scared to begin.

5 CTA ideas for today

- Comment HOPE if you want to understand how to start this safely and simply.
- Comment BEGIN if you feel this speaks to your situation.
- Comment STORY if you want to learn how to turn your own story into content.
- Comment FREEDOM if you are tired of the same money stress every month.
- Save this for the day you feel you are too late again.

Day 30 - Video Idea 1

Real moment video

Talk about a real moment from your own life where you felt the pressure. Start with a detail from your own story, show the fear, show the turning point, and end with hope.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: Real moment video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Close with a new-beginning message. Video idea: Real moment video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 30 - Video Idea 2

What I wish I knew earlier video

Make a video about something you wish you had known earlier about: Close with a new-beginning message. Use one sentence from your story that shows where your thinking changed.

Prompt under this video idea

Use my raw story: [paste your story]. I want to use this video idea: What I wish I knew earlier video. Help me identify: 1) which perfect client from my story connects with this, 2) her or his fear, 3) the hope she or he needs, 4) one detail from my story that shows I understand her or him, and 5) a short structure: hook -> fear -> story detail -> transformation -> solution -> CTA.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Close with a new-beginning message. Video idea: What I wish I knew earlier video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Day 30 - Video Idea 3

BONUS: Classroom win + your story video

Share a real win from the classroom that gives hope, together with a short piece of your own story. Show that this is possible for ordinary people who are willing to learn, take action and build small steps.

Prompt under this video idea

Use my raw story: [paste your story]. I want to share a classroom win that gives hope together with my story. Today's theme is: Close with a new-beginning message. Help me identify: 1) which real classroom win shows the most hope and possibility, 2) which perfect client will connect with this, 3) which fear this win can soften, 4) what hope it wakes up, 5) which short detail from my own story I can add so it does not sound like bragging, and 6) a soft structure: hook -> classroom win -> my story detail -> hope -> simple lesson -> CTA. Do not promise big results and keep it real.

Bonus guideline: share wins with hope

You may share classroom wins. Do not use them to brag; use them to show hope. Always connect the win back to your own story, your journey and the message that ordinary people can start learning, start building and see possibility again.

After this video your client must understand:

What mission or dream must come through in this video?

What movement am I building with this type of message?

What do I want my client to believe when they follow me?

What do I want to stand for in my content, my story and my business?

What feeling should they keep after this video is finished?

Prompt: Make this video part of my bigger movement

Use my raw story and this video idea. Help me fill in one sentence each: my mission/dream, the movement I am building, what my client must believe, what I stand for, and one sentence that shows the bigger message in this video.

Write the video in your own voice

Self-fill video prompt

Here is my raw story: [paste your story]. Theme: Close with a new-beginning message. Video idea: BONUS: Classroom win + your story video. My client's fear is [fill in]. My client's hope is [fill in]. My mission/dream is [fill in]. Write a short video: hook -> fear -> story detail -> transformation -> solution -> soft CTA. Keep it natural and not salesy.

Final Reminder

Your story is not too small

Your perfect client is not always the person with the most money. It is the person who hears your story and feels inside: "That is me. She or he understands me. Maybe I can also begin."

Your movement begins small

Every video is not just a post. It is a small piece of the movement you are building: people who hope again, learn again, choose again and believe again that there is another way.

Go back to breathing

When you burn out or feel stuck, go back to the first page: breathe, write raw, identify her or his fear, identify her or his hope, and speak to one person.

YOUR STORY. YOUR MESSAGE. YOUR IMPACT.