


PRIVACY POLICY AND GDPR

1. DATA COLLECTED

We collect: first name, last name, email address, postal address, billing data, and technical data (IP address, cookies).  YouTube

2. PURPOSES

The data is used for:

- Manage orders and payments;
- Provide access to training;
- Send informational or marketing emails;
- Produce internal statistics.

 YouTube

3. CONSERVATION

Data is kept for a maximum period of 3 years after the end of the commercial relationship, unless otherwise required by law.  YouTube


4. DATA SHARING

Your data may only be shared with our technical service providers (Stripe, training platform, email tool). It is never sold to third parties.  YouTube

5. USER RIGHTS

In accordance with the GDPR, you have the right to access, rectify, delete, and transfer your data. To exercise your rights, please info@thedavidway.com  YouTube

6. SECURITY

We implement technical and organizational measures to protect your personal data against unauthorized access, loss or disclosure.  YouTube
