

Privacy Policy

How Sauban Film collects and uses personal data in connection with the MIPCOM Cannes 2026 Catalogue.

EFFECTIVE DATE	9 August 2026
VERSION	1.0
APPLIES TO	MIPCOM Cannes 2026 Catalogue landing page, checkout and related services

This Policy applies to the catalogue landing page, checkout pages, contact forms, order administration, editorial review, catalogue production and related communications. It should be read together with the Terms of Use and Sale available from the landing-page footer.

1. Who is responsible for your data?

The data controller is:

Legal name	SAUBAN FILM PRODUCTIONS (commercial name: Sauban Film)
Legal form	Société par actions simplifiée (SAS), share capital EUR 2,100
Registered office	Bureau 326, 78 Avenue des Champs-Élysées, 75008 Paris, France
Registration	SIREN 939 033 262 • 939 033 262 R.C.S. Paris
VAT number	FR93 939 033 262
President / publication director	Elena Saubanova
Email	info@saubanfilm.com
Landing page	https://development.saubanfilm.com/catalogue-mipcom2026

Privacy requests may be sent to info@saubanfilm.com.

2. Scope

This Policy applies when you visit the landing page, request information, purchase or attempt to purchase a catalogue placement, submit project materials, communicate with Sauban Film, receive a proof, or appear as a named professional contact in the catalogue.

The service is primarily directed to film and audiovisual professionals. If a customer submits personal data relating to another person—for example a director, producer, author, cast member or rights holder—the customer must have a lawful basis for doing so and must provide that person with appropriate privacy information.

3. Personal data we collect

- Identity and contact data: name, professional title, company, postal address, country, telephone number and email address.
- Order and billing data: selected placement, billing address, tax/VAT information, invoice data, payment status and transaction identifiers. Sauban Film does not intentionally store full payment-card numbers.
- Project and publication data: project title, credits, biographies, contact details, images, synopsis, logline, rights and availability information, trailer or website links, and other materials supplied for editorial review or publication.
- Communications: emails, form submissions, support requests, requested corrections, approvals and records of consent or objection.
- Technical and usage data: IP address, device/browser information, timestamps, page interactions, security logs, cookie identifiers and referral or affiliate information where used.
- Marketing preferences: subscription status, consent records and opt-out information.

Please do not send special-category personal data, confidential personal documents or information that is not necessary for the catalogue service.

4. Purposes and legal bases

Purpose	Main data	Legal basis
Respond to enquiries and assess a potential order	Identity, contact, correspondence and project summary	Pre-contractual steps requested by you; legitimate interests in managing professional enquiries
Process orders, payments and refunds	Identity, billing, tax and transaction data	Performance of a contract; legal obligations
Review eligibility and prepare the catalogue page	Project materials, credits, contacts and communications	Performance of a contract
Publish and distribute the catalogue	Approved project content and professional contacts	Performance of a contract; legitimate interests in operating and documenting the publication
Accounting, tax, audit and legal claims	Orders, invoices, communications and evidence	Legal obligations; establishment, exercise or defence of legal claims
Security, fraud prevention and service reliability	Technical logs, transaction and usage data	Legitimate interests in protecting the service, customers and Sauban Film
Professional news and similar services	Professional contact details and preferences	Legitimate interests for relevant B2B communications, or consent where required; you may opt out at any time
Non-essential analytics or advertising cookies	Cookie and usage identifiers	Consent, where required

5. Editorial review and automated decisions

Editorial selection is not intended to be based solely on automated processing. Sauban Film may use digital tools to organise submissions, but selection and publication decisions are made or reviewed by people. No solely automated decision producing legal or similarly significant effects is intended.

6. Publication of project information

Once a catalogue proof is approved, the selected project information is intended for publication in a printed and/or digital professional catalogue. It may therefore be viewed, copied, archived or shared by catalogue recipients. Printed copies cannot be recalled, and previously distributed digital copies may remain in third-party archives.

Sauban Film will use the approved professional contact details for the catalogue purpose. Customers should not submit private addresses, private telephone numbers or other data they do not want published.

