

GENERAL TERMS AND CONDITIONS OF SALE

These General Terms and Conditions of Sale (GTC) apply to the sale of online training and support services offered by The David Way, a private business carried out by **David Ruggiero, Švédská 307/23, 150 00 Prague 5, Czech Republic (CZ)**.

Contact address: info@thedavidway.com



Any order implies full and complete acceptance of these T&Cs.

1. OBJECT

These T&Cs govern the sale of online training, support programs and associated services offered by The David Way.



2. PRODUCTS AND SERVICES

The David Way offers:

- Online training in the form of on-demand videos;
- Group support and coaching;
- Bonuses and additional options (upsell, downsell, packs).

Standard access is **limited to 12 months from the initial payment date**, with the possibility of a one-year extension for an additional fee.



3. PRICE AND CURRENCY

Prices are displayed in the customer's local currency, but **the official reference is set in CHF (Swiss francs)**. In the event of a conversion discrepancy, only the value in CHF is valid.



Prices include applicable taxes (TTC). An invoice is sent by email after each payment.

4. ORDER AND PAYMENT

Orders are placed exclusively online via Stripe. Payment can be made in one, two, or three installments, depending on the terms and conditions.

In the event of non-payment of an installment:

- Three automatic reminders are sent by Stripe;
- Without regularization, access is permanently suspended;



- To regain access, the customer will have to pay the entire balance in a single payment.

5. DELIVERY AND ACCESS

Access to training is activated after payment validation. Content can be delivered progressively throughout the program.

It is the customer's responsibility to provide accurate information to ensure access.  YouTube

6. RIGHT OF WITHDRAWAL AND REFUND

In accordance with the regulations on digital content delivered immediately, the statutory right of withdrawal does not apply after the first access to the program.

As a commercial benefit, The David Way grants:

- A period of 14 days to request a refund;
- Technical and administrative fees may be retained up to 10% of the amount paid to cover Stripe fees and processing;
- The request is only admissible if the customer has completed the requested questionnaires and has not consumed more than 50% of the program.

 YouTube

7. RESPONSIBILITIES

The David Way is committed to providing compliant content and reasonable access to the platform.

No guarantee of financial, professional, or personal results is given. The training courses are intended to impart knowledge and **are in no way a substitute for the advice of a legal, tax, or medical professional.**

The customer must have suitable equipment and a reliable internet connection.

 YouTube

8. INTELLECTUAL PROPERTY

All content (videos, PDFs, templates, etc.) **is protected by copyright and remains the exclusive property of The David Way.**

It is **prohibited to reproduce, share, or resell** the content without permission. Any violation may result in:

- Immediate termination without refund.

 YouTube

- Civil and criminal proceedings.
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9. PERSONAL DATA

The David Way collects and processes personal data necessary for ordering, customer follow-up and marketing actions. The processing is in accordance with the GDPR (see [Privacy Policy & GDPR](#)).



10. USE OF TESTIMONIALS

The client authorizes The David Way to use their written, verbal or video testimonials for promotional purposes (website, social networks, marketing materials), provided they have been provided voluntarily.