7. Recipients and service providers

Access is limited to persons who need the data for the purposes described above. Recipients may include:

- authorised Sauban Film staff, editors, designers and production contractors;
- Systeme.io, used for landing pages, forms, customer records, emails and sales-funnel administration;
- payment providers made available at checkout, such as Stripe, which process payment data under their own privacy terms;
- website, hosting, email, cloud-storage, security and IT-support providers;
- printers, catalogue-production suppliers and distribution contractors;
- professional advisers, accountants, insurers, banks and legal representatives;
- public authorities or courts where disclosure is legally required; and
- recipients of the final printed or digital catalogue, for information approved for publication.

Sauban Film does not sell personal data.

8. International transfers

Some technology or payment providers may process data outside the European Economic Area. Where required, Sauban Film relies on an adequacy decision, Standard Contractual Clauses, or another lawful transfer mechanism, together with appropriate safeguards. Systeme.io states that its relevant hosting infrastructure is located in Ireland; other providers may use infrastructure in additional countries.

9. Retention periods

Data is retained only for as long as necessary for the relevant purpose, subject to legal archiving duties:

Data	Typical retention
Enquiries and unconverted professional prospects	Up to 3 years from the last meaningful contact, unless you object earlier
Customer and contractual records	For the service relationship, then normally 5 years for evidence and legal claims
Invoices and accounting records	10 years from the end of the relevant financial year or as otherwise required by law
Payment dispute records	For the applicable dispute/chargeback period and any related legal limitation period
Working project files	Normally up to 12 months after final publication, unless longer retention is agreed or needed for a dispute

Data	Typical retention
Published catalogue and approved public content	May be archived long-term as part of Sauban Film's publication history; removal from printed copies is impossible
Marketing opt-out/suppression record	At least 3 years to ensure the objection is respected
Audience-measurement cookies	Normally no more than 13 months; consent choices are generally retained for about 6 months

Data may be retained longer where required by law, necessary for legal proceedings, or needed to protect rights. It may then be placed in a restricted archive.

10. Cookies and similar technologies

The landing and checkout pages may use cookies or comparable technologies. Strictly necessary cookies support page delivery, security, checkout, session management and referral attribution. Non-essential analytics or advertising trackers should be activated only in accordance with applicable consent requirements.

Where a cookie banner is displayed, you can accept, reject or configure non-essential cookies and later change your choice. You may also restrict cookies through your browser, although this may affect checkout or form functionality.

11. Your data-protection rights

Subject to the conditions and exceptions in applicable law, you may request:

- access to your personal data and information about its use;
- correction of inaccurate or incomplete data;
- erasure of data that is no longer required or unlawfully processed;
- restriction of processing;
- portability of data you provided where processing is based on consent or contract and carried out automatically;
- objection to processing based on legitimate interests;
- withdrawal of consent at any time, without affecting earlier lawful processing; and
- objection at any time to direct marketing.

To exercise a right, email info@saubanfilm.com. Sauban Film may request reasonable proof of identity and normally responds within one month. Some rights may be limited by legal obligations, third-party rights, freedom of expression, the need to preserve contractual evidence, or the impossibility of recalling printed copies.

You may also lodge a complaint with the French supervisory authority, the [Commission Nationale de l'Informatique et des Libertés \(CNIL\)](#).

12. Security

Sauban Film applies reasonable organisational and technical safeguards appropriate to the nature of the data and the service. However, no transmission or storage method is completely secure. Customers should use secure transfer methods and avoid sending unnecessary confidential personal data.

13. Children

The catalogue purchase service is not directed to children. Orders must be placed by adults acting in a professional capacity. Project materials concerning minors must be submitted only where the customer has the necessary rights, permissions and lawful basis.

14. Third-party links

The pages and catalogue may link to third-party websites, trailers, platforms or payment services. Their data practices are governed by their own privacy notices. Sauban Film is not responsible for third-party privacy practices.

15. Changes to this Policy

Sauban Film may update this Policy to reflect legal, technical or service changes. The current version will be made available from the landing-page footer and will show its effective date. Material changes may be communicated through the website or by email where appropriate.

16. Contact

Questions or requests: info@saubanfilm.com

Postal address: SAUBAN FILM PRODUCTIONS, Bureau 326, 78 Avenue des Champs-Élysées, 75008 Paris, France.